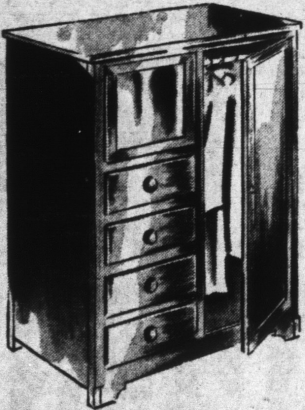


Once again, Fall. Once again... as at the outset of every Autumn season since 1873... Pearsons offer householders of central Indiana a fine array of home furnishings priced to accommodate every budget.

Your Home Furnishing Budget Will Go Further During Our...

PEARSONS AGAIN BRING YOU OUTSTANDING "SPECIALS FOR TOMORROW"

Fall HOME FASHION SALE



LARGE SIZE CHESTROBE

Space for hats, space for full-length garments, space for small items in four big drawers. 42-inch dressing mirror. Walnut finish. A regular \$49.95 value.

\$34⁵⁰

FAMOUS KLING HIGH BOY CHEST

Mahogany veneer with serpentine front. Ten drawers. Reg. \$179.50.

\$125

BROADLOOM!



GREAT REDUCTIONS ON FINE-QUALITY RUGS

- Reg. \$139.95 Wilton, 9' x 13'6", Ten Leaf-Tone. Save \$63.00. **\$76⁹⁵**
- Reg. \$139.95 Axminster, 9' x 12', Green Tone-on-Tone. Save \$40.00. **\$99⁵⁰**
- Reg. \$139.95 Corral Wilton, 9' x 12', Rose Tone-on-Tone, slightly soiled. Save \$34.00. **\$124⁹⁵**
- Reg. \$229.50 Corral Wilton, 9' x 18' Rose Tone-on-Tone. Save \$90. **\$149⁵⁰**
- Reg. \$229.75 Worsted Wilton, 9' x 18', Green or Rose Tone-on-Tone. Save \$54.00. **\$174⁹⁵**

SPECIAL CLOSE-OUT OF CARPETING

LARGE ASSORTMENT OF WILTONS, TWISTS, AXMINSTERS THAT FORMERLY SOLD AS HIGH AS \$8.00 A SQ. YD. MANY GORGEOUS COLORS AND PATTERNS. YOUR CHOICE—

\$2⁸⁸ SQ. YD.



OCCASIONAL CHAIRS

REG. \$89.95 CHANNEL-BACK MAHOGANY FRAMED CHAIRS. Beautifully covered in tapestry—your choice of beige, wine, blue or green.

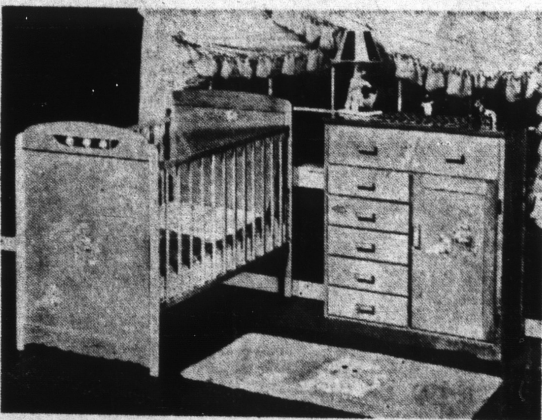
\$55⁰⁰

BUTTON-BACK CHAIRS

In Beige Tapestry, Reg. \$79.95—now \$54.45. In Rose Tapestry, Reg. \$79.95—now \$59.95.

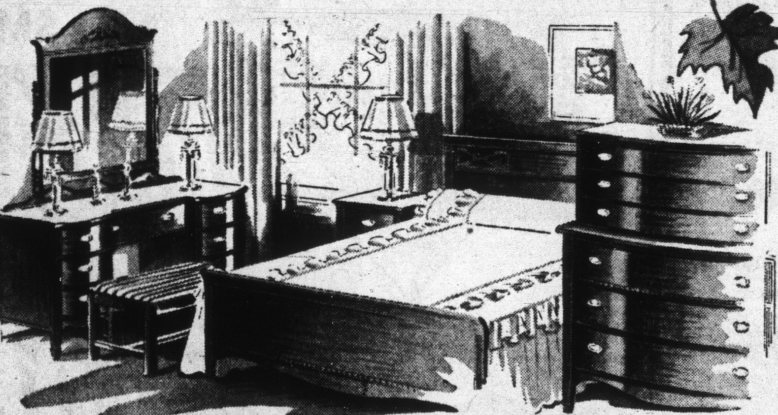
REG. \$159.95 FIRESIDE CHAIRS. Solid mahogany frames. Covered with gold brocatelle with brush fringe trim. Save half.

