

AYRES^A DOWNSTAIRS^A STORE

CLOSED MONDAYS
SHOP TUESDAY THRU SATURDAY
9:00 TO 5:25

Value-Wise Saturday Specials From Your One Floor Fashion Store—

Specials in New Fall Coats and Dresses

Special Group 1,479 DRESSES

ALL NEW FALL STYLES



Frostpoint Grey
Sizes 12 to 18.



Duo Dot Rayon
Crepe, sizes 16 1/2 to 24 1/2. Wine,
Green, Grey and
Black in group.

\$5 98

- ★ Rayon Failles
- ★ Rayon Crepes
- ★ Wools and Rayon
- ★ Rayon Taffetas
- ★ Rayon Frost Points

Juniors' 9 to 15
Misses' 12 to 20
Half Sizes 16 1/2 to 24 1/2,
46 to 52

Casuals! Afternoon
Basics! Dressy!

Colors of
Plaid Wool, sizes
9 to 15. Yellow,
Brown Plaid,
Green, and Wine
Plaid.

FASHION DRESSES, Downstairs at AYRES'

High Fashion . . . Low Price

PROFILE BERET

BLACK BROWN
NAVY GREY 3 98
WINE

"One sided dip . . . all sided appeal!"
Profile charmer . . . this felt beret with
chic celestial fringe in head sizes 22
and 23. Expertly made, designed to
flatter, perfect for wear with
your dressier clothes, priced
to please you. Only 3.98.

MILLINERY,
Downstairs at AYRES'

Budget-Priced Fall Accessories!

Elegant HANDBAGS

Simulated Calf! Newest Style

All the fashion appeal of a much higher
priced bag is yours for only \$2. These
handsome simulated calf bags come in
boxy or pouch styles ALL with lovely rayon
lining. BLACK! BROWN! DARK
GREEN! DARK RED!

\$2
Plus tax

Sueded Rayon Fabric GLOVES

Smooth-Fitting! Washable!

Expertly tailored sueded rayon fabric
gloves styled with an eye-catching
ruffled cuff. Snug fitting, fashion-right.
BLACK! BROWN! and many colors.

\$1

Pure Silk Print SQUARES

Craventted for Water Repellancy

Gay, pure silk print scarves, 33
inches square! Fall assortment of
colors and new patterns.

1 59

ACCESSORIES, Downstairs at AYRES'



For School! For Play! For Careers! For Home!

Rayon Pebble Crepe SHIRTS

Classic Styling! Full Cut! Washable!

Beautifully tailored by "Terry Lee," these
lovely pebble crepe shirts are perfect to
round out your fall and winter wardrobe.
Featuring pearl-like button trim! Short
sleeves with cuffs! Double needle seams!
Fast color and so washable! You'll love these
rainbow colors . . . WHITE! PINK! BLUE!
AQUA! Sizes 32 to 38.

1 39

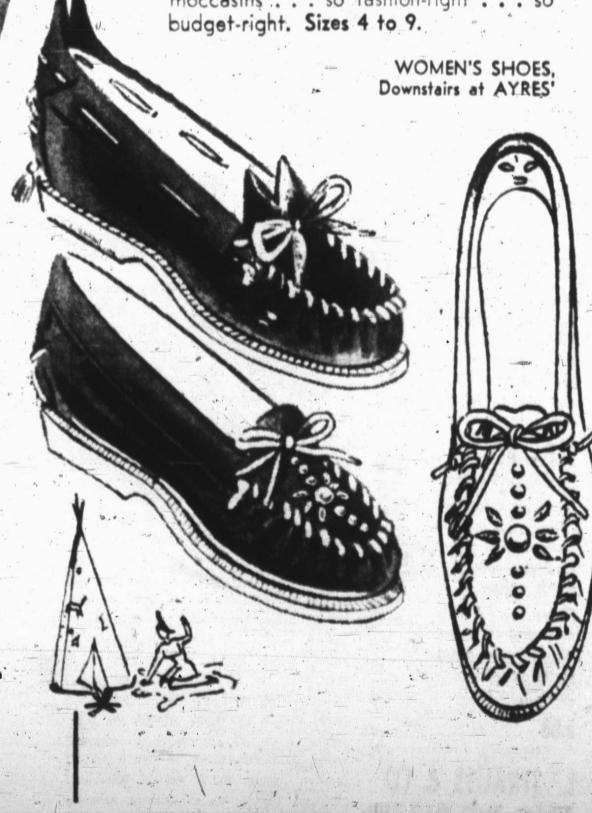
Flattering Fall Favorite in Flannel!

All Wool Tailored SKIRTS

Mix and Match with Your Shirts and Sweaters!

Soft all-wool flannel skirts tailored right,
priced right! Style sketched . . . inverted
front pleat with button trim, back zipper
closing; novelty belt detail. Others designed
with 4-gore semi-flare classic skirt with side
zipper closing: KELLY! RED! DARK GREEN!
BLACK! BROWN! Also men's wear in a
rayon crease resistant fabric in grey. Sizes
24 to 30. SPORTSWEAR, Downstairs at AYRES'

2 98



WOMEN'S SHOES,
Downstairs at AYRES'

NEW! DIFFERENT!
California Hand-Laced

MOCCASINS

3 99

For School! For Play!

Here's the latest, newest style in moccasins
fashioned by "Podas" of California.
Soft, supple, smooth leather in RED,
BROWN and GREEN. And suede in
RED only . . . all highlighted with gay
Indian design in a jewel trim and white
hand lacing! Comfortable, wonderful,
cushiony Sure-Step rubber soles! You'll
want several pairs of these eye-catching
moccasins . . . so fashion-right . . . so
budget-right. Sizes 4 to 9.

WOMEN'S SHOES,
Downstairs at AYRES'

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