

TOPS in LOOKS

SPECIAL PURCHASE! MEN'S GENUINE

FUR FELT HATS

- SLIGHT IRREGULARS OF ACTUAL \$6 AND \$6 QUALITIES!



SALE PRICE!
\$2.95

BROWNS! BLUES! TANS! GREYS! Only a lucky purchase from a well known maker allows such a value price! Genuine fur felts that clean and block in a handsome manner! New shapes with assorted bands. 6% to 7%.

LEADER-FIRST FLOOR

VALUE FAIR FEATURE! MEN'S WOOL COAT SWEATERS

- WITH DOUBLE ELBOWS
- WARM ALL-WOOLS

SIZES 38 TO 46 **\$2.98 EACH**

Toasty warm, 100% all-wool sweaters in coat style to wear above or under your suit coat! Woven to wear extremely well and double elbows give the double warmth. Blue, Oxford or brown. Made with two handy pockets.

FIRST FLOOR

SPECIAL PURCHASE! MEN'S BETTER BELTS AND SUSPENDERS

ACTUAL \$1.00 QUALITY FROM A FAMOUS MAKER

39c

THE SUSPENDERS . . . of long wearing plastic in assorted popular styles! Normally sold at \$1.00 a pair . . . so you're more than half tomorrow!

FIRST FLOOR

WASHINGTON & DELAWARE STS.



SATURDAY
STORE HOURS
9:30 TO 6 P. M.

GREATER

THE BIGGEST VALUE-TERRIFIC AUTUMN SAVINGS FOR YOU—

FALL WALK

USE
OUR
LAYAWAY
PLAN

Special Value Fair Selling of Men's Fine SWEAT SHIRTS

• A RECORD BREAKING LOW PRICE ON SUCH SPLENDID QUALITY!

Practical, heavy cotton shirts with a warm fleeced back to absorb the moisture! Crew neck, low sleeve style in silver or oxford grey! All regular sizes!

FIRST FLOOR

Free
Balloons to
All Kiddies

Just In! Famous "Big Yank" Men's CORDUROY PANTS

• "THICKSET" CORDS USUALLY FOUND AT A HIGHER PRICE!

Made as only "Big Yank" makes them . . . with plenty of room, yet with precise fit for a neat appearance! Finely sewn at all strain points for extra wear!

FIRST FLOOR

Free
Peanuts to
Everyone

Value Fair Buy! Men's Sturdy Chambray WORK SHIRTS

• A FEATURE GROUP OF DURABLE BLUE CHAMBRAYS AT \$1.15 EACH

Good heavyweight for added service on your job! Full cut for roomy fit and lasting wear! Sanforized for permanent fit! 2-button three breast pockets! 14% to 17%.

FIRST FLOOR

Free
Balloons to
All Kiddies

Action Priced! Men's Sanforized Shrunk DRESS SHIRTS

• THE LOWEST PRICE WE HAVE SEEN ON \$1.59 THIS FINE QUALITY!

Better qualities precision tailored for perfect fit and roomy cut for comfort! Neat, fast color stripes in Blues, Tans and Greys! Limited quantity—so hurry! 14 to 17.

FIRST FLOOR

Free
Peanuts to
Everyone

Special Purchase! Men's Higher-Priced FANCY FALL SOCKS

• MILL REJECTS OF 39c QUALITIES

3 PAIRS FOR 50c

Black styles with elastic tops or full length socks with ribbed tops! Genuine "wrap" patterns in rayon, silk and rayon mixtures! Wide choice of colors and patterns!

FIRST FLOOR

Free
Balloons to All Kiddies

BLUE RIBBON VALUE

\$1.00 LAYAWAY SALE OF BOYS' WARM 32-OUNCE MELTON

All-Wool PEACOATS

★ ACTUALLY INTENDED TO SELL FOR DOLLARS MORE!

★ HEAVY 32-0Z. FABRIC WOVEN TO RESIST THE ROUGH WINTER WEATHER!

• BRIGHT RED FLANNELETTE LINED!

• LARGE COLLAR WITH HANDY TAB!

• PRACTICAL-DEEP SLASH POCKETS!

