

To consult Miss Jacobson, the True Health Representative, in our Downstairs Corset Department.

Bring Your Posture Problems To Her!

Block's Downstairs Store

SPECIAL GROUP!
WHILE OUR QUANTITY LASTS!

Spring Coats and Toppers

1/2 PRICE

Made to Sell for \$9.95, now	24.95
Made to Sell for \$8.95, now	19.95
Made to Sell for \$5.00, now	17.50
Made to Sell for \$9.95, now	14.95
Made to Sell for \$5.00, now	12.50

ALL WOOL GABARDINES, COVERTS, CREPES, TWEEDS, NOVELTIES and DONEGAL TWEEDS! SIZES 9 to 15, 16 to 20 IN THE GROUP!

A GROUP YOU CAN'T AFFORD TO OVERLOOK! Full-length coats and TOPPERS in new versions! A color selection that includes pastels as well as dark colors! Shop early for your Spring coat at savings!

Fashion Coats—Downstairs



GREET THE SUN
IN OUR COOL,
CRISP AND
STAY-LOVELY

**Butcher
Linens***

TO MAKE THE
MOST OF YOUR
CHARM—AND YOUR
WARDROBE!

Just two—but they stretch your wardrobe far! For they take to spectating, to town, to vacationing, to office, to dating and partying with equal aplomb! They've that smart casual air that's at home anywhere—and styled to best show off your charms! What's more—they keep looking new! Sizes 12 to 20. In PINK, LILAC, BLUE or AQUA.

5.95

*Rayon

PHONE (CA. 8511) and MAIL
ORDERS PROMPTLY FILLED

Fashion Dresses—Downstairs



REGULARLY 1.59

THE BLOUSE-TYPE COTTON BOUCLE SWEATER

Budget Companions
of Skirts and Slacks!

Easy-to-wear... easy-to-laundry cotton boucle sweaters now at great savings! In color-rich shades of BLUE, PINK, AQUA, MAIZE, GREY, NAVY, CHERRY! Small, medium and large sizes.

Sportswear—Downstairs

\$1

Fit As If Made for You Alone!

"FRUIT-OF-THE-LOOM"

Figurized* 4-Gore Rayon Crepe Slips 1.98

In 3 lengths FIGURIZED* to exact size specifications! Bias-cut panels for extra freedom in action! Pink, blue, white! Buy for Mother, too!

MEDIUM LENGTH

In sizes 32 to 44 with 38-inch body length!

TALL

In sizes 32 to 44 with 40-inch body length!

EXTRA TALL

In sizes 32 to 44 with 42-inch body length!

Lingerie—Downstairs

Depend upon this famous label



*Registered U. S. Pat. Off.

To Give Mother A Lovely Look
Flashing Wing and Feminine
Flower Trims On

Smart Sisals

Hats in the grand manner for that grand lady... Mother! So youthful in new version sisals with flowers and wing feathers to give her a radiant air! In BLACK, NAVY, GREY, WHITE, NATURAL.

**5.00 and
5.95**

Fashion Millinery, Downstairs



STEP OUT IN THE SUN IN
A SUNBURST OF COLOR WITH

Tahiti Sandals...

2.95 and 3.95

A. TAHITI WEDGIES, sky high, in favor, black, green, brown or natural with contrasting platforms. 3.95.

B. TAHITI FLATS, pulsing with color in red, green, brown or black with natural and contrasting platforms and trim. 2.95.

C. CORDAY SANDALS, closer woven in black, green or brown... with a corday look! 3.95.



Fashion Shoes, Downstairs



TEAM THEM WITH Matching Handbags

D. The Shoulder Strap Bag 2.95 plus tax

E. The Satchel Bag..2.95 plus tax

F. The Basket Bag..2.95 plus tax

Others at 3.98 plus tax

OURS ALONE IN THE CITY! GRAND GIFTS FOR MOTHER

PAT ALLEN Nylons

Extra Sheer 51-Gauge, 15-Denier Qualities!
Full-Fashioned DuPont Nylon! First Qualities!
So Beautiful You Would Expect to Pay More!

1.19

Take a look... then ask yourself: just when you have seen such sheer, clear, beautiful nylons for so little? All well-dressed women will want several pairs! Extra sheer for the most important occasions! New shades you want for now... both light and dark tones. Sizes 8 1/2-10 1/2.

First Qualities!

Hosiery,
Downstairs

