

**TWO DAYS—THURSDAY
AND FRIDAY**

NO MAIL OR PHONE ORDERS

Ayres' E.O.M. Sale

CLOSED MONDAYS
SHOP TUESDAY THRU SATURDAY
9:00 TO 5:25

(150) SUB-DEB HATS 1.00 to 3.00

1/2 PRICE. A wide selection of felts in many, many styles. Winter colors. Originally 2.95 to 5.95.

**AYRES' SUB-DEB HATS,
FOURTH FLOOR**

HOSIERY

(900 Pairs) FULL-FASHIONED AND NO-SEAM NYLON STOCKINGS, a broken assortment of colors, sizes and leg lengths, originally 1.35 to 1.9599c, 3 pairs for 2.80

FULL-FASHIONED WHITE RAYON STOCKINGS, sizes 9, 9 1/2 and 10, originally 95c4 pairs for 1.00

FULL-FASHIONED WHITE COTTON STOCKINGS, slightly soiled, broken sizes, originally 1.3599c, 3 pairs for 2.80

(600 Pairs) FULL-FASHIONED NYLONS, a broken assortment of colors; sizes and leg lengths, originally1.15 to 1.65

(900 Pairs) NO-SEAM NYLONS, 20 and 30 denier weights, sizes 9 1/2, 10, 10 1/2, originally 89c and 95c69c, 3 prs. 2.00

Ayres' Hosiery, Street Floor

GLOVES

(339 Pairs) RAYON GLOVES, originally 1.25 to 2.0059c to 89c

(160 Pairs) DOUBLE WOVEN COTTON GLOVES, originally 2.00 to 3.9889c to 1.89

(156 Pairs) LEATHER GLOVES, originally 4.50 to 11.502.89 to 6.89

Ayres' Gloves, Street Floor

Special Purchase 100 TODDLERS' COTTON DRESSES 1.89

Many gay styles, in pastels and pretty prints, sizes 1 to 3.

**AYRES' TODDLERS' SHOP,
FOURTH FLOOR**

NECKWEAR

(200) BLOUSES, originally 3.00 and 3.981.59

(200) SCARVES AND NECKWEAR, originally 1.0059c

(300) FLOWERS AND VEILING REMNANTS, originally 50c to 1.0010c

Ayres' Neckwear, Street Floor

119 MEN'S UNIFORM SHIRTS 2.89

Gray poplin shirts for bus drivers, delivery men, etc. Originally 4.50.

**AYRES' MEN'S STORE, STREET
FLOOR, SOUTH BUILDING**

TOILETRIES

"EIGHT-THIRTY" PERFUMES AND COLOGNES by Maurice Rentner, originally 5.00 to 18.502.50 to 9.25*

EASEL MIRROR, lucite frame, originally 5.003.98

JACQUELINE COCHRAN EYE CREAM, originally 1.503 jars for 1.00*

HAND SCRUB BRUSHES, pastel handles, originally 29c19c

DAWN SOAP FLAKES, originally 34c a box23c

FAILLE COSMETIC BAGS containing compact, lipstick case and comb, originally 3.002.69*

ODDS AND ENDS OF DRESSER SETS, originally 5.00 to 40.003.95 to 30.00

ODDS AND ENDS OF CRYSTAL PERFUME BOTTLES, originally 1.98 to 15.001.50 to 12.50

*Plus Tax

Ayres' Toiletries, Street Floor

(200) GUARD RINGS 2.00*

Sterling silver guard rings set with mock rubies, emeralds, sapphires and crystals. Broken size range. Originally 3.95.

*Plus tax.

COSTUME JEWELRY, STREET FLOOR

HANDBAGS

AN ASSORTED GROUP OF HANDBAGS, including calf, suede, rayon faille, broadcloth, patent leather, plastic patent, plastic leather and evening bags.

(31) HANDBAGS, originally 5.00 to 7.953.99*

(91) HANDBAGS, originally 8.50 to 12.505.99*

(106) HANDBAGS, originally 15.00 to 18.508.99*

(30) HANDBAGS, originally 20.00 to 29.5010.99*

(69) HANDBAGS, originally 18.50 to 32.0012.99*

(25) HANDBAGS, originally 22.50 to 55.0015.99*

*Plus 20% Tax

Ayres' Handbags, Street Floor

(70) "TIP-TOPPER" TALL-SIZED DRESSES 8.90 12.90 14.90

Wools, rayon crepes, gabardines and failles included in misses' sizes, especially scaled for tall girls, originally 14.95 to 19.95.

