



Once again, Fall. Once again . . . as at the outset of every Autumn season since 1873 . . . Pearson's offer householders of central Indiana a fine array of home furnishings priced to accommodate every budget.



Your Home
Furnishing Budget
Will Go Further
During Our . . .



LARGE SIZE
CHESTROBE

Space for hats, space for full-length garments, space for small items in four big drawers. 42-inch dressing mirror. Walnut finish. A regular \$49.95 value.

\$34.50

FAMOUS KING
HIGH BOY CHEST

Mahogany veneer with serpentine front. Ten drawers. Reg. \$179.50.

\$125

BROADLOOM!



GREAT REDUCTIONS ON FINE-QUALITY RUGS

Reg. \$129.95 Wilton, 9' x 12', Tan Leaf Tone—Save \$63.00. **\$76.95**

Reg. \$139.95 Axminster, 9' x 12', Green Tone-on-Tone—Save \$40.00. **\$99.50**

Reg. \$139.95 Carved Wilton, 9' x 12', Rose Tone-on-Tone, slightly soiled. Save \$34.00. **\$124.95**

Reg. \$229.50 Carved Wilton, 9' x 12', Rose Tone-on-Tone. Save \$80. **\$149.50**

Reg. \$229.75 Woven Wilton, 9' x 12', Green or Rose Tone-on-Tone. Save \$54.00. **\$174.95**

SPECIAL CLOSE-OUT OF CARPETING

LARGE ASSORTMENT OF WILTONS, TWISTS, AXMINSTERS THAT FORMERLY SOLD AS HIGH AS \$8.00 A SQ. YD. MANY GORGEOUS COLORS AND PATTERNS. YOUR CHOICE—

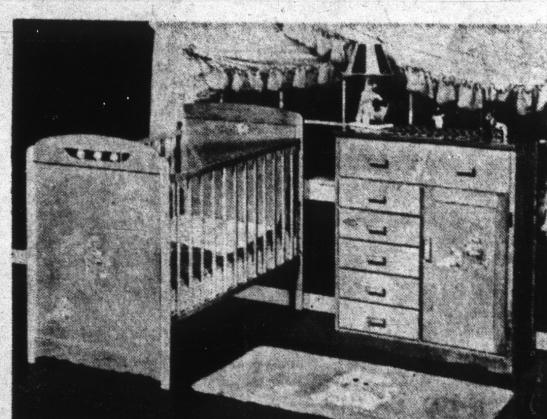
\$2.88
SQ. YD.



REG. \$89.95 CHANNEL-BACK MAHOGANY FRAMED CHAIRS
Beautifully covered in tapestry, your choice of beige, wine, blue or green. **\$55.00**

BUTTON-BACK CHAIRS
In Beige Tapestry, Reg. \$79.95—now \$54.45. In Rose Tapestry, Reg. \$79.95—now \$59.95.

REG. \$159.95 FIRESIDE CHAIRS
Solid mahogany frames. Covered with gold brocatelle with brush frieze trim. Save half. **\$77.00**



See These "Senior-Sized" Values in "Junior-Sized" Furniture at Pearson's

CRIB

Large Birch Crib. Solidly built. Deco-decorated. A \$24.95 value . . . buy now . . . save \$6.00. **\$18.95**

MATTRESS

Inspiring mattress that's wet-proof and resistant to bacteria, odors, perspiration, dust and water. A real value. **\$9.95**

PLAY PEN

Large-sized maple-finished play pen with elevated floor. Ordinarily sells for \$12.95. Now only— **\$9.95**

HI-CHAIR

By famous Storkline. Strong and sturdy with smooth maple finish. It's a \$16.95 value. **\$12.95**

CHESTROBE

A \$39.95 value. One large drawer, five small drawers and large compartment for clothing. Save \$10.00. **\$29.95**

