

L. S. Ayres & Co.

FRanklin 4411

Reg. U. S. Pat. Off.



Such a Gay
Christmas Greeting—
Modern Classic's

Printed Cotton!

5.95

So pretty you'll want to keep it yourself! Fine sun-bleached cotton in a cheerful floral stripe, contrasted by a solid colored border and collar. Button front, self tie belt. Brown and aqua, green and pink, black and pink. Sizes 12 to 20.

Ayres' Pinafore Shop, Fourth Floor

OPEN MONDAYS
FROM NOW UNTIL CHRISTMAS
SHOP 9:00 to 5:25
DAILY

Warm One-Piece Snowsuits

of water-repellent poplin

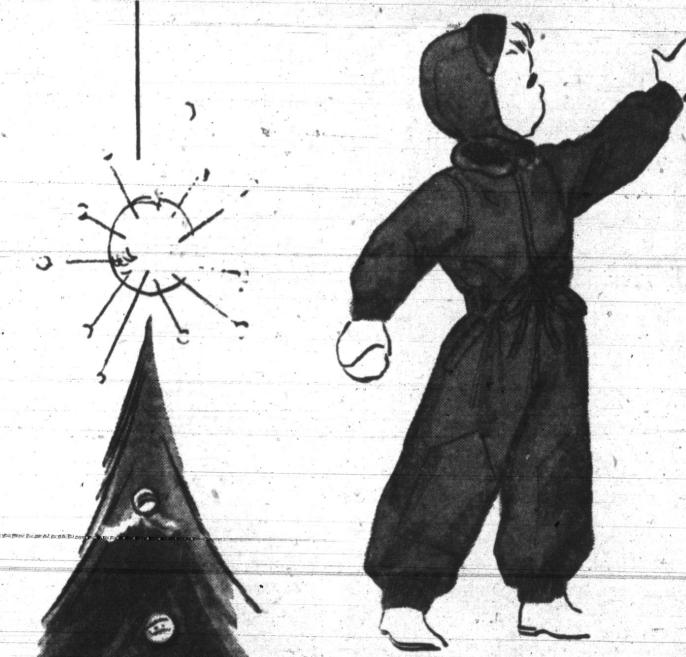
12.95

Just look at all these fine, value features!

- Fleecy, soft wool-rayon-and-cotton linings
- Mouton-trimmed collars and hats
- Snug, knitted anklets and wristlets
- Adjustable waists for comfortable fit
- Convenient front zipper closings and zipper anklets
- Reinforced knees for long wear
- Matching bonnet

Red, blue, or brown; sizes 3 to 6x included.

Ayres' Little Girls' Shops, Fourth Floor



Oh wise, wise Santa!

His gift is richly gleaming satin . . .
In a magic fabric mixture*

Rhythm Slips

7.95

Santa's choice is wonderful, because they're so, so lovely! He knows few women can resist the silky-smoothness of satin . . . and he knows they love the flattering, wrinkle-free fit of these fine slips! Black or white, sizes 32 to 38.

*It's famous Bur-Mill's blend of 75% nylon for strength and easy laundering . . . with 25% rayon mixed in for drapeability.

Ayres' Slips, Second Floor



Sure gift-thrill for young girls

Rayon Crepe Slips

by Her Majesty

2.95

Youthful allure . . . a slip just as feminine and dainty as mother's nicest lingerie. Embroidered bodice on fine multi-filament rayon crepe, prettily lace trimmed. White only.

Sizes 2 to 14.



Ayres' Children Accessories,
Fourth Floor

A GIFT FROM AYRES' MEANS MORE ★ A GIFT FROM AYRES' MEANS MORE ★



Give Your Scout Official Gifts

for fun and adventure in 1949

Official Uniforms
Please bring a Scout Registration Card to purchase uniform items.

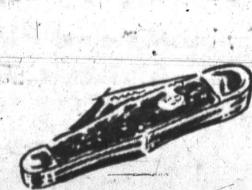


Cub Scout Scrap Book 75c
An attractive Cub Scout cover and 40 loose-leaf pages for his achievement record.

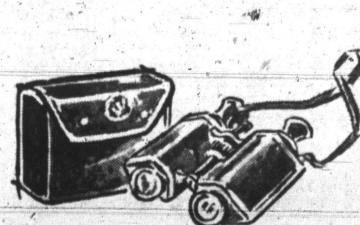


DeLuxe Whittling Set 2.25
10 softwood cut-outs to be whittled with a special X-acto knife. Watercolors and brush included.

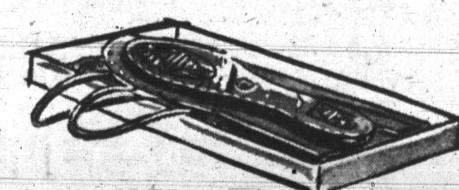
Official Whittler's Knife 2.25
Three superior steel whittling blades, solidly encased by a stag handle.



1949 Scout Diary 25c
Ample space for recording important data and packed with useful Scoutcraft information.



Field Glasses 3.50 plus tax
3 1/2 power field glasses with strap and case. Lenses optically ground.



Official Moccasin Kit 3.75
Genuine leather stitched on composition soles, ready to assemble. Sizes 3-12 1/2.

Ayres' Scout Shop, Fourth Floor

Speed
such motor
haul from F
wide. Mot
accidents.
14 Bloc
Fourteen e
H. Block
diamond 25-
terday at a
soin Hotel.
The emp
Harlan, Her
Bethuram, F
Woodruff, E