

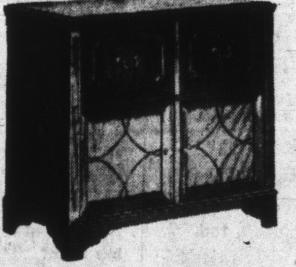


FIRST PRIZE

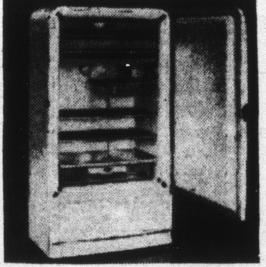
BIG 1949 DELUXE 4-DOOR CHEVROLET STYLELINE SEDAN



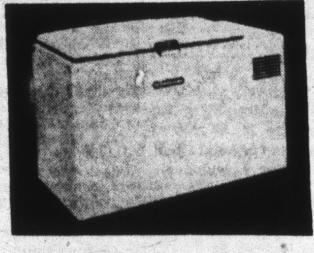
2nd PRIZE

MAGNIFICENT DELCO
TELEVISION CONSOLE (16-INCH SCREEN)

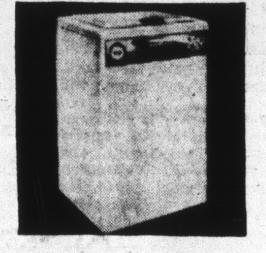
3rd PRIZE

BEAUTIFUL DELCO RADIO-PHONOGRAPH
COMBINATION CONSOLE

4th PRIZE

ROOMY 8-FOOT
FRIGIDAIRE REFRIGERATOR

5th PRIZE

LARGE FRIGIDAIRE
HOME FREEZER

6th PRIZE

FINEST FRIGIDAIRE
AUTOMATIC WASHER

WITH 44 OTHER WONDERFUL PRIZES, ALL TOTALING OVER

\$5,000.00

7th PRIZE

DELCO RADIO CONSOLETTE
COMBINATION

8th PRIZE

DELCO RADIO TABLE MODEL
COMBINATION

9th PRIZE

DELCO PORTABLE RADIO
(SAME FOR 10th, 11th and 12th PRIZES)

13th PRIZE

LARGE DELCO TABLE MODEL RADIO
(SAME FOR 14th, 15th, 16th, 17th, 18th,
19th and 20th PRIZES)

21st PRIZE

SMALL DELCO TABLE MODEL RADIO
(SAME FOR 22nd, 23rd, 24th, 25th, 26th,
27th, 28th, 29th, 30th, 31st, 32nd, 33rd,
34th, 35th, 36th, 37th, 38th, 39th, 40th,
41st, 42nd, 43rd, 44th, 45th, 46th, 47th,
48th, 49th and 50th PRIZES)Easiest Contests Ever Held!
IN MARION COUNTY

(NO BOXTOPS TO SEND IN, NO LABELS, NOTHING TO BUY OR GIVE, NO OBLIGATION, NO STRINGS ATTACHED)

HERE'S ALL YOU DO:

Just complete this statement ("I give to the Community Fund because _____") in 25 additional words or less. Sign your name and address. Mail to Community Fund Contest, P. O. Box No. 1681, Indianapolis, before October 25. That's all! Nothing else!

This contest is being sponsored and all its expenses (including advertising and more than \$5,000.00 in prizes) are being paid by your General Motors Dealers—for just one reason:

We deeply believe that there is absolutely no civic enterprise so vital to our city's and county's welfare as our Community Fund! All of us must understand its importance! And so we want this contest to give thousands of Marion County citizens a broader, fuller understanding of the Community Fund than they have ever had before!

We want this contest to help new thousands to see for themselves exactly what the Community Fund is REALLY ALL ABOUT! We want to help prove to your own satisfaction that it is by far the fairest, most efficient, most

economic way to raise money for all 46 Red Feather agencies, which provide the health, welfare and character-building services used by 1 in every 4 persons in Marion County last year. These services prevent and mend broken lives, bodies, minds, spirits, standards and values . . . things which would damage our community . . . at far, far greater cost than all Community Fund gifts combined.

We want this contest to make you more aware of how your Community Fund has helped to put an end to "all these endless drives for funds" by coming to you just once a year for support of all 46 Red Feather agencies (to spare you the nuisance of 46 separate fund drives!) . . . how this single 46-in-1 campaign means that more of your gift goes into direct services (less for fund-raising and administrative cost) . . . how it prevents wasteful duplication of services . . . how 11,000 of your friends and neighbors give their time and energy to solicit your gifts without a single cent of pay . . . and how all Community Fund gifts are ONLY FOR MARION COUNTY agencies!

