

**ONE DAY ONLY . . .
FRIDAY
NO MAIL or PHONE ORDERS**

Ayres' E.O.M. Sale

CLOSED MONDAYS
SHOP TUESDAY THRU SATURDAY
9.00 to 5.25

(600) FULL-FASHIONED NYLON HOSE

1.09...1.19...1.29
Daytime sheer nylons in a broken assortment of dark colors. Broken sizes. Originally 1.25 to 1.60.
AYRES' HOSIERY, STREET FLOOR

MEN'S FURNISHINGS

- (101) PRS. WOOL HOSE, originally 1.65...1.19
(92) PRS. WOOL HOSE, originally 1.50...1.19
(124) PRS. WOOL HOSE, originally 1.10...89c
(51) PRS. FANCY PAJAMAS, broadcloth, originally 5.95...3.69
(112) NECKBAND SHIRTS, white broadcloth, originally 3.50...1.69
Ayres' Men's Store, Street Floor, South Building

CANDY and EPICURE

- ASSORTED CHOCOLATES, specially priced...59c lb.
ASSORTED HARD AND FILLED CANDIES, specially priced...29c lb.
AUSTRALIAN CLUSTERS' MUSCATEL DESSERT RAISINS, one pound, originally 1.10...55c
GLACE ORANGE and GRAPEFRUIT PEEL, 5 and 10 oz., orig. 55c and 1.00...10c and 25c
CRAWFISH WITH DILL AND TAILS, 2 1/2 oz., originally 1.10...59c
BABY MACKEREL IN TOMATO SAUCE, 8 1/2 oz., originally 72c...59c
SMOKED HERRING IN TOMATO SAUCE, 9 1/2 oz., originally 68c...49c
Ayres' Candy and Epicure, Street Floor

Special Purchase (500) COMPACTS

89c ea.
Gold-finished compact with attractively etched covers. Regularly 2.00.
AYRES' TOILETRIES, STREET FLOOR

TOILET GOODS

- ROUGE AND LIPSTICK SET, "Turkey Red" by Harriet Hubbard Ayers, orig. 2.25...1.49 set*
FITTED PURSE KIT, red, navy, black and green, originally 3.00...1.98 set*
MAGNIFYING MIRROR, originally 1.25...98c ea.
LESONIER BATH POWDER MITTS, originally 1.25...98c ea.
BATH SHEEN, by Harriet Hubbard Ayers, originally 1.00...50c ea.*
MAKEUP CAPES, originally 1.00...79c ea.
DR. WEST TOOTH PASTE, orig. 39c...2 for 43c
SUTTON WATER SOFTENER, orig. 35c...25c*
FORGET-ME-NOT COLOGNE, by Primrose House, originally 1.00...75c*
WITCHERY COLOGNE, by Primrose House, originally 2.50...1.00*
(18) LACROSS MANICURE SETS, originally 5.00 ea. Plus 32c tax...3.75 ea.
Ayres' Toiletries, Street Floor

(290) COTTON GOWNS

2.90
Broken assortment, lace and eyellet trimmed. Regular and extra sizes. Originally 3.98 and 5.95.
AYRES' LINGERIE, SECOND FLOOR

NECKWEAR AND BLOUSES

- (200) RAYON CREPE BLOUSES, originally 3.00 to 5.98...1.89
(200) ARTIFICIAL FLOWERS, originally 1.00 to 2.00...19c
Ayres' Neckwear and Blouses, Street Floor

KNIT UNDERWEAR

- ONE-PIECE SLEEPERS, originally 4.00...1.48
Ayres' Knit Underwear, Street Floor

(300) RAYON TRICOT BRIEFS

49c
Assortment of colors and sizes. Originally 69c.
AYRES' KNIT UNDERWEAR, STREET FLOOR

HANDBAGS

A group of handbags, including plastic patent, suede, broadcloth, corde, rayon faille, reptile, leather and evening bags.
(76) HANDBAGS, originally 5.00 to 20.00...3.99* plus tax
Ayres' Handbags, Street Floor

COLLEGIENNE SHOP

- (30) RAYON CREPE DRESSES, originally 17.95 to 22.95...8.00
(100) DRESSES, including wools, rayon crepes and prints, originally 16.95 to 29.75...11.00
(22) DRESSES, including rayon crepes and wools, originally 39.95 to 49.95...22.00
(148) WOOL and RAYON BLOUSES, originally 5.00 and 5.98...3.90
(34) WOOL SKIRTS, originally 7.98...2.90
Ayres' Collegienne Shop, Second Floor

