



## Silduka Crepe\* Blouses

Cream of the Blouse Crop  
For Easter in Glorious  
Color, Yet Only . . .

**2.98**

A. Flattery for LARGER SIZES in a refreshing new button-front blouse with shirred shoulders and wide lace edging on collar. PINK, WHITE, AQUA. Sizes 38 to 44.

B. A captivating new Spring style with cuffed cap sleeves, button-front . . . and embroidery and net yoke trim. WHITE, FLAMINGO, AQUA, MAIZE. Sizes 32 to 38.

C. Dainty and feminine and freshly Spring! A button-front with lace around the collar and down the button-front. PINK, WHITE, MAUVE. Sizes 32 to 38.

D. All the charm of past and future! A cap-sleeved, button-back style with heavy lace-edged sleeves, collar and yoke. WHITE, MINT, AQUA. Sizes 32 to 38.

\*Rayon

Blouses—Downstairs

# BLOCK'S DOWNSTAIRS STORE

STEP INTO EASTER KNOWING YOU LOOK LOVELIER THAN EVER BEFORE FOR SO LITTLE!

## EASTER COATS, SUITS, TOPPERS



MORE FASHION, MORE QUALITY, MORE  
WORKMANSHIP, MORE COLORS—THE  
CREAM OF THE FASHION MARKETS,  
PRICED ESPECIALLY FOR YOUR BUDGET!

**18.95** EACH

THE COATS—New for Spring with fashion and figure importance! Rich ALL-WOOL COVERTS, ALL-WOOL YARN DYES and ALL-WOOL TWEEDS . . . new colors . . . sizes 9 to 15, 16 to 18, 38 to 44.

THE SUITS—Tailored or dressy as you like! In RAYON-WOOL GABARDINES, GLEN PLAIDS, SHARKSKINS, TWO-TONE COMBINATIONS! In ALL-WOOL COVERTS AND SPRING TWEEDS! Sizes 10 to 18 and your favorite colors.

THE TOPPERS—Jaunty styles in ALL-WOOL VENETIAN BROADCLOTHS, ALL-WOOL COVERTS, ALL-WOOL SUEDES . . . each a rich, luxury fabric! In bright, wanted new shades, sizes 10 to 18, 38 to 44.

Proving You Don't Have To Break Your  
Budget To Look Very Smart Indeed!

USE OUR CONVENIENT LAYAWAY PLAN!  
Fashion Coats and Suits—Downstairs

THE WAY YOU WANT TO  
LOOK—AT THE PRICE  
YOU WANT TO PAY  
MAKES

## Budget Fashion News



COLORS THAT GLOW, FABRICS  
THAT PLEASE, STYLES THAT WORK  
WONDERS FOR YOU! ONLY . . .

**5.95**

A. SIZES 9 TO 15—The "CAREER GIRL" in swishy rayon shantung with style! New wing Barrymore collar, 3/4 sleeves with cuffs, padded-over pleated shoulders and shirred skirt! LUGGAGE, NAVY, GREY, GREEN.

B. SIZES 16 1/2 TO 24 1/2—Takes to most important NAVY in a costume dress with a two-piece look for graceful glamour. Duco multi-color dot over-blouse with slimming 8-gore skirt of NAVY RAYON ROMAINE CREPE. Heavenly at 5.95!

PHONE (CA. 8511) and MAIL  
ORDERS FILLED

Fashion Dresses—Downstairs



SPRING BEAUTY! BUDGET BEAUTY!  
IN SHEER, EXTRA WEARING FIRST QUALITY

## PAT ALLEN Nylons

Our Exclusive  
FIRST QUALITY Full  
Fashioned in Medium and  
Long Lengths, Sizes 8 1/2 to 10 1/2

**1.19**

3 Pcs. 3.50

In Exciting New Shades:  
AMBERGLEAM—A lively burnished sun-tan shade to wear with light browns, cocoa tones, beiges, vibrant greens and new coral shades!

NAIVE BEIGE—A subtle, muted beige of neutral fashion tone. Smart with the new blues, mauve tones, with rose to red! Excellent with subdued brown taupes and black!

APERITIF—The spirit of Spring in a fresh, new and exciting light brown shade to set-off your new spice tones, greens and blues!

Hosiery—Downstairs



## SPECIAL PURCHASE! NEW SPRING HANDBAGS

Slight Irregulars  
of 3.00 Qualities!  
Many One-of-a-Kind!

**1.29** Plus  
Tax

All Current New Spring, 1949, Styles!

With imperfections so slight, you'll hardly be able to detect them! Yet you SAVE MORE THAN HALF THE PRICE! Soft PLASTIC CALF, gleaming PLASTIC PATENT, luxurious FAILE and velvety SUEDE-LIKE styles to choose from! In the most important colors for Spring: Many one-of-a-kind, so be early for the cream of the selection!

Accessories—Downstairs