

SPRING FOOD FESTIVAL!

For Your Dollar



Beauties from the National Orange Show

PRIZE WINNING NAVEL ORANGES

Carloads and carloads shown by California Growers at the National Orange Show.

Dozen 150 Size 79c

A & P is proud to bring you these Blue Ribbon Beauties direct from the groves represented at the recent National Orange Show at San Bernardino. They're plump, sweet, juicy show fruit!

Big Airlines Fight Cut-Rate Competitors

Transcontinental Skycoach Travel - Inaugurated

By MAX R. COOK
Scripps-Howard Aviation Editor

NEW YORK, Mar. 31.—Transcontinental skycoach travel just begun by Northwest Airlines, with Civil Aeronautics Board approval, marks the first successful step by major airlines in their battle against cut-rate non-scheduled airline competition.

Next on the program, probably, will be Trans World Airline's extension of its present successful Los Angeles to Kansas City skycoach service, from Kansas City to New York.

Northwest has injected some innovations which may partly revolutionize mass air travel about the country. It has modified Douglas DC-4's in a way that will allow flexible and immediate portioning of passenger and freight pay load.

Both fixed and collapsible seats have been installed. Two fixed bulkheads up front and a removable door permit loading of cargo and elimination of some of the seats. The cargo compartment, even when extended, is cut off from the passenger section.

Meals Eliminated

Costly meal service has been eliminated by the various airlines now operating skycoach service over parts of their systems. Only a few months ago, in protesting suggestions that free meals were piling up financial losses, the airlines contended that meals were essential to continued good business. A recent survey, however, has shown that the majority of skycoach passengers have come from the railroads and bus lines. Regular airline passengers still are riding the "plush" planes.

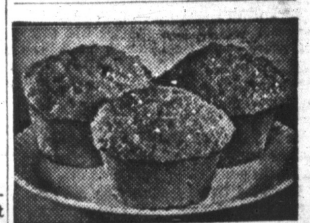
On Northwest today, passengers may travel from New York to Seattle in a little more than half a day for \$97, plus tax. Comparably low fares are fixed between intermediate stopping places, such as Detroit, Milwaukee, the Twin Cities, Billings and Spokane, the company reports.

"Fares between all points served by special coach flights are considerably lower than first-class rail fares," he added. "The fares figure about four cents a mile, plus tax; one-third less than regular fares."

Specially modified 55-passenger Douglas DC-4's are being used, with one trip each way daily.

FLAKORN CORN MUFFIN MIX

Real home-made flavor



SWEET TOP BRAN MUFFINS

New Kellogg's All-Bran treat!

2 tablespoons 1 cup sifted
shortening 2 1/2 cups sugar
1 egg 2 1/2 teaspoons baking powder
1 cup Kellogg's All-Bran 1/2 teaspoon salt
1 cup milk

1. Blend shortening, sugar thoroughly; add egg, beat well.
2. Stir in All-Bran, milk; soak until most of moisture is taken up.
3. Sift flour with baking powder, salt; add to bran mixture, stir only until combined.
4. Fill greased muffin pans 3/4 full. Sprinkle muffins with topping. Bake in moderately hot oven (400 degrees F.) about 25 minutes.

Topping: Cream 1 tbsp. butter with 1/4 cup sugar. Stir in 1 tsp. flour and 1/4 tsp. cinnamon.

World's most famous natural laxative cereal—try a bowlful tomorrow.

ORANGES	Florida Valencia	8 lb. bag	49c
BANANAS	Golden Ripe	lb.	15c
CELERY	California Pascal Large 24-30 size	stalk	25c
APPLES	Winesap Western Box	4 lbs.	39c
POTATOES	New Florida	10 lbs.	69c
CARROTS	Crisp California	2 bunches	15c

Yellow Globe Onions	5 lb. mesh bag	25c
Fresh Cuban Pineapple	Large Size	39c
Juicy Lemons	2 lb. mesh bag	33c
California Cauliflower	11 & 12 Size hd.	29c
Fresh Asparagus	California 14 bunch.	49c
Fancy Cucumbers	Florida 2 for	19c
Ripe Tomatoes	Fancy Repack tube	25c
Onion Sets	Yellow Globe 2 lbs.	25c
Grass Seed	Oxford Park 5 bag	\$1.89
Frozen Food Values		
Frozen Peas	Birdseye 12-oz. Pkg.	25c
Lima Beans	Honor Brand 12-oz. Pkg.	35c
Orange Juice	Minute Maid 6-oz. Concentrate can	27c

FLAVORFUL

As fresh as a rose... Red Rose Salad Dressing will give the family a taste thrill. High in food value, low in cost... of your independent grocer.

