

SHOP FROM 9:30 TO 5:00, MONDAY THROUGH SATURDAY

BLOCK'S DOWNSTAIRS STORE



IMPORTANT NEW HEAD-LINES AT A LITTLE BUDGET PRICE



IT'S A NEW LOW PRICE FOR THE COMFORT AND LONGER-WEAR OF

OUR EXCLUSIVE

Triangle Tops
in CHA-MIL NYLON IRREGULARSYou'll See The First Qualities Advertised
In the Leading Fashion Magazines! They're
Improved and Patented Nylons!

1.00

SHEER DRESS WEIGHTS! IN SHORT,
AVERAGE AND LONG LENGTHS!

It's revolutionary—the fit that's yours—with Triangle Tops! The triangles are knitted in... and their elasticity gives a new non-binding, expanding-clinging fit that conforms to the shape of the thigh! Easing the strains that cause runs, giving NEW-FOUND COMFORT and LONGER WEAR! What's more, the center triangle is your guide for gathering to keep back seams straight! New fall shades, sizes 8 1/2 to 11.

Hosiery—Downstairs



THIS IS CHA-MIL'S
EXCLUSIVE TRIANGLE TOP:
1. It affords
extra stretch!
2. It gives extra
strength at garter points!
3. It is a guide by which
you can keep back
seams straight!

1.00

DOUBLE YOUR MONEY WITH

Gold-Craft

MAKE 4 PAIRS FROM 2
WITH DEEP-TONE BROADCLOTHPair-Off
PAJAMAS

Exclusively Ours in the City

2.98

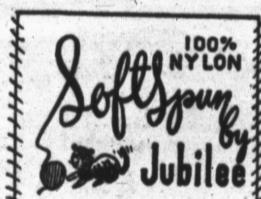
- Beautifully tailored of 100/60 square cotton broadcloths!
- SANFORIZED for perfect fit after laundering!
- Absolutely COLOR-FAST!
- Advertised in leading fashion centers!
- In SIX NEW COLOR COMBINATIONS
- SIZES 34 TO 40!

BUY TWO PAIRS—MIX AND
MATCH THEM FOR FOUR SETS!

1. Salmon Top, Green Trousers
2. Green Top, Salmon Trousers
3. Royal Top, Powder Blue Trousers
4. Powder Blue Top, Royal Trousers
5. Grey Top, Red Trousers
6. Red Top, Grey Trousers

For a Golden Dream
Gold-Craft Original

Lingerie—Downstairs

THE WARMTH OF WOOL!
THE KNACK OF QUICK DRYING!
THE PRICE OF YOUR LIKING!

NYLON Sweaters

2.98

- Dry in a Wink! Need No Blocking!
- Color-fast! Moth-Resistant!
- And Even Perspiration-resistant!

Blue! Mint Green! Aqual! Grey!
Pink! Cherry! Maize! White!

SPUN-KNIT with the thrilling softness of baby's skin! Warm as all-wool, but twice as easy to care for! They wash without worry... keep their shape with no perceptible shrinkage... and dry in a wink! And, their lovely colors, flattering fit... mark you "a smart girl!" Sizes 34 to 40.



Sports Shop—Downstairs

cool! now!
practical!

PEN BAG*

Styled by
"J. Rudolph"\$3
Plus Tax

Always at your beck and call... a genuine ball point pen, ready and waiting to jot down anything you want. It serves as a clasp on our long flap boxy bag with the adjustable shoulder straps. In plastic suede, plastic calf or rayon faille... in your favorite fall colors, lined with plastic leather.



Accessories—Downstairs

Copyright 1949 • Patent Pending