

DOWNSTAIRS STORE

Center Where Value and Quality Mean More!
Many Other Money-Savers for You, Your Family and Home!

fabrics...for HOME and SCHOOL Wear!

Swing and Sway
Night or Day

RAYON FAILLE BASIC DRESS

8.95

Sizes 12 to 20

Color Selections:
★ BLACK
★ BROWN
★ GREEN

A beautiful basic rayon faille charmer with the widest swirling skirt you've seen for ages! Here's the perfect dress to accessorize with scarves, pins, necklaces or flowers . . . Smartly detailed with short sleeves, self buttons and belt. Made to flatter, designed for comfort . . . preferred by college and career girls alike! A real money-saver at only 8.95.

FASHION DRESSES,
Downstairs at AYRES



Soft, Warm, Rich
**ALL-NYLON
SWEATERS**

SO RIGHT TO MIX
OR MATCH YOUR SKIRTS!

2.98

Wonderful NYLON sweaters in a rainbow of beau-catching colors for fall '49! So finely knit! So right for fit! Dries in minutes! Never sags or bags after repeated launderings! Shape-retaining! You'll want several in these autumn shades: PINK, BLUE, YELLOW, CORAL, LIME and WHITE! Sizes 34 to 40!

SPORTSWEAR, Downstairs at AYRES



Exclusive
With
Ayres'
Downstairs!

CLOCHE
Your Fall Flatterer
With Feather Fancy!

2.00

Color Selections of:
★ BLACK ★ NAVY ★ COFFEE
★ BROWN ★ WINE ★ KELLY
★ CONTINENTAL GREEN ★ GREY

The snug, head-fitting cloche with the delightful feather trim. A perky new hat, you'll love to wear now and all winter long! Your favorite hat at the price you want to pay!

HATS, Downstairs at AYRES



Beautiful
REALSILK
IRREGULARS
Nylon Stockings
89c Pair

Beautiful, money-saving, 45-gauge, 30-denier, full-fashioned REAL SILK nylon hosiery to wear with assurance through the Fall and into Winter. Slight irregularities do not detract from the flatteringly sheer appearance, the fine-wearing quality. Favorite fall shades in sizes 8 1/2 to 11.

HOSIERY, Downstairs at AYRES

ICED . . . ONE STOP MEN'S SHOP!

Made by "Cranbrook"
MEN'S
FINE WHITE
T-SHIRTS
79c

Official U. S.
for Saturday
OXFORDS
the utmost
in a dress
soles,
to 12; C, D
RES'

Favored by men who know the finest in T-Shirts! Quality white combed yarn tee shirts . . . flat or rib knit . . . full cut, well proportioned for comfort, finely tailored. With crew neck, wing sleeves. Small, Medium, Large sizes.

MEN'S FURNISHINGS, Downstairs at AYRES



YOUTH CENTER . . . VALUE-WISE SHOES for CHILDREN

Designed for Proper Control of Precious Growing Feet!
FAIR NAME! STURDY! LONG WEARING!

CHILDREN'S SHOES

3 95 to 5 95

Built for comfort and support, these are the shoes your child will wear and wear and wear! Famous makes of shoes designed for happy feet! Extra reinforcements and fine supple leathers assure you of superb quality and lasting comfort.

CHILDREN'S SHOES, Downstairs at AYRES

A. Black Hawk, 2-Strap Step-In Pump. Sizes
8 1/2 to 12 at 4.80. 12 1/2 to 3 at 5.00.

B. Brown Vamp-Trimmed Ghillie Toe-Rite, with
neoprene sole. Sizes 8 1/2 to 3 at 3.95.

