

STARTING TOMORROW!

OPEN EVERY FRIDAY
AND MONDAY NIGHT
UNTIL 9 O'CLOCK



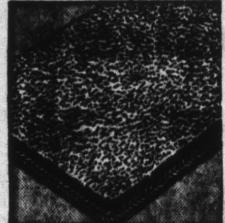
REDUCED!

	Regular \$8.45 9x12 Ft. Felt Base Rugs	\$5.88
	REGULAR \$10.95—9x15-Ft. FELT BASE RUGS	7.49
	REGULAR \$4.95—6x9-Ft. FELT BASE RUGS	2.98

REDUCED!

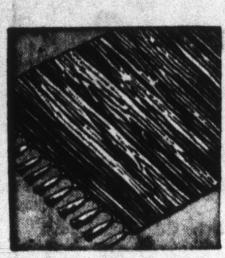
6 or 9-Ft. Width Felt-Base Floor Covering	69c <small>Sq. Yd.</small>
REDUCED TO	

12-Ft. Widths . . . Reduced to 74c sq. yd.



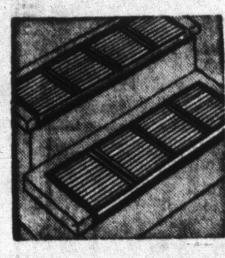
REDUCED!
Durable Cocoa Mat
Good Wiping Action

14x24-in. **1.39**
Here's another low priced buy! Sturdily constructed cocoa mat makes good appearance, lasts longer. A real buy!



REDUCED!
Reversible Rag Rug
"Hit and Miss" Design
24x45-inch Size **77c**

Sturdy, nice-looking rug. Firmly woven of all new cotton rags. Reversible for extra duty. Ends neatly fringed.



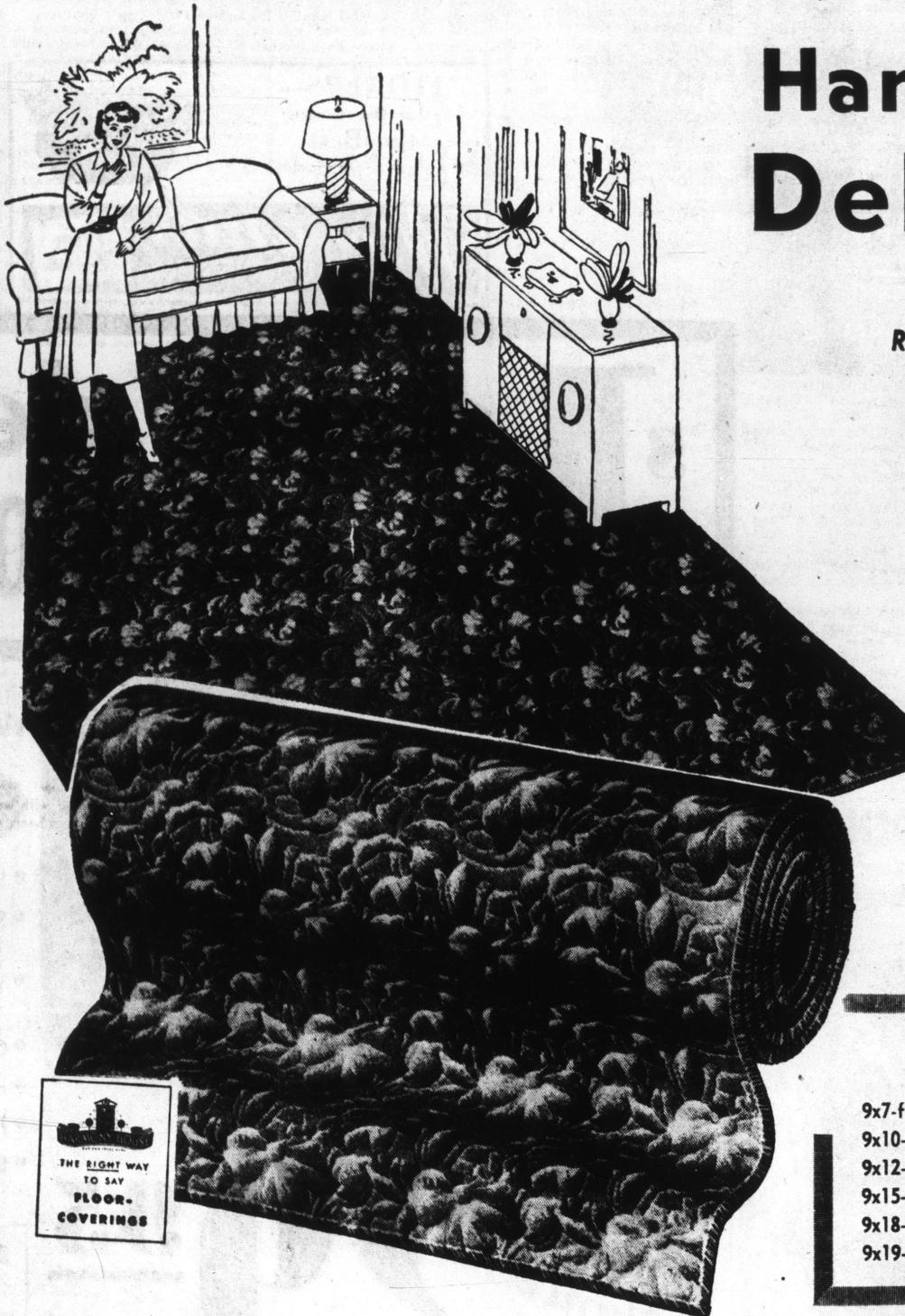
REDUCED!
New Stair Treads
9x18-in. Composition Rubber
Black only **19c**

