

# AYRES' DOWNSTAIRS STORE

Your One Floor Value-Wise Fashion Shopping Center!

## Quality Fall Fashions . . . Budget-Priced!



It's Two-Piece!  
It's a Dress!  
It's Button Trimmed!  
It's Budget Priced!  
It's RAYON FAILLE!

**8<sup>95</sup>**

\* Colors of BLACK  
\* AUTUMN BROWN  
\* HUNTER GREEN  
MISSES' SIZES 12 to 18

Right for the office! Right for dress! Right for YOU! Versatile, elegant rayon faille two-piece belted suit with the new button trim. Finely tailored, designed to please, priced to save you money!

FASHION DRESSES, Downstairs at AYRES'

Classroom Classics  
to Mix or Match!

### Pinwale Corduroy JACKETS

Styled by "Stockton" of Dallas!

**7.98**

AUTUMN RUSTIC GREY

Popular casual Pinwale corduroy boxy jackets styled to fit, designed to flatter! Wear it with your skirts or over your basic dresses . . . it's CORDUROY . . . the success fabric of the year fashioned for YOU! Sizes 12 to 18.

Mixable, Matchable  
Soft Corduroy

### SKIRTS

For Collegiates . . . Career-ites!

**4.98**

GREY AUTUMN RUSTIC

Here's your practical and pretty pinwale corduroy skirt featuring the semi-flared skirt! Side zipper closing! Two deep roomy pockets! Sizes 12 to 18.

SPORTSWEAR, Downstairs at AYRES'



It's Two-Piece!

It's a Dress!

It's Button Trimmed!

It's Budget Priced!

It's RAYON FAILLE!

Women's Budget-Priced Fall Favorites!

## Rayon Gabardine Lined Suits



**\$15**

Latest Styling!  
Newest Colors!  
Expert Tailoring!

Suit Yourself in one of these rayon gabardine suits . . . so beautiful with rayon satin lining. You'll love the way these flattering suits fit . . . so smooth, so comfortable without binding or pinching! You'd think the superb tailoring, high fashion styling and striking colors would cost much more than \$15! Just try them on and you'll want one! Sizes 10 to 18. BLACK! GREEN! WINE! BROWN in the group.

A. Short Fitted Tailored Jacket. 4-Button closing plus button-trimmed bodice. Semi-flared skirt. GREEN! BROWN! WINE! Sizes 10 to 18.

B. Long Fitted Tailored Jacket. 4-Button closing with 4-button pocket trim. Straight slimming skirt with 4 well aimed darts at the waist. GREEN! WINE!

WOMEN'S SUITS, Downstairs at AYRES'



### "DEAUVILLE"

Classic Charmer

Styled by "Play Topper"

### Wool Felt CLOCHE

BLACK CONTINENTAL GREEN  
BROWN KELLY  
NAVY COFFEE  
GREY BEIGE  
RED WINE

**\$3**

HATS, Downstairs at AYRES'

Fashion Right Fall Accessories

### Rayon Crepe Multi-Way BLOUSSETTES

4 Blouses in One! Versatile multi-way blouses of soft rayon crepe give you 4 blouses for the price of one. Removable collar provides the fascinating changes. S. M. L. WHITE! PINK! GREY! BEIGE! GREEN! BLUE! BROWN! BLACK!

**1.59**

Special Purchase of Leather GLOVES

**1.99**

### PURE SILK SCARFS

Perfect complements to your coats and suits . . . these gay printed pure silk scarfs 30" square. Also fine as a head covering.

**1.00**

ACCESSORIES, Downstairs at AYRES'

AY  
Sund

IRR  
Nylon

Beautiful money  
full-fashioned RIB  
with assurance  
Winter. Slight  
from the flatte  
fine wearing q  
Sizes 8 1/2 to 11  
HOSIER

Fan

"Built  
Re  
CHILD

With

**55**

BOYS' LUG-SOLE  
MOCCASIN-TIP  
12 1/2 to 3, A to D,

12 1/2 to 3, A to D,

12 1/2 to 6 1/2, AA to

TWO-TONE TW  
STRAP . . .

12 1/2 to 12, A to D,

12 1/2 to 3, A to D,

12 1/2 to 6 1/2, AA to

Famous budget  
BUILT-FOR  
act freedom f  
designed  
from the fin  
ments for long  
active child!

CHILDREN'S