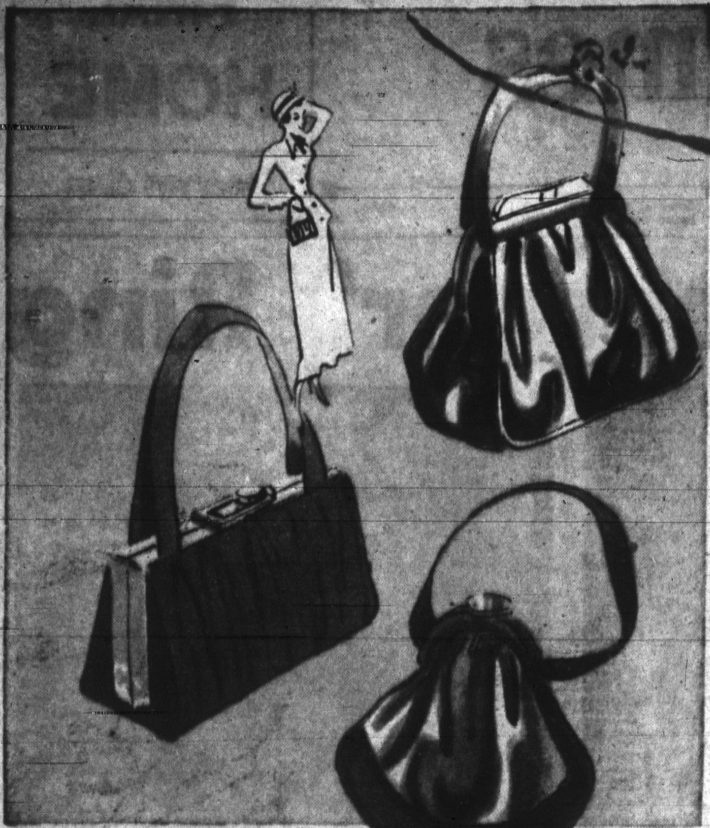




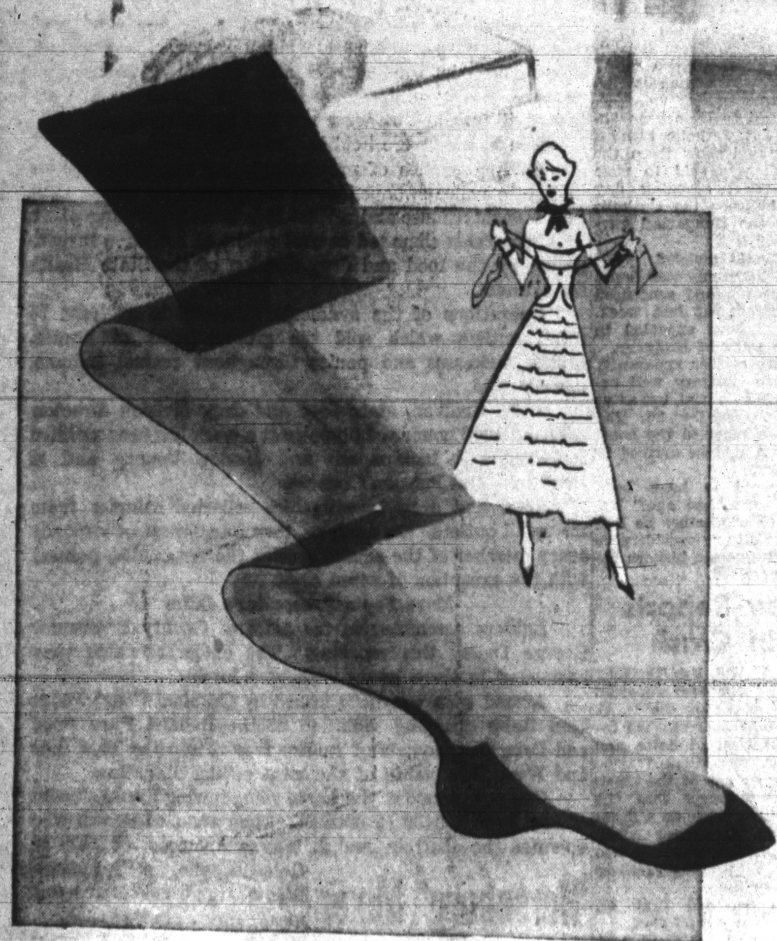
A Woman's Treasure Is Her Purse!

3.00*

Spring-wise purse fashions to please you. Choose a soft rayon faille or lustrous plastic patent or plastic calf in any of a variety of colors and styles.
A. Rayon faille, black, brown, or navy.
B. Plastic calf, black, brown, navy, red or green.
C. Plastic patent leather, black only.

Ayres' Handbags, Street Floor

*Plus 20% Federal Tax



A Sheer Delight . . . Felice Nylons

1.35 3 Pairs 3.90

Felice Nylons in a wide range of new spring medium to light shades. Sheer 15 denier, 51 gauge, full fashioned hosiery beauty at moderate prices.
Sizes 8 1/2-10 1/2

Ayres' Hosiery, Street Floor

CLOSED MONDAYS
SHOP TUESDAY THRU SATURDAY
9.00 to 5.25



L. S. Ayres & Co.
FRanklin 4411

Your favorite McKettrick in fashions for spring!

For tea . . . for bridge . . . for dates. Comfortable rayon crepe in new McKettrick spring styles to carry you through any social engagement with grace.

A. Cynara Crepe, navy, black, toast. Also in rayon dots
Tiptoe sizes 12-20 **14.95**

B. Cynara Crepe, navy, beige, black aqua, sizes 12-20 **15.95**

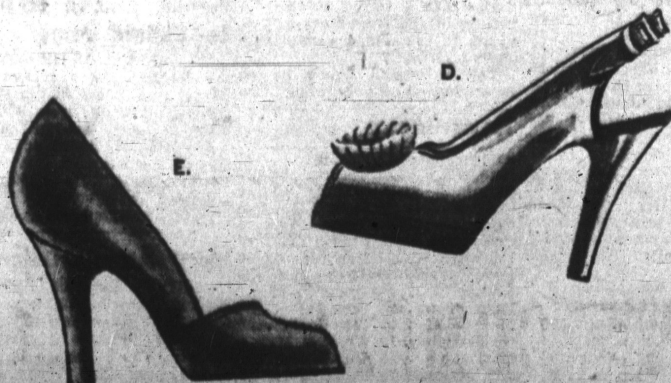
C. Polka dot rayon crepe, navy, aqua, grey or beige background, also in plain colors, Sizes 10-20 **14.95**

Ayres' Meridian Shops,
Second Floor

Dayne Taylor Varieties

Styled for fashion! You'll want several pairs for new spring outfits. Wide range of colors in moderately priced Dayne Taylor designs.

Ayres' Meridian Shop Shoes, Second Floor



A. Blue or tan calf **7.95**

B. Black patent, blue, red, brown, green calf **6.95**

C. Black, blue, balenciage suede **7.95**

D. Red or green calf **7.95**

E. Black or blue suede **6.95**

