

# DOWNSTAIRS STORE

Center Where Value and Quality Mean More!

Any Other Money-Savers for You, Your Family and Home!

## Fabrics...for HOME and SCHOOL Wear!



Swing and Sway  
Night or Day  
**RAYON FAILLE  
BASIC DRESS**

**8.95**

Sizes 12 to 20

Color Selections:

- ★ BLACK
- ★ BROWN
- ★ GREEN

A beautiful basic rayon faille charm-  
er with the widest swirling skirt  
you've seen for ages! Here's the  
perfect dress to accessorize with  
scarves, pins, necklaces or flowers  
... Smartly detailed with short  
sleeves, self buttons and belt. Made  
to flatter, designed for comfort ...  
preferred by college and career  
girls alike! A real money-saver at  
only 8.95.

FASHION DRESSES,  
Downstairs at AYRES'



Soft, Warm, Rich  
**ALL-NYLON  
SWEATERS**

SO RIGHT TO MIX  
OR MATCH YOUR SKIRTS!

**2.98**

Wonderful NYLON sweaters in a  
rainbow of beau-catching colors  
for fall '49! So finely knit! So  
right for fit! Dries in minutes!  
Never sags or bags after repeat-  
ed launderings! Shape-retaining!  
You'll want several in these au-  
tumn shades: PINK, BLUE,  
YELLOW, CORAL, LIME and  
WHITE! Sizes 34 to 40!

SPORTSWEAR, Downstairs at AYRES'

**CLOCHE**  
Your Fall Flatterer  
With Feather Fancy!

**2.00**

Color Selections of:

- ★ BLACK ★ NAVY ★ COFFEE
- ★ BROWN ★ WINE ★ KELLY
- ★ CONTINENTAL GREEN ★ GREY

The snug, head-fitting cloche with  
the delightful feather trim. A perky  
new hat, you'll love to wear now  
and all winter long! Your favorite  
hat at the price you want to pay!

HATS, Downstairs at AYRES'



Exclusive  
With  
Ayres'  
Downstairs!

Beautiful  
**REALSILK**  
IRREGULARS

**Nylon Stockings**

**89c** Pair

Beautiful, money-saving, 45-gauge, 30-denier,  
full-fashioned REAL SILK nylon hosiery to wear  
with assurance through the Fall and into  
Winter. Slight irregularities do not detract  
from the flatteringly sheer appearance, the  
fine wearing quality! Favorite fall shades in  
sizes 8 1/2 to 11.

HOSIERY, Downstairs at AYRES'

ICED ... ONE STOP MEN'S SHOP!

SALE!  
Quality  
BLACK  
DS

Made by "Cranbrook"  
**MEN'S  
FINE WHITE  
T-SHIRTS**  
**79c**

Favored by men who know the finest in T-Shirts!

Quality white combed yarn tee shirts ... flat  
or rib knit ... full cut, well proportioned for  
comfort, finely tailored. With crew neck, wing  
sleeves. Small, Medium, Large sizes.

MEN'S FURNISHINGS, Downstairs at AYRES'



**YOUTH CENTER..VALUE-WISE SHOES for CHILDREN**

Designed for Proper Control of Precious Growing Feet!  
**FAMOUS NAME! STURDY! LONG WEARING!**

**CHILDREN'S SHOES**

**3.95 to 5.95**



A.

A. Black Hawk, 2-Strap Step-In Pump. Sizes  
8 1/2 to 12 at 4.50, 12 1/2 to 3 at 5.00.



B.

B. Brown Vamp-Trimmed Ghillie Toe-Rite, with  
neolite sole. Sizes 8 1/2 to 3 at 3.95.

CHILDREN'S SHOES, Downstairs at AYRES'