

Grimes to Address DePauw SDX Chapter

William H. Grimes, editor of the Wall Street Journal, will address Sigma Delta Chi at DePauw University April 7, commemorating the founding of the fraternity. His subject will be "The Responsible Press."

He will visit the campus under the auspices of the Kenneth C. Hogue Foundation for the Advancement of Journalism.

The university will give a dinner in Mr. Grimes honor with editors from the area as guests.

Everybody Gets Into Act, According to 'Laughs Unlimited'

By JOHN ROSENBERG, United Press Staff Correspondent
NEW YORK, Mar. 3.—No kidding, people are getting funny. Call the plumber and he spouts jokes as he plugs the leaks. Visit the dentist and he has a gag for every gargle, fun with every filling.

Everyone, it seems, has a punch line. And, if need be, a new one every day.

That claim is made by two serious-looking men named Art Paul and Stan Burns, co-owners of "Laughs Unlimited."

The title of their company is appropriate, too. They whip out an average of 40 gags a day, some of them almost original. Of

guy who is here today and here tomorrow."

The files of Laughs Unlimited contain letters from senators, governors, doctors, lawyers, bartenders, car-hops, elevator operators, disc jockeys, masters of ceremonies, school teachers, lecturers and others who wanted to be funny and wrote for help.

Some of the letters are postmarked Singapore, Ceylon, Mexico, South Africa, Alaska, Sweden, Scotland and Portugal.

"Outside our regular markets

of television, radio and screen, the biggest private buyers seem to be politicians," Burns said. "Even though the election is over, they're still buying."

A line from material recently sent a politician reads: "I've been mixed up in politics for years now. Some years I'm more mixed up than others."

Burns and Paul said purchases from individuals had increased at least 20 per cent in the past year. "If it keeps going this way,"

are gags designed to quiet hecklers.

Some of them go like this: "Look, I'm not a tailor. Go have your fit somewhere else." "My, oh, my, you've got nice teeth. . . Yours?"

Burns and Paul laughed heartily at their little jokes.

He said there was only one thing wrong.

"Some of the guys who buy our gags are letting it go to their heads," Paul said. "They've been invading the night clubs and competing with the comedians."

He said it's got so bad they've had to turn out a few hundred "squelchers" for comedians. These

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We are ready for spring and you... with the most attractive collection of coats and suits you have seen in many years. More quality... more fashion and more value than we have ever offered.

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THE SUITS... in distinctive two tones, honey soft pastels, worsteds, glen-plaids and popular navy and beige shades! Finer fabrics include gabardines, coverts and Donegal tweeds. Dressy and tailored types featuring the most promising fashion details.

THE COATS... of spring, favorite fabrics including all-wool coverts, Donegal tweeds, plenty of gabardine and yarn dyes! Graceful fashions with full flare yoke backs, fitted styles with nipped-in waist and angle pleat back skirts. Also smart belted types. All your favorite colors.

★ Expect to find garments you'll see elsewhere priced at \$25.00 up to \$38.00! Junior, Missy and Women's sizes!

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★ SIZES 12 TO 44-AND 16½ TO 24½

FASHION DRESSES—LEADER, FIRST FLOOR