

STRAUSS SAYS: TRADITION WITH A TOUCH OF TOMORROW

The image contains three line drawings of men's underwear. In the top left is a pair of briefs with a label 'Nylon \$2'. In the top right is a tank top with a label 'Nylon 2.50'. In the bottom center is a pair of boxers with a label 'Nylon 2.95'.

YOU WOULD EXPECT THE MAN'S STORE TO HAVE
MEN'S NYLON SHORTS
 (and Undershirts) IT HAS—BUT PLENTY!

And NYLON is about the best thing you can get in underwear—next to yourself!

It has a feel or luxury to the touch—but NYLON is eminently (very) practical!

- It washes as easily as a kerchief
- It dries quickly (overnight—or sooner)
- It doesn't shrink
- It wears like nothing you've ever experienced!

And by virtue of its enduring wear—and its easy washability—and its comfort—NYLON underwear establishes itself as a top VALUE!

There are KNIT BOXERS in white and in colors (Blue, green, tan)—**2.95**

There are KNIT BRIEFS—white—at **\$2**

There are **WOVEN BOXERS**—very full cut—white—**2.95**

There are **FLAT KNIT UNDERSHIRTS** at **2.95**—and **SWISS RIBBED UNDERSHIRTS** at **2.50**

And there are **NYLON PAJAMAS**—in restful shades of Blue, Green and Yellow—a bit of super-luxury—**14.50**

L. STRAUSS & CO., Inc., THE MAN'S STORE