

CLOSED MONDAYS
SHOP TUESDAY THRU SATURDAY
9.00 to 5.25

L. S. Ayres & Co. Franklin 4411

Best Suited for Spring!



**Rayon Butcher
Weave Suits**
10.95

Not only for spring but well into summer, too.
Made for pearls and a perky hat. Pictured are
two from a selection of suits in black, navy,
foam or green. Sizes 12-20 included.

Ayres' Meridian Shop, Second Floor

Pink Mist . . .

Soft, pearl loveliness. Perfect over new spring blouses.

You'll want to select one of the 3-, 4- and 5-strand
necklaces at **2.00***

and the pink cluster earrings to match at **1.00***

Ayres' Costume Jewelry, Street Floor

*Plus 20% Fed. tax

Carry "the Green" on March 17!

Gay St. Patrick's Day Hankies

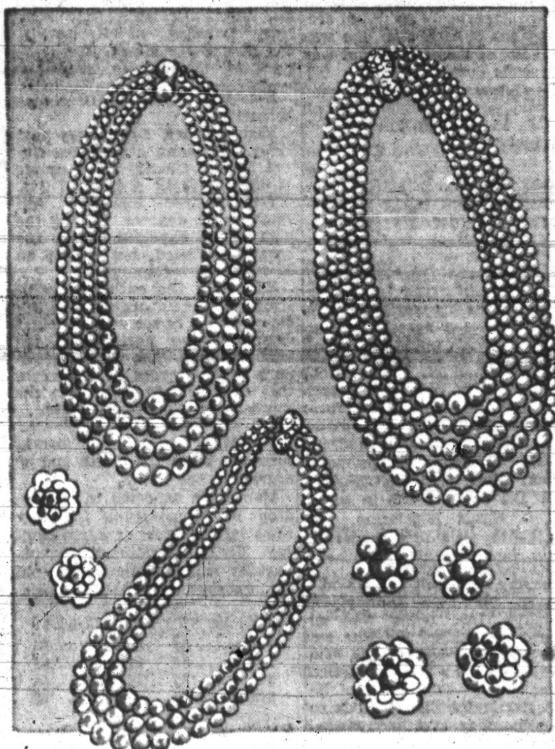
Pretty for gifts, or for yourself! Fine, sheer cottons . . .
hand painted or printed, all with hand rolled hems.

A. Colorful cotton print in blending shades of green. **50c**

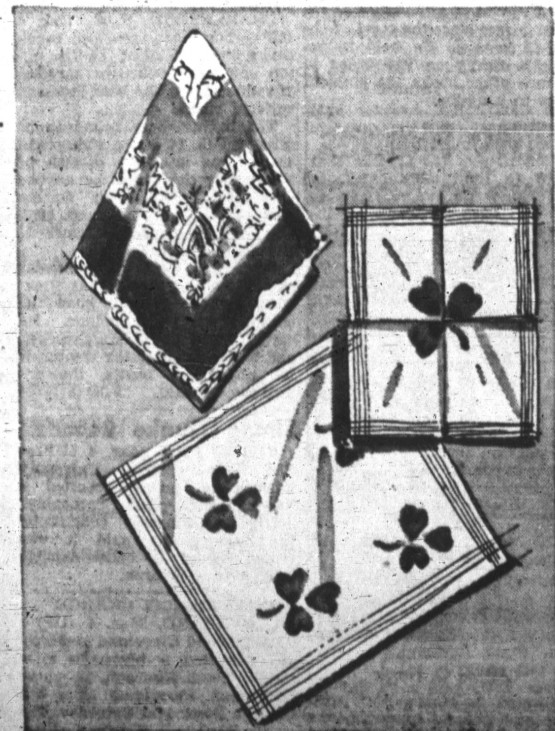
B. Scottsmeade originals, sheer white cotton, hand painted
with four gay shamrocks. **89c**

St. Patrick's Day folders with mailing envelopes
available at **10c** each.

Ayres' Handkerchiefs, Street Floor



A.



B.



A.



C.

The Calf Bag

5.00*

It's been a long time, yes, a long time. But
here they are again. Genuine Calf Bags at a
modest price. Each one with an inside zipper.

Many styles to choose from. Black, navy or
brown.

*Plus 20% tax

Ayres' Handbags, Street Floor

Here's the Blouse!

3.98

A Judy Bond in soft pastel shades. Comfortable rayon
crepe with cap sleeves. Dyed to match buttons and
a lacy collar. Misses' sizes 32-38, white, pink, blue, maize.

Ayres' Blouses, Street Floor

Gloves . . . by Hansen

The Finishing Touch

1.25—2.50

Gloves add the complete look to every costume. Wash-
able, in many colors, moderately priced. A pretty pair
for each ensemble are none too many.

A. Rayon Slip-on Glove, black, white, navy, pink, aqua,
green, balenciaga, beige, light or medium
grey, light blue. **1.25**

B. Cuffed-Shortie, double woven cotton, white, medium
grey, navy. **2.50**

C. Whip-sawn Double Woven Cotton Shortie, chambray,
white, beige, copper. **2.25**

Ayres' Gloves, Street Floor

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