

# 6 Companies In '48 Enter \$1 Billion Club

Bell Telephone Still Leader In Resources

By T. W. KIENLEN  
United Press Financial Writer  
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NEW YORK, May 19.—Six American corporations joined the billion dollar club in 1948, bringing its total membership to 56, the annual survey of the United Press disclosed today.

Membership in this mythical club is conferred automatically on any business enterprise when its assets cross the billion-dollar level.

Assets of the 1948 membership range between barely a billion for the American Power & Light Corp., to more than \$10 billion for the Bell System.

Reflecting the continued expansion last year of the national economy, the assets of the 56 companies aggregated \$129,248,911,544, compared with \$122,181,773,932 held by the same companies a year earlier.

**Bell Still Biggest**  
Demonstrating the importance of these concerns to the national welfare, if they could be liquidated at full value the money obtained would pay off more than 51 per cent of the present national debt, which is \$251.5 billion.

The Bell System in 1948 again was the nation's biggest business enterprise, its assets rising \$1,228,305,738 last year to \$10,000,683,028 as the communications giant widened to more than \$850 million its lead over the second-place Metropolitan Life Insurance Co.

Assets of the Metropolitan Life at the close of 1948 totaled \$9,125,145,007.

**Ford Back In**  
Although even today 1929 often is referred to as the biggest boom year in American history, there were 20 years ago only 20 companies with assets of \$1 billion or more and by the time of Pearl Harbor—Dec. 7, 1941—there still were only 32.

The half-dozen additions to the club roster in 1948 include four companies whose assets reached the billion-dollar level for the first time last year—Gulf Oil Corp., Standard Oil of California, Commonwealth Edison Co., and the American Power & Light Co.—and two which had been in the list during the war but dropped out in 1945, namely the Ford Motor Co. and the Bethlehem Steel Corp.

**Biggest industrial concern** in the nation last year was Standard Oil (N. J.), with assets of \$3,526,043,348 that kept it in ninth place in the listings.

General Motors Corp., on a rise of nearly \$500 million in assets, moved to 10th place from 11th in 1947, while U. S. Steel Corp., at the end of 1947, rose to 12th place on Dec. 31, 1948, on a rise of nearly \$400 million.

## Show Scheduled By Academy

A show titled "Sugar n' Spice" will be presented at 2 p. m. tomorrow and 2:30 p. m. Sunday by the Dramatic Clubs of St. Mary's Academy for students in local Catholic high schools.

Miss Eleanor Boersig is student director. Assisting her are Misses Anne Frances Davis, Helen Leland, Therese McCarthy, Katherine Holderith, Juanice Kiser, Juana Phelps and Evelyn Thompson.

Girls taking part in the program include Shirley Doyle, Bernadette Riell, Joan Wright, Anna Marie Dowling, Regina Clark, Marianna Eisenhut, Mary Jo Culpepper, Patricia Brounzel, Norreen Commons, Ernestine Stanfield, Bernadette Huser, Patricia Davidson, Thelma Porter, Sheila Shelton, Barbara Rickey, Shirley Woerdeman and Carol Lee Coomes.

## Navy Puts Escalators On Its Carriers

By Science Service  
JERSEY CITY, N. J., May 19.—Jet pilots on Navy carrier vessels will soon be able to reach the flight deck from below in the best of "take-off" condition, in spite of their 40-pound equipment pack, with the installation of rapid moving stairways.

Westinghouse Elevator Division here revealed that it is building the installations for at least three of the naval floating aircraft bases.

Cuplets for making cup cakes delights all kinds of cooks. Convenient for the expert—just add an egg and milk. Sure results for brides because precision-blended.

**CUPLETS**  
CUP CAKE MIX.

## Newspaper Man Has Switched to Calvert



CHICAGO, ILL.—Roy Topper, Chicago newspaper columnist, says, "I don't mind letting my readers know that for a smoother drink, I'll pick Calvert every time."

CALVERT RESERVE Blended Whiskey—86.8 Proof—63% Grain Neutral Spirits. Calvert Distillers Corp., New York City

**SPRY**  
Rely on Spry  
**3**  
lb. can  
**79c**

# YOUR DOLLAR BUYS MORE

Van Camp's **PORK and BEANS**  
**2** tall cans **25c**

Van Camp's **RED BEANS** **2** FOR **25c**  
**RED KIDNEY BEANS** **2** FOR **25c**

**JELL-O**  
**6** pkgs. **39c**

Royal PUDDING-GELATIN, 6 pkgs. 39c

# Walt's SUPER MARKETS

Open Sunday  
7 A. M. to 10 P. M.

Maxwell House **COFFEE** **2** lb. can **69c**  
Drip or Regular With Coupon

Kingan's Reliable Colored **OLEO** **2** lbs. **69c**  
Ready to Serve in Quarters

## WALT'S WONDER MEATS

CUT RIGHT - TRIMMED RIGHT - PRICED RIGHT

|  |                          |
|--|--------------------------|
| <b>LARD</b> Pure Pork <b>50</b> lb. can <b>49c</b>                                     | <b>4</b> lbs. <b>49c</b> |
| <b>BACON</b> In Slab, Kingan's Sugar Cured Breakfast Style <b>1</b> lb. <b>29 1/2c</b> |                          |
| <b>PORK ROAST</b> Fresh Picnic Style, lb. <b>27 1/2c</b>                               |                          |
| <b>JOWL</b> Kingan's Sugar Cured <b>1</b> lb. <b>15 1/2c</b>                           |                          |

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### GRADE "A" STEER BEEF!

