

STARTING TOMORROW—ENTIRE STORE OPEN EVERY NIGHT UNTIL 9 O'CLOCK 'TIL CHRISTMAS



It's thrifty to Compare Gift Prices
It's Sears for More Gifts from your budget



a merry Christmas starts at Sears

An old fashioned Christmas at thrifty prices! You'll find the makings of your Christmas... grand, tempting treats on Sears jam-packed counters! Everything from comfortable gift socks for Dad to wonder gifts for the home like Sears Coldspot Refrigerators. All priced to make small gift-budgets do a big job. So be choosy... get the right gifts at the right prices! Look around and compare... see for yourself why a Merry Christmas starts at Sears!

Bring the Children to See
Jolly Old SANTA at SEARS where
He Is Making His Headquarters

He has a gift for every little boy and girl

Hear Santa Over **WFBM**

Every Day 4:15 to 4:30 P. M.

the most thoughtful gift of all

exquisite

hankies

She'll know you're thinking just of her when you choose her favorite frilly or tailored hankies from Sears grand selection. Dainty embroidered cotton, Swiss pastels, cotton lace-bordered linens.

\$1
Ea.

Beautiful
BOXED HANKIES

79¢ BOX

Box of 3 lovely embroidered or clipped cord border cottons... A garden of thrilling gift hankies. Choose her's soon!

 Automatic Twin Waffle 14.95 Chrome Plated KENMORE chrome-plated electric combination grill and waffle. Grids for waffles or grilling, frying, baking. 6-Ft. cord. U. L. Inc. Approved	 "Kenmore" Mixer 37.50 16-Speeds A speed for every mixing job. Electric motor detaches for mixing jobs off the stand. Revolving turn-table. Complete with accessories.	 New "Kenmore" Iron 11.95 5-Yr. Guarantee Dial shows at a glance when heat is right for the fabric you are ironing. Lightweight aluminum sole-plate heats super-fast!	 Pop-Up Toaster 19.95 Automatic Gleaming chrome-plated steel with handsome black plastic trim. Electric pop-up toaster with adjustable browning control.
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• Purchases of \$20 or More May Be Made on Sears Easy Payment Plan

"Satisfaction guaranteed or your money back" **SEARS**

ALABAMA AT VERMONT ST.

FREE PARKING . . . LI-8531