NEW TYPE VACCINE

A new vaccine, for injection into cattle, gives promise of controlling the destructive hoof-and-mouth disease for which no cure has previously been found.

GREAT BUY FOR LENT!

Star-Kist NEW CHUNK STYLE READY GRATED Tuna

Just the thing for your regular Lenten menus... this Star-Kist New Chunk Style Tuna. It's finer, better-tasting, Star-Kist Tuna now packed a new, more convenient way! Now you can have the finest tuna in all the world at no increase in cost!

BLISS BONUS OFFER!

5 Pkgs. Burpee FLOWER SEEDS (Reg. 80c Value)

YOURS—AT NO EXTRA COST with last inch of sealing strip from a can of wonderful new Bliss Coffee

Hurry! Send TODAY for this grand assortment of famous Burpee seeds: zinnias, bachelor's buttons, cosmos, balcony petunias, and marigolds. They're all yours with the compliments of Bliss... the coffee with the extra-hearty flavor, and the low, low price. (If your grocer doesn't have Bliss, he can get it for you from a General Foods Representative.)

Bliss Coffee

DEPT. 14, Battle Creek, Mich.

Please send me 5 assorted packages of Bliss Coffee. I enclose the last inch of Bliss Coffee sealing strip. (Only 1 offer to a customer.)

Name _____

Address _____

City _____

State _____

Offer expires Mar. 31, 1949. Offer good only in U.S.A. Offer void in territories, possessions, or other countries. Postage, handling, or otherwise restricted.

You'll love the flavor... You'll miss the price!

COOKED HAM

Famous Brand, Mouth-Melting Mellow

Butt Portion lb. 63c Shank Portion lb. 53c

Pork Loin Roast Sliced Bacon

Rib End lb. 39c No. 1 Grade Layer 1-lb. 45c

FRESH FRYERS

Marvelous Buys! Fry 'Em for Sighs! A & P's

59c lb. Fully Dressed

Canned Hams	No Waste 8 to 12 lb. Avg.	lb.	89c
Sirloin Steak	Choice Cuts Heavy Beef	lb.	75c
Smoked Jowl	Sugar Cured	lb.	23c

CHUCK ROAST

CHOICE BLADE OR ROUND SHOULDER

lb. 49c

BAKED HAM COOKED PICNICS

Fruit Decorated. 8 to 12-lb. Avg., whole 75c Small 43c

SAUSAGE WIENERS

Pure Pork 1-lb. roll 35c Skinless No Cereal 1-lb. 49c

FINE FISH AND SEA FOODS

BLUE PIKE	Fresh Fully Dressed	lb.	39c
HALIBUT STEAK	Choice Cuts	lb.	43c
SMELTS	Fresh Lake	lb.	29c
COD FILLETS	Skinless	lb.	33c
SHRIMP	Uncooked Extra Jumbo	lb.	83c
WHITING FILLETS	Ready to Cook	lb.	25c
OYSTERS, Fresh	Solid Pack Standards	pt.	59c

LEG O' LAMB	Shank Removed	lb.	67c
VEAL ROAST	Shoul., Choice Blade or Round Shoulder	lb.	49c
RIB ROAST	Standing 7" Cut First 5 Ribs	lb.	59c
BEEF SHORT RIBS	Heavy Beef for Braising	lb.	35c

WOMEN'S DAY APRIL ISSUE NOW ON SALE
READ HOW TO BAKE PERFECT PIES

A & P Super Markets

THE GREAT ATLANTIC & PACIFIC TEA COMPANY

These Prices Effective at All A & P Supermarkets Only 7/18-1/19

The Meal Ready Meat Armour's Treet 12-Oz. Can 49c	Armour's Star Brand Chopped Ham 12-Oz. Can 49c	Delicious—Easy to Use Armour's Hash 1-lb. Can 35c	Armour's Star Brand Deviled Ham 8 1/4-Oz. Can 18c	Armour's Star Brand Vienna Sausage 4-Oz. Can 19c	Crisp-Coated Chocolate M&M Candy Pkg. 23c
1337 Shelby St. Fountain Square	55 S. State St. A&P Warehouse	3315 N. Illinois	3616 E. 10th St. At Kealing	2041 E. 46th St. At Evanston	

La Choy
SPROUTS
18-Oz. 27c
Cans
Has Complete Line Chinese Food

W. Wash.