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It Happened Last Night—

Name Game Wins Supporters

Columnist Says He's Buried Under 6-Postcard Deluge

By Earl Wilson

NEW YORK, Jan. 22—"The Name Game" is the greatest invention to take your mind off your troubles since whisky—and it's free.

Elmer Reilly, one of my readers, devised this game, which consists of distorting the names of celebrities.

He suggested—as a starter—"Jinx Talkenburg," "Frank Thimatra," and that brand-new father, "Humphrey Gocar."

Now I find myself buried under an avalanche of six postcards with additions to "The Name Game," as follows: Mickey Puny, Judy Darlin'—from Mike Kurland. Rita Haywire, Cecil B. DeMillion, Eddeye Cantor, Yawn Moore—from Bill Quidort.

GYPSY ROSE Whee, Joe Stalin, Joe E. Clown, Ethel Ermine—From Cab Calloway. Errol Shin, Artie Pshaw—From Myron Crowell.

Kate Width, Jack Penny, Hoke Carmichael, Shmoe Adams—From Dave Rabby. Joe Dis-mashio, Nasal Rathbone—From Ted Hartman. Peter Gory, Leonard Lince—From Al Postel. Mami Miranda—From Harry Schwartz.

AND SOME OTHERS: Patter Donald, Mel Torment, Murray Wangie, Joe Hustle, Vickie Bomb, Joe E. Loses, Pan Parker, Noddick Kenny, Dear Garson, Howard Shooz, Ralph Edwards, F. S. Any resemblance between the names above and those of real people is of course a shocking coincidence. And, oh boy, does it take brains to write a column nowadays!

The Midnight Earl

WHAT'S HOT: George Jessel will spend most of next summer writing a serious religious book. . . . (He says the California snowdrops were bigger than any body with the William Morris Office.) . . . G. Gentiana, a Georgia Solo, has the the "Mountain" name down



Miss Hayworth

Will Rita Hayworth want Aly Khan to get fatter and faster so he can collect more gold each year when it's handed out to him according to his weight? . . . Fire Commissioner Quayle left his dinner on the plate at the Colony and whipped off to attend a fire. . . . New Orleans is already practicing a sell-out for the Mardi Gras.

"RAY FOR BUFFALO: Carmen Miranda's exclaiming about the wonderful people in Buffalo where she just played the Town House. Congressman Jack Tu-rriello and Nate D. Seeberg, attorney, interceded with the Bureau of Immigration to delay the departure to South America of her singing group. Carmen's rushing back to the March of Dimes show after appearing in the Texaco TV show.

Bar Buzz
DEAN MARTIN and Jerry Lewis had to join the musicians' union because of the trumpet and trombone they use in their act. . . . Elliot Lawrence escaped injury when his auto turned over in Kentucky.

Our Town
SEN. MAGNUSON joined a party at El Morocco (not a party of seven) . . . Monica Lewis takes

Mrs. H. and Son
Enjoyed Stay Here
Mrs. James Hainsford and son, Jimmy, have just left for their home in Cedar Rapids. They stayed at the Graylynn for three days. . . . Mrs. H., who dropped off here to (in her own words) "tend to some stuff" for her husband, a Cedar Rapids business man, claims she was never more completely comfortable in her life than she was at the Graylynn.

"Our quarters were charming and beautifully furnished—with plenty of elbow room," says Mrs. Hainsford. "Jimmy liked the Graylynn, too, and made many friends on the hotel staff and among the other guests. We will certainly look forward to our next trip to Indianapolis."

Yes—nice people stay at the Graylynn. Our guest list shows extreme variation: Ranch owners, business men, technical men, doctors, lawyers, salesmen—and a lot of just plain, nice people. That may be why we do everything possible—within the limits of our moderate rates—to make our guests comfortable and happy. We like to know that when they leave the chances are excellent that they will come back. And most of them DO—again and again.

The Graylynn Blue Room offers facilities for pleasant lunching, dining—and for late suppers. We believe you'll agree the food is outstandingly good, swiftly and attractively served. . . . Visit us soon, won't you?