\$77⁰⁰



See These "Senior-Sized" Values in "Junior-Sized" Furniture at Pearsons

- CRIB** Large Birch Crib. Solidly built. Decal-decorated. A \$24.95 value... buy now... save \$6.00. **\$18⁹⁵**
- MATTRESS** Innerspring mattress that's wet-proof and resistant to bacteria, odors, perspiration, dust and water. A real value. **\$9⁹⁵**
- PLAY PEN** Large-sized maple-finished play pen with elevated floor. Ordinarily sells for \$12.95. Now only— **\$9⁹⁵**
- HI-CHAIR** By famous Storkline. Strong and sturdy with smooth maple finish. It's a \$16.95 value. **\$12⁹⁵**
- CHESTROBE** A \$39.95 value. One large drawer, five small drawers and large compartment for clothing. Save \$10.00. **\$29⁹⁵**



SAVE AS MUCH AS \$100.00 ON A SUITE THAT WILL BRING NEW BEAUTY AND COMFORT TO YOUR BEDROOM

LIMED OAK—A \$229.95 suite value, consisting of full-size bed, vanity and 5-drawer chest on chest. Dust-proof construction and metal hardware. A beautiful setting that saves you \$70.00. **\$159⁹⁵**

ALSO AVAILABLE—3 PIECES WITH CHESTROBE, \$189.50

BLEACHED MAHOGANY—An aristocratic setting composed of a sleigh-type bed, distinctive vanity, and spacious chest. Solid oak interiors. Suite made by Rushville Furniture Co., your assurance of fine quality. Regularly \$299.50. Now— **\$247⁷⁵**

THIS SUITE ALSO AVAILABLE WITH TWIN BEDS AND DRESSER, REGULARLY \$399.50—NOW \$299.50

SPECIALS—Reg. \$99.95 Blonde Modern Chests reduced to \$55. Reg. \$69.95 Modern Bleached Mahogany Low Boys—2 only—now \$44.88.



DINING ROOM SUITES WITH CHARM AND GRACE

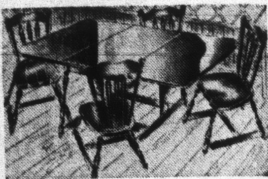
REG. \$319.95 ENSEMBLE (Illustrated)—Save \$120.00 on this beautiful 18th-Century styled Dining Room setting of eight pieces. Regularly priced at \$319.95, now reduced to— **\$199⁹⁵**

8-PC. MODERN-STYLE SUITE—Sparkling walnut veneers over choice hardwood. Buffet with graceful waterfall front. Here is the dining room setting for people with eyes for beauty and budgets that call for economy. **\$189⁷⁵**

SAVE \$100.00 ON THIS WALNUT SUITE—A glorious, glowing suite; modern style; precision crafted of solid hardwood. Table extends to seat 12 comfortably. Five side chairs, host chair, credenza buffet. Regularly \$349.95. **\$249⁸⁸**

MODERN MAHOGANY CHINA CABINET—Mahogany veneers hand-rubbed to bring out the rich sheen. Three shelves on top, large compartment below. Specially low-priced at— **\$66²⁵**

UNUSUAL VALUES IN PEARSONS MAPLE LANE...



DROP-LEAF TABLE AND 4 CHAIRS

Table opens to 22" x 57"... closed it is 22" x 36". Four sturdy chairs. Regular \$69.50 value. **\$49⁵⁰**

Reg. \$89.50 sofa. Popular 3-cushioned style, expertly upholstered in tapestry. **\$49⁵⁰**

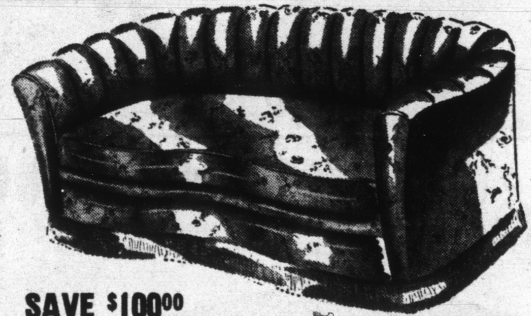
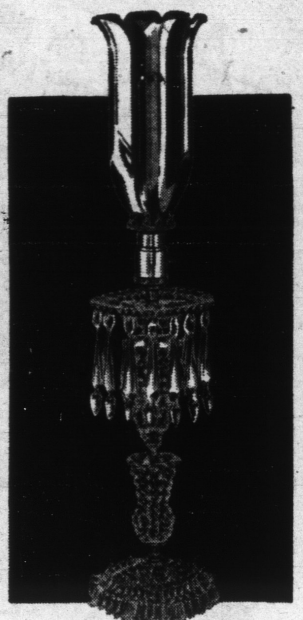
LANE CEDAR HOPE CHEST. The world's only TESTED AROMA-TIGHT Cedar Chest in **\$69⁹⁵** stunning maple.

this!

