

SUNDAY, APR. 3, 1940

Announcements

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THE INDIANAPOLIS TIMES

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LUX

THE ARISTOCRAT OF Launderers Cleaners

The best buy in Laundry is—
ECONOMY

10 lbs. for \$1—additional lbs. only 9c each
and here's why...

- 3-Day pick-up and delivery service.
- Everything washed clean as an ocean wave.
- No harsh soaps or bleaches ever used.
- All finer linens are finished by hand.
- Bed-both-table linens folded—ready to put away.
- Wearing apparel returned dry—ready to iron.
- Saves time—Saves money—Saves your clothes.

NOW Lux has installed the latest, scientific unit for finishing men's shirts. You'll notice the form-fit pressing — the lustre-like finish free of wrinkles. You'll experience longer wear. The price is still 17c each.

At Lux everything is washed in water "Soft as a Dewdrop"

Tomorrow call BR. 5461 or Save by Cash-Carry at 5301 Winthrop

DID YOU KNOW?

Every article of clothing or linen you send to Lux Laundry is washed through 5 separate suds in water that is actually as soft as a dew drop. No harmful soaps or harsh bleaches are ever used. Besides this seven soft water rinses are used.

That's why your clothes and linens are actually as clean as an ocean wave. Slow, thorough washing in hot water, one mild bleach for sterilization, scientific finishing, all combined make your clothes and linens look clean—smell clean . . . They are clean and they will last longer.

Compare this with home methods and the average homemaker will agree she can't compete when it comes to downright clean clothes. If you will send your family bundle to Lux and ask for Economy, the service streamlined for economy, you'll find why hundreds of thrifty homemakers are switching to Lux ECONOMY—10 lbs. for \$1.00.



18 Lbs.—\$1.25

**Laundry Does It
Better and Cleaner**

Shirts Beautifully Ironed

You can give your clothes a new lease on life by having them kept thoroughly clean and neatly pressed.

Pick-Up and Delivery Service

KROEGER

Laundry & Dry Cleaners

933 E. Market St.

FR-1414

12 Business Service

BEAUTIFUL FLOORS

A good job at a reasonable rate.

E. A. WHEATLEY BL-2260

HARDWOOD FLOORS

Laid, Old floors made like new. Personal stain, given over job. BL-2260.

REFINISHING Floors laid, Old floors refinished to beautiful looks.

BL-2260

REF. FLOORS—PAINTING

JESS A. BALLARD BL-2277

FLOOR REFINISHING

Painting and paper cleaning. LI-4009

TOP SOIL

Very rich & black. Prompt del.

SOUTH SIDE GRAVEL CO. GA-2500

COLLECTION SERVICE

Let us help you collect

those bad accounts.

Licensed and bonded.

IM-8191

EXP. WOMAN

does paper cleaning, wall washing.

Best references. LI-3119.

WALL WASHING

Walls, windows, windowsills, floors.

LI-3119

PLASTERING—FR-2664

New and repair work. H. B. Marshall

PLASTERING OF ALL KINDS ED WEINER—IM-3606

PLASTERING OF ALL KINDS

ED WEINER—IM-3606

PLASTERING—HI-6300

New and repair work. H. B. Marshall

PLASTERING—HI-6300

PLASTERING—TA-2552

GOOD CLEAN PLASTERING GA-4006

PLASTERING—TA-2552

GOOD CLEAN PLASTERING GA-4006