

FRIDAY, OCT. 7, 1949

THE INDIANAPOLIS TIMES

PAGE 17

FINE 51-GAUGE NYLON HOSIERY • Irregulars of Better Quality! 76c pr. Sheer and clear nylon from top to toe! Full fashioned for perfect fit! Best fall colors in the group!	Child's 1st Quality Fancy Cuff ANKLETS • Special Anniversary Price! 17c pr. Fancy turn-down cuffs with scalloped edges! Pastels, dark tones and whites! Compare this value!	TAILORED SEAM NYLON HOSIERY • Irregulars of Better Quality! 49c pr. Made with smart french heel! Clear and sheer nylon top to toe! Best fall shades! Sizes 8 1/2 to 10 1/2.	Boys' First Quality FANCY SLACK SOCKS • Special Anniversary Value! 19c pr. 3 Pair 55c Blazer stripe patterns in fine quality ribbed socks with elastic tops to hold them up! Priced for speedy selling!	Special Purchase! NEW FALL GLOVES • Every Pair Is First Quality! 69c pr. Women's smart dressy styles in rayon or cotton! Some leather backs! Assorted autumn colors! Sizes 6 to 9.	Lace Top and Bottom! FINE RAYON SLIPS • Everyone Perfect Quality! \$1.29 10c up to 19c values! Pure whites and dainty colored prints! Anniversary priced for fast selling!	White 5000 Last! Cotton Handkerchiefs • First and Better Irregulars! 5c 50% Wools, pure silks, spun rayons! Beautiful fall scarfs with defects that are hardly noticeable!	Special Group! Wom's Higher Priced Scarfs • Irregulars of Better Qualities! 39c 50% Wools, pure silks, spun rayons! Beautiful fall scarfs with defects that are hardly noticeable!
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32ND
CELEBRATING 32 YEARS
OF VALUE GIVING FOR
THRIFTY SHOPPERS

The GREATER LEADER'S Gigantic ANNIVERSARY

The Party Is Ours · The Gifts Are Yours!

SURPRISE SAVINGS FOR EVERY THRIFTY SATURDAY SHOPPER!

TIMELY ANNIVERSARY PURCHASE! 100% ALL-WOOL

"ZIP-LINED" COATS

• A POWERFUL DEMONSTRATION OF OUR DETERMINATION TO SAVE YOU PLENTY!

• RUSHED IN AND PRICED FOR FAST SELLING TOMORROW

\$17.99
SIZES
10 to 18

- BRIGHT PLAID LINING THAT ZIPS OUT!
- EVERY COAT IS RAYON LINED!
- FULL BACK STYLE WITH SMART YOKE!



Precious coats—so practical for any kind of weather the year 'round! Every coat embodies all the detailing, styling and masterful tailoring you would expect to find at many dollars more! 100% all wool meltons that are easy to care for, too!

• KELLY • FOREST
GREEN • RED • WINE
• BLACK & YARN
DYED GREYS!

**LOOK! YOU CAN WIN
\$900.00 IN CASH PRIZES!**

IN THE GREATER LEADER 32nd ANNIVERSARY LUCKY NUMBER CONTEST! HURRY!

FIRST PRIZE
PLUS
\$500 **\$25.00**
IN CASH! CASH PRIZES

2nd PRIZE . . . \$100 DIAMOND RING

ABSOLUTELY FREE—NOTHING TO BUY—NO OBLIGATION
JUST GET YOUR LUCKY NUMBER AT OUR DOOR!

• READ THESE RULES •

- Everyone entering the Greater Leader during this event will receive a lucky number absolutely free . . . nothing to buy . . . nothing to do but drop your stub in contest box.
- You do not have to be present to win a prize . . . all winning numbers will be published in three local newspapers at termination of contest, October 26th.
- All winners will be decided by judges from three local newspapers. All judges' decisions are final.
- No employees of the Greater Leader or relatives are permitted to enter this contest!

SPECIAL PURCHASE! FALL HATS

• MADE TO SELL AT \$1.94 UP TO \$3.94 EACH!

All of the season's best blocks, shapes, trims and colors! Charming all-wool felts, with exciting trims including feathers, felt bows, quills, etc. Wide choice of leading fall shades! Plenty of large headsizes, too!

\$1.32

GENUINE NYLON SWEATERS

• ANNIVERSARY PRICED TO SELL FAST!

Only a lucky Anniversary purchase could bring you such value! 100% all nylon in short sleeve slipover style! Blue, maize, aqua, grey or pink! Launder easily and dry in a jiffy! Slight irregulars.

\$1.98

BOYS' STURDY CLOTHOPPERS

• FACTORY SECONDS OF BETTER GRADES!

Save plenty on this Anniversary Value! Sturdy yet pliable black leather uppers and durable yet flexible soles with metal heel plate! Plenty of toe room! Snug fitting heels! Sizes up to 6.

\$2.97
Pair

Tremendous Purchase! 1500 NEW FALL DRESSES

• ACTUALLY MADE TO SELL
AT \$5.95 UP TO \$7.95

\$2.99



SPECIAL VALUE! MEN'S BETTER FUR FELT HATS

• A FAMOUS MAKER'S IRREGULARS OF FINE \$5.00 & \$6.00 GRADES

\$2.95



Fine quality fur felt that cleans and blocks wonderfully—holds their shape! Browns! Blues! Tans! Greys Assorted colors, wide or narrow bands. Leather sweat bands! All sizes 6% to 7%.

MEN'S FINE DRESS SHIRTS

• ALL FULLY SANFORIZED!

Fully cut and precision tailored for perfect fit! Assorted fancy stripe patterns in wash fast colors! Popular colors! All sizes 14 to 17.

\$1.32

LEADER—FIRST FLOOR



ANNIVERSARY SHOE SCOOP!

Novelty FOOTWEAR

• SPECIAL ARRANGEMENTS WITH LEADING MAKERS BRING YOU THESE HIGHER PRICED FACTORY SECONDS!

\$2.00
PAIR

• SCORES OF SMART STYLES! PUMPS—STRAPS—OXFORDS—FLATS—NOVELTIES! Cuban, high or low heel styles with open or closed toes! Some sling backs! All sizes in the group but not in every style! Count your savings on this feature value!

MEN'S STURDY WORK SHOES
Actually worth \$5 on today's market! Pliable brown leather uppers and flexible composition soles! Built for miles of rugged wear! Sizes 6 to 12.

\$3.50
PAIR

LEADER—FIRST FLOOR

Men's Work SHIRTS

• \$149 VALUES! • FULLY SANFORIZED!

Anniversary super value! Built the way you like 'em men, with plenty of shoulder room and full length tails! Staunch blue chambray that wears and washes wonderfully! 2 button thru pockets. Sizes 14 1/2 to 17.

\$1.09

LEADER—BASEMENT

Men's DUNGAREES

• ZIPPER FLY! • FULLY SANFORIZED!

Intended to sell at \$1.98! Rugged quality blue denim with copper rivets at all strain points! Full cut and well made throughout! All sizes in the group 29 to 42 waist!

\$1.66

LEADER—BASEMENT

Covert Work Pants

• MADE TO RETAIL AT \$2.98 A PAIR

Tough quality grey coveralls that are hard to snag! Well made with strong seams and full cut for extra comfort on your job! Deep, durable pockets! Waist sizes 29 to 42.

\$2.44
PAIR

LEADER—BASEMENT

GREATER LEADER
BUY ON OUR LAY-A-WAY PLAN
CORNER WASHINGTON AND DELAWARE STS.