This is one contest that's really easy! Lots of luck! We hope you win a prize!

TO MAKE IT STILL EASIER FOR YOU . . . HERE'S A DESCRIPTIVE LIST OF THE 46 AGENCIES SUPPORTED BY
YOUR COMMUNITY FUND

ALPHA HOME—Provides room, board, laundry, medical care for aged colored persons.
BOYS' CLUB—Offers a recreational and educational program for boys of all ages.
BOY SCOUTS—Teaches self-reliance, courage, citizenship and leadership to boys 8 to 18.
CAMP FOR GIRLS—Gives training in horseback riding, handicraft, health, nature, business, citizenship and camping to girls 7 to 17.
CATHOLIC CHARITIES (Central Bureau, St. Elizabeth's) —Provides child and family welfare services; adoptions; boarding, foster and maternity homes; services for children under 3 and problem girls; medical care.
CHILDREN'S BUREAU—Supervises child and family services for children who are public wards; counsels unwed mothers and families which adopt orphans.
CHIROPRACTIC HOUSE—Offers physical therapy, recreation for children and adults.
CHURCH FEDERATION (Social Service Dept.)—Is a link between churches, courts and social agencies; channels funds from social agencies; provides religious counsel.
COMMUNAL CENTER—Provides group work, recreation and education for aged boys, girls and adults.
COUNCIL OF SOCIAL AGENCIES—Is composed of 59 community health, welfare and educational organizations, preventing duplication.
DAY NURSERY—Affords day care of children 1 to 12.
FAMILY SERVICE ASSOCIATION—Assists with financial, budget, child guidance and child-parent problems; aids homeless children.
FLANNER HOUSE—Provides social, guidance, recreation, vocational, health, and family counseling and day-nursery services for colored persons.
FOWLER MISSION—Reduces spread of tuberculosis by distributing milk to needy children and adults.
GENERAL PROTESTANT ORPHAN HOME—Provides children 4 to 16, orphans and friendless homes.
GIRL SCOUTS—Offers a program of character-building, home-making, arts, crafts, dramatics, literature, health, sports, camping for girls 7 to 18.
GOODWILL INDUSTRIES—Conducts a salvage program for economic rehabilitation of handicapped persons.
HAWTHORNE SOCIAL SERVICE ASSOCIATION—Provides recreation, informal education, music, crafts, sports for adults and youths.
MAYER NEIGHBORHOOD HOUSE—Provides sports, crafts, hobbies, other activities for neighborhood.
SAVATION ARMY (Fresh Air Camp, Family Service and Relief, Youth and Group Program)—Gives recreation, guidance, health, nutrition and boys' assistance; shelter for homeless men.
SOCIAL HYGIENE ASSOCIATION—Conducts lectures, films to stabilize family life and prevent venereal disease.
SOCIAL SERVICE EXCHANGE—Is an information clearing house for all health and welfare agencies, preventing duplication.
SOUTHERN SOCIAL CENTER—Offers informal community educational, recreational programs.

123,597 MARION COUNTY CITIZENS USED THESE COMMUNITY FUND SERVICES LAST YEAR

RULES

- This contest is open only to residents of Marion County, Indiana, except paid employees of General Motors dealers, the Community Fund and its agencies—and members of their families.
- Complete this statement in 25 additional words or less: "I GIVE TO THE COMMUNITY FUND BECAUSE _____."
- You may use the entry blank below, or you may write your entry on a separate sheet of paper. Enter as many times as you wish, but each entry must be on a separate sheet of paper.
- Sign your name and address on each entry, and mail to Community Fund Contest, P. O. Box No. 1681, Indianapolis, Ind.
- Entries must be postmarked not later than midnight, October 24, 1949, and must be received not later than November 1, 1949.
- Entries will be judged on the basis of originality, aptness and sincerity—by the Reuben H. Donnelly Corporation. Judges' decisions will be final. In case of ties, duplicate prizes will be awarded. All entries, contents and ideas then become the property of the Indianapolis and Marion County Community Fund.

MARION COUNTY GENERAL MOTORS DEALERS CONTEST
FREE ENTRY BLANK—MAIL IT NOW!

to Community Fund Contest, P. O. Box No. 1681, Indianapolis, Ind.

"I give to the Community Fund because _____

(Complete the above statement in 25 additional words or less)

Name _____

Address _____

All Costs of this Contest (including prizes and advertising) are paid for by your . . .

GENERAL MOTORS
DEALERS
OF MARION COUNTY

. . . in the interest of a broader, fuller understanding of The Community Fund

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