

OPEN MONDAY THROUGH SATURDAY 9:30 TO 5:00

BLOCK'S DOWNSTAIRS STORE

January Events



FOR SPICE AND SPARKLE, FOR BRIGHT NEW
COMPLIMENTS, THESE ARE YOUR HATS . . .

Plaid-Trim Felts

2.00

BLACK AND BROWN FELTS, gone gay with PERKY PLAID RAYON TAFFETA TRIM! Giving a lift to your spirits . . . adding spice and sparkle to your costumes . . . and being a boon to your budget at a tiny-low price! What more can you ask in a hat? The price all the more amazing — right NOW when your winter wardrobe needs new interest! See them tomorrow!

Fashion Millinery, Downstairs

LOOKING MUCH MORE THAN . . .



SAVE MORE THAN HALF-PRICE ON EVERY PAIR! A SENSATIONAL SALE OF

Reg. 7.95 to 10.95 Style and Arch Shoes

AN EXCITING SELECTION TO CHOOSE FROM!
7.95 to 10.95 STYLE SHOES, 8.95, 9.95 NATIONALLY
ADVERTISED ARCH SHOES . . . ALL AT ONE LOW PRICE!

PATENT CALF KIDS PUMPS! STRAPS! OXFORDS!

3.95

If you want to be well dressed on a budget, if you appreciate fine shoes at fine savings, don't miss this sensational sale tomorrow! Hundreds of pairs go on sale . . . at one low price that will save you 4.00 to 7.00 on each pair! Shoes for your every purpose, every want! Styles from makers you have learned to count on for both quality and style! Shop early for choice selection of a wonderful group!

Fashion Shoes, Downstairs



JANUARY VALUE!
OUR NEW RAINY-
DAY SENSATION IN

HOODED Plastic Raincoats

2.44

OF Satin-Tone Beauty!
The Kind You Can Wear
OVER A Coat!

An outstanding value! In glowing new satin-tones for beauty! Of modern, decorative, durable plastic — for a practical girl! And, with 3-WAY STYLING to gather compliments not one, not two, but three different ways! Generous size to wear over a coat! SATIN-TONE GREEN, BLUE, GREY OR FUCHSIA! SIZES SMALL, MEDIUM, LARGE.

Sport Shop, Downstairs

SPECIAL JANUARY PURCHASE
AND SALE!

SLIGHT IRREGULARS OF Famous Make Fabric Gloves

If Perfect, They Would
Sell for Much More!

Irregulars,
Made to Sell
For 1.00

69c

Irregulars,
Made to Sell
For 1.50

99c

Irregulars,
Made to Sell
For 2.00

1.29

COTTONS! SUEDED RAYONS! 100% NYLONS!
SHORTSIES 4 AND 6-BUTTON LENGTHS!

Hurry — while our selection is complete! Buy them by the several pairs — to match your every costume! They're real values . . . famous made and the smartest new styles we've been able to gather! Yours at REAL SAVINGS because of their slight imperfections which are scarcely detectable! Black, brown, red, green, beige, tan to choose from!

Accessories, Downstairs



SPECIAL JANUARY SALE!

REG. 10.98 PARKER-WILDER ALL-WOOL FLANNEL ROBES

8.99

It's a rich, luxurious wool-flannel robe of famous quality, talented tailoring, cozy warmth and smart flair [note the wide belt, roomy pocket and attractive white piping trim] conspiring with our SPECIAL SAVINGS PRICE to bring you a REAL JANUARY VALUE! NAVY, COPEN, WINE — SIZES 14 to 20! Not every color in every size.

Robes, Downstairs

GOOD NEWS FOR YOUR
JANUARY BUDGET!



Regular 8.95 to 16.95

Fashion-Smart Dresses

5.99

In a Sensational
Sale at

2 FOR \$11

★ REGULAR
8.95 QUALITIES

★ REGULAR
14.95 QUALITIES

★ REGULAR
10.95 QUALITIES

★ REGULAR
16.95 QUALITIES

Make a double date with fashion and savings! Buy one and save, buy two — and save even more! In glamorous CYNARA RAYON CREPES, SMART FROST POINT AND ALPACA RAYONS! In black, gray, wine and royal — to choose the color to flatter you most! Styles for you, you and YOU . . . for business, classroom, street and dress! Be early for choice selection! BROKEN SIZES 14 TO 20 AND 18 1/2 to 24 1/2.

Fashion Dresses, Downstairs

CLOSE-OUT OF A LARGE FURRIER'S
SURPLUS! AT REMARKABLE SAVINGS TO YOU!

FUR SCARF EVENT

\$44

TAX INCLUDED



- ★ 3-SKIN SCARVES
- ★ 4-SKIN SCARVES
- ★ 5-SKIN SCARVES

BAUM MARTINSI STONE MARTINSI NATURAL WILD MINI
NATURAL RANCH MINI MINK-DYED KOLINSKY!

Make yourself the best-dressed in your set — yet save while doing it! With a rich, luxurious fur scarf, the kind you've always wanted! Priced for your budget through OUR PURCHASE OF A LARGE FURRIER'S SURPLUS AT GREAT SAVINGS! Check the listings above . . . YOU KNOW THE VALUE OF THESE SKINS . . . we needn't tell you . . . then, prepare to shop early tomorrow! Wear your scarf now and with your spring suit later!

Fashion Furs, Downstairs