

# SALE

Terms Have Never Been Easier—Prices Have Never Been Lower!  
Stanley Suggests That You Buy Now for Present Needs and Christmas Giving

**AND SATURDAY 9 A. M. TO 9 P. M.**

## 22¢ DOWN

HOME OWNED! HOME OPERATED! Means big Savings for all Hoosiers! For 22 years I have been selling fine quality DIAMONDS, WATCHES and JEWELRY at the lowest possible prices on the easiest possible terms! Attend this great Birthday Celebration and treat yourself to jewelry values that are positively amazing!

AFTER A PERSONAL INSPECTION of my 22d Birthday Values, I most heartily agree with my "Dad" that, here and now, is your opportunity to save tremendously!

Layaway a Gift for Christmas!

*Al Reinerson*

*Stanley*

**it's a FACT!**

**YOU REALLY SAVE AT STANLEY'S**

**4 Genuine RUBIES**  
**2 Genuine DIAMONDS**

NEVER BEFORE SOLD AT THIS LOW PRICE.

**\$29<sup>22</sup>**

**22¢ DOWN!**

4 Genuine Rubies  
2 Genuine Diamonds

Truly an Amazing Value! The Watch that combines dazzling beauty with dependable service. Jeweled bearings, special alloy cold resistant hair spring.

### Stanley's Sensational Birthday WATCH FEATURE!

for "HIM" for "HER"

**\$12<sup>22</sup>**

**Pay Only 22¢ Down!**

Made to sell for much more—come in and compare this value. Convince yourself! Stanley always sells for less!

### America's Finest WATCHES

featured at Lowest Prices during... Stanley's Birthday Celebration!

**BULOVAS**  
America's Greatest Watch Values

**\$24<sup>75</sup> UP**

See our complete selection of smart new Bulova Watches.

**PAY ONLY 22¢ DOWN**

**ELGIN WATCHES**  
Newest 1950 Models, for ladies and gents, priced from— Pay 22c Down **\$29<sup>75</sup>**

**GRUEN WATCHES**  
A grand array of newest styles for men and women from— Pay 22c Down **\$29<sup>75</sup>**

**HAMILTON WATCHES**  
Famous for accuracy and dependability, priced from— Pay 22c Down **\$52<sup>75</sup>**

**HELBROS WATCHES**  
Fully guaranteed. New 1950 styles for men and women, priced from— Pay 22c Down **\$19<sup>75</sup>**

### Stanley's Birthday Feature!

**7-PIECE NUT CRACKER SET**

in Gift Box

Beautifully finished. A "Amazing" Value! Complete for only...

**32¢**

### Stanley's Birthday Feature!

**S-T-R-E-T-C-H BANDS**

Never before at this low price! Our Regular \$4.95 Value

**FIT ANY WATCH!**  
Styles for Ladies and Gents

**\$2<sup>22</sup>**

White, yellow or pink gold filled, with stainless-steel back.

### Stanley's Birthday Feature!

**LOVELY SILVER-PLATED Salt & Pepper Shakers**

**EXACTLY AS PICTURED**  
Complete in gift box. Regular \$3.95 Value

**\$1<sup>92</sup> Pair**

### Stanley's Birthday Feature!

**CARMEN Bracelet & Locket Set**

Regular \$12.95 Value

**COMPLETE**

**\$6<sup>22</sup>**

Beautifully engraved yellow gold filled. Locket and bracelet holds pictures. A real gift value.

**22¢ DOWN!**

## Red Cross to Hold Nursing Classes

Instruction Will Begin on Oct. 20

The Red Cross announced today a new series of free home nursing classes, to be conducted beginning Oct. 20 in the Chapter House, 1126 N. Meridian St.

"Mother and baby care" classes will be open to both present and prospective mothers and fathers. Classes will be held from 1 to 3 p. m. and 7 to 9 p. m. on Monday and Thursday for three weeks.

"Care of the sick" classes will begin Oct. 21. They will be conducted from 7 to 9 p. m. on Tuesday and Friday for three weeks.

More than 3000 men and women have received certificates in care of the sick courses since the Red Cross program was begun. In addition, more than 600 fathers and mothers have completed the baby care course and 1274 high school pupils have received certificates in school classes.

## Historical Institute To Be at Vincennes

Historic Vincennes will be the site Saturday and Sunday of the fifth autumn series of Hoosier Historical Institutes, directed by Dr. Ross F. Lockridge.

The Rt. Rev. Msgr. Paul Deery will lead a tour through the grounds of the old Cathedral and French library at 10:30 a. m. Saturday. Judge Curtis Shaker will give a campfire talk at 7:30 p. m. in Kimmel Park.

President Walter Davis of Vincennes University will greet the visitors Sunday morning. Judge Frank Gilkinson of Washington, chief justice of the Indiana Supreme Court, will speak at the closing meeting of the institute Sunday afternoon.

## At Your Service!



Yes, **HOWARD CHAMBERS** is always at your service—for he is another of the Omar men who deliver that good Omar Bread (and luscious Omar cakes, pies, sweet rolls and doughnuts, too) fresh from the Omar ovens—right to your door!

He is married, and is the kind of fellow who is completely dependable. "Tomorrow," says Howard, "I will be carrying a feature item—Omar Caramel Nut Layer Cake for only 66¢."

Get to know your Omar man! Call Imperial 3344 in Indianapolis.

## DEWEY R. DOUGLAS\*



Insurance underwriter now sure of better tasting drinks—he's switched to smoother, mellower Calvert!

Calvert Distillers Corp., New York City

## SALE!

Permanent Waves



Our Hair Style of the Month

Easy to Style and Comb

**THE SHORT LOOK**  
For that youthful, easy to look at hair style

**• GUARANTEED •**

**SALE PRICE \$3.95**

No Appointment Necessary  
Service Taken From 8:30 A. M. to 6 P. M.

Note New Location

**BEAUTY MART**  
601 ROOSEVELT BLDG.  
Cor. Illinois and Wash. Sts.  
Turn Left from Elevator  
LL 0527

## DIAMOND SET LODGE RINGS

At Lowest Price Ever!

**DIAMOND SET MASONIC RINGS**  
Priced From **\$29<sup>22</sup>**  
ONLY 22c DOWN!

**DIAMOND SET EASTERN STAR RINGS**  
Priced From **\$29<sup>22</sup>**  
ONLY 22c DOWN!

**DIAMOND SET MOOSE RINGS**  
Priced From **\$29<sup>22</sup>**  
ONLY 22c DOWN!

## LAY-A-WAY NOW for CHRISTMAS! \* \*

Featuring America's Finest **SILVERPLATE** During Stanley's Birthday Sale!

Complete Service Priced From **\$22<sup>22</sup>**

Make your selection from "1847 Rogers," "Community Plate," "1881 Rogers Ltd.," "Tudor Plate" and "Wm. Rogers & Sons."

**ONLY 22c DOWN!**

**RONSON LIGHTERS**

Complete Selection of

- Pocket Lighters
- Table Lighters
- Lighter and Case Combinations

Priced From **\$6<sup>00</sup>**

**ONLY 22c DOWN!**

## GIFTS for BABY

At Amazing SAVINGS

**10K Solid Gold BABY RINGS**  
While 200 Last  
**52¢**  
Mounted on beautiful gift card.

**Gold Filled BABY LOCKETS**  
Complete with chain. A value sensation!  
**\$1<sup>72</sup>**

**Nationally Famous SILVERPLATED BABY SPOON and FORK SETS**  
Complete with Gift box... **92¢**

Something baby will always cherish!

..... You'll not be disappointed at **STANLEY'S!!**