

AYRES' DOWNSTAIRS STORE

Your One Floor Value-Wise Fashion Shopping Center!

Quality Fall Fashions . . . Budget-Priced!

CLOSED MONDAYS
SHOP TUESDAY THRU SATURDAY
9.00 TO 5.25



It's Two-Piece!
It's a Dress!
It's Button Trimmed!
It's Budget Priced!
It's RAYON FAILLE!

8⁹⁵

★ Colors of BLACK
★ AUTUMN BROWN
★ HUNTER GREEN
MISSSES' SIZES 12 to 18

Right for the office! Right for dress! Right for YOU! Versatile, elegant rayon faille two-piece belted suit with the new button trim. Finely tailored, designed to please, priced to save you money!

FASHION DRESSES, Downstairs at AYRES'

Classroom Classics
to Mix or Match!

Pinwale Corduroy JACKETS

Styled by "Stockton" of Dallas!

7.98

AUTUMN RUSTIC GREY

Popular casual Pinwale corduroy boxy jackets styled to fit, designed to flatter! Wear it with your skirts or over your basic dresses . . . it's CORDUROY . . . the success fabric of the year fashioned for YOU! Sizes 12 to 18.

Mixable, Matchable
Soft Corduroy
SKIRTS

For Collegiates . . . Career-ites!

4.98

GREY AUTUMN RUSTIC

Here's your practical and pretty pinwale corduroy skirt featuring the semi-flared skirt! Side zipper closing! Two deep roomy pockets! Sizes 12 to 18.

SPORTSWEAR, Downstairs at AYRES'



Women's Budget-Priced Fall Favorites!

Rayon Gabardine Lined Suits

\$15

Latest Styling!
Newest Colors!
Expert Tailoring!

Suit Yourself in one of these rayon gabardine suits . . . so beautiful with rayon satin lining. You'll love the way these flattering suits fit . . . so smooth, so comfortable without binding or pinching! You'd think the superb tailoring, high fashion styling and striking colors would cost much more than \$15! Just try them on and you'll want one! Sizes 10 to 18. BLACK! GREEN! WINE! BROWN! in the group.

A. Short Fitted Tailored Jacket. 4-Button closing plus button-trimmed bodice. Semiflared skirt. GREEN! BROWN! WINE! Sizes 10 to 16.

B. Long Fitted Tailored Jacket. 4-Button closing with 4-button pocket trim. Straight slimming skirt with 4 well aimed darts at the waist. GREEN! WINE!

WOMEN'S SUITS, Downstairs at AYRES'



"DEAUVILLE"

Classic Charmer

Styled by "Play Topper"

Wool Felt CLOCHE

BLACK CONTINENTAL GREEN
BROWN KELLY
NAVY COFFEE
GREY BEIGE
RED WINE

\$3

HATS, Downstairs at AYRES'



Fashion Right Fall Accessories
Rayon Crepe
Multi-Way BLOUSETTES

4 Blouses in One! Versatile multi-way blousettes of soft rayon crepe give you 4 blouses for the price of one. Removable collar provides the fascinating changes. S. M. L. WHITE! PINK! GREY! BEIGE! GREEN! BLUE! BROWN! BLACK!

1.59

Special Purchase of Leather GLOVES
Soft, supple leather gloves in capeskin, pigskin and deerskin in a wide assortment of styles and colors. Not all sizes in every color.

1.99

PURE SILK SCARFS

Perfect complements to your coats and suits . . . these gay printed pure silk scarfs 30" square. Also fine as a head covering.

1.00

ACCESSORIES, Downstairs at AYRES'

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IRR
Nylon

Beautiful money full-fashioned R with assurance Winter. Slight from the flatter fine wearing q Sizes 8 1/2 to 11 HOSIER

Fan

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CHILD

With

55

BOYS' LUG-SOL
MOCCASIN - TIP
12 1/2 to 3, A to D,



TWO-TONE TW
STRAP . . .
8 1/2 to 12, A to D,
12 1/2 to 3, A to D,
3 1/2 to 6 1/2, AA to

Famous budget
BUILT-FOR
fact freedom f
designed
from the finest
ments for long
active child!

CHILDREN'S