

STRAUSS
SAYS:AND in the
SPECIALTY SHOP
FOR WOMEN—

Where these same policies and standards are adhered to—there are wearables and accessories of quality and taste—at prices that mean extra dollars in YOUR wallet.



NYLON AND RAYON CORD SUITS—in the club collar—and the 3-button cardigan styles: In GREY or TAN NYLON with WHITE rayon cord. Wrinkle-resistant and washable. \$25

TABAK PROPORTIONED SLACKS—of Strutter cloth—for short, medium and tall figures. In black, brown and navy. 8.50

B. W. HARRIS SPORTS JACKETS—of lustrous Kodiak poplin—Zelan water resistant. In grey, cocoa, maize and natural. 12.95

NYLON JERSEY SLIPS—beautifully tailored to fit. In black, white and pink. 5.98

McCALLUM NYLON HOSIERY—15 denier, 45 gauge—combining cobwebby sheerness with durability. In Allure, Bronze Beige and Peter Pan. 1.65

PRIM SEAMLESS NYLON HOSIERY—in beautiful lighter spring shades—the Showboat colors. 1.35

SUMMERETTE FABRIC WEDGIES—in multicolor with red, green or blue predominating. 4.50

SISAL PLAY SHOES—in red, green or brown with natural. 5.45

HANDBAGS to match—many shapes and sizes. \$3

L. STRAUSS & CO.

STRAUSS

SAYS: TRADITION WITH A TOUCH OF TOMORROW



ADDRESSED TO
Parents of Boys—
parents who know
VALUE—and who are
interested in a
full money's worth—

AND WE DO MEAN YOU

BOYS' TOP COAT AND CAP SETS—
Sizes 2 to 6—
All-wool tweeds—Grows with
the boy. 12.98

BOYS' NEW SUITS—
Sizes 6 to 12—
Laisure, and regular dress
styles—Wool blend gabardines. 17.95
All-wool Cassimeres in spring
tones. 18.95

BOYS' CADET TWEED SUITS—
All-wool patch pocket styles.
Sizes 12 to 18. 20.95

STUDENTS' FLANNEL SPORT COATS
Gray, wine, royal blue. \$25

STUDENTS' GABARDINE SLACKS
Sizes 26 to 32 waist—wool and
rayon. 9.98

KAYNEE JUNIOR SPORT SHIRTS—
Sizes 2 to 12—Short sleeves—
in pastel shades. 1.65

THREE-PIECE GABARDINE SUITS—
Eton jacket—white shirt and
shorts—Sizes 2 to 6. 8.98

L. STRAUSS & CO.
FOURTH FLOOR—BOYS' SHOPRed Cross
Opens Drive
For \$350,000Story of Coatesville
Relief Told at
Kickoff Luncheon

The \$350,000 Red Cross drive in Marion County opened today after a kickoff luncheon yesterday stressing aid given to Coatesville following the 1948 Good Friday tornado.

More than 2500 workers have been enlisted to ring doorbells in the campaign.
C. D. Knight, Coatesville banker, credited the Red Cross with providing a "heartwarming" service in the aftermath of the disaster. More than 600 representatives of business and industry heard the speaker's eyewitness account of the tornado.
More than \$110,000 in Red Cross relief funds was recommended for expenditure by the town committee on which Mr. Knight was a member.

60,127 Families Aided

Prior to the meeting the annual report of Red Cross activities in Indiana revealed that 60,127 families were assisted during 1948. The state organization received \$1,779,832 during the year.

All campaign division chairmen and group leaders in the industrial, commercial, public service, governmental and educational divisions attended the luncheon. The downtown division will meet next Thursday.

D. W. Alexander is fund campaign chairman and Frank J. Hoke is finance committee chairman.

Study Aspirants
For Nurse Award

An outstanding Indiana nurse will be selected for receipt of the Linda Richards award in memory of the first professional nurse in America, the Indiana State Nurses' Association announced today.

