

# Easter Treats the Younger Set



## GIRLS' COATS

For Easter Parading!

For Spring, and especially for Easter . . . 100% WOOL COVERT coats in the FAVORITE NAVY, Grey or Red. An assortment of popular styles. 7 to 14.

**16.98**

## Girls' Plaid 'n' Plain CAPE SUIT

Capes catch all eyes for Easter! 100% WOOL FLANNEL suit with plaid swing skirt and solid color cape. Plaid trimmed collar. Navy, Red, Green. 7 to 14.

**5.98**

## Girls' Bolero Jacket

## EASTER SUIT

A gay look . . . a perky look for Easter! Flaring bolero with two rows of buttons, deep cuffs . . . worn over pretty full-gored skirt. 100% WOOL. Navy, Red, Aqua. 7 to 14.

**8.98**

GIRLS' WEAR—  
Downstairs at AYRES'

## Tot-wise for Easter

### LITTLE GIRLS' All Wool SPRING COATS

So daintily styled for a little lady's Easter! A wonderful budget-priced selection of new Spring-styled coats . . . all fine 100% wool fabrics. 3 to 6x.

**8.98 and 10.98**

### TODDLER GIRLS' Wool COAT 'n BONNET SET

A fetching bonnet tops this dainty little coat of 100% WOOL COVERT. Beautifully made with contrasting color piping trim on collar and pockets. Princess styling. 2 to 4.

**13.98**

### LITTLE BOYS' Wool COAT and CAP SETS

So he can "strut his stuff" on Easter morning! Smartly tailored coat and cap sets in a wide selection . . . all wool coats, men's wear flannel, tweeds. 1 to 4 and 3 to 6.

**8.98 and 10.98**

TOTS' WEAR—Downstairs at AYRES'

## For a Tot's Easter Parade! Shiny Black PATENT SLIPPERS

### "Baby Doll"

4 to 6 in C and D . . . 3.50  
6 1/2 to 8 in, B, C, D . . . 3.50  
8 1/2 to 12 in A to D . . . 3.95

### "Black Hawk"

8 1/2 to 12, A to D . . . 4.50  
12 1/2 to 4, A to C . . . 5.00

They'll look their best for Easter in shiny black patent leather slippers! Budget priced . . . Quality constructed! Style A: Black Baby Doll ankle strap with gold-edged bow. Leather sole and heel. (Available also in white.) Style B: "Black Hawk" Strap sandal with cut-out vamp. Black or white. Sturdy "Airlite" sole, rubber heel.

CHILDREN'S SHOES—Downstairs at AYRES'



# AYRES' DOWNTOWN

The Budget Center of Greater Indianapolis! A

Fashion Center! Children's Center!

CLOSED MONDAYS  
SHOP, TUESDAY THRU SATURDAY  
8:00 to 9:25



Cotton Cord Pre

JUNIOR SIZE . . .  
BUDGET WISE!

## DRESSES

**5.98**

Crisp and Casual  
to Match Your Own  
Spring Mood!

To announce Spring to your wardrobe . . . a crisp, competent dress of fine sanforized cotton cord, touched with frosty white pique at the collar, the cuffs. Classic button-down-front style . . . easy laundering, easy donning! White stripes on Black, Brown or Green grounds, Junior sizes 9 to 15.

JUNIOR DRESSES—Downstairs at AYRES'



Plan for Spring . . . Plan to Parade

## In "CORLISS DEBS"

Suede Pump with demurely closed toe and heel, exciting cut-out vamp. A shoe made for important occasions . . . destined to make all occasions important! Black or Navy.

**4.95**

Patent Sandal strapped and cross-strapped for ankle allure. Made to be lived in and loved . . . the platform sole cushions your step, the medium heel meets both fashion and comfort requirements. Black patent, also Navy or Brown Calf.

**5.95**

WOMEN'S SHOES—Downstairs at AYRES'

