

Block's

STORE HOURS: Monday through Saturday, 9:30 to 5:00

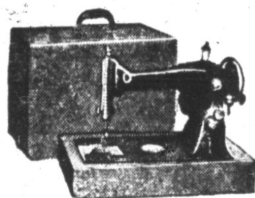
SAVE \$25 to \$40

If you trade in your old treadle drophead sewing machine during this



TRADE-IN SALE!

Electric Sewing Machines



Sew-Gem Portable Rotary

Regularly 149.75 Trade-In Allowance \$25

With Your Old Machine **124.75**

Terms: 18.75 down, 5.60 a month, including carrying charge.

Sew-Gem Console Rotary

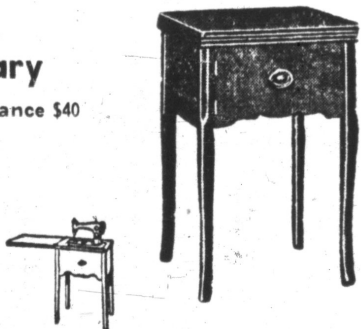
Regularly 199.50

Trade-In Allowance \$40

With Your Old Machine

159.50

Terms: \$24 down, 7.15 a month including carrying charge

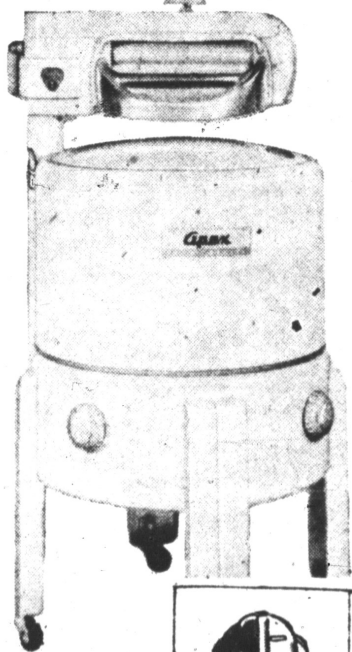
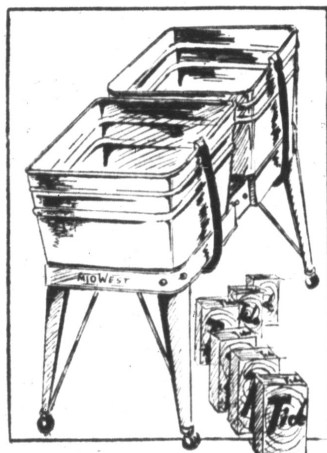


ALL THESE MODERN FEATURES

- Sew-Gem is one of America's finest nationally-advertised FULL ROTARY Sewing Machines
- Fully Guaranteed by Block's and Factory
- Forward and Reverse Stitch
- Floating Pressure Foot
- Selective Speed Control
- Complete Standard Attachments
- Thread Tension Control
- Round Bobbin, full rotary smooth action

BLOCK'S Dependable Appliances, Fifth Floor and at Our 5 Branch Stores Listed Below

- 424 North Illinois
- 1107 Shelby St.
- 11th and Meridian
- 5534 E. Washington
- 47-49 E. Washington



Sale!

Save 22.87 on the new 1949

Apex Washer Sets

Apex Washer No. 826, reg. 119.95
Twin Roll-about Laundry Tubs, reg. 14.95
24 Large Boxes Tide (full case) 7.92
Regular value 142.82

All for

119.95

One of Apex's newest 1949 models with the famous Apex Spiral Dasher, gleaming white all-porcelain tub, big deluxe automatic drain safety-wringer. Sturdy, fully guaranteed.

TERMS: \$18 down, 5.32 a month, including carrying charge

BLOCK'S Dependable Appliances, Fifth Floor, and at Our 5 Branch Stores



APEX Exclusive SPIRAL DASHER

Filled to the silk line (5 gals. water) it gently launders light loads of fine delicate fabrics. Filled full to the top water line, it quickly, thoroughly launders large loads of regular wash—everything to overalls and blankets.

TRADE IN YOUR OLD WASHER



News in the Features . . . News in the Price

1949 ROPER GAS RANGE

With Fluorescent Lamp **164.50**

Terms: 24.68 down, 7.05 a month including carrying charge

Look at the convenient divided top and realize the "Speed" top burners are automatically lighted. Note the streamlined turret top and the built-in fluorescent lamp. You'll like the non-sag oven racks in the big 3-in-1 oven, the roll broiler, the modern timer, and the giant "store-all" space.

LIBERAL ALLOWANCE FOR YOUR OLD RANGE ON PURCHASE PRICE

BLOCK'S Dependable Appliances, Fifth Floor and at Our 5 Branch Stores

- 424 N. Illinois
- 11th and Meridian
- 1107 Shelby St.
- 5534 E. Washington
- 47-49 E. Washington

No Primer! No Undercoat! But Its HIGH GLOSS Is Washable!

Magicolor Lustaron

The One-Coat Wonder Gloss GOES ON EVEN OVER WALLPAPER!

2.39 qt.
7.95 gal.

Made with plastic resin and pure oil, one coat covers wallpaper, wallboard, plaster, fine woodwork, and previously painted surfaces. RESISTS ALCOHOL, GREASE . . . WON'T CHIP OR PEEL.

Exclusive With Block's

PHONE (CA pitol 8511) AND MAIL ORDERS FILLED

BLOCK'S Magicolor Paint Center, Fifth Floor



11 COLORS:

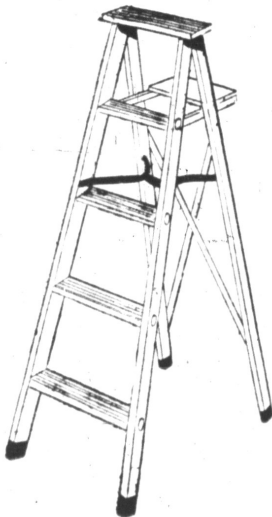
- Ivory
- White
- Maize
- Crystal Green
- Alpine Blue
- Bonnet Pink
- Cream
- Catalina Green
- Peach
- Willow Grey
- Dresden Blue

House Cleaning Goes Faster With These

RID-JID Stepladders

Safer because they're rigidly strong, stand steady, have safety treads on all steps and rubber tips on the feet to prevent slipping.

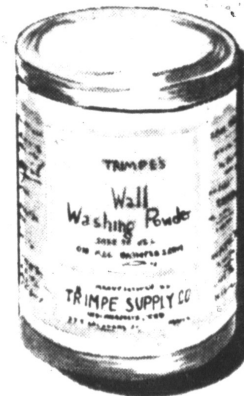
- 4-Ft. Size 4.79
- 5-Ft. Size 5.95
- 6-Ft. Size 6.98
- 8-Ft. Size 9.50



TRIMPE'S WALL-WASHING POWDER

Very easy on the hands. Fine for washing walls, linoleum, etc. Also cuts grease from stoves and garbage pails, and may be used as a water softener.

- 5 Lbs. 85c
- 2 Lbs. 39c



WALLPAPER CLEANERS

Your favorite kinds, non-crumbing. Will also clean window shades and painted walls.

- CLIMAX, 16-oz. can . . . 17c
- CLIMAX, 40-oz. can . . . 39c
- WALVET, 40-oz. can . . . 39c



GLASS-WAX

The easy way to clean windows, mirrors, glassware, silverware, porcelain, tile, even windshields and enameled woodwork. Smear it on, let it dry a bit, wipe it off.

- Pint 59c
- Quart 98c



Mail and Phone (CA pitol 8511) Orders Filled
BLOCK'S Housekeeping Dept., Fifth Floor