UNBREAKABLE HURRICANE LAMP

An old-fashioned Hurricane Lamp to place on your buffet or mantel, where it will give a soft romantic glow. Fancy cranberry-red chimney; 12 crystal prisms to give it sparkle. Pearson's Special for Tomorrow at—

\$1⁴⁹



SAVE \$100⁰⁰

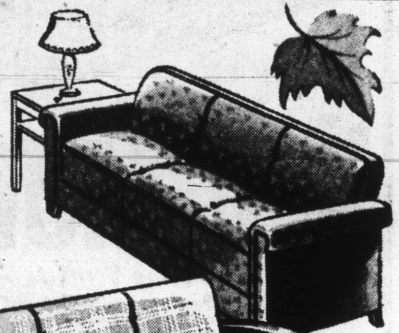
YES, A \$100 REDUCTION ON THIS LOVE SEAT... HURRY! Formerly \$195.00. A lovely piece of furniture in durable green damask. Special sale price—

\$94⁹⁵

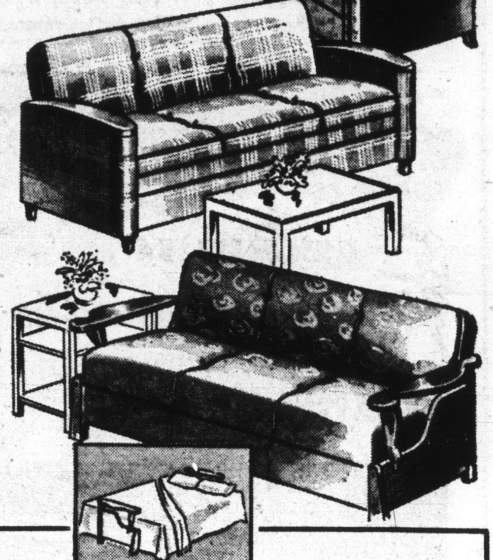
SOLID MAHOGANY LOVE SEAT. REG. PRICE IS \$179.95. Save \$60.00. Duncan Phyfe styling; smartly upholstered in blue striped damask. **\$119⁵⁰**

GREEN KID MOHAIIR LIVING ROOM SUITE, BY FAMOUS KARPEN, MADE TO SELL FOR \$319.50, REDUCED \$120 **\$198⁹⁵**

SOFA BED VALUES



EACH SOFA OPENS TO DOUBLE SIZE



REGULAR \$119.00 MODERN SOFA BEDS—Two fine sofa beds at this remarkably low price. One is covered in Rose Velour; the other with Rose Tapestry. Take your choice at only—

SAVE \$69 **\$66**

REGULAR \$99.50 TAPESTRY SOFA BEDS—Modern styled; loose-cushioned; covered in exquisite Rose Tapestry. Opens into comfortable full-sized beds. Great values at—

SAVE \$22 **\$77**

REGULAR \$139.50 5-PC. SOFA BED OUTFIT—A sofa that makes into a bed—a chair that makes into a bed (when combined with matching ottoman). Covered in delightful, durable blue tapestry. All 5 pieces—

SAVE \$40 **\$99**



Sizable Savings on Delightful Dinettes

FIVE-PIECE BREAKFAST QUINITY IN SOLID OAK Reduced from \$59.95. Solid oak table and four sturdy chairs with leatherette seats. Buy now and save \$15.00. **\$44⁸⁵**

SAVE \$10.00 ON THIS PORCELAIN REFECTORY-TOP TABLE

A large white porcelain refectory top table at a \$10.00 savings. Black trim. Gleaming chrome legs. Handy utility drawer. Reg. \$59.95. Now only— **\$49⁸⁸**

A DE LUXE DINETTE BY FAMOUS MEIER POHLMANN, REDUCED \$45. A set worthy of the finest home. Table has solid oak top. Lovely-looking, long-wearing green Duran covered chairs with sparkling chrome legs. A \$169.95 value. **\$124⁹⁵**



PEARSONS ★ OPEN MONDAY AND FRIDAY FROM 9 A.M. TO 9 P.M. ★ OTHER DAYS FROM 9 A.M. TO 5:15 P.M.