

AYRES' DOWNSTAIRS STORE

New Fine Quality Fashions to Lower Your Cost of Living!

CLOSED MONDAYS
SHOP TUESDAY THRU SATURDAY
9:00 TO 5:25

WOMEN'S NEW BUDGET-MINDED FALL FAVORITES

Junior All Wool COVERT ZIP-LINED COATS

Sizes 9 to 15 in the Group

\$25

BLACK GREY BROWN GREEN WINE

Special coat value of the year! ALL WOOL COVERT ZIP LINED COATS for all occasions... all seasons. Zip in the warm all wool interlining for warmth... zip it out in the spring. New collar detail! Handmade buttonholes! 4-Button front! Stitched yoke back! Other styles not sketched in all wool tweed plus rayon and wool gabardines with all wool interlinings. Sizes 10 to 18 and 38 to 44 in COVERT at 29.95.

WOMEN'S COATS—Downstairs at AYRES'



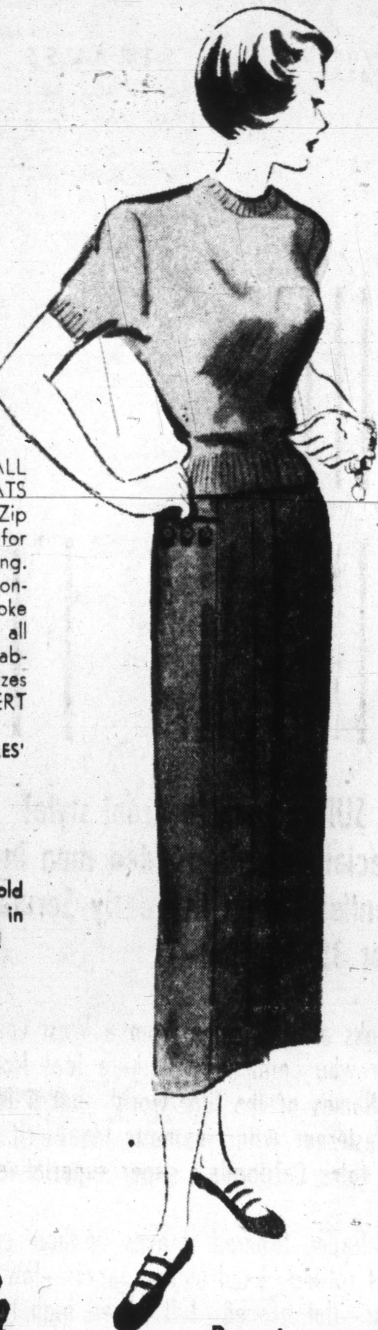
\$5 Will Hold Your Coat in Layaway!

Spun NYLON SWEATERS

2⁹⁸

ROSE GREY AQUA MAIZE

Finely knit, designed to fit, beautifully made by the "House of Morrison"... 100% spun NYLON slipover sweaters! Guaranteed quick drying! Shrink-proof! No blocking required! Moth-proof! Non-allergic! Warm as toast and priced so low you can have several! Sizes 34 to 40.



Pencil Slim Strutter's Cloth SKIRTS

2⁹⁸

GREEN BLACK BROWN NAVY

'Round the town or 'round the clock, you'll love this classic skirt made of fine quality strutter's cloth. Designed with covered button trimmed pockets! Fly front! Back zipper closing! Expertly tailored, styled to fit and flatter... budget-priced! Sizes 24 to 30!

SPORTSWEAR, Downstairs at AYRES'

Junior Size Charmer Smartly Tailored MENSWEAR 2-PIECE DRESS

8⁹⁵

This classic two-piece dress with plaid jacket will take you anywhere whether you're career girl... or homemaker! Styled for the petite figure, this ageless menswear dress is designed with button trimmed jacket, high fashion cuffed sleeves, 2 button trimmed pockets, self belt and contrasting slim-line skirt. Sizes 9 to 15. BLACK AND GREEN.

JUNIOR DRESSES—Downstairs at AYRES'



IN COLORS OF:
ROSE
BLUE
AQUA
EMERALD GREEN

Heavenly Soft!