|   |  |
|---|--|
| <b>STEAKS</b> T-Bone, Club <b>1</b> lb. <b>69c</b>                    |  |
| <b>CHUCK ROAST</b> Center Cuts <b>1</b> lb. <b>47c</b>                |  |
| <b>BOILING BEEF</b> <b>1</b> lb. <b>33c</b>                           |  |
| <b>RIB ROAST</b> Boneless Rolled Beef or Veal <b>1</b> lb. <b>69c</b> |  |

|  |  |
|--|--|
| <b>CORN</b> Pagin Golden Cream <b>3</b> No. 2 Can <b>35c</b>                               |  |
| <b>FLOUR</b> E-Z-Bake <b>5</b> lb. bag <b>49c</b>  |  |
| <b>TOMATOES</b> <b>4</b> No. 2 cans <b>49c</b>   |  |
| <b>SALAD DRESSING</b> Susan Brand <b>1</b> qt. <b>35c</b>                                  |  |
| <b>JUICE</b> GRAPE FRUIT Texan Brand <b>2</b> 46-oz. cans <b>49c</b>                       |  |
| <b>MILNOT</b> So Rich It Whips <b>3</b> tall cans <b>27c</b>                               |  |
| <b>FRUIT COCKTAIL</b> Hunt, Libby's, Stokely, Del Monte <b>2</b> No. 2 1/2 Cans <b>59c</b> |  |

|  |  |
|--|--|
| <b>FRIES</b> Young, Tender Chicken Ready for the Pan <b>1</b> lb. <b>59c</b> |  |
| <b>PICNICS</b> Smoked, Cooked Ready to Eat <b>1</b> lb. <b>37c</b>           |  |

|   |   |
|---|---|
| <b>Pork Steak</b> Sliced <b>1</b> lb. <b>49c</b>                | <b>Franks</b> Large, Juicy, Tender <b>2</b> lbs. <b>69c</b> |
| <b>Spare Ribs</b> 3 lbs. and Under Size <b>1</b> lb. <b>39c</b> | <b>Pork Chops</b> Lean, 1st Cuts <b>1</b> lb. <b>45c</b>    |
| <b>Bologna</b> <b>1</b> lb. <b>29c</b>                          | <b>Shl. Bones</b> Lean, Meaty <b>2</b> lbs. <b>29c</b>      |
| <b>Sliced Bacon</b> Sugar Cured <b>1</b> lb. <b>39c</b>         | <b>Codfish</b> Skinless, Boneless <b>1</b> lb. <b>33c</b>   |
| <b>Sausage</b> Smoked, Kingan's <b>1</b> lb. <b>39c</b>         | <b>Rosefish</b> Boneless Fillets <b>1</b> lb. <b>33c</b>    |

**BEER and WINE . . . . . Lowest Prices!**

## POTATOES

California Long **10** lbs. **49c**  
White, All Purpose

|   |  |
|---|--|
| <b>Green Beans</b> Extra Fancy, 2 lbs. <b>25c</b>                               |  |
| <b>Carrots</b> Extra Fancy Calif. Long, Tender, Crisp <b>2</b> bchs. <b>19c</b> |  |
| <b>Celery Hearts</b> Washed, Trimmed <b>2</b> bnds. <b>35c</b>                  |  |
| <b>Green Onions</b> Fresh from Spring Gardens <b>2</b> lbs. <b>19c</b>          |  |
| <b>Radishes</b> Red Button Home Grown <b>2</b> bun. <b>9c</b>                   |  |
| <b>Oranges</b> Extra Fancy Fla. Valencia <b>1</b> doz. <b>45c</b>               |  |
| <b>Head Lettuce</b> Extra Fancy Iceberg <b>2</b> lbs. <b>29c</b>                |  |

## Big Savings

ON OTHER FOODS

|  |  |
|--|--|
| <b>FRUIT COCKTAIL</b> Hunt's, Finest <b>2</b> All cans <b>35c</b>    | <b>Apricots</b> Hunt's, Finest <b>2</b> No. 2 cans <b>39c</b>                  |
| <b>Fla-Vor-Ade</b> or Real Ade All Flavors <b>6</b> pkgs. <b>25c</b> | <b>Dill Pickles</b> Lang's whole <b>1</b> gallon jar <b>39c</b>                |
| <b>Lemon Juice</b> Tree Sweet <b>2</b> cans <b>15c</b>               | <b>Hi-Ho Crackers</b> <b>1</b> lb. box <b>25c</b>                              |
| <b>Dog Food</b> Rival <b>3</b> tall cans <b>25c</b>                  | <b>Chewing Gum</b> Hunt's or Clark's <b>6</b> pkgs. <b>19c</b>                 |
| <b>Peaches</b> Stokely, Finest Halves <b>1</b> No. 2 can <b>25c</b>  | <b>Grapefruit Segments</b> Del Monte or Stokely <b>2</b> No. 2 cans <b>35c</b> |
| <b>SNO-WHITE BLEACH</b> <b>1</b> qt. <b>43c</b>                      |  |

**RINSO — SURF**  
**2** lrg. pkgs. **49c**

**OXYDOL**  
DUZ, TIDE  
**2** lrg. pkgs. **49c**

**SUPER SUDS**  
OR FAB  
**2** lrg. boxes **49c**

**Blu White Flakes** **4** pkgs. **29c**  
**SWEETHEART SOAP**  
**4** Reg. Bars **29c**  
**4** Bath Size **38c**

WE REDEEM LIBBY'S BABY FOOD COUPONS HERE!

**Three Days Only**  
**THUR. FRI. SAT.**

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Buy a Hoover complete with attachments. The famous Hoover 102, mfd. in 1919, modernized in 1949, by United experts with new United parts.

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OUR 20th YEAR—BUY WITH CONFIDENCE

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## Super Markets

1053 S. West St. and at 16th and Emerson