The honored nurse will be selected from candidates whose qualifications are received by Mar. 1 by a committee composed of Dr. W. W. Wright, of Indiana University; Miss Ruth Scott, director of Public Health Nursing, Ft. Wayne, and Miss Edwina MacDougall, director of placement and counseling for the state association.

Qualifications include graduation from an accredited school of nursing and registration between Aug. 1, 1948, and Mar. 1, 1949. The Indiana winner will be announced at the annual meeting of the association here next month.

Dance Tonight

A square and round dance will be held from 8:30 to 11:30 p. m. today in St. Anthony Hall, 731 N. Warman Ave., by the Ladies of St. Anthony's Altar Society.

QUAKE BREAKS GADGETS

HELSINKI, Feb. 25 (UP)—The Helsinki observatory reported today that its instruments had been broken by the most violent earthquake ever registered here. Reports indicated the earthquake was somewhere in the Middle East.

Legislative
Calendar

Feb. 24
BILLS PASSED
House
HB 379 (Machling-Baker)—Budget: Appropriates \$112,037,524 in operating funds and \$4,722,500 in deficiency appropriations from General Fund for state budget for 1949-50 biennium. (44 ayes, 4 nays.)
HB 380 (Machling-Baker)—Institutional Construction: Appropriates \$11,020,000 from General Fund for construction at state universities, colleges and institutions. (40 ayes, 1 nay.)
HB 381 (Machling-Baker)—Post-war Building Fund: Appropriates \$12,500,000 from State Post-war Construction Fund for construction, rehabilitation and repairs at various state institutions. (72 ayes, 0 nays.)
HB 390 (Griggs-Brennan)—Auto Tax Increase: Increases registration fees on all motor vehicles. (74 ayes, 18 nays.)
HB 418 (Baldwin-Serna)—Pari-Mutuel Betting: Pari-mutuel bill; provides for racing, commission and license of horse, dog and harness racing. (81 ayes, 34 nays.)
Senate
SB 46 (McConahay-Moore)—Marion County Clerk: Provides that Marion County clerk deputy clerk shall be paid minimum of \$400 per month. A 1948 raise. (29 ayes, 8 nays.)
SB 48 (Baldwin-Serna)—Teachers' Pension: Gives state and local government employees and teachers credit for time spent in the armed service in computing their service for pension or rating purposes. (42 ayes, 5 nays.)
SB 106 (Gardner)—Girls' School Age: Raises minimum age for commitment to Indiana Girls' School from 16 to 12 years and fixes maximum age for commitment at 18. (33 ayes, 9 nays.)
SB 107 (Johnson-Garrett)—Institutional Authority: Gives legislative authority to release children committed to institutions. (42 ayes, 1 nay.)
SB 135 (Heaman-Evans)—Sewage Bonds: Permits cities and towns to delay part of the cost of sewage bonds, thus paying the way for acceptance of federal grants for the remainder. (42 ayes, 0 nays.)
SB 216 (Kendall-L. J. Conrad)—Auto Tax Distribution: Provides new method of distributing funds of the Motor Vehicle Highway Account. Changes amounts distributed annually to cities and towns from \$3 million to 20 per cent of the amount of the fund. Also provides that counties from \$3,000,000 annually to 24 per cent of the fund. Also provides that 65 per cent, instead of present 52 1/2 per cent of the county share shall be distributed on mileage basis and 30 per cent instead of 42 1/2 per cent on auto registration basis. (43 ayes, 3 nays.)
SB 226 (West-Kendall)—Vagrancy: Broadens and clarifies legal definition of the criminal charge of "vagrancy." (43 ayes, 0 nays.)
SB 27 (Davis-Latham)—Direct Primary: Provides for nomination of governor and United States Senators in direct primary and all other officials in convention. Requires voters state party affiliation 30 days before primary. (39 ayes, 19 nays.)
SB 66 (Mummers)—Banking Procedure: Limits stop-payment orders on checks to 120 days unless renewed by depositor. (39 ayes, 1 nay.)
SB 15 (Haggerty)—Court Procedure: Provides that damages or debts shall be determined by courts or jury. (27 ayes, 18 nays.)
SB 202 (Turner-Hughes)—"Fair Trade": "Fair Trade" bill covering sale of cigarettes by wholesalers and retailers. (42 ayes, 3 nays.)
SB 230 (Neumann-Rogers)—Financial Institutions: Authorizes certain types of new loans and governs establishment of branch loan offices. (43 ayes, 0 nays.)
SB 241 (Woodward)—Jasper County Fund: Authorizes Jasper County auditor to make certain payments from general fund to school corporations. (40 ayes, 0 nays.)
SB 276 (Boente)—Widows' Allowance: Increases amount of widow's allowance from her deceased husband's estate from \$500 to \$1000. (42 ayes, 0 nays.)
SB 288 (Klein)—Court Terms: Establishes court terms in seventy judicial circuit (Dearborn and Ohio counties). (38 ayes, 2 nays.)
RESOLUTIONS PASSED
JR 16 (Bennett)—Conservation Department: Establishes bipartisan conservation committee on merit plan. (77 ayes, 10 nays.)