Husky 32-ounce Melton coats in snappy regulation style, built to stand the roughest weather! Made with large wind-resistant collar and tab! Two deep slash pockets to keep his hands warm! Bright red linings! Sizes 4 to 16!

\$5.88

THICKEST CORDUROY SLACKS

Bright, solid colors or paisley patterns! Pleated front slacks by styles with deep roomy pockets! Hard-to-find corduroys in all bottom sizes 8 up to 16.

\$3.88

CHILDREN'S WORLD—LEADER SECOND FLOOR

BLUE RIBBON VALUE

Girls' WOOL COATS and COAT SETS

• SALE PRICED FOR IMMENSE SAVINGS!

\$12.90

LOOK!

\$100

HOLDS ONE IN LAYAWAY TAKE MONTHS TO PAY!

★ ATTRACTIVE FALL COATS . . . carefully tailored of fine all-wool fabrics in the new season's smartest styles, with detachable hoods. Flare-back styles in best autumn colors. Neatly lined and warmly interlined. Sizes 7 to 14.

★ MASTERFULLY TAILED COAT SETS . . . Toasty warm all-wool fabrics in rich colors of blue, wine, green or gray! Flareback coats with a cozy fur fabric-trimmed detachable hood! Warmly interlined matching slacks. Sizes 3 to 10.

LEADER—SECOND FLOOR

• PRINTED PEBBLE WEAVES!

• PLAIN PEBBLE WEAVES!

• PRINTED TWILSES!

• PLAIN COLOR TWILSES!

• PRINTED SATINLOTH!

Fresh, new fall cottons ideal for Dresses, Housecoats, Kiddies Togs, etc. Colorful new prints, plain color cottons and plain color Broadcloth. Wash-fast colors! 36" wide!

SECOND FLOOR

★ SCORES OF ENCHANTING FALL STYLES AT ONE LOW, PIN-MONEY PRICE—IN THIS SPECIALLY SELECTED VALUE FAIR GROUP!

7.95

★ RACK AFTER RACK OF FALL'S MOST FABULOUS FASHION TREATS!

• SIZES 8 TO 15

• SIZES 12 TO 20

• WOOLS! CREPES! TAFFETAS! FAILLES!

• SOLID COLORS! STRIPES! PLAIDS!

• IRIDESCENTS! BRIGHT COLORS!

• FASHION FIRST TRIM TREATS!

• ELABORATE AUTUMN DETAILS!

• USE OUR LAYAWAY PLAN—NOW!

THE GREATER LEADER GOES "ALL-OUT" TO PRESENT THIS CHARMING COLLECTION OF NEW FALL DRESS FASHIONS—AT THIS TINY PRICE! You'll find beautiful breath-taking styles—fabulous fall fabrics—trims and details only found on dresses selling for dollars more! They're just in, from celebrated makers . . . known for fine quality and precise tailoring! Shop to your heart's content. You'll find many racks of them!

FASHION DRESSES—LEADER FIRST FLOOR

Portrait-Pretty Hats

\$2.94

• SCORES OF STYLES!

• RICH FALL SHADES!

• BRAND NEW TRIMS!

• ALL-WOOL FELTS!

• FINE FUR FELTS!

• PLENTY OF THOSE LARGE HEAD SIZES!

YOU'LL BE AS PRETTY AS A PICTURE ready for every fashionable fall function in one of these charming face-framing hats! We have many more styles and colors to choose from and we have really priced them to give you the best value for yourself!

LEADER—FIRST FLOOR

• RICH BROWNS and BLACKS!

Fred Balloons to All Kiddies

• SPECIAL VALUE! 24" x 45" Oriental Type SAMARKAND RUGS

• FINE QUALITY NORMALLY SOLD AT \$4.95 EACH!

Thrifty homemakers will marvel at this terrific value! Beautiful patterns in rich, decorative colors! Made with attractive fringed ends! See these and save a plenty!

SECOND FLOOR

• 3 BIG POSITI

• FAI

• PLAIN GOLD

Graceful full straight-lined garments include Select from 24 to 38.

LEAD