

✓✓ CHECK-LIST OF VALUES IN APPAREL FOR MEN . . . FROM



YOU'LL NEVER KNOW
REAL SPORTS COMFORT
'TIL YOU TRY . . .

GABARDINE* PLEASURE COATS

You'll look smarter, feel freer!
They're fine-tailored RAYON
GABARDINE—high in style and
long on wear. And, no binding or
bulging . . . they're generous
man-size . . . and with big roomy
pockets that hold all! Most popu-
lar models from the Florida re-
sorts. Sizes small, medium, large.
*RAYON

IN THESE
COLORS

- ★ TAN
- ★ GREY
- ★ NAVY
- ★ MAIZE
- ★ MAROON
- ★ DARK GREEN

A. "THE CUBAN"—a
4-pocket model with
box pleats front and
back.

B. "THE RHUMBA"—a
3-pocket model with
the new latch closing
on collar.

6.95

WASH WITHOUT SHRINKAGE! SPUN NYLON PULLOVERS—

Pick it up and your hands will say it's
a rich wool—it's just as soft and warm!
Keep wearing it and you'll find it wears
longer, is non-irritating to the skin,
washes and dries in a wink—and, what's
more, without shrinkage! Needs no
bleaching! And, it's mothproof! TAN,
BLUE, MAIZE, GREEN. Sizes small, me-
dium, large.

6.95

IT'S A SMART NEW FABRIC! RAYON BROADCLOTH SPORT SHIRTS

One of the finest sport stylists teed off
on a bolt of this new fabric and came
up with a sport shirt of real distinction!
Handsomely tailored and cut for com-
fort . . . yet it's thoroughly washable
and color-fast! BLUE, TAN, MAIZE,
GREY, GREEN. Sizes small, medium,
large.

3.95



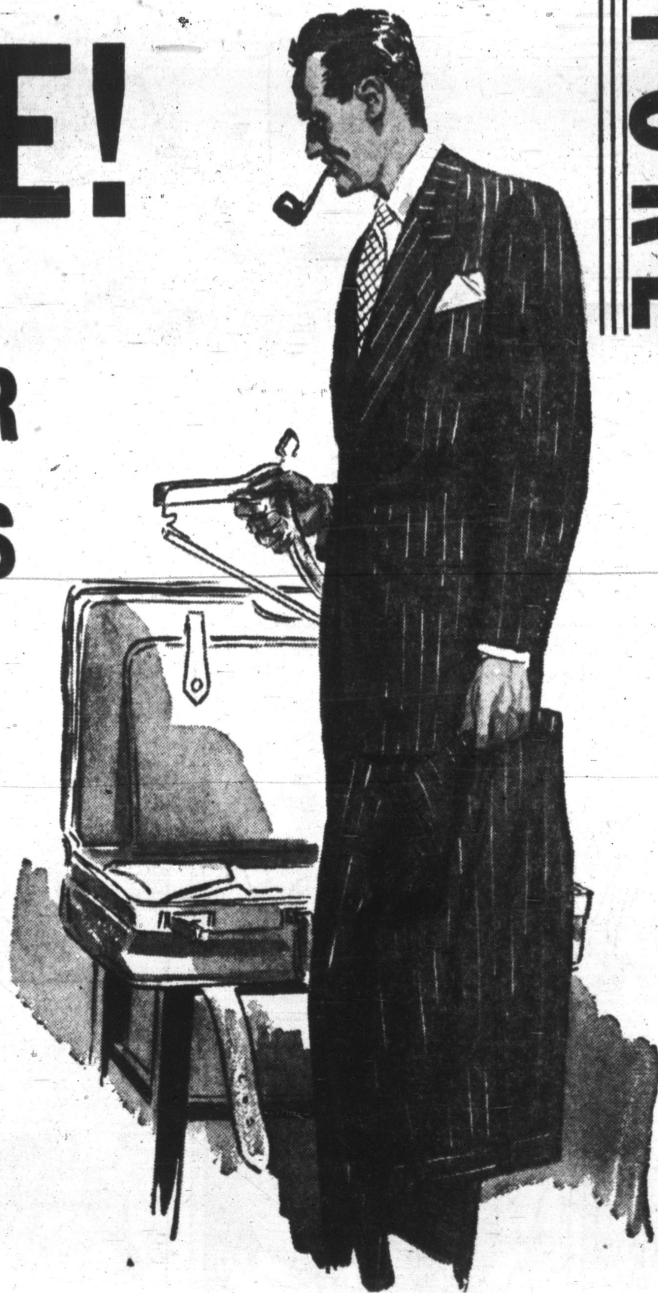
TOPS ON THE SPORT LIST! ZIP-FRONT WOOL COAT SWEATER

With the WATER-PROOF, ZIP-
PER HUMIDOR POCKET in the
right hand pocket! Fine ribbed
sweater with FULL ZIPPER
FRONT, taped shoulder seams,
close-fitting cuffs! Sizes 38 to 46.

5.95

Men's Furnishings, Downstairs

Block's DOWNSTAIRS STORE SALE! 2-TROUSER WORSTED SUITS 49.75



. . . THE SMART WAY TO STRETCH
THE LIFE OF YOUR CLOTHING!
. . . AND YOUR BUDGET AS WELL!

Buy your two-trouser suit now at great savings! Tailored by
experts, they're pure worsted, each with two trousers for twice
the wear. Single or double-breasted drape models; regulars,
shorts, longs.



CORDUROY SPORT COATS

16.95

Smooth pinwale corduroy—soft to the
touch but amazingly long-wearing. Sizes
for men and young men. GRAY, MA-
ROON, TAN, BROWN and GREEN.

SPECIAL PURCHASE AND SALE! CALIFORNIA STYLE

Gabardine SLACKS

ONLY 6.95

These slacks would be tremendous values
at 10.00 . . . but thanks to a special
purchase, we can bring them to you at only
6.95! Fine Bur-Mil gabardine, smooth but
durable—styled with high-rise, continuous
waist. Blue, green, tan, gray. Buy several
pairs at this budget-wise price!

*Reg. U. S. Pat. Off.



MEN'S CLOTHING AND SPORTSWEAR, DOWNSTAIRS STORE

EASTER SPECIAL

MEN'S REGULAR \$1.50
AND \$2.00 TIES

1.00

Many from our regular stock!
Fine foulards and crepes . . . in
hand screened bold patterns and
fine quality roller printed neat
patterns. You're sure to find the
Easter tie you need here—at a
saving!

STYLED BY
LEVERENZ



MEN'S HIGH TOP SHOES 8.95

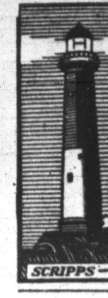
Dress shoes, yet they stand the gaff of hard
wear and tear, give comfort with every step.
Black blucher-style, sizes 7 to 12; 8 to EE
widths.

"TURFEE" by CHAMP

8.50

Fashioned of fin-
est fur felt by a
master craftsman!
Luxuriously lined
and trimmed with
HAND-STITCHED
EDGE and BAND.

Real
Meredith (gray tweed)
Bliss Metal
Felture Brown
Green Surf
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