

**L. S. Ayres & Co.** FRanklin 4411

Tomorrow! Last Day!  
Shop at 9 A. M.

**CLOSED MONDAYS**  
SHOP TUESDAY THRU SATURDAY  
9.00 to 5.25

# STOREWIDE MAY SALE

**SORRY, NO PHONE OR MAIL ORDERS**  
(except where indicated)

**SHOP TOMORROW AT 9:00 A. M.**  
All Items Subject to Prior Sale

ONE MORE BIG SALE DAY . . . TOMORROW with NEW SALE FEATURES! NEW, SPECIALLY PURCHASED, SEASONABLE, WANTED SPRING AND SUMMER MERCHANDISE! SHOP EVERY DEPARTMENT on EVERY FLOOR for summer needs, for graduation gifts . . . for yourself, your family, your home.



**MERIDIAN SHOP**  
**MAY SALE SPECIAL**

**Printed Enka**  
**and Bemberg**  
**Summer Sheers**

**MAY SALE PRICE 8.00**

Misses' and Women's half sizes. Wonderful summer dresses in light Bemberg prints. Sizes 14 to 20 and 18 1/2 to 24 1/2 included. Other styles 12 to 20 and 14 1/2 to 22 1/2.

Ayres' Meridian Shops, Second Floor



Light as a Spider Web

**Kool-Mesh Straws**  
**by Belmar**

**MAY SALE SPECIAL**

**2.99**

The lightest little straws of the season in natural or white with black, navy, caramel, kelly, red, dark green or solid velvet trim.

Ayres' Meridian Shops Hat Bar,  
Second Floor

For Cool Comfort

**Rayon Bemberg**  
**Blouses**

**1.79**

WASHABLE, sheer blouses in jewel or plunging neckline styles. Assorted prints and dots in bright and muted colors. Sizes 32 to 38.

\*Reg. U. S. Pat. Off.

Ayres' Blouses, Street Floor

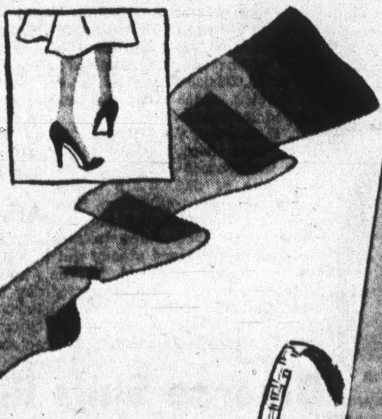
**MAY SALE HOSIERY SAVINGS!**

**1200 Pairs 20 Denier No Seam Nylons**

**79¢, 3 for 2.25**

Seamless nylon hose in wonderful Tanbeige and Spicy, shades that are right regardless of the color of your costume. Sizes 8 1/2 to 10 1/2.

Ayres' Hosiery, Street Floor



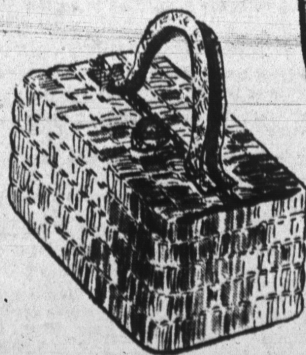
**(354) Imported Straw Handbags**

**2.49\***

A special group of Italian made straw bags! Small bags, large bags, boxy types, pouches and many shoulder strap styles. Natural straws, assorted colors, and natural and color combinations included.

\*Plus 20% tax

Ayres' Handbags, Street Floor



**Our Entire Stock of Deliso Deb, Gold Cross, and Town and Country Shoes**

All Whites!  
Spectators!  
Dark Shades!  
Summer Colors!

Calf!  
Linen!  
Suede!  
Patent Leather!

**20% OFF!**

Deliso Deb Shoes, regularly 12.95	10.36
Deliso Deb Shoes, regularly 13.95	11.16
Deliso Deb Shoes, regularly 14.95	11.96
Deliso Deb Shoes, regularly 15.95	12.76
Deliso Deb Shoes, regularly 16.95	13.56
Gold Cross Shoes, regularly 10.95	8.76
Gold Cross Shoes, regularly 9.95	7.96
Gold Cross Shoes, regularly 8.95	7.16
Town and Country Shoes, regularly 10.95	8.76
Town and Country Shoes, regularly 9.95	7.96
Town and Country Shoes, regularly 8.95	7.16
Town and Country Shoes, regularly 7.95	6.36

Ayres' Shoes, Second Floor

