

# Easter Treats the Younger Set

# AYRES' DOWNSTAIRS

The Budget Center of Greater Indianapolis!

Fashion Center! Children's Center!

CLOSED MONDAYS

SHOP, TUESDAY THRU SATURDAY  
9:00 TO 5:25

## GIRLS' COATS

For Easter Parading!

For Spring, and especially for Easter... 100% WOOL COVERT coats in the FAVORITE NAVY, Grey or Red. An assortment of popular styles. 7 to 14.

16.98

## Girls' Plaid 'n' Plain CAPE SUIT

Capes catch all eyes for Easter! 100% WOOL FLANNEL suit with plaid swing skirt and solid color cape. Plaid trimmed collar. Navy, Red, Green. 7 to 14.

5.98

## Girls' Bolero Jacket EASTER SUIT

A gay look... a perky look for Easter! Flaring bolero with two rows of buttons, deep cuffs... worn over pretty full-gored skirt. 100% WOOL. Navy, Red, Aqua. 7 to 14.

8.98

GIRLS' WEAR—Downstairs at AYRES'



## Cotton Cord

JUNIOR SIZE...

BUDGET WISE!

## DRESSES

5.98

Crisp and Casual  
to Match Your Own  
Spring Mood!

To announce Spring to your wardrobe... a crisp competent dress of fine sanforized cotton cord touched with frosty white pique at the collar, the cuffs. Classic button-down-front style... easy laundering, easy donning! White stripes on Black Brown or Green grounds, Junior sizes 9 to 15.

JUNIOR DRESSES—Downstairs at AYRES'



## Tot-wise for Easter

### LITTLE GIRLS' All Wool SPRING COATS

So daintily styled for a little lady's Easter! A wonderful budget-priced selection of new Spring-styled coats... all fine 100% wool fabrics. 3 to 6x.

8.98 and 10.98

### TODDLER GIRLS' Wool COAT 'n BONNET SET

A fetching bonnet tops this dainty little coat of 100% WOOL COVERT. Beautifully made with contrasting color piping trim on collar and pockets. Princess styling. 2 to 4.

13.98

### LITTLE BOYS' Wool COAT and CAP SETS

So he can "strut his stuff" on Easter morning! Smartly tailored coat and cap sets in a wide selection... all wool coverts, men's wear flannel, tweeds. 1 to 4 and 3 to 6.

8.98 and 10.98

TOTS' WEAR—Downstairs at AYRES'



## For a Tot's Easter Parade! Shiny Black PATENT SLIPPERS

### "Baby Doll"

4 to 6 in C and D... 3.50

6 1/2 to 8 in, B, C, D... 3.50

8 1/2 to 12 in A to D... 3.95

### "Black Hawk"

8 1/2 to 12, A to D... 4.50

12 1/2 to 4, A to C... 5.00

They'll look their best for Easter in shiny black patent leather slippers! Budget priced... Quality constructed! Style A: Black Baby Doll ankle strap with gold-edged bow. Leather sole and heel. (Available also in white.) Style B: "Black Hawk" Strap sandal with cut-out vamp. Black or white. Sturdy "Aiolite" sole, rubber heel.

CHILDREN'S SHOES—Downstairs at AYRES'



## Plan for Spring... Plan to Parade In "CORLISS DEBS"

Suede Pump with demurely closed toe and heel, exciting cut-out vamp. A shoe made for important occasions... destined to make all occasions important! Black or Navy.

4.95

Patent Sandal strapped and cross-strapped for ankle allure. Made to be lived in and loved... the platform sole cushions your step, the medium heel meets both fashion and comfort requirements. Black patent, also Navy or Brown Calf.

5.95

WOMEN'S SHOES—Downstairs at AYRES'