**AYRES' MERIDIAN SHOPS,
SECOND FLOOR**

MEN'S FURNISHINGS

(89) PRS. HOSE, originally 1.0069c

(72) PRS. HOSE, originally 85c39c

(144) PRS. STRING GLOVES, originally 2.001.29

(64) PRS. LEATHER PALM GLOVES, canary-only, originally 1.691.49

ATHLETIC UNION SUITS, originally 1.9589c

TIES, originally 1.0029c and 69c

TIES, originally 1.5089c

**Ayres' Men's Store, Street Floor—
South Building**

MEN'S SPORTSWEAR

(122) SPORT SHIRTS, originally 5.00 and 5.953.89

(84) SPORT SHIRTS, originally 4.002.89

(72) SPORT SHIRTS, wool in plain colors and plaids, originally 8.956.89

(56) SPORT SHIRTS, slightly soiled, originally 7.95 to 10.005.89

(18) CASHMERE SWEATERS, pullovers, soiled, originally 25.0018.89

(18) PLAID JACKET SHIRTS, all wool, originally 10.95 to 15.008.89

(34) CORDUROY SLACKS, cream color, originally \$8.75\$4.89

(15) WATERPROOF GOLF SHIRTS with small carrying pouch, originally 7.755.89

(12) SUEDE JACKETS, blouse style, originally 30.0019.89

(22) ROBES, mostly rayons, originally 15.00 to 25.009.89

**Ayres' Men's Store, Street Floor,
South Building**

180 MERIDIAN SHOPS DRESSES 4.90

Rayon—gabardines, crepes, taffetas, and wools, in misses' and women's sizes, originally 8.95 to 24.95.

**AYRES' MERIDIAN SHOPS,
SECOND FLOOR**

60 GOWN ROOM DRESSES 17.00 and 22.00

Rayon crepes, satins, wools and evening wear... in misses' and women's sizes... all less than 1/2 price!

AYRES' GOWN ROOM, THIRD FLOOR

(1500 prs.) NYLON STOCKINGS 69c 3 Pairs for 2.00

(600 Pairs) FULL-FASHIONED NYLONS, a broken assortment of colors, sizes and leg lengths, originally 1.15 to 1.65.

(900 Pairs) NO SEAM-NYLONS, 20 and 30 denier weights, sizes 9 1/2, 10, 10 1/2, originally 89c and 95c.

AYRES' HOSIERY, STREET FLOOR

SPECIAL PURCHASE AND SALE MISSES' BOX COATS 38.00

Full-length box coat of suede cloth in a beautiful assortment of colors. Regularly 49.95 to 55.00—now very specially priced!

AYRES' COATS, THIRD FLOOR

SPORTSWEAR ACCESSORIES

(30) SEPARATE JACKETS, wool tweeds and flannels, originally 14.95 to 19.955.00

(40) JUMPERS, corduroy, rayon faille and velveteen, originally 10.95 and 12.952.90

(30) BETTER WOOL SKIRTS, originally 14.95 to 19.958.00

Ayres' Sportswear Accessories, Third Floor

COTTON KNIT CREEPERS 1.89

Long-wearing, washable, practical creepers in soft, sturdy knit cotton. Pastel colors, sizes 1 to 3 included. Originally 3.00.

**AYRES' TODDLERS' SHOP,
FOURTH FLOOR**

MILLINERY

(60) FELT HATS, originally 2.95 to 5.95, 1.99

(50) FELT HATS, originally 5.00 to 8.95, 2.99

(40) FELT HATS, originally 10.95 to 16.95, 3.99

Ayres' Millinery, Third Floor

(100) BETTER BLOUSES 4.40

Broken assortment of rayon crepes, rayon prints, wool challis and cottons. Originally 10.95 to 16.95.

AYRES' BLOUSES, THIRD FLOOR

SPORTSWEAR

(40) NYLON AND SPUN RAYON SHIRTS, originally 7.983.90

(15) SPORTSWEAR DRESSES, 1/2 price. Wools and rayons included. Originally 29.95 and 39.9514.90 and 19.90

(30) SPORTSWEAR DRESSES. Wools and rayons included, originally 14.95 and 16.95... 8.40

Ayres' Sportswear, Third Floor

SPORTSWEAR ACCESSORIES

(30) FITTED CORDUROY JACKETS, originally 10.958.00

(30) MATCHING CORDUROY SKIRTS, originally 6.984.40

(29) SEPARATE CORDUROY SHIRTS, originally 7.985.90

Ayres' Sports Accessories, Third Floor

DAYTIME DRESSES

(50) DRESSES, including wools, rayons, cottons and rayon gabardines, originally 10.95 to 17.955.90

(200) COTTON DRESSES, originally 3.95... 1.95

Ayres' Daytime Dresses, Fourth Floor

UNIFORMS

(100) WHITE UNIFORMS, long and short-sleeved styles, originally 7.953.90

Ayres' Uniforms, Fourth Floor

FABRICS

(300 Yds.) WOOLENS, originally 3.50 to 5.95 a yd.1.59

(600 Yds.) CHAMBRAYS AND NOVELTY COTTONS, originally 1.19 to 1.69 a yd.79c

(900 Yds.) WHITE OUTING FLANNEL, 27 inches wide, originally 39c a yd.15c

(600 Yds.) RAYON ROMAINE, SHEERS AND CREPES, originally 2.00 a yd.1.49

Ayres' Fabrics, Fourth Floor

3-PIECE DRESSER SETS 3.95

Mirror, brush and comb in gold tone with pastel trim, originally 5.00.

AYRES' TOILETRIES, STREET FLOOR

SITROUX CLEANSING TISSUES

3 Boxes for 45c

High quality tissues in the convenient kerchief size, originally 3 boxes for 51c.

