



An Open Letter From
TED EVERROADE
DIRECTOR OF SERVICE AT
JOHN RAMP, INC.

Dodge Passenger Cars
Dodge
"Job Rated" Trucks
JOHN RAMP, INