

AYRES' DOWNSTAIRS STORE

Country-fresh and City-fair! Cotton CHAMBRAYS

Misses', 12 to 20,
Women's, 38 to 44 **5.98**

Setting the pace for warm weather fashions . . . two captivating dresses of fine combed chambray, delightfully frosted with Schiffli embroidery trim and perfectly suited for either urban or sub-urban wear. Style A: Button-front coat style with convertible collar. Style B: Popular shirt-waist style with two novelty pockets.

DAYTIME DRESSES—
Downstairs at AYRES'



Keyed to Your
Casual Moods . . .

Strapped SANDALS

1.99

Smart comfort, from early coffee to curfew . . . a Nu-suede strapped sandal made to be lived in and loved, and priced specially low!

Black only, sizes 4 to 9.



WOMEN'S
SHOES—
Downstairs at
AYRES'

Headlining the Easter Parade! Pert SAILORS...Sweet BONNETS

3.98

Essence of Spring . . . crisp straw hats adorned with bows and skinned with veil. Black, Navy, Epine Green and Grey.

A. Step Sailor . . . Swiss cavier straw trimmed with veiling and iridescent rayon taffeta bow.
B. Round Crown Bonnet . . . Swiss cavier straw with high-rising rayon taffeta bow and veil trim.

MILLINERY—Downstairs at AYRES'

"Sleepy Time" Rayon GOWNS Styled by "Lorraine"

2.98

Serenade to sweet slumber . . . a beguiling gown of new, improved Trique stripe fabric, sweetly fashioned with shirred bodice and moulded, princess-line skirt. Long-wearing rayon tricot remains lovely after countless washings . . . needs no ironing. Tearose, Aqua or Buttercup. Small, medium, large and stout.



Small
32 to 34
Medium
36 to 38
Large
40 to 42
Stout
44 to 46
Extra Stout
48

LINGERIE—
Downstairs at
AYRES'

CLOSED MONDAYS
SHOP TUESDAY THRU SATURDAY
9:00 TO 5:25

Skirt Also
Available In
Popular Straight
Fly-Front Style
Pictured Below



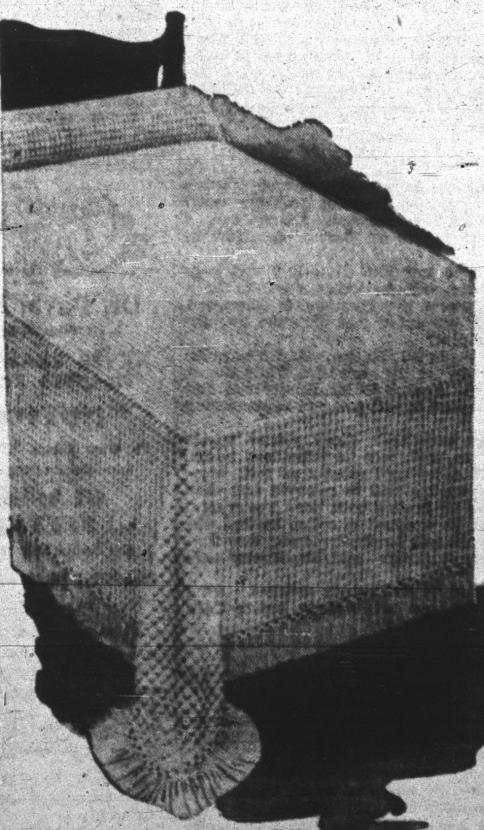
Double Entry for Spring!

Batiste BLOUSES Rayon Gabardine SKIRTS

1.98

New additions to your switch and swatch wardrobe . . . exquisitely sheer batiste blouse, demurely fashioned with a froth of eyelet trim, and a sheath-slim rayon gabardine skirt with the bold accent of two gold-toned buttons. Blouse sizes 32 to 38, White, Pink or Blue. Skirt sizes 24 to 30, Black, Navy, Brown and Pastels.

SPORTSWEAR—Downstairs at AYRES'



For Spring Home Beauty!

Fringed Hobnail "Cotton Ball" BEDSPREADS

5.95

Extra Large But So Low-Priced!

For new loveliness in your home this Spring . . . beautiful full size hobnail bedspreads. Extra large to hang in full, graceful folds. Extra plump and fluffy chenille tufts to give that look of luxury you want! Deeply fringed. Green, Rose, Blue, Aqua, Gold, White, Peach, Hunter Green and Cherry Red. Twin size in White and Aqua only.

DOMESTICS—Downstairs at AYRES'

SUNDAY
Off the Record
Columbia
Album
High P

King Cole
"Wonderful"
Latest Record

WHAT WITH
panies having
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country these
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Columbia's LP
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The album
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Billy Holiday in
istry of Powell
the tune titled
praise enough
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ing." "I Must
and others equal

CAPITOL—
Cole and what
said of his late
Baby" and the
tune "If You
the Moon."

The mad man
waxes his first
and it's a dill
with a wonderf
by Charlie and
Kenny, backed
"On-Be."

Kay Starr
Travis for a li
"Wahash Cannon
Kay alone on
It Lies How It

RCA VICTOR
Dizzy Gillespie
Back to Me,"
Cuban bopish
Each Charlie
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COLUMBIA—
Clark's latest
Along With You
Your Face With
Buddy does w
"I Love You S
and "Love Me
Me."

Best news f
Sarah Vaughan
cording and the
"As You Desire
"Black Coffee
Kate," will be a

Frankie Carl
He Old Chur
Square" and "s
sung, respectiv
Hughes and Bo

Toni Harpe
blues, does a
"Bop Pop" with
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backing.

Harry James
Jacks on "Doo
and "Hurry, H

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