AYRES' TOILETRIES, STREET FLOOR

TRIMMINGS

SEQUIN BANDINGS, originally 1.69 to 5.98 a yd.50c a yd.

TRIMMING REMNANTS, originally 10c to 5.98 a yd.5c to 1.00 per remnant

FELT HAT SHAPES, originally 1.00 to 4.5079c

Ayres' Trimmings, Fourth Floor

INFANTS' AND TODDLERS' SHOPS

(198) WHITE KNIT LEGGINGS, originally 2.001.00

(38) KNIT BONNETS, originally 2.501.00

(60) KNIT SOAKER PANTIES, originally 1.751.00

(90) KNIT SLEEPERS, originally 2.251.39

(50) BATISTE SLIPS, originally 3.501.39

(10) BASKET LINERS, originally 3.501.39

(40) COTTON COVERALLS WITH TWO PAIRS OF PANTS, originally 1.951.39

(70) VINYL-LINED TWILL CRAWLERS, originally 3.952.69

(15) CHAMBRAY COWBOY OVERALLS WITH CHECKED SHIRTS, originally 4.002.69

(25) TWO-PIECE SEERSUCKER OVERALL SETS, with applique trim, originally 5.95, 3.69

Ayres' Infants' and Toddlers' Shops, Fourth Floor

(200)

ALL-WOOL SWEATERS 2.90

Short-sleeved pullover sweaters in black and light colors. Originally 3.98.

COLLEGIENNE SHOP, SECOND FLOOR

LINENS AND TOWELS

PRINTED LUNCHEON CLOTHS, assorted colors, 54x72 inches, originally 6.953.95 ea.

54x54 inches, originally 3.501.95 ea.

63x81 inches, originally 10.985.00 ea.

IRISH LINEN LUNCHEON CLOTHS, plain colors, gray, Kelly green, rose, chartreuse, blue, 52x52 inches, originally 3.952.50 ea.

52x72 inches, originally 5.953.50 ea.

Napkins, originally 59c35c ea.

MARTEX "GRANDEUR" TOWELS, pastel colors, Hand towel size, originally 89c69c ea.

Washcloths, originally 29c19c ea.

FIELDCREST LACE CLOTHS, 63x83 inches, originally 11.957.95

72x108 inches, originally 16.9511.95

Ayres' Linen Department, Fifth Floor

CHINA AND CRYSTAL

CZECHOSLOVAKIAN CORDIAL SETS, 7 pieces, originally 10.006.50 set

FINE CHINA, DESSERT PLATES, many assorted patterns. Originally 5.00 and 7.50, now1.19 and 4.95 ea.

CRYSTAL STEAMWARE, assorted styles, patterns, pieces. Originally 65c and 1.30, 39c and 95c

ETCHED COCKTAIL GLASSES, originally 1.901.19 ea.

Ayres' China and Crystal, Fifth Floor

(1,400 prs.)

CHILDREN'S HOSE 19c

Including anklets and knee-length socks in broken sizes and colors. Sizes 6 to 10 included. Originally 39c to 59c.

**AYRES' CHILDREN'S UNDERWEAR
FOURTH FLOOR**

LAMPS

COLLAPSIBLE LAMP SHADES, 8 inch, 12 inch, 14 inch, 16 inch, 19 inch. Originally 1.59 to 3.95 ea.50c ea.

POTTERY PLANTERS, blue, red, green or gray. Originally 2.951.00 ea.

Originally 1.9575c ea.

Ayres' Lamps and Shades, Fifth Floor

ART NEEDLEWORK

ASSORTED KNITTING BAGS, originally 3.98 to 6.982.98 to 4.98

ODD LOTS OF YARN, originally 55c to 1.5929c to 89c

ASSORTED BEADS FOR CROCHETING, package of 1,000, originally 29c10c

SEQUIN EARRING PACKAGES, originally 1.0025c

ANKLET PACKS, originally 1.0059c

YARN GOODS AND TRIMMING REMNANTS FOR LAMP SHADES, originally 29c to 2.50 yd.10c to 1.50

ODD LOTS OF STAMPED GOODS AND MODELS, originally 89c to 20.00, 29c to 15.00

ODD LOTS OF CROCHET THREAD, originally 29c10c

Ayres' Art Needlework, Seventh Floor

RUGS AND CARPETS

ALL-WOOL GREEN TWISTWEAVE, 7.6x5 ft., originally 62.9529.95

ALL-WOOL GREEN TWISTWEAVE, 6x5.5 ft., originally 59.5029.75

ALL-WOOL BEIGE TWISTWEAVE, 6x4.9 ft., originally 36.9516.95

ALL-WOOL GREEN CARVED WILTON, 6x4.9 ft., originally 39.5017.95

ALL-WOOL GREEN TWISTWEAVE, 9x5.7 ft., originally 62.2529.95

ALL-WOOL TWISTWEAVE, 6x4.1 ft., originally 29.9514.95

ALL-WOOL ROSE TWISTWEAVE, 7.6x4.5 ft., originally 43.5019.95