Fine quality stair treads safeguard footing, beautify your stairs! Easy-to-install, complete with nails!

LEADERSHIP SALE

SHOP AT SEARS AND SAVE! . . . OUR 63rd YEAR OF LEADERSHIP

**Save \$50.00 on the Average Room as Sears
Cuts Broadloom Prices on Top Quality**



Harmony House Della Robbia

Regularly \$9.95 Sq. Yd.

**REDUCED FOR
THIS SALE TO**

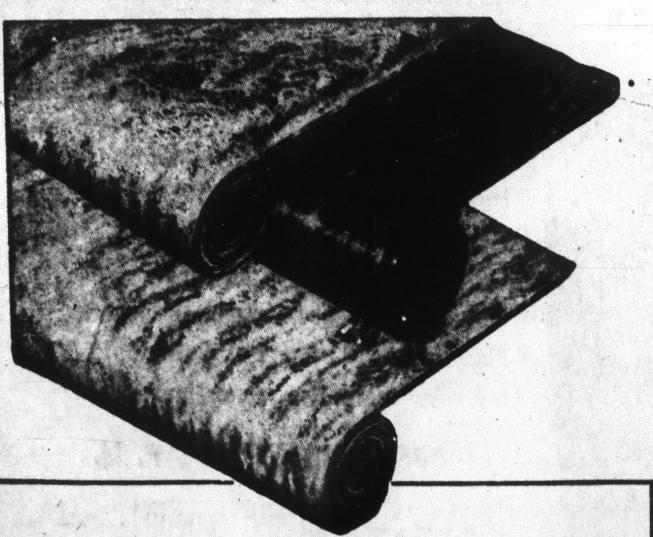
7.94
square
yard

- Available in seamless 6-ft., 9-ft. and 12-ft. widths
- Deep 100% wool pile face
- 9,072 thick all-wool tufts per sq. ft.
- Choice of mauve, tan, gray or green

Exquisite beauty that lasts for years in Sears finest, heaviest Axminster weave broadloom in handsome "carved effect." Rich colors are blended into scroll-floral, leaf-floral or floral patterns woven in deep wool pile. 9,072 thick tufts per square foot mean extra wear and extra savings in long-lasting beauty. This is your opportunity to get the rug beauty you want in the size you need—at a new low price. Save \$50 on the average room needing 25 sq. yds. Other rooms at proportionate savings. Special for this sale only . . . so hurry.