(240) FELT AND KNIT HATS

1.00 to 3.99
A wide variety of colors and all suitable for immediate wear. Originally 5.95 to 15.00.
AYRES' MILLINERY, THIRD FLOOR

MERIDIAN SHOPS SUITS

- (15) ALL-WOOL GABARDINE SUITS, in misses' sizes. Black, brown and gray included, originally 39.95...28.00
Ayres' Meridian Shops, Second Floor

Special Purchase (170) LACE TRIMMED RAYON SLIPS

2.90
Pretty for dress-up, practical for everyday wear. Sizes 32 to 40. Regularly 3.98.
AYRES' LINGERIE, SECOND FLOOR

LINGERIE

- LONG-SLEEVED CHAILLE GOWNS, originally 5.95, 7.95, 8.95...2.90
FLANNELETTE GOWNS, originally 3.98...2.90
FLANNELETTE PAJAMAS, originally 5.00...1.90
RAYON SLIPS, broken assortment, originally 8.95 to 14.95...3.90
COTTON SLIPS, originally 2.98 and 3.98...1.90
Ayres' Lingerie, Second Floor

CORSETS

- GIRDLES, CORSETS and PANTY GIRDLES, originally 12.50 to 39.50...8.99 to 19.99
Ayres' Corsets, Second Floor

WOMEN'S SHOES

- (470) PRS. DARK SHOES, including Deliso Debs, College-Bred, Hill and Dale, Tupper and Selby Tru-Poise, orig. 13.95 to 16.95, now...5.85 pr.
(73) PRS. BETTER EVENING SHOES, originally 11.95 to 22.95, now...5.85 pr.
(628) PRS. DARK GOLD CROSS and DEBONAYRE SHOES, originally 7.95 to 10.95, now...2.85 pr.
Ayres' Shoes, Second Floor

Special Purchase (1000 YDS.) RAYON BUTCHER WEAVE FABRIC 79c yd.

The "Just-right" fabric for your spring and summer wardrobe. Washable, crease-resistant. Selection of 14 colors. Regularly 1.19 yd.
AYRES' FABRICS, FOURTH FLOOR

SPORTSWEAR ACCESSORIES

- (98) WOOL JERSEY BLOUSES, originally 5.98...2.90
(80) BLOUSES, including some cottons, some rayons, originally 5.98...3.90
(55) BLOUSES, includes some novelty cottons, originally 7.98...5.90
(25) BETTER BLOUSES, originally 10.95 to 16.95...8.00
(50) PULLOVERS, pure cashmere, short-sleeved, originally 12.95...8.00
(30) PURE ANGORA PULLOVERS and CARDIGANS, originally 14.95 and 16.95...5.90
(85) SKIRTS, including rayon crepes, wools and corduroys, originally 5.98 to 12.95...4.40
(33) CREPE and TAFFETA AND EVENING SKIRTS, originally 10.95 to 16.95...8.00
Ayres' Sportswear Accessories, Third Floor

(297) PASTEL COTTON UNIFORMS

2.90
Short-sleeved uniforms, suitable for beauticians, waitresses and maids. Assorted pastel shades with white collars and cuffs. Sizes 10 to 18 included. Originally 4.00.
AYRES' UNIFORMS, FOURTH FLOOR

DAYTIME DRESSES

- (109) RAYON and COTTON DRESSES, originally 7.95 to 12.95...5.90
(39) RAYON SPRING DRESSES, mostly plain colors, originally 14.95 to 17.95...10.90
Ayres' Daytime Dresses, Fourth Floor

(350) BILL SIMS COTTON DRESSES

2.29
Zipper front dresses in assorted multi-colored stripes. Sizes 16 to 44 included. Originally 3.95.
AYRES' PINAFORE SHOP, FOURTH FLOOR

SUB-DEB SHOP

- (20) WINTER COATS, a few with zip-in linings, broken sizes, originally 35.00 to 65.00...16.60 to 29.00
SUB-DEB DRESSES, including rayon crepes, taffetas, velveteens and a few evening dresses, originally 8.98 to 29.95...3.90 to 14.90
Ayres' Sub-Deb Shop, Fourth Floor

SUB-DEB ACCESSORIES

- HATS, originally 2.95 to 5.95...49c to 1.99
WOOL SCARVES, orig. 1.00 to 3.00...39c to 99c
Ayres' Sub-Deb Accessories, Fourth Floor

SPRING WOOLENS

1.98 yd.
Crepes and suitings for spring sewing. Choose your favorite solid shades or stripe pattern. Originally 3.50 to 4.95.
AYRES' FABRICS, FOURTH FLOOR

