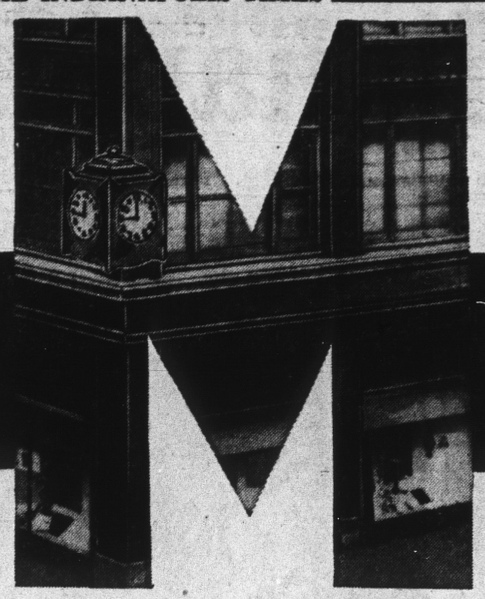
L. S. Ayres & Co. FRanklin 4411

CLOSED MONDAYS
SHOP TUESDAY THRU SATURDAY
9.00 to 5.25

STOREWIDE MAY SALE



SORRY, NO PHONE OR MAIL ORDERS
(except where indicated.)

Begins TOMORROW at 9:00 A. M.
ALL ITEMS SUBJECT TO PRIOR SALE

SIX BIG SALE DAYS . . . TOMORROW and . . . TUESDAY through SATURDAY of NEXT WEEK with NEW SALE FEATURES EVERY DAY! NEW, SPECIALLY PURCHASED SEASONABLE, WANTED SPRING AND SUMMER MERCHANDISE

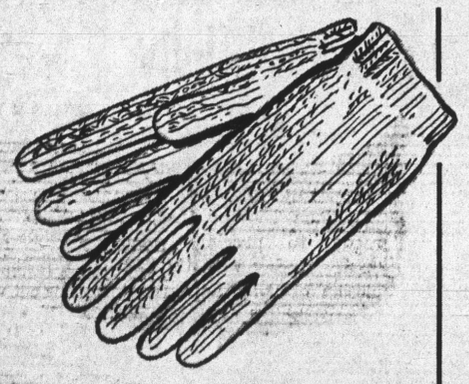
SHOP EVERY DEPARTMENT on EVERY FLOOR for summer needs, for graduation gifts . . . for yourself, your family, your home.

ALL-WOOL SUMMER TOPPERS

19.00

The coat you've waited all season to buy. In the most desirable light and dark shades. Misses' sizes.

Ayres' Meridian Shops, Second Floor



COTTON STRING SHORTIES

Regularly 2.00 **89c**

Cool, comfortable, very easy to wash. Popular shortie length in white, beige, chamois and assorted colors.

Ayres' Gloves, Street Floor

PANAMA HATS REGULARLY 3.98

Special May Sale Value! **2.99**

Genuine Panamas in natural with black, coffee, red, dark green, navy or solid trim.

Ayres' Hat Box, Street Floor

AMC DRESS SHIELDS

29c 3 for **85c**

Fully guaranteed, gum-lined for added protection. Crescent or regular styles in white. Regularly 35c, 3 for 1.00.

Ayres' Notions, Street Floor

AMC HAIR NETS

12 for **1.00** **9c** each

8 for **1.00** **13c** each
(Gray and White)

Made of finest quality hair, tested for strength. Assortment of styles and colors.

Ayres' Notions, Street Floor

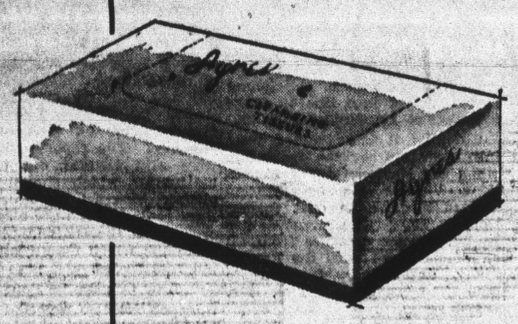
MAY SALE! MAY SALE! MAY SALE! MAY SALE! MAY SALE! MAY SALE! MAY SALE! MAY SALE! MAY SALE! MAY SALE! MAY SALE! MAY SALE! MAY SALE! MAY SALE! MAY SALE! MAY SALE!