Graylynn
HOTEL
1043 NORTH PENNSYLVANIA

Currently On The Screen At Neighborhood Houses



Lou Costello Takes Bath In Condensed Milk River

Comedian's Film Dunking Proves Anything Is Possible in Hollywood

HOLLYWOOD, Jan. 22 (UP)—As proof that anything can happen in Hollywood, there is the story of Lou Costello's milk bath. Costello, with his partner, Bud Abbott, previously has been noted less for beauty than for comedy falls and hotfoots. After he gets through with the milk bath, he still won't be noted for beauty.

For sheer size, the Costello dunking makes the celebrated abductions of Anna Held and Claudette Colbert look like a sprinkling. Lou bathed in 200,000 gallons of liquid, which is almost enough to float a battleship and thus was able to accommodate Costello.

The bathtub, a good fraction of an acre in extent, was supposed to be the Ubangi River, an important stream crossed by the Abbott and Costello safari in "Africa Screams."

Condensed Milk Used
The Ubangi River is normally composed of water. Just to be stupendous, Hollywood did it in milk. Not plain old homogenized, either.

Costello dunked in sweetened, condensed milk of a nationally advertised variety. The producers tell us they made the river out of milk for photographic reasons. Milk reflects the light rather than absorbing it. So in the movies it looks more like water than water does.

Only Part of It
The whole of Costello's bath scene took two weeks to photograph. It was only one part of a water-borne operation in which he, Abbott, Frank Buck, Clyde Beatty, Max and Buddy Baer, Hillary Brooke, sundry native bearers and others crossed the river Ubangi.

When it finally came time for Costello to dip his left big toe daintily in the stream, it took a day of practice before he shivered just right.

Everybody always watches the bath scenes," Costello pointed out, apparently confusing himself with Paulette Goddard. "I got to make sure it's artistic."

Gene Autry and his horse, Champion, will head a cast of screen, stage and radio stars coming to the Murat Theater, Wednesday, Feb. 2. There will be two complete shows, a children's half-price matinee at 4 p. m. and a second performance at 8:30 p. m.

BELMONT
West Washington & Belmont
TODAY, 1 P. M.—MON. & TUE.
Greer Garson—Walter Pidgeon
"JULIA MISBEHAVES"

FOUNTAIN SQUARE
Cont. Mat. Today From 1 P. M.
Edmond O'Brien—Robert Stack
"FIGHTER SQUADRON"

CHICAGO SYMPHONY
Conducted by Eugene Ormandy
This Week-End
SAT., JAN. 29, 6:30 P. M.
SUN., JAN. 30, 3 P. M.

SHORTRIDGE JUNIOR VAUDEVILLE
54th and Meridian. TA-5693
Feb. 3-4-5—\$1.20-90c
Matinee Feb. 5—50c Tax Included

Hollywood
Today and Tomorrow
Gary Cooper—Ann Sheridan
"GOOD SAM"

3 P. M. Today
COOP-SPONSORED DANCE
Adm. 50c, U.S. Tax 10c

Tomato 7:30
BURNIE CUMMINGS
AND HIS NEW VIOLETTES
50c, 75c, \$1.00, \$1.50, \$2.00
Tax Incl.

INDIANA ROOF
2 TRILLING SHOWS WITH ALL THE THRILLS OF ACTION—ROMANCE & ADVENTURE YOU CAN STAND TO SEE!

John Wayne
"MAN FROM UTAH"

Johnny Weissmuller
"TARZAN AND THE MERMAID"

St. Clair
Great Garson—Walter Pidgeon
"JULIA MISBEHAVES"

Oriental
Rita Hayworth—Glenn Ford
"LOVES OF CARMEN"

Uptown
Greer Garson—Walter Pidgeon
"JULIA MISBEHAVES"

Dog Star Lassie Has Rival For Bone of Hollywood Fame

Collie, Jeanie, Enters Competition For Canine Honors in Color Vehicle

HOLLYWOOD, Jan. 22 (UP)—Like every great personality, Lassie has a rival.

