

For Women

Counter-Spy— New Dolls' Tresses May Be Set Beauty-Shop Style

New Products Range From Perfume To Left-Handed Corkscrew

By LOUISE FLETCHER, Times Woman's Editor
IF TODAY'S LITTLE GIRLS grow up without being beauty conscious, it won't be the fault of the toy-makers. On the market now is a doll whose hair can be shampooed, then set in pincurls or waved with an iron. After doll's coiffure is dry, it can be sprayed with brilliantine just like that of a "real, live" person. Also like real live persons, the doll can go shopping for additions to her wardrobe. They've put in what amounts to a ready-to-wear department for dolls at Strauss' where they have the Terri Lee Toddlers.

The dolls themselves look like their chubby, big-eyed owners-to-be. That's because they were designed by a sculptor who used her own daughter as a model. The dolls, 17 inches high, are guaranteed to be unbreakable and never to chip, mar, crack or peel. Jointed, they can sit in any position and even stand alone.

Since she is making her debut here in springtime, Terri wears a spring outfit of dotted swiss. Complete outfit for other seasons or events include beach and playclothes and a boudoir ensemble (with bedroom slippers).

Terri has a brother, Jerry, dressed fit to kill in cowboy regalia—sabretooth, chaps and boots. Also available is an assortment of playmates. Cost of the original doll depends upon what it's wearing at the time of purchase. In a swiss dress, Terri is \$12.95. In a sequin-spangled ballet dress, she'd be \$19.95. Additional outfits start at \$2.

There must be a lot of kids around town convinced that Santa Claus runs a branch office in Ayres' Tearoom. All the youngsters who eat there get a crack at a treasure chest as they leave. The chest holds tissue wrapped gifts. Those for girls wear red ribbons and those for little boys are tied with blue. In a year's time, I'm told, about 6000 toys come out of the chest . . . all for free.

That may account for the small girl who was seen (and heard) recently as her mama dragged her through a downtown restaurant foyer. She was shrieking like a covey of banshees. "I don't want my lunch here," she yelled. "I wanna eat in Ayres' Tearoom!"

Need a Left-Handed Corkscrew?

MAYBE IT'S MEANT for hosts who want to discourage a too bibulous guest . . . a left-handed corkscrew. It's a gadget they have on Strauss' first floor and, sure enough, the squiggly part of the thing squiggles in reverse. It has an eight-ball knob and that is just where anyone trying to use it for the first time would find himself. It costs \$1.50 . . . For hosts who aren't checking up on the liquid intake, there's another gadget, coming up at Block's. This one is a cap-sitting the top of a beer bottle and is said to give bottled beer the creamy taste of draught beer. The beer siphons through a filter-like opening. "Keggy" (that's the name) is cleaned under a faucet, lasts a lifetime they say, and costs \$1.

For \$245, an Indianapolis woman can assure herself of a flock of male escorts. Nope, it's not a new gigolo service. The escorts are printed on an Adrian-designed dress they have at Block's. The little men, about seven inches high and wearing Diamond Jim Brady duds, are scattered over a gray background. Name of the dress is "Lady Surrounded by Wolves."

Navy It Is for Spring Shoes

THEY SAID IT WAS going to be a "navy spring" and it is, right down to the ground. The two most popular women's shoes of the season, according to Ayres', are both navy and both suede.

The ones they've sold most are a duo of DeLiso Debs. One is a slingback platform style with open toe. The other is a V-throated opera pump with closed toe and heel. Price on this is \$12.95 while the slingback is \$15.95. There will be more and more "opened up" shoes as summer approaches, the shoe buyers say. If they don't have open heels or toes, or both, they'll have wide-open spaces in their uppers or open shanks. The open look is all in the interest of hot-weather comfort, according to the shoe designers . . . and they dare you to question the comfort of a sole held solely by thongs. That, they promise, is among the styles coming.

How much, in hard cash, is glamour worth? Well, to each of the glamour girls here recently to help plug the new John Robert Powers lines of cosmetics, it was worth \$100 a day. That's what their advance agent said—\$100. One day for rehearsal and fittings; three days of public appearances; \$400. (Part of one of these \$400 checks probably will be spent on a layette. Edwina Osborn is the mama-to-be, we hear.)

Humpy Rolls With the Punch

ONE THING YOU CAN count on: If there's a holiday on which present giving can be pegged, the toilet goods people will be glad to help with the gift suggestions. Coming up is Easter. It used to be, on Easter, that only kids got presents (hard-boiled eggs and indigestion). Not now. EVERYBODY gets presents . . . the toilet goods manufacturers hope.

Of course, some of their Easter gift ideas are OK. Spotted at Watson's yesterday was Elizabeth Arden's Humpy-Dumpty purse-size container holding three-fourths of a drachm of "My Love." That's a new fragrance just imported from Paris.

Humpy, finished in silver and gold tone metal, has a weighted base like the tumbler toys of your childhood. Given a shove, he rolls with the punch and comes back into vertical position. He will nick your Easter gift budget to the tune of \$5.

At Charles Mayer's, they'll give you a "Nest Egg" if you want one. That is the Easter package holding a vial of perfume put out by the Herb Farms outfit. The lower half of the nest egg is pastel plastic filled with shredded cellophane. The upper half, or lid, is transparent plastic. This reveals a drachm of any one of Herb Farms' seven scents: Green Moss, Royal Purple, Lilac, White Phlox, London Mist, Andley 37 or Night Scented Stock.

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