STRAUSS SAYS... TRADITION WITH A TOUCH OF TOMORROW

ADDRESSED to quality minded Gentlemen, of Sound Taste—

And a real understanding of THRIFT and VALUE—

AND WE DO MEAN YOU

It isn't always the price you pay!
The most costly clothes
a man can buy are those that make
him feel low inside—that work
him down outside—and which
in self defense he usually lets hang
in the closet—just hanging there!
So—whether you pay a little
or a lot—the Man's Store's
Standards and taste and services
go along with it!
"The best at YOUR price—
no matter what the price!"
—is not a bit of wishful thinking—
but an accomplishment!

Here are a few evidences
of what you can buy that will add
to the comforts of living
without committing a too serious
assault on the Department of
the wallet*

*Have you investigated the
possibilities for helpfulness of the
Strauss Junior Charge Service
—or the regular 30 day charge
account—(7th floor). No extras
or carrying charges at all.

**MEN'S TWO TROUSER
SUITS**—of very costly
worsteds—fresh and
fine and quite wonderful
in VALUE—\$9.50
Second Floor

**MEN'S DON RICHARD
GABARDINE SUITS**
Substantial 2-ply pure
worsteds in Tan, Brown and
Blue. One of the greatest
values in the Clothing
Industry. \$50
Second Floor

MEN'S GABARDINE TOPCOATS
from the Alpagora people
who put fit and tailoring
into a coat—and EXCESS VALUE!
47.50
Second Floor

MEN'S GABARDINE TRENCH COATS
Choice wool blended with
rayon—it has luster and
body. It has style and it resists
showers. 37.50
Second Floor

WHITE SHIRTS—the VAN HEUSEN
people are represented,
at 2.95 and up!
There's a great company of
ARROW Shirts at 3.65 and up
And a new value from
CANTERBURY at 3.95
First Floor

COLORED SHIRTS—plain colors
including the "bold look"—
fancy stripes in new settings—
various prices.
Particularly you should see the
new ARROW stripes—fused collars
with button cuffs—or wide
spaced collars with French cuffs.
3.65
First Floor

FITZHUGH SPORTS SHIRTS—
collar sizes and sleeve lengths—
serve as sports shirts—or
business shirts. Washable rayon.
In 9 different colors.
\$5
First Floor

MEN'S 6 and 3 RIBBED HOSE
Pull-ups—made by Phoenix—a
good name to stand on—half
dozen shades including black
and white. 55c
First Floor

SPUN NYLON SOCKS
They feel and look like wool
(they don't irritate—they
wash easily—dry quickly—
wear wonderfully). Ribbed-weave
—in a great range of colors.
1.00
First Floor



L. STRAUSS & CO., INC., THE MAN'S STORE