

AYRES' DOWNSTAIRS STORE

Country-fresh and City-fair!
Cotton CHAMBRAYS

Misses', 12 to 20,
Women's, 38 to 44

5.98

Setting the pace for warm weather fashions . . . two captivating dresses of fine combed chambray, delightfully frosted with Shiffli embroidery trim and perfectly suited for either urban or sub-urban wear. Style A: Button-front coat style with convertible collar. Style B: Popular shirt-waist style with two novelty pockets.

DAYTIME DRESSES—
Downstairs at AYRES'



Headlining the Easter Parade!
Pert SAILORS...Sweet BONNETS

Essence of Spring . . . crisp straw hats adorned with bows and skimmed with veil. Black, Navy, Epinar Green and Grey.

3.98

- A. Step Sailor . . . Swiss cavier straw trimmed with veiling and iridescent rayon taffeta bow.
- B. Round Crown Bonnet . . . Swiss cavier straw with high-rising rayon taffeta bow and veil trim.

MILLINERY—Downstairs at AYRES'

"Sleepy Time" Rayon GOWNS
Styled by "Lorraine"

2.98

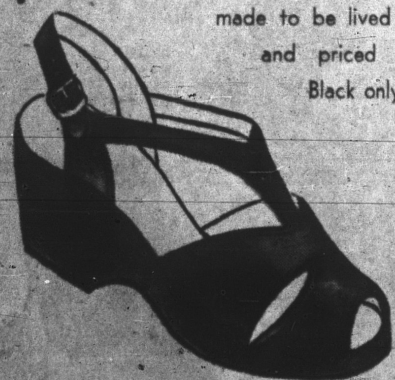
Serenade to sweet slumber . . . a beguiling gown of new, improved Trique stripe fabric, sweetly fashioned with shirred bodice and moulded, princess line skirt. Long-wearing rayon tricort remains lovely after countless washings . . . needs no ironing. Tearose, Aqua or Buttercup. Small, medium, large and stout.



Keyed to Your
Casual Moods . . .
Strapped SANDALS

1.99

Smart comfort, from early coffee to curfew . . . a Nu-suede strapped sandal made to be lived in and loved, and priced specially low! Black only, sizes 4 to 9.



WOMEN'S
SHOES—
Downstairs at
AYRES'

CLOSED MONDAYS
SHOP TUESDAY THRU SATURDAY
9:00 TO 5:25

Skirt Also
Available In
Popular Straight
Fly-Front Style
Pictured Below!



Double Entry for Spring!

Batiste BLOUSES

Rayon Gabardine SKIRTS

New additions to your switch and switch wardrobe . . . exquisitely sheer batiste blouse, demurely fashioned with a froth of eyelet trim, and a sheath-slim rayon gabardine skirt with the bold accent of two gold-toned buttons. Blouse sizes 32 to 38, White, Pink or Blue. Skirt sizes 24 to 30, Black, Navy, Brown and Pastels.

1.98

EACH

SPORTSWEAR—Downstairs at AYRES'

For Spring Home Beauty!

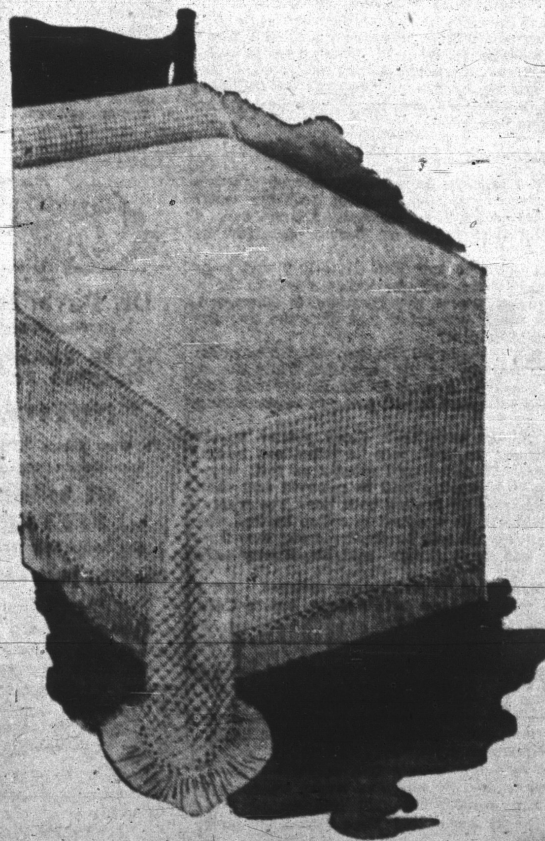
**Fringed Hobnail
"Cotton Ball"
BEDSPREADS**

5.95

Extra Large But So Low-Priced!

For new loveliness in your home this Spring . . . beautiful full size hobnail bedspreads. Extra large to hang in full, graceful folds. Extra plump and fluffy chenille tufts to give that look of luxury you want! Deeply fringed. Green, Rose, Blue, Aqua, Gold, White, Peach, Hunter Green and Cherry Red. Twin size in White and Aqua only.

DOMESTICS—Downstairs at AYRES'



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"Cu-Ba."

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RCA VICTOR
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