

STRAUSS
SAYS:

FOR THE OPENING DAY OF THE SALE—the Store will
open MONDAY at NOON and Stay open till NINE (9)

Sale is ON!



Close to 1,000 Pairs WOMEN'S SHOES at EXACTLY HALF PRICE!

(Specialty Shop—Third Floor
Direct Service Via
Electric Stairway)

If you should find "standing room only" excuse it, please!
It is doubtful if there has been such an attractive—
—such a helpful—sale in years!

THINK OF IT!

Shoes bearing such renowned names
as PANDORA and BALLY (of Switzerland)
MARTINIQUE (and certain clearances of LADY NETTLETONS).
There are VALLEY Shoes—(pumps mainly)
There are SANDLER SHOES—and SARA SANDLERS!
Walking heels—Medium Heels—Tallish Heels—
Walking Shoes—Town Shoes—Dress Shoes

There is such a liberality of choice—there is such a full and
wide range of sizes (taken as a whole)—that any woman will find a
pair—or a half a dozen pairs—she will desire to own!

103 PAIRS SHOES

Pumps and walking
styles—originally
14.95—HALF PRICE—

7.48

197 PAIRS DRESS SHOES

Originally 17.95—
HALF PRICE—

8.98

131 PAIRS SHOES

suede and calf—originally 18.95—
HALF PRICE—

9.48

103 PAIRS SHOES

pumps and ankle straps—
originally 21.95—
HALF PRICE—

10.98

OTHER
NOTEWORTHY
GROUPS
SALE
PRICED
3.98
to
13.98

In the Specialty Shop for the LADIES—THE SALE IS ON!

300 DRESSES

Regular prices range
from 12.98 to 39.95—

\$7—\$10—\$17

Regular sizes— junior
sizes— a few large
sizes. Crepes and
gabardines—
Corduroys and Failles—
Knits—and 2-Piece—
Sheer Wools—and
even Cottons.
(Some are fine for
spring.) Out on racks
for convenient
choosing.

64 TAILORED SUITS

Were \$45 to \$100

THE SALE IS ON

\$29—\$39—\$59

Among them are gabardines—and
softer wools. There is considerable
variety— At these prices they
are a find!

100 TAILORED COATS

Were 49.95 to \$75

THE SALE IS ON

\$39

Broadcloth finishes—coverts—
fleece in smart enlivening colors.
A noteworthy group!

50 COATS

(Including Fur Trimmed)

THE SALE IS ON

\$79 and \$89

Classic with a touch of tomorrow—
also choice fur-trimmed coats.
Were \$100 to \$139.95. (Early
selection is suggested for these.)

EXTRA! FORTY DRESSES

Were 22.95—

THE SALE IS ON

\$15

Including rayon gabardines and
rayon crepes—a splendid group.

IN ADDITION—

There are scattered groups here
and there—HATS—BLOUSES—
a few of this and that— (A look
through will be rewarding to you.)

And in the ME TOO SHOP—on the FOURTH FLOOR

58 COAT AND LEGGING

SETS—toddlers' and

sizes 3 to 6x.

Were 18.95 to 59.50—

while they last—

\$14 to \$39

22 GIRLS' COATS—

sizes 7 to 14—were \$25 to

59.50—while they last—

\$16 to \$39

79 WINTER HATS—

for children and growing

girls—were \$2 to \$4—

while they last—

\$1 to \$2

38 GIRLS' SNOW SUITS—

sizes 1 to 6x—one and

two-piece styles.

Were 12.98 to 20.95—

while they last—

\$8 to \$14

Caps, were 1.65—now 83c

TABLE OF ODDS AND

ENDS—including SWEATERS

—UNDERWEAR

—BLOUSES—etc.

at

DEEP REDUCTIONS.

STRAUSS SAYS:

STORE HOURS MONDAY

NOON till NINE

(12 O'Clock)

(9 O'Clock)



NOON TILL NINE



NOON TILL NINE

PLEASE
No C.O.D.'s—
No Layaways—
All Sales Final—
No alterations—
excepting changing
trouser lengths or
sleeve lengths—on
Suits, Trousers or
Sports Jackets

THE SALE IS ON!



NOON TILL NINE

On the Boys' Floor (Fourth)

HALF PRICE and NEAR HALF PRICE

(It is to be remembered—that this isn't a Sale of everything
in stock—it is to be remembered that this sale DOES
include quantities of good warm clothing for the younger
generation (Strauss Clothing)—the reductions are deep—
and they are real.



NOON TILL NINE



NOON TILL NINE



NOON TILL NINE

74 STUDENTS' SUITS— HALF PRICE

Sizes 33 to 40—at exactly
HALF PRICE—were \$35 to \$50—
while they last—
17.50 to \$25

44 CADET SUITS— HALF PRICE

Sizes 12 to 18—at exactly
HALF PRICE. Were 19.95 to
32.50—while they last—
9.98 to 16.25

163 PAIRS JUNIOR PANTS—HALF PRICE

—wools and cords—
exactly HALF PRICE—were 5.98
to 6.98—while they last—
2.99 to 3.49

14 RUGBY SUITS— HALF PRICE

were \$5 to \$13—while they last—
2.50 to 6.50

71 FINE SPORT COATS—HALF PRICE

—sizes 33 to 40—and 14 to 18
at exactly HALF PRICE—
Were 12.98 to \$30—while
they last—
6.49 to \$15

141 PAIRS STUDENT WOOL SLACKS—HALF PRICE

27 to 32 waist—
exactly HALF PRICE—were
5.98 to 16.50—while
they last—
4.99 to 8.25

AND LOOK ALSO AT THESE!



NOON TILL NINE



NOON TILL NINE



NOON TILL NINE

137 Pairs of STUDENTS'
CREAM CORDS—26 to 32
waist—were 6.98—while
they last—
4.45

35 CADET TOPCOATS and
OVERCOATS—sizes 12 to 18—
Were 20.95 to 42.50—
while they last—
\$13 to \$29

65 MACKINAWs and LEATHER
COATS—sizes 6 to 20 in
the group—were 10.98 to 69.50—
while they last—
\$7 to \$39

REGULAR JUNIOR OVERCOATS
sizes 5 to 12—were 23.95 to 28.95—
while they last—
\$19 and \$23

81 LEGGING SETS (Coat, Leggings
and Cap) sizes 1 to 6—were
17.95 to 39.95—while they last
\$10 to \$23

63 BOYS' SNOW SUITS—
all wools and water repellent
poplins—sizes 2 to 12—
were 16.50 - 19.95 and \$25
while they last
\$12—\$14—\$17

126 JUNIOR SUSPENDER LONGIES
Hockmeyer Corduroy—sizes
2 to 8—were 4.98—while they last
\$3

ODDS AND ENDS SAFETY LEGION
HEAVY JACKETS—were 11.98 to
15.98—really wonderful buys at
\$9 and \$11

61 PRS. SAFETY LEGION JUMPERS
wool blend gabardine and corduroy
were 4.98 and 3.98—
while they last—
3.50 and 2.98

51 COVERALLS—sizes 2 to 8—
were 2.98 and 1.65—
while they last
1.98 and 98c

GATHER 'ROUND

A table heaped high
with odds and ends—
priced to sell on sight!
Included are Clearances of
WINTER CAPS SPORTS SHIRTS
HOSIERY KNIT SUITS
CHILDREN'S UNDERWEAR
Odds and Ends of WASH SUITS
Some of the reductions range
to HALF.

THE SALE IS ON AT STRAUSS

L. STRAUSS & COMPANY, INC.—THE MAN'S STORE

L. STRAUSS & COMPANY, INC.