Harmony House Rite-Size

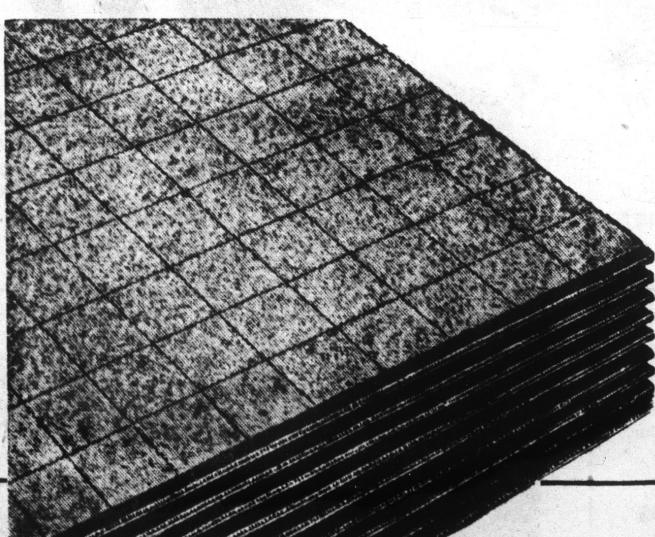
9x7-ft.	57.65	9x20-ft.	162.50	12x6-ft.	68.50
9x10-ft.	83.25	9x21-ft.	170.50	12x10-ft.	108.95
9x12-ft.	98.95	9x22-ft.	178.50	12x12-ft.	131.95
9x15-ft.	122.95	9x23-ft.	186.50	12x15-ft.	163.75
9x18-ft.	146.75	9x25-ft.	202.25	12x25-ft.	269.75
9x19-ft.	154.75	9x27-ft.	218.25	12x28-ft.	299.95



Lowest Price at Sears in Years! Sears Inlaid Linoleum

We believe this to be America's greatest value in inlaid linoleum. Bright colors inlaid right into pattern refuse to wear and are spot and stain resistant. Marbleized patterns available in red, tan, green, blue. Cut from full rolls. 6-ft. width.

1.18
Sq. Yd.



Bordered Beauty at a Special Price Reg. 49.95 Axminster Rugs

Save 11.07 on popular 9x12-ft. rug in choice of two handsome Old Colony patterns. All perfect quality . . . all reduced just for this sale . . . and will return to regular prices in a few days. Hurry in now! See them at Sears.

38.88
9x12-ft.
size



Save 2.01 Sq. Yd. on Harmony House Carved Wilton Broadloom

An exclusive Harmony House design—sold only by Sears. Over 10,000 tufts of heavy all-wool yarn in every square foot. In 27-in., 4-ft., 6-ft., 9-ft. and 12-ft. widths. Handsomely embossed tone-on-tone patterns in sage green, heritage wine, valley rose, dawn gray, parchment beige, green, mauve, gray, beige, blue.

8.94
Sq. Yd.

The remainder
on Sears Easy
Payment Plan

"Satisfaction guaranteed or your money back" SEARS—Pay Only 10% Down



Sale
COTTO
BLA
Large 60x72
white or blue

Sale
\$1.49
TABL
\$1
54x54-in. size
patterns in

Sale
COL
DISH
6
Grey color
stitch mesh

Sale
REG.
TOV
3
Colorful Me
toweling. 17
on 2 sides.

Sale
1.59
GARM
Clear plastic
size. Heavy

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BR
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Green ename
et holds 6

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