Marlene Dietrich was the answer to Greta Garbo; Jane Withers the rival of Shirley Temple, and Elizabeth Scott the second Lauren Bacall.

Now comes Jeanie, who Warner Bros. hopes will take Hollywood's canine honors right out from under the nose of M-G-M's Lassie.

Like Lassie, Jeanie's a collie. Like Lassie, also it's a male.

Debuts in Flynn Epic
He makes his debut opposite Errol Flynn in Warner Bros. "Montana." This includes a Technicolor treatment and a stand-in, a collie named Bill.

"The only trouble," said trainer Jack Weatherwax, "that when Flynn's in the picture nobody pays much attention to a dog."

Weatherwax has been looking for a new dog star since it became apparent that Daisy, star of his kennel, was getting too old and tired to make movies.

Jeanie Outstanding
"I've had my eye on Jeanie for a couple of years," he said. "He stood out among the other dogs, brighter and more affectionate and takes direction easily."

A collie makes a good movie star, Weatherwax said, because he is an animal of "great sympathy, understanding and nobility."

"He appeals to the better nature of people," he said. "A mutt like Daisy is cute and cuddly, but definitely a comic."

PARAMOUNT
NEW JERSEY & E. WASH. ST.
TODAY & MON.—2 BIG HITS
Matinee Today 2 P. M.
DIANNA ★ DICK
DURBIN ★ HAYMES
"Up in Central Park"

DAISY
TODAY AND TOMORROW
BETTY DAVIS
ROBERT MONTGOMERY
"JUNE BRIDE"

REX
51st and
W. 15th
Fred Astaire—Judy Garland
"EAST OF PARADISE" in Color
Sheila Ryan, in Color
"WINNERS CIRCLE"

GARFIELD
5500 Shelby St.
John H. Johnson
June Allyson—John Garfield
"JULIE GOES WILD"

STAR
THEATRE
Matinee Today — Continuous From 1:30 P. M.
Robert Young—Marguerite Chapman
"RELENTLESS"

CINEMA
16TH AND DELAWARE—BU-570
TODAY & MONDAY & TUESDAY
JANE LEW ATTRA
"JOHNNY BELINDA"

MEOCCA
Holtz & Main, Ave.
5th Street 6044
TODAY—MON.—TUE.
Barbara Kent & Linda Starnard
"RUTHLESS"

HAMILTON
TODAY
MICKEY ROONEY
GLORIA DeHAVEN
"Summer Holiday"

MECCA
Holtz & Main, Ave.
5th Street 6044
TODAY—MON.—TUE.
Barbara Kent & Linda Starnard
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"RUTHLESS"

8 Productions Shut Up Shop In Two Weeks

Broadway Moans Without Reason As Revues Close

By JACK GAVER

NEW YORK, Jan. 22—Three premieres this week brought the total of current productions on Broadway to 26. A year ago there were 31.

This situation was the result of some dire business immediately after the first of the year. Eight productions closed within two weeks.

There was considerable hair-pulling among show folk over developments but the sober fact is that most of the closings were justified by the backgrounds of the productions affected.

The revue "Make Mine Manhattan" was almost a year old and in 429 performances had got about all it could out of New York. It went on tour.

The closing of "Small Wonder" was a surprise only to those who hadn't kept abreast of developments, remembering only in vague fashion that this intimate revue was welcomed with mixed warmth and coolness back in September.

Operetta Weak

Actually the show didn't receive the sort of notices that are needed these days for robust life and it had been a losing proposition for some weeks before it closed.

"My Romance" was a weak operetta which was blasted generally at its opening and would have closed within a week had it not been the property of the powerful Shuberts, who could afford to keep it around in the hope that it might catch on despite the critics. That it didn't, after 95 performances, surprised no one, not even the Shuberts.

"The Young and the Fair" was a play that had promise and a fine cast of young women and little else. It never had a chance for long life in a theater where only the immediate sellouts linger for long.

It had the added disadvantage of being closed for a couple of weeks over the pre-Christmas period and then being moved to a theater out of the Times Square area. The last move alone would have been hard on a well-received show. It had 40 performances.