PS DUAL TISSUE

12 Rolls **1.89**

Wonderful price on this 500-double sheet facial quality toilet tissue. Peach, blue, canary, white, green. Regularly 12 rolls, 2.15.

Ayres' Toiletries, Street Floor

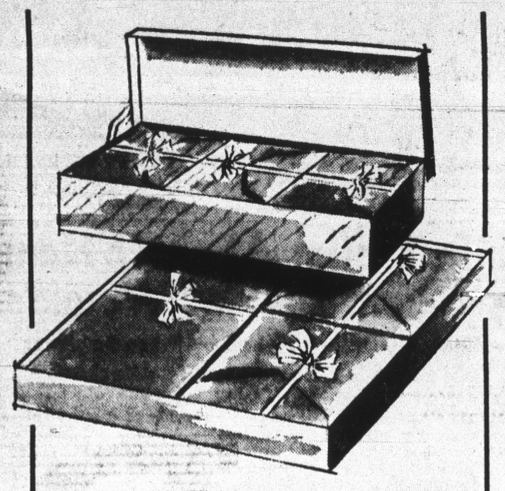


AYRES' OWN CLEANSING TISSUES

5 Boxes **1.00**

Soft, absorbent cleansing tissue; 300 sheets. Peach, blue, canary, white, green. Regularly 4 boxes, 1.00.

Ayres' Toiletries, Street Floor

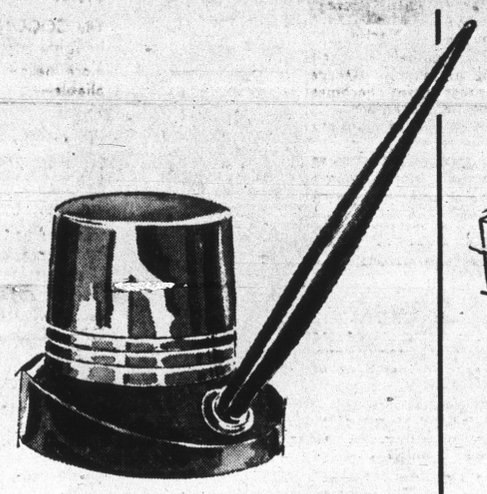


(2000) BOXES FINE STATIONERY

3 for **1.00**

Many colors and sizes in fine quality paper. Regular 59c and 65c items.

Ayres' Stationery, Street Floor

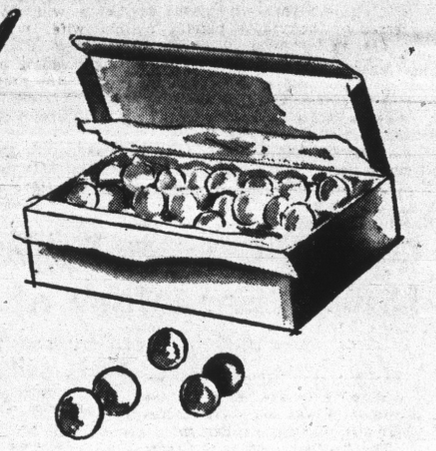


SKRIP PEN SETS

89c

Sheaffer Fine Line set containing pen, with stainless steel point, inkwell and 2-oz. bottle of ink; in black, two-tone brown or green. Regularly 1.95.

Ayres' Stationery, Street Floor



SPECIAL! CREAMY FILBERTS

35c lb.

Ummm . . . you'll love these delicious creamy filberts . . . a tasty hot weather special to tempt the most discriminating palate!

Ayres' Candy and Epicure Dept., Street Floor

MAY SALE! MAY SALE! MAY SALE! MAY SALE! MAY SALE! MAY SALE! MAY SALE! MAY SALE! MAY SALE! MAY SALE!

