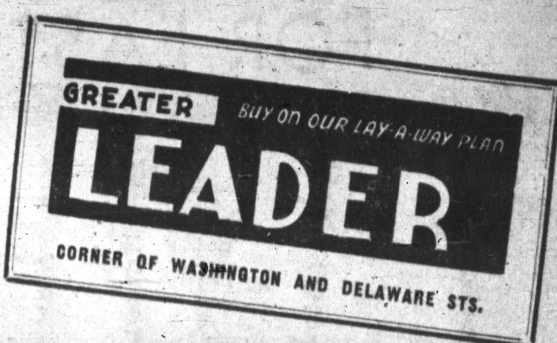


SAT. STORE HOURS
9:30 A. M. TO 6 P. M.

USE OUR LAYAWAY

YEAR AFTER YEAR, THOUSANDS OF OUR VALUED CUSTOMERS AVAIL THEMSELVES OF THIS CONVENIENT SHOPPING SERVICE! YOUR SELECTION OF FRESH, NEW EASTER AND SPRING NEEDS IS PRACTICALLY UNLIMITED NOW! SHOP THE EASY, THRIFTY WAY... USE OUR LAYAWAY!



EASTER Finery

COSTS MUCH Less At The Leader



EXTRA SPECIAL!
CHILDREN'S FANCY
CUFF ANKLETS

16¢
Fine quality cotton in fancy turn-down cuff styles. Lights, daisies and white. Slight irregularities. First Floor.

Girls' SPRING COATS

- 2-Pc. Flannel Cape Suits!
- Tweeds! Shetlands! Flannels!
- Popular Flare Back Styles!
- Plaid Taffeta Linings!
- Grey-Navy-Red-Kelly!

Choose her new spring and Easter coat tomorrow—see what you can save! Every one precisely tailored and neatly detailed throughout. Finer fabrics in leading petal tone colors in a vast assortment! All sizes 8-14.

SALE PRICED!
\$7.95

TOTS' ALL-WOOL COATS

Beautiful all-wool "Parker-Wilder" flannels. Pastel plaids, fine shetlands! Flare backs with white collars and cape effects! Best colors include navy, red and Kelly! Toddlers sizes 1 to 4, tots sizes 3 to 6x.

OTHERS \$10.95 TO \$18.95
\$7.95

GREATER LEADER—SECOND FLOOR

As New as Spring

FAMOUS "FRUIT OF THE LOOM" CHILDREN'S DRESSES

• IN SIZES 1 UP TO 6x

Solid colors with harmonizing embroidery, rick-rack and ruffle trims! Umbrella prints on white backgrounds, rick-rack trim on ruffle apron effect! Clover print with eyelet yoke; rick-rack and ruffles! Plaid jumper dresses with bow trims.

\$1.79

TODDLERS' PANTY-DRESSES
Dainty print dresses with matching panties! Ruffle and eyelet trims. Sizes 1 to 3.

GIRLS' COTTON PANTIES
Elastic waist style with double eyelet! Fine knitted cotton in sizes 1 to 14.

\$1.98 6 for \$1

GREATER LEADER—SECOND FLOOR

ANOTHER FRESH SHIPMENT OF THOSE YOUTHFUL FRENCH CREPE DRESSES

• PASTEL OR DARK GROUND PRINTS!

• FINE QUALITY RAYON PRINTS PLACED ON SALE



AT A LOW BREATHTAKING PRICE!
ALL SIZES
12 TO 20
38 TO 44
46 TO 52
18 1/2 TO 24 1/2

\$2.97
EACH

We've assembled a veritable flower garden of the most inspiring prints you've ever seen—and all are fine rayon French crepe that's so easy to care for! Your favorite flattering fashions embellished with new details and trims.

FIRST FLOOR

HIGHER PRICED SPRING HATS

• STUNNING NEW STRAWS!
• HONEY-SOFT SPRING FELTS!



PLENTY OF LARGE HEAD SIZES
\$1.94
EACH

• SAILORS—FORWARD TYPES!
• BONNETS—OFF FACERS!

Timely fashions of fine straw bedecked with flowers or casual felts with feather and ribbon trims. At this sensational sale price, you'll want several to accent your favorite outfits!

• BLACK • BROWN
• NAVY AND RED!

FASHION HATS—First Floor

TOP VALUES in classic



BLOUSES & SKIRTS

SALE PRICED AT

\$1.98

THE BLOUSES—In dressy or tailored types to top-off your favorite spring skirts! Lace trims and dainty plaids make them fashion finds for spring!

THE SKIRTS—In straight line models with fly fronts, petum trims and zipper back closures! Rayon gabardine and basket weave rayon in sizes 24 to 30! A host of best spring shades and black!

GREATER LEADER
BUY ON OUR LAY-A-WAY PLAN
CORNER OF WASHINGTON AND DELAWARE STS.

THE OUTSTANDING BUY OFF THE SEASON!