GIRLS' WEAR

- DRESSES, a group including some rayons, wools, cottons and corduroys, originally 4.98 to 12.95...1.90 to 5.90
SWEATERS, slippers and cardigans in broken sizes, originally 3.98 to 12.95...1.90 to 3.90
Ayres' Girls' Shop, Fourth Floor

(300 PR.) CHILDREN'S NITEY-NITE PAJAMAS

1.59
Two-piece cotton knit pajamas in peach, blue, yellow and aqua. Sizes 4, 6 and 8. Originally 2.50.
AYRES' CHILDREN'S UNDERWEAR, FOURTH FLOOR

BOYS' CLOTHING

- (40) PRS. KNIT PAJAMAS, originally 2.95...1.99
(37) SPORT SHIRTS, originally 4.95...2.99
(149) WOOL SCARVES, originally 1.00...50c
(72) WOOL SCARVES, originally 1.50...79c
(40) SWEATERS, cardigans and slippers, originally 5.95...3.49
(89) WINTER CAPS, originally 1.00 to 1.95...50c
(38) SLEEVELESS SWEATERS, large sizes, originally 5.95...1.99
(50) ZIP-NECK KNIT SHIRTS, long sleeves, originally 3.95...2.49
(52) WINTER WEIGHT UNION SUITS, originally 2.00 and 2.50...1.49
Ayres' Boys' Shop, Fourth Floor

Special Purchase BLUE JEANS

1.29
In sturdy navy denim. Sanforized. Sizes 2 to 5.
AYRES' CHILDREN'S SHOP, FOURTH FLOOR

LITTLE GIRLS' AND LITTLE BOYS' WEAR

- (81) BOYS' WOOL SWEATERS, cardigan and slipover styles, originally 3.95...1.89
(37) COTTON BLOUSES, originally 1.95...79c
(11) COTTON POLO SHIRTS, orig. 1.95...1.00
GROUP OF DRESSES, originally 1.89...1.00
POLO SHIRTS, sizes 6 and 6x only, orig. 1.95, 1.29
(25) DRESSES, originally 4.95 to 6.95...2.98
(50) DRESSES, originally 3.95...1.98
Ayres' Children's Shop, Fourth Floor

(60) GIRLS' WINTER COATS

11.00 to 22.00
1/2 Price. Tailored and fur-trimmed styles in broken sizes 7 to 14. Originally 22.95 to 49.95.
AYRES' GIRLS' SHOP, FOURTH FLOOR

CHILDREN'S SHOES

- (170) PRS. MISSES' and GROWING GIRLS' SHOES, broken sizes, originally 4.75 to 8.50...1.79 pr.
(26) PRS. BOYS' BROWN LEATHER HIGH BOOTS, broken sizes from 10 to 2, originally 8.25...5.79 pr.
Ayres' Children's Shoes, Fourth Floor

CHILDREN'S FURNISHINGS

- FLANNELETTE GOWNS, sizes 4 to 16, originally 2.50...1.49
ODDS AND ENDS OF ROBES, sizes 3 to 16, originally 3.95 to 19.95...1.99 to 7.99
Ayres' Children's Underwear, Fourth Floor

ODD LOT OF CURTAINS

1.95 to 8.95 pr.
All kinds of curtains...lace, ruffled, marquisette, organdy curtains, cottage sets. Close-out of styles, 1 to 6 pairs of a kind. Originally 3.95 to 17.95 pair.
AYRES' CURTAINS AND DRAPERIES, FIFTH FLOOR

BLANKETS AND DOMESTICS

- (57) FULL SIZE WOVEN SPREADS, originally 5.50...2.49 ea.
(10) FULL SIZE INDIAN HEAD SPREADS, originally 7.95...5.95 ea.
(8) TWIN SIZE INDIAN HEAD SPREADS, originally 7.95...5.95 ea.
(28) FULL SIZE WOVEN SPREADS, originally 4.95...3.71 ea.
(11) ALL-WOOL BLANKET, originally 14.95, 10.95
(187) yds. BLEACHED MUSLIN, originally 35c...19c yd.
Ayres' Blankets and Domestics, Fifth Floor

HOUSEWARES

- STOR-AID WARDROBES, floor samples.
(1) originally 4.98...3.50
(3) originally 7.95...4.95 ea.
(1) originally 9.98...6.50
(1) originally 11.50...5.95
SHAGGIE RUGS, assorted colors.
27x54 in., originally 7.25...4.19 ea.
25x36 in., originally 5.98...3.79 ea.
21x30 in., originally 3.98...1.89 ea.
PLAID TABLE COVERS.
54x54 in., originally 2.98...59c ea.
54x72 in., originally 3.98...59c ea.
PLASTIC APRONS, blue plaid or plain with a plaid trim. Originally 2.50...1.00 ea.
Ayres' Housewares, Fifth Floor