Our Entire Stock of DeLiso Deb, Gold Cross, and Town and Country Shoes

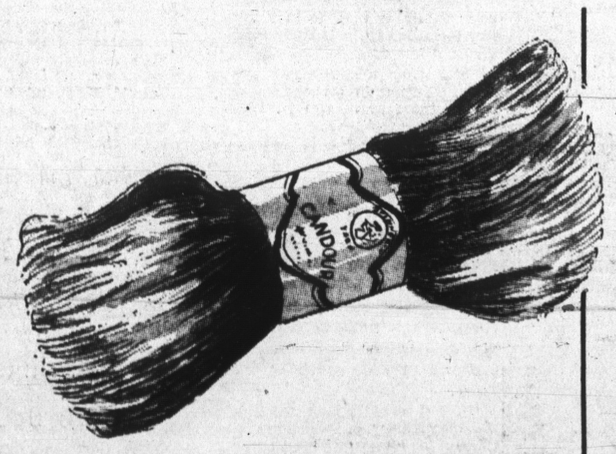
All Whites! Spectators! Dark Shades! Summer Colors!

Calf! Linen! Suede! Patent Leather!

20% OFF!

DeLiso Deb Shoes, regularly 12.95 . . . . . 10.36
DeLiso Deb Shoes, regularly 13.95 . . . . . 11.16
DeLiso Deb Shoes, regularly 14.95 . . . . . 11.96
DeLiso Deb Shoes, regularly 15.95 . . . . . 12.76
DeLiso Deb Shoes, regularly 16.95 . . . . . 13.56
Gold Cross Shoes, regularly 10.95 . . . . . 8.76
Gold Cross Shoes, regularly 9.95 . . . . . 7.96
Gold Cross Shoes, regularly 8.95 . . . . . 7.16
Town and Country Shoes, regularly 10.95 . . 8.76
Town and Country Shoes, regularly 9.95 . . 7.96
Town and Country Shoes, regularly 8.95 . . 7.16
Town and Country Shoes, regularly 7.95 . . 6.36

Ayres' Shoes, Second Floor

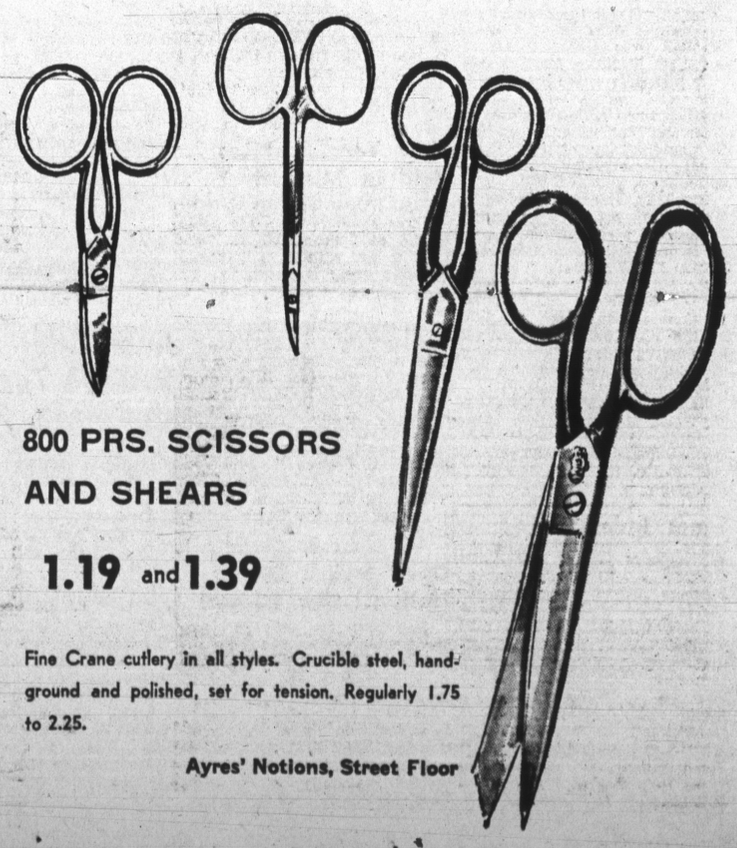


SPINNERAN CANDOUR YARN

4-oz. skein only **1.39**
(Originally 1.59)

High quality 100% virgin wool yarn for sweaters, baby things or socks. Available in all colors!

Ayres' Art Needlework, Seventh Floor



800 PRS. SCISSORS AND SHEARS

1.19 and **1.39**

Fine Crane cutlery in all styles. Crucible steel, hand-ground and polished, set for tension. Regularly 1.75 to 2.25.

Ayres' Notions, Street Floor