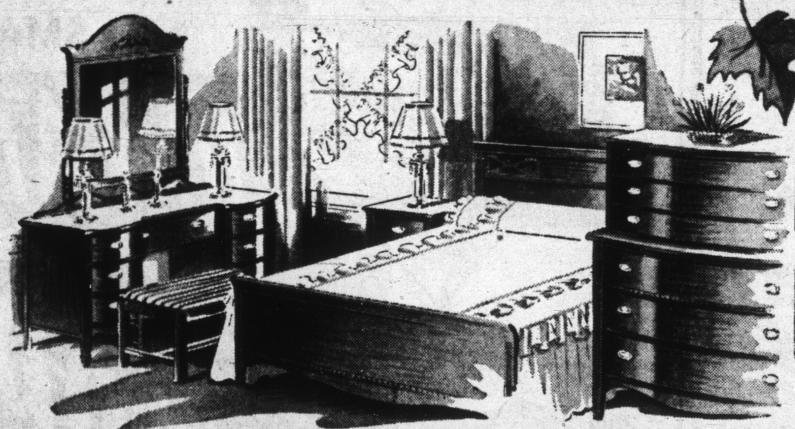
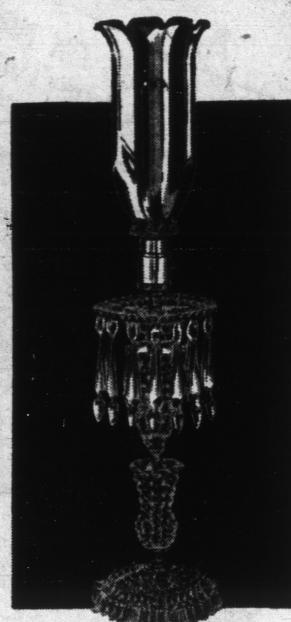
PEARSONS AGAIN BRING YOU OUTSTANDING "SPECIALS FOR TOMORROW"

Fall HOME FASHION SALE

this!
UNBREAKABLE
HURRICANE LAMP

An old-fashioned Hurricane Lamp to place on your buffet or mantel, where it will give a soft romantic glow. Fancy cranberry - red chimney; 12 crystal prisms to give it sparkle. Pearson's Special for Tomorrow at—

\$149



SAVE AS MUCH AS \$100.00 ON A SUITE THAT WILL
BRING NEW BEAUTY AND COMFORT TO YOUR BEDROOM

LIMED OAK—A \$229.95 suite value, consisting of full-size bed, vanity and 5-drawer chest on chest. Dust-proof construction and metal hardware. A beautiful setting that saves you \$70.00. **\$159.95**

ALSO AVAILABLE—3 PIECES WITH CHESTROBE, \$189.50

BLEACHED MAHOGANY—An aristocratic setting composed of a sleigh-type bed, distinctive vanity, and spacious chest. Solid oak interiors. Suite made by Rushville Furniture Co., your assurance of fine quality. Regularly \$299.50. Now—

THIS SUITE ALSO AVAILABLE WITH TWIN BEDS AND DRESSER, REGULARLY \$399.50—NOW \$299.50

SPECIALS—Reg. \$99.95 Blonde Modern Chests reduced to \$55. Reg. \$69.95 Modern Bleached Mahogany Low Boys—2 only—now \$44.95.



DINING ROOM SUITES WITH CHARM AND GRACE

REG. \$319.95 ENSEMBLE (Illustrated)—Save \$120.00 on this beautiful 18th-Century styled Dining Room setting of eight pieces. Regularly priced at \$319.95, now reduced to—

8-PC. MODERN-STYLE SUITE—Sparkling walnut veneers over choice hardwood. Buffet with graceful waterfall front. Here is the dining room setting for people with eyes for beauty and budgets that call for economy.

SAVE \$100.00 ON THIS WALNUT SUITE—A glorious, glowing suite; modern style; precision crafted of solid hardwood. Table extends to seat 12 comfortably. Five side chairs, host chair, credenza buffet. Regularly \$349.95.

MODERN MAHOGANY CHINA CABINET—Mahogany veneers hand-rubbed to bring out the rich sheen. Three shelves on top, large compartment below. Specially low-priced at—

\$199.95

\$189.75

\$249.88

\$66.25



DROP-LEAF TABLE AND 4 CHAIRS
Table opens to 22" x 57" . . . closed it is 22" x 36". Four sturdy chairs. Regular \$69.50 value.

\$49.50

LANE CEDAR HOPE CHEST. The world's only TESTED AROMA-TIGHT Cedar Chest in \$69.95 stunning maple.

\$49.50

REGULAR \$89.50 sofa. Popular 3-cushioned style, expertly upholstered in tapestry. **\$49.50**

REGULAR \$119.00 MODERN SOFA BEDS—Two fine sofa beds at this remarkably low price. One is covered in Rose Velour; the other with Rose Tapestry. Take your choice at only—

\$66

REGULAR \$99.50 TAPESTRY SOFA BEDS—Modern styled; loose-cushioned; covered in exquisite Rose Tapestry. Opens into comfortable full-sized beds. Great values at—

\$77

REGULAR \$139.50 5-PC. SOFA BED OUTFIT—A sofa that makes into a bed—chair that makes into a bed (when combined with matching ottoman). Covered in delightful, durable blue tapestry. All 5 pieces—

\$99

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