

✓ ✓ **CHECK-LIST OF VALUES  
IN APPAREL FOR MEN . . . FROM**



YOU'LL NEVER KNOW  
REAL SPORTS COMFORT  
'TIL YOU TRY . . .

**GABARDINE  
PLEASURE  
COATS**

You'll look smarter, feel freer! They're fine-tailored RAYON GABARDINE—high in style and long on wear. And, no binding or bulging . . . they're generous man-size . . . and with big roomy pockets that hold all! Most popular models from the Florida resorts. Sizes small, medium, large.

\*RAYON

IN THESE  
COLORS  
★ TAN  
★ GREY  
★ NAVY  
★ MAIZE  
★ MAROON  
★ DARK  
GREEN

**WASH WITHOUT SHRINKAGE!  
SPUN NYLON  
PULLOVERS—**

Pick it up and your hands will say it's a rich wool—it's just as soft and warm! Keep wearing it and you'll find it wears longer, is non-irritating to the skin, washes and dries in a wink—and, what's more, without shrinkage! Needs no blocking! And, it's mothproof! TAN, BLUE, MAIZE, GREEN. Sizes small, medium, large.

**6.95**

**IT'S A SMART NEW FABRIC!  
RAYON BROADCLOTH  
SPORT SHIRTS**

One of the finest sport stylists teed off on a bolt of this new fabric and came up with a sport shirt of real distinction! Handsomely tailored and cut for comfort . . . yet it's thoroughly washable and color-fast! BLUE, TAN, MAIZE, GREY, GREEN. Sizes small, medium, large.

**3.95**



**6.95**



**Block's DOWNSTAIRS  
STORE**

**SALE!**

**2-TROUSER  
WORSTED SUITS**

**49.75**

. . . THE SMART WAY TO STRETCH  
THE LIFE OF YOUR CLOTHING!  
. . . AND YOUR BUDGET AS WELL!

Buy your two-trouser suit now at great savings! Tailored by experts, they're pure worsted, each with two trousers for twice the wear. Single or double-breasted drape models; regulars, shorts, longs.



**SPECIAL PURCHASE AND SALE!  
CALIFORNIA STYLE**

*Gabardine*  
**SLACKS**

**ONLY 6.95**

**CORDUROY  
SPORT COATS**

**16.95**

Smooth pinwale corduroy—soft to the touch but amazingly long-wearing. Sizes for men and young men. GRAY, MAROON, TAN, BROWN and GREEN.

MEN'S CLOTHING AND SPORTSWEAR, DOWNSTAIRS STORE

These slacks would be tremendous values at 10.00 . . . but thanks to a special purchase, we can bring them to you at only 6.95! Fine Bur-Mil® gabardine, smooth but durable—styled with high-rise, continuous waist. Blue, green, tan, gray. Buy several pairs at this budget-wise price!

\*Reg. U. S. Pat. Off.

**EASTER SPECIAL**

**MEN'S REGULAR \$1.50  
AND \$2.00 TIES**

**1.00**

Many from our regular stock! Fine foulards and crepes . . . in hand screened bold patterns and fine quality roller printed neat patterns. You're sure to find the Easter tie you need here—at a saving!

**TOPS ON THE SPORT LIST!  
ZIP-FRONT WOOL  
COAT SWEATER**

With the WATER-PROOF, ZIP-  
PER HUMIDOR POCKET in the  
right hand pocket! Fine ribbed  
sweater with FULL ZIPPER  
FRONT, taped shoulder seams,  
close-fitting cuffs! Sizes 38 to 46.

**5.95**

Men's Furnishings, Downstairs



**MEN'S HIGH TOP SHOES**

Dress shoes, yet they stand the gaff of hard wear and tear, give comfort with every step. Black blucher-style, sizes 7 to 12; B to EE widths.

**8.95**

**"TURFEE"**

by CHAMP

**8.50**

Fashioned of fine  
fur felt by a  
master craftsman!  
Luxuriously lined  
and trimmed with  
HAND-STITCHED  
EDGE and BAND.

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Marathon (grey taupe)  
Blue Metal  
Feature Brown  
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Green Surf  
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