(100) MISSES' AND WOMEN'S WINTER COATS

34.00 54.00 84.00
Fur-trimmed and untrimmed coats for dressy or casual wear in an assortment of popular winter colors. Originally 59.95 to 198.00.
AYRES' COATS, THIRD FLOOR

LINENS AND TOWELS

- PERMA PADS, table pads, made from glass cloth...1/2 Off
Hot Dish Pads, originally 59c to 1.69...39c to 1.09 ea.
Table Leaves, originally 4.25 to 4.45...2.79 to 2.99 ea.
Table Pads, originally 11.95 to 24.95...8.95 to 16.50 ea.
BRIDGE TABLE COVERS, glass cloth, originally 4.95...2.95 ea.
MITTEN-TYPE POT HOLDERS, glass cloth, originally 69c...39c ea.
STEVENS PRINTED CLOTHS, assorted colors, 52x52 inches, originally 2.79...1.79 ea.
BATES SUPREME CLOTHS and NAPKINS, "Chrysanthemum" pattern.
54x54-Inch Cloth, originally 3.95...1.95
54x72-Inch Cloth, originally 4.95...2.39
17x17-Inch Cloth, originally 60c...29c ea.
Ayres' Linens and Towels, Fifth Floor

FURNITURE

- LARGE COMFORTABLE LOUNGE CHAIR, deep red, Brocatelle cover. Originally 225.00...129.50
CHINESE CHIPPENDALE WING CHAIR, black lacquered frame. Originally 345.00...149.50
MAGAZINE RACK, mahogany finish. Originally 9.95...3.95
MAHOGANY LAMP TABLE, originally 32.50...14.50
MAPLE BOOKCASE, originally 18.95...8.75
(2) TWIN BEDS, modern birch. Originally 29.95...14.75
CONTEMPORARY PEDESTAL LAMP TABLE, originally 55.00...17.50
(2) MODERN CORNER TABLES, bleached oak. Originally 45.00...19.50 ea.
EXTENSION DINETTE TABLE, one leaf. Bleached oak. Originally 27.50...14.50
SMALL BUFFET, light finish. Originally 52.50...22.50
PLATE MIRROR, 58x62 inches, not damaged. Originally 125.00...59.50
Ayres' Furniture, Sixth Floor

ART NEEDLEWORK

- ODD LOTS OF YARN, originally 50c to 1.15...39c to 89c
162 ANGORA BALLS, originally 1.00...69c
74 SPOOLS RAFFIA, originally 1.00...29c
27 PAIRS DISCONTINUED BABY SOLES, originally 1.25...39c
KNITTING BAGS, originally 4.50 to 6.50...2.50
STAMPED APRONS, originally 1.98...59c
STAMPED GOODS and MODELS, odd lots, originally 79c to 20.00...39c to 12.50
Ayres' Art Needlework, Seventh Floor

RUGS AND CARPETS

- Scatter Size and Throw Rugs
1/4, 1/2, 1/2 Off
(40) NURSERY PATTERN COTTON RUGS, 14x34 in., originally 4.95...3.50 ea.
(3) RUBBER MATS, originally 2.95...1.45 ea.
(1) HEAVY COTTON LOOP TWIST RUG, 4x6 ft., originally 26.50...18.95
(1) HEAVY LOOP OVAL RUG, 3x5 ft., originally 17.50...12.95
(1) COTTON CHENILLE OVAL RUG, 2x4 ft., originally 9.95...3.95
(2) COTTON CHENILLE OVAL RUGS, 30x56 in., originally 16.95...6.95 ea.
(1) FLAX and COTTON RUG, 4x6 ft., originally 23.25...11.75
(7) COTTON and FIBER RUGS, 4x7 ft., originally 14.95...6.95 ea.
(1) ALL-LINEN RUNNER, 23x9 ft., originally 18.05...13.50
(1) COTTON and FLAX RUG, 27x54 in., originally 9.10...3.95
(2) ALL-LINEN RUGS, 3x6 ft., originally 17.50...12.95 ea.
(2) COTTON and FLAX RUGS, 36x63 in., originally 15.50...7.75 ea.
Ayres' Rugs, Carpets and Resilient Floor Shop, Seventh Floor

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