New SPRING COATS

★ A REPEAT SALE OF A FAST SELLOUT!

★ GABARDINE'S! COVERTS! YARN DYE GREYS!

★ SUPERB QUALITIES IN LEADING FASHIONS THAT ARE COMPARABLE TO ANY \$18 AND \$21 COATS WE'VE SEEN!

PLACED ON SALE AT A LOW PRE-EASTER PRICE



\$14.77

Here are style conscious... Spring shaded... right-fitting Spring coat values you won't want to resist! Every coat in our new collection is of fine spring fabric with lustrous rayon lining. With the type of tailoring you expect to find only in much higher priced coats! Don't miss these outstanding buys! Come in tomorrow!

• SKIPPER • GREY
• KELLY • BEIGE
• RED

★ USE OUR LAYAWAY NOW!



✓ CHECK THESE SEASON'S SMART STYLE FEATURES

- BACK BUTTON TRIMS
- FULL GORED BACKS
- NEW BELTED BACKS
- ALSO TWO-WAY COATS WITH REMOVABLE DOG LEASH BELTS!

FASHION COATS—FIRST FLOOR

JUST LOOK HOW YOU CAN...



Dress'em Up

INEXPENSIVELY AT THE LEADER!

Boy's SPRING 2-PANT SUITS

- FINE ALL WOOL AND GABARDINES!
- ALL COATS WITH A FULL RAYON LINING!
- SMOOTH LONG WEARING WORSTEDS!

\$13.77

✓ CHECK THESE FEATURES!

- PLEATED FRONT PANTS
- ZIPPER FLY FRONTS
- DEEP, ROOMY POCKETS
- ALL CAREFULLY TAILORED
- BLUES, TANS, BROWNS, GREYS

Snappy spring styles that really lead a "Double Life" because two pairs of trousers give double wear! Just examine the tailoring... the season's smoothest fabrics... new up-to-the-minute styling... you'll say it's the biggest value you've ever seen! All garments are full cut for perfect fit and comfortable wear! Best spring shades in the selection! All sizes 8 up to 16.

GREATER LEADER—SECOND FLOOR

BOYS' CAVALRY TWILL & GABARDINE PANTS

\$3.97

★ EVERY PAIR INTENDED TO SELL AT A MUCH HIGHER PRICE THAN THIS TERRIFIC LOW FIGURE



★ USE OUR LAYAWAY NOW

"Sanforized"

Short Sleeve

SPORT

SHIRTS

SIZES 4 TO 20!

\$1.29

Plaids! Plain Colors!

All over patterns! Excellent quality, full cut shirts in washfast colors! Buy his spring supply now!



ELEGANTLY FASHIONED

Novelty SPRING FOOTWEAR

• WE PROMISED NOT TO USE THE NAMES OF THESE FAMOUS MAKERS!
• FACTORY SECONDS AND CANCELLATIONS OF \$5.95 VALUES!

Actual \$5.95 Values!

\$3.95
Pr.

- SMART STRAPS!
- PRETTY PUMPS!
- ANKLE STRAPS!
- CLEVER OPEN TOES!
- SMART SLING BACKS!
- HOST OF COLORS!
- ALL HEEL HEIGHTS!

Like the first robin... It isn't Spring and Easter without a beautiful pair of smart shoes to set off your important new ensemble! And you needn't pay a small fortune for them, either—because we've a complete collection of brand new styles that sell the country over at much higher prices! Be convinced—compare these qualities—tomorrow!

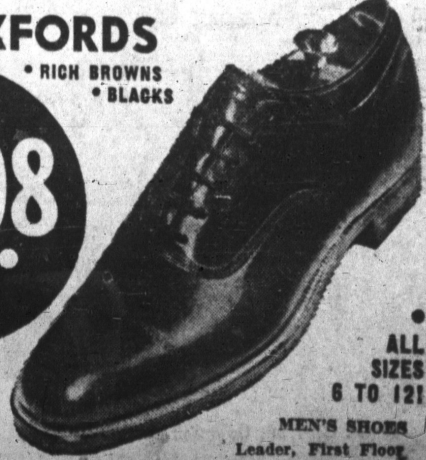
FASHION FOOTWEAR—LEADER, FIRST FLOOR

FEATURE GROUP! HANDSOMELY STYLED

MEN'S DRESS OXFORDS

• FINE FACTORY SECONDS AND CANCELLATIONS OF FOOTWEAR INTENDED TO SELL AT UP TO TWICE THIS SPECIAL PRICE

\$3.98



Wise investments—beyond a doubt because even if you dared you would find it practically impossible to duplicate this value in fine quality footwear! Pliable leather uppers that fit and wear the way you expect! Cushiony rubber that fit and wear the way you expect! Cushiony rubber heels and durable soles! Black or brown in sizes 8 to 12.

ALL SIZES 8 TO 12!

MEN'S SHOES
Leader, First Floor