

NO BAKING FAILURES WITH

**CUPLETS**  
CUP CAKE MIX

Delicious cup cakes, or one nine inch layer, at every baking—assured by Cuplets precision-mixed ingredients, and quality no other cup cake mix has been able to equal. Just add an egg and milk.

**SALE!**  
Permanent WavesEasy to Style and Comb  
**THE SHORT LOOK**

For that youthful, easy to look at hair style

**GUARANTEED •**  
**SALE \$3.95**No Appointment Necessary  
Service Taken From 8:30 A. M.  
to 6 P. M.  
Note New Location**BEAUTY MART**  
601 ROOSEVELT BLDG.Cor. Illinois and Wash. Sts.  
Turn Left from Elevator  
L. 0527

Your Marriage: By Samuel and Esther Kling—

**Poorly Adjusted Marriage Tends to Foster Infidelity**

Q.—Why do married people develop a physical interest in some one other than their mate?

A.—Chiefly because of a lack of good adjustment within the marriage.

The partners may have a poor physical relationship, or there may be trouble along other lines.

satisfaction in marriage is due to a combination of sexual and non-sexual factors—because they're really inseparable.

Those who don't get along sexually, usually don't get along well in other aspects of the marriage. And where there's continued disharmony in other areas, the intimate side of the couple's relationship suffers. Wherever there's dissatisfaction, the partners become more susceptible to temptation from other sources.

Again, some married people develop a physical interest in a third party because of their own personality defects. These are the people who generally fit from one affair to another.

Some feel inferior and insecure—perhaps they've felt that way from childhood on—and seek reassurance of their attractiveness in extra-marital conquests. Some readily succumb because of a personality weakness which lowers their resistance to anything having strong physical appeal.

Boredom is still another reason why mates become attracted to someone else. Those who have few interests—who don't keep busy with satisfying activities—are likely to place greater emphasis on the physical and to be more easily distracted by someone who is physically attractive.

Q.—What else must be taken into consideration?

A.—The sex urge itself. The truth is a person can be happily married and yet find himself or herself strongly drawn to another member of the opposite sex. Indeed, where this appeal is strong enough, it sometimes makes the individual forget all other considerations. He may succumb to it and then regret it later when he finds it wasn't really love at all, but merely physical attraction.

Of course, where a partner is happily married and has strength of character, he's far less likely to yield to his feeling for another person. He'll avoid that individual so that his attachment has no chance to become stronger.

Knowing the most common reasons for extra-marital physical interest may help you prevent such a situation from arising in your marriage. If you try to overcome any barriers to a good adjustment within the marriage, you develop new interests to keep the relationship alive, and if you do what you can—even if you need professional help—to overcome strong personality defects, you're certainly reducing the risks.

## THE INDIANAPOLIS TIMES

Singer Jane Powell

To Wed 'Pro' Skater

HOLLYWOOD, Sept. 29 (UPI)

—Petite screen singing star Jane Powell and George Steffen, former professional skater, will marry in the Church of the Good Shepherd in Beverly Hills Nov. 5. It was announced today.

The 20-year-old actress met Mr. Steffen, 25, now an insurance man, three years ago when she took ice skating lessons from him while he was a member of the Sonja Henie skating show.

**Former Girl Net Champ Marries**

LAS VEGAS, Nev., Sept. 29 (UPI)

—Beverly Baker, 19, of Santa Monica, Cal., former national girls' tennis champion, was honeymooning today with Actor Scott H. Beckett, who listed his age as 20.

The couple, married yesterday, met a year and a half ago during a tennis tournament at La Jolla, Cal., and became engaged last June. They eloped here Tuesday night.

**TAKES SCARE FROM AIR**

Fog will hold no terror for incoming pilots airports when the new thermal dispersal system is used.

Burning diesel oil will permit the heat to "lift" the fog to a high enough ceiling to permit clear visibility of the runways.

**Jobless Claims Drop**

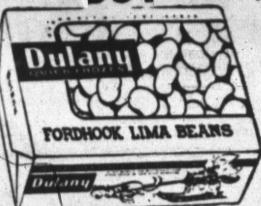
Continued claims for unemployment compensation dropped last week to the lowest point this year, Director Everett L. Gardner of the Indiana Employment Security Division said today.

Mr. Gardner said 30,701 continued claims were filed, a drop of more than 2000 from the preceding week.

**LAST Eruption in 1707**

Japan's most famous volcano, Mt. Fuji, last erupted in 1707.

THURSDAY, SEPT. 29, 1949

**BUY****LAST 3 DAYS! [OPEN FRIDAY AND MONDAY NIGHT UNTIL 9 O'CLOCK]****SEARS**  
ROEBUCK AND CO.**63rd Anniversary**  
GOOD QUALITY FOR LESS SINCE 1886

unusual

values in a tremendous selection!

**ALL NEW FALL STYLES!**  
**COMPLETE SIZE RANGES!****dress scoop**new felt hats  
that regularly  
sell for more!**\$177****\$4**Specially purchased  
for this big value  
celebration! Every  
dress brand new... a  
fresh Fall style.  
Included are one and  
2-pc. versions for all  
occasions. Beautiful  
rayon fabrics! Smart  
colors! Sizes for  
juniors, misses and  
women.**special  
purchase!  
classic  
coats****\$28**A special buy of the most wanted  
styles! Each coat less than our  
regular price! Choose from belted,  
flare-back and classic coats—in  
a wide range of quality fabrics  
and new colors. Sizes for juniors  
and misses.ALABAMA AT VERMONT ST.  
FREE PARKING LI. 8531**"Satisfaction guaranteed or your money back" SEARS**

THURSDAY  
Advert  
Peace At  
PERSISTE  
We want...  
small  
the day  
the  
of  
Member  
to a active  
and  
take  
the  
60  
Small enough  
shopping bag  
enough to tuck  
arm. That's  
Ask for the  
carton conta  
of real pre  
Sterling, the  
mellower  
aged that ex

**STERLING**  
America's CSterling  
Evansville**FINGER**  
FO**CASTLE**  
Bell C  
Abbott and Costello  
Indianapolis  
303 E. W.**Bus and  
Drivers**  
ARMY SUR

325 S. Illinois Op

**GOALS**  
DEAL DIRECTLY  
Indiana's Oldest  
100 N. Illinois**Crutches, In  
and Post**

One No

**HAWAII**  
400 NorthDR. JOS.  
OPTO  
TRACTION ST**SLIPCO  
and DRA**  
MADE IN  
MILL-EP  
60 N. Pennsylvania**Guaranteed  
REPAIR  
RITE'S**  
J. J.**Schil**  
6 BIG  
JEWELRY  
60 E. W.  
300 N. Illinois

DIA

**LO**  
WOLF SUS  
230 W. WAS