"Harvey" Cashes In

"Jenny Kissed Me" was not of this day and age showbiz, and its 21 performances were more than anyone had a right to expect. Ditto "Don't Listen Ladies" and its 15 performances.

"Harvey" was another closing, but after more than four years and 1775 performances it has figured for the past two months to be a departure. Joe E. Brown has taken it on the road.

Times Amusement Clock
"The Accused" with Loretta Young and Robert Cummings, at 12:30, 2:45, 4:30 and 10.
"Dramatic" with William Garson and Virginia Welles, at 11:30, 2:30, 4:30 and 8:30.
ESQUIMOS
"Furia" with Rossana Brazzi and Joe Pils, at 2:30, 4:30, 6:30, 8:30 and 10:30.
INDIANA
"So Dear to My Heart" with Burl Ives, Beulah Bondi and others, at 1:45, 2:30, 4:30 and 10:15.
KEYES
"Ten Gentlemen" with Joan Fontaine and Jimmy Stewart, at 12:30, 2:45, 4:30 and 10:30.
"The Striped Mrs. Crane" with Marjorie Lord and Robert Shayne, at 2:45, 4:30 and 9:30.
LOUVE
"San Francisco" with Clark Gable, Jeanette MacDonald and Spencer Tracy, at 2:45, 4:30 and 10:30.
"A Night at the Opera" with the Marx Brothers, at 1:45 and 8:15.
LYRIO
"Whiplash" with Dana Clark and Alexis Smith, at 12:30, 2:45, 7:01 and 10:30.
"The Decision of Christopher Blake" with Alexis Smith and Robert Douglas, at 2:30, 4:30 and 8:15.

RITZ EGYPTIAN
Lana Turner Gene Kelly
Van Heflin June Allyson
All the Flaming Love and
Famed Romantic Adventure
of Alexander Dumas
THE THREE MUSKETEERS
TECHNICOLOR
"HIS LAST THING" by
YOUR FRIENDLY FAMILY THEATRE

OGUE
ERIK AND THEBIL TO THE
VOICE OF THEATRE SOUND
Red Hession • Brian Donlevy
SOUTHERN YANKEE
Rena Heno • Fred Trunkler
"Countess Monte Cristo"

IRVING
OPEN 12:45
Merle Oberon
Robert Ryan
Paul Lukas
"BERLIN EXPRESS"
Deanna Durbin
Edmund O'Brien
Jeffrey Lynn
"For the Love of Mary"

BELL
THEATRE
191 W. MORRIS CA. 1777
CONTINUOUS MATINEES TODAY FROM 2 P. M.
James Stewart • Richard Cade
William Tracy • IN COLOR
"CALL NORTHSIDE 777" • **"HERE COMES TROUBLE"**
STARTS WED. "CAPTAIN FROM CASTLE" and "ARTHUR TAKES OVER"

STAR
THEATRE
Matinee Today — Continuous From 1:30 P. M.
Robert Young—Marguerite Chapman
"RELENTLESS"
David Bruce
"SUSIE STEPS OUT"

CINEMA
16TH AND DELAWARE—BU-570
TODAY & MONDAY & TUESDAY
JANE LEW ATTRA
"JOHNNY BELINDA"
Jerome Cowan
"Arthur Takes Over"
★ CONTINUOUS FROM 1:30 TODAY ★

CORONET
3RD AND TALBOT—WA-9008
TODAY & MONDAY & TUESDAY
TYRONE POWER—ANNE BAXTER
"LUCK OF THE IRISH"
RANDOLPH SCOTT—NANCY KELL
"FRONTIER MARSHAL"

State
2101 W. 21ST ST.
TODAY & MON.—TUE.
Barbara Kent & Linda Starnard
"RUTHLESS"
Walt Disney's Full Length
"MELODY TIME" in Color

HAMILTON
TODAY
MICKEY ROONEY
GLORIA DeHAVEN
"Summer Holiday"
Glenn Ford
STARTS WED. ★ **"BERLIN EXPRESS"** ★ **"RETURN OF BADMAN"**