WARM WASHABLE!

**CHENILLE
ROBES 3⁹⁸**

"Baby, It's Warm Inside." Beautiful, colorful princess style baby chenille robes cut full for comfort! Designed with attractive overlay, pattern on skirt! Large roomy pocket! Tie sash! Only 3.98! Sizes 12 to 20.

ROBES, Downstairs at AYRES'

Beauty on a Budget! New! Fall! Irregulars and Samples of Famous Name Genuine Leather GLOVES

★ PIGSKIN ★ DOESKIN ★ CAPEKIN

Leather gloves... so soft and supple and budget-priced! Irregularities are slight and do not detract from the fine fit, beauty or long wear. For that perfect finishing touch to your fall wardrobe. Sizes 6 to 8. BLACK, BROWN, BEIGE, WHITE in group.

GLOVES, Downstairs at AYRES'

1⁹⁹

Soft, Lambskin Leather HANDBAGS

3⁰⁰
Plus Tax

Soft as a lamb. Attractive pouchy style handbags! Right for YOU! Your favorite fall and winter colors of RED, GREEN, BLACK, BROWN AND NAVY BLUE. Thrift priced at only \$3 plus tax.

HANDBAGS—Downstairs at AYRES'

Fall's Newest Costume EARRINGS

\$1
plus tax

* Simulated gold and silver
* Some with Rhinestones
* Sketched from a group of fashion-wise, budget-priced earrings. Delicately styled simulated gold with clip on fastener. Others with screw-type closing. Favored for Fall flattery.

JEWELRY—Downstairs at AYRES'

"PLAY PAL" SHOES For Your "Rough 'N Tumblers!" Fine Quality Unbelievably Low Priced...

Moccasin-Toed High Shoes... Sizes 10 to 3.

Moccasin-Toed Oxford... Sizes 8 1/2 to 3.

Reinforced Wing-toed Military Tip Oxford... Sizes 8 1/2 to 3.

Boys' Moccasin-toed Military Strap... Sizes 12 1/2 to 3.

Children's and Misses' Ghillie Tie... Sizes 8 1/2 to 3.

IT'S BUILT FOR RUGGED WEAR

2⁹⁸

EXCEPTIONAL VALUES! These shoes are made over the same lasts that the factory uses for a HIGHER PRICED line! Insuring your child proper fit, protection and comfort at a wonderful LOW price! Quality constructed with genuine elk uppers, hard-wearing plastic soles, sturdy rubber heels!

CHILDREN'S SHOES—Downstairs at AYRES'



High Stepping Into Fall With Fashion-Right... Value-Wise "CORLISS" DEBS

4⁹⁵ and 5⁹⁵

Wonderful "Corliss" Debs high-stepping into fall and winter wardrobes! Your favorite BLACK SUEDE in FOUR flattering styles to fit you, your budget, your moods.

FASHION SHOES, Downstairs at AYRES'



BLACK SUEDE BABY DOLL SLING PUMP... With bow on vamp... high heel. Sizes 4 to 9, AA and B. 4.95

BLACK SUEDE BABY DOLL CLOSED TOE AND BACK PUMP... Cuban heel. Sizes 4 to 9, AA and B. 4.95

BLACK SUEDE OPEN TOE PUMP... With stripping on vamp... Cuban heel. Sizes 4 to 9, AA and B. 5.95

BLACK SUEDE OPEN TOE PUMP... With bow on vamp... Cuban heel. Sizes 4 to 9, AA and B. 5.95

FRIDAY, OCT. 7, 1949
Grill Suspense
Attack on

May Face V
Of County

A suspect in the young farmwife in section of Marion Tuesday was being by Indianapolis det

A man found sle a railroad bridge n tal Packing Co., Ave., was said by po the description of bound, gagged and young mother after to, knife her baby

Served 10 Police revealed th been released fro Tuesday morning a 10-day vagrancy tectives were to qu day to determine he taken before t possible identificat He was arrested Shoemaker, of 5048 night watchman a company, told polic hanging around th several hours as if a freight train.

Give Yo

GL



DEALERS—Wn our profit sharing sition.



\$500
TAKE A