

Grimes to Address
DePauw SDX Chapter

William H. Grimes, editor of the Wall Street Journal, will address Sigma Delta Chi at DePauw University April 7, commemorating the founding of the fraternity. His subject will be "The Responsible Press."

He will visit the campus under the auspices of the Kenneth C. Hogate Foundation for the Advancement of Journalism.

The university will give a dinner in Mr. Grimes honor with editors from the area as guests.

THE INDIANAPOLIS TIMES
Everybody Gets Into Act, According to 'Laughs Unlimited'

By JOHN ROSENBERG, United Press Staff Correspondent
NEW YORK, Mar. 8.—No kidding, people are getting funny. Call the plumber and he spouts jokes as he plugs the leaks. Visit the dentist and he has a gag for every gash, fun with every filling.

Everyone, it seems, has a punch line. And, if need be, a new one

course, there are some like the ones about "the girl with the seven-day kiss—it makes one weak."

Or, "the girl who changed her theater seat five times before a sailor annoyed her."

And the definition of a bore: "A

guy who is here today and here tomorrow."

The files of Laughs Unlimited contain letters from senators, governors, doctors, lawyers, bartenders, car-hops, elevator operators, disc jockeys, masters of ceremonies, school teachers, lecturers and others who wanted to be funny and wrote for help.

Some of the letters are postmarked Singapore, Ceylon, Mexico, South Africa, Alaska, Sweden, Scotland and Portugal.

"Outside our regular markets

of television, radio and screen, the Paul said, "there'll be a pun on biggest private buyers seem to be everyone's tongue. I guess it's politicians," Burns said. "Even just because people like to see through the election is over, other people laugh."

He said there was only one thing wrong.

"Some of the guys who buy our gags are letting it go to their heads," Paul said. "They've been invading the night clubs and competing with the comedians."

He said it's got so bad they've had to turn out a few hundred "squishers" for comedians. These

are gags designed to quiet hecklers.

Some of them go like this:

"Look, I'm not a tailor. Go have your fit somewhere else."

"My, oh, my, you've got nice teeth... Yours?"

Burns and Paul laughed heartily at their little jokes.

THURSDAY, MAR. 3, 1949

BAYER
ASPIRIN
RELIEVES SIMPLE
HEADACHE

CUPLETS
CUP CAKE MIX
Always bakes just right

WASHINGTON & DELAWARE STS.

New Low Prices...In The GREATER LEADERS DEPARTMENT MANAGERS

Sale!

A SMASHING VALUE-PLUS EVENT RIGHT AT THE START OF THE NEW SPRING AND EASTER SEASON! THESE INDUSTRIOUS DEPARTMENT MANAGERS BRING YOU A FULL 8-DAYS OF WIDE-AWAKE MERCHANDISING WITH ONE THOUGHT IN MIND "FINE FASHION" AT A PRICE FAR BEYOND STRICT COMPARISON! USE OUR LAYAWAY PLAN FOR EASTER!



MRS. SYLVESTER:

We are ready for spring and you... with the most attractive collection of coats and suits you have seen in many years. More quality... more fashion and more value than we have ever offered.



★ USE OUR LAYAWAY PLAN FOR EASTER ★



SPRING SUITS AND COATS

FEATURE VALUE PRICED!

\$23
USE OUR LAYAWAY MONTHS TO PAY

THE SUITS... in distinctive two tones, honey soft pastels, worsteds, glen-plaids and popular navy and beige shades! Finer fabrics include gabardines, coverts and Donegal tweeds. Dressy and tailored types featuring the most promising fashion details.

THE COATS... of spring favorite fabrics including all-wool coverts, Donegal tweeds, plenty of gabardine and yarn dyes! Graceful fashions with full flare yokes backs, fitted styles with nipped-in waist and angle pleat back skirts. Also smart belted types. All your favorite colors.

★ Expect to find garments you'll see elsewhere priced at \$25.00 up to \$28.00. Junior, Missy and Women's sizes!

