

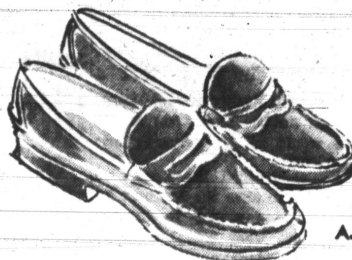
# L. S. Ayres & Co.

FRANKLIN 4411

THE MEN'S STORE COMPLETE ON THE STREET FLOOR



**OPEN MONDAYS**  
FROM NOW UNTIL CHRISTMAS  
SHOP 9:00 TO 5:25  
DAILY



If YOU'LL CARRY  
the LITTLE ONES  
WE'LL DELIVER  
the BIG ONES

## We're Chock-full of Christmas Spirit....

At Ayres' Men's Store!

... so don't be surprised if the man selling those clever miniature hats is whistling "Jingle

Bells" ... and the lady behind the counter has donned a festive bit of holly. We

just can't help being enthused about this first Christmas in our new Men's Store ...

proud of our grand assortment of gifts ... and our conveniently located,

accessible counters. Come in soon ... we want to help you plan a merrier

Christmas for the men in your life!

**(A) Heywood Hand-Sewn Loafers 11.95**

Soft, flexible moccasins made to give years of comfortable wear. Sizes 6 1/2-12.

**(B) Mohawk Hairbrush 3.00**

A clear Lucite brush with handle shaped to the hand. Nylon bristles.

**(C) King Accordion Tie Rack 3.95**

Opens to bring 96 ties into full view—closes to save space, prevent wrinkling.

**(D) Prince Gardner Billfold 5.00 Plus Tax**

The famous Registrar with detachable card case. Brown or black goatskin.

**(E) Tobacco Variety Kit 1.25**

Five choice blends—one for every taste. Packaged for easy mailing.

**(F) Knox Hat Gift Certificates—Give him a**

miniature hat with a chance to choose his own fine Knox. 5.00 to 20.00

**(G) Hickok Belt 2.50**

Black or brown seal top with smart leather-edged buckle. Sizes 32 to 44.

**(H) Kings Men Cologne 5.00 Plus Tax**

Refreshing cologne or after-shave in a handsome 23-karat gold-fired container.

**(J) Men's Umbrella 7.50**

Polished wood handle, with black cotton cover. Other styles 5.00 to 25.00

A GIFT FROM AYRES' MEANS MORE

**(K) McGregor Drizzler Jacket 10.95**

Windproof—water repellent—washable—ideal for the sportsman. Beige, grey, green, maple, brown, maroon.

**(L) McGregor Royal Aspen Shirt 7.95**

Thick, warm all wool flannel in maroon, red, green, brown, grey, tan.

**(M) McGregor Sweater-Coat 5.95**

A washable sweater featuring the Quick-Exit zipper. Maroon, brown, blue, tan, green.

TO THE MEN! We're even prepared to help you select gifts for the fair sex.

Consult the shopping guides ... ladies with ideas ... on our mezzanine.

Ayres' Men's Store—Street Floor, South Building.

FRIDAY  
Police3 Home  
Scorched

Three families  
from their homes  
a fire that broke  
at the rear of  
St. and Spruce  
homes on N.  
The fire  
passing police  
Officer John  
Oscar R. D.  
man Luther  
the families  
The blaze  
of the St. C  
by Leon M.  
the kitchen  
at 754 N. C  
by Merrill  
side and roo  
N. Callform  
Mrs. Lula  
scorched.

Jackson  
Is Scheduled

Jackson F.  
hold a benefit  
tonight in the  
nity Center.  
Committee  
Mrs. Bell L.  
Agnes Wilson  
Sweet, art  
bitt, Alice  
Lewis, baka  
Hannon and  
elephant boos