

OPEN MONDAY THROUGH SATURDAY 9:30 TO 5:00, DAYLIGHT SAVING TIME

# BLOCK'S DOWNSTAIRS STORE

## LAST DAY Gifts FOR A Wonderful Mother

GIVE HER  
**BLOUSES**

WHEN THEY ARE  
LOVELY AS THESE!

**2.98**

"Lovely?" We're not boasting, we're merely stating facts . . . and, when you —and Mother—see them, we think you'll agree! The softest and most silk-like rayon crepes and failles in a Mother's Day bouquet of pastel colors . . . designed with a talented hand to take first place in her heart for fashion and flattery . . . for a mere 2.98!

Sports Shop, Downstairs

- A. Jewel neckline, embroidery motif! Blue, pink, lilac, navy, flamingo, white rayon tissue faille. Sizes 32 to 38.
- B. A lace-edged Peter Pan collar highlights this rayon crepe! Nile, aqua, white, powder blue. Sizes 32 to 38.
- C. Tuck-pleats in rayon crepe! Have it in mauve, powder blue or white. Sizes 32 to 38.
- D. The tailored style with deep V-neckline. Rayon crepe in maize, white, magnolia, aqua or navy. Sizes 32 to 44.



GIFT-  
EXCITEMENT IN  
**HATS**  
FOR  
**MOTHER**

THE WEDDING RING in white straw fabric, frothed with veiling. **2.00**

THE LARGE BRIM is a smart sisal straw, flower be-decked. White, natural, black or navy. **3.98**

Fashion Millinery, Downstairs

Think how smart your mother will look in either one of these exciting new hats! They're beguiling styles . . . in wanted straw and fabric . . . designed for Mothers with a sense of fashion! The gleam in her eye . . . when she sees them . . . will say more than "thank you" for a wonderful gift!

NEW COMFORT!  
NEW BEAUTY!  
LONGER WEAR!  
JUST IN TIME  
FOR MOTHER'S DAY!

MORE OF OUR  
EXCLUSIVE

### Triangle Top

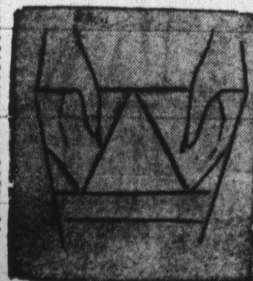
IN CHA-MIL NYLON **IRREGULARS**

A New Improved and Patented Nylon Hose! You'll See the First Qualities Advertised in Leading Fashion Magazines!

**1.15**

SHEER DRESS WEIGHTS! SHEER BUSINESS WEIGHTS!  
SHORT, AVERAGE AND LONG LENGTHS!

It's revolutionary . . . the new fit that's yours with Triangle Tops! Triangles are knitted in . . . and their elasticity gives a new non-binding expanding-clinging fit that conforms to the shape of the thigh! Easing the strains that cause runs, giving NEW-FOUND COMFORT and LONGER WEAR. What's more, the center triangle is YOUR GUIDE FOR GARTERING TO KEEP BACK SEAMS STRAIGHT. All in beautiful sheer, full-fashioned nylons—in lovely new shades! Sizes 8 1/2 to 10 1/2.



THIS IS CHA-MIL'S  
EXCLUSIVE  
TRIANGLE TOP!

- 1. It affords extra stretch.
- 2. It gives extra strength at garter posts!
- 3. It is a guide by which you can keep back seams straight!

Hosiery, Downstairs



WHAT FASHION

**8.95**

BUYS FOR MOTHER  
TOMORROW!

IS SHE THE TAILORED TYPE?

If she is, she can't help but love this beautifully styled new RAYON SHANTUNG . . . for it's slim and trim and definitely smart. With fly front, a zipper to the hem! With contrasting stitching highlighting collar and blouse front. AQUA, LILAC, NAVY. Sizes 12 to 20.

DOES SHE LIKE THE JACKET DRESS?

For costume smartness now and through 15 summer weeks ahead! The dress—fashion's first love, the POLKA DOT on navy or pastel grounds. Tailored, smartly casual. The jacket—WHITE RAYON BUTCHER LINEN, semi-fitted and beautiful with all your summer prints! ALSO AVAILABLE WITH PRINT DRESS. Choose AQUA, POWDER, NAVY or ROSE. Sizes 12 to 20 and 38 to 44.

Fashion Dresses, Downstairs

JUST IN TIME FOR MOTHER'S DAY! MORE OF THOSE GLEAMING

PEARL\* BIBS, ROPES AND LARIATS

Worth much more, but specially priced for only

**1.00**

plus tax

Pure inspiration! Giving Mother one (or more!) of these lustrous necklaces . . . she'll thrill to their beauty and the way they glamorize her costumes. It's a fashion accessory scoop that they cost so little . . . for, they look much more, they're worth much more! In 1-, 2-, 3-, 4- or 5-STRAND BIBS, a versatile 60-INCH ROPE, a LARIAT WITH TEAR DROP PENDANT!

Fashion Accessories, Downstairs

\*Stimulated

