

# L. S. Ayres & Co. FRanklin 4411



## Say "Hello" to Summer in PICOLAY PASTELS

8.95

Crisp-as-a-saucer picolay... recent addition to the novelty cotton family... designed to keep you fresh and cool on a shimmering summer day! Pink, blue, lilac, maize, white and aqua in the group.

\*A Bates Laboratory Tested fabric

Collegienne shoes, 9 to 13

Ayres' Collegienne Shop, Second Floor

**CLOSED MONDAYS**  
SHOP, TUESDAY THRU SATURDAY  
9.00 to 5.25



Choose a *Gift* that will last . . .

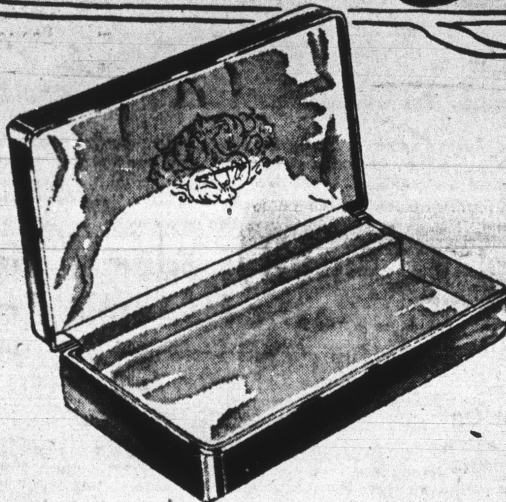
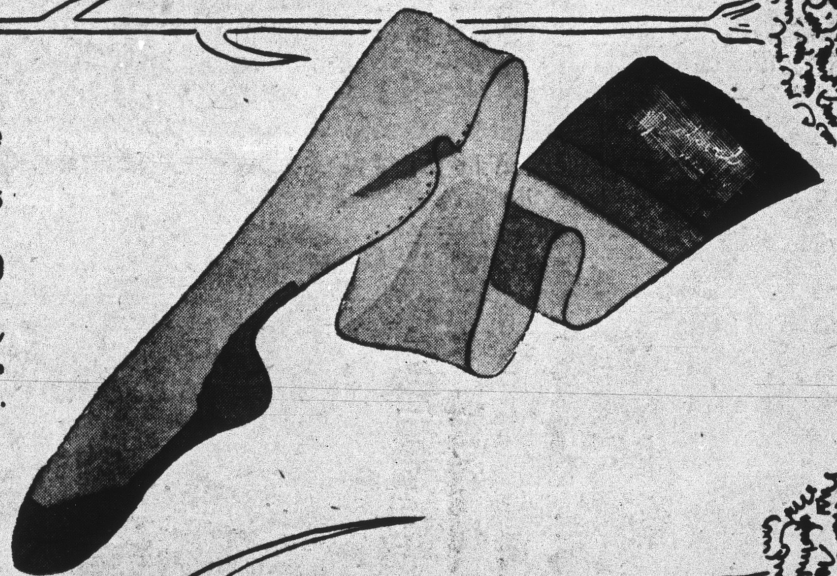
### Keynote for Foot Notice

#### Barbara Lee Nylons

1.55 . . . . . 3 for 4.50

Wonderfully sheer 15-denier, 51-gauge nylons in new summer shades to meet all the requirements of the particular women. Sizes 8 1/2 to 11.

Ayres' Hosiery Booth, Street Floor



### Put Her Jewels in a Box By Farrington

1.95

To keep the jewelry she is bound to receive accessible and bright. In turquoise and rose. Velvet and satin lined.

Ayres' Jewelry, Street Floor

### Very Definitely, a Sage Model-of-the-Month Blouse

5.00

No woman ever has too many blouses. Add this versatile rayon crepe Sage to her collection. Wear it high or low. Diminutive tucks for that finished touch. White, pink and blue. Sizes 32 to 38.

Ayres' Blouses, Street Floor



### Two Words for Good Taste . . . Gold Cross

10.95

Shoes known country wide for their constant style, comfort, and good taste. In styles to suit the taste of women of every age.

A. "Heather" Blue calf, black suede and white kid.

B. "Walde" Black, brown or blue calf.

Ayres' Shoes, Second Floor



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