FASHION COATS AND SUITS—LEADER, FIRST FLOOR



★ FASHIONS FOR NOW—FOR EASTER AND RIGHT INTO SPRING!
● USE OUR LAYAWAY
MONTHS TO PAY!

HIGH FASHION-LEADER LOW PRICE!

We have searched the markets with particular care... to present this interesting group of fashion favorites... Keyed to perfect tune with your spring song and Easter time... bringing you much more for your fashion dollar!

STUNNING DRESSES

★ FASHIONS AND FABRICS YOU WOULD EXPECT TO FIND AT \$8.95 ELSEWHERE—YET THEY ARE YOURS AT A SPECIAL EVENT PRICE—TOMORROW!

\$7.95
EACH
2 DRESSES \$15

- RAYON TISSUE FAILLES!
- CRISP RAYON TAFFETAS!
- FINE CREPES! GABARDINES!
- 100 DENIER ACETATE PRINTS!

SIZES 8 TO 16, 12 TO 20,
38 TO 44, 46 TO 52

All the new dress excitement... Buttons and bows, new plunging and jewel necklines, plenum, drape and back details you'll simply adore! Sprited prints or smooth solids for every occasion in your springtime program! Plenty of Navy.

LEADER—FASHION DRESSES—FIRST FLOOR



MRS. BALS:

It's been lots of fun and plenty thrilling... getting ready for this event... because these beautiful hats are about the smartest we've ever seen... priced far ahead of any ordinary values, too!

A FEATURE GROUP OF HIGHER PRICED FASHIONS FOR THIS EVENT!

REG. \$2.94 and \$3.94

SPRING HATS

\$2.74
OR (2) HATS for \$5.00



* CHOICE OF FINE STRAWS WITH HIGH QUALITY TRIMS!

* SEASON'S MOST POPULAR SHADES!

* OFF-FACE! ROLL-BRIM! PERKY FORWARD STYLES!

* BEDECKED WITH FLOWERS, FEATHERS, RIBBONS! PLUMES! TAILORED TRIMS!

Definite proof you get high-fashion... budget-priced at the Greater Leader! Hundreds of charming face-framers in all the beautiful spring colors to accent your new spring ensembles! You'll want at least two of them—so you can save even more—tomorrow!

LEADER FASHION HATS—FIRST FLOOR

SPECIAL PURCHASE FOR THIS EVENT!
SKIRTS AND BLOUSES

SALE PRICED AT
\$1.98

THE SKIRTS... Well tailored in popular worsted menswear fabrics for spring! Flattering, straight slim lines to accent your favorite spring blouses and sweaters! Choose from the best spring colors. Regular sizes 24 to 30, extra sizes 32 to 38.

THE BLOUSES... of much-in-demand rayon and beautiful batiste with attractive eyelet or lace yokes and puff, brief or 3/4-length sleeves! Precision made in dainty new fashions. Frosty whites or dainty pastel tones. Sizes 32 to 38.

LEADER—FIRST FLOOR



MRS. MILLER:

Not in many years, have I been privileged to offer such amazing dress values! From a standpoint of quality, fashion, workmanship and price... you'll find them difficult to duplicate!

★ A TIMELY PURCHASE FROM ONE OF THE NATION'S LEADING MAKERS Brings You These

RAYON FRENCH CREPE DRESSES

RUSHED IN AND PRICED SO LOW IT WILL TAKE YOUR BREATH AWAY! ONLY \$2.97 EACH

- PASTELS! PRINTS! DARK PATTERNS!
- NEW NECKLINES! PRETTY PLUMPS!
- DARING DRAPES AND DETAILS!

We've assembled a veritable flower garden of the most inspiring prints you've ever seen—and all are fine rayon French crepe that's so easy to care for! Your favorite flattering fashions embellished with new details and trims you usually find on much higher priced dresses. You'll want several at this price—so be here early for best choice—tomorrow!

★ SIZES 12 TO 44 AND 16 1/2 TO 24 1/2
FASHION DRESSES—LEADER, FIRST FLOOR

THURSDAY, MAR. 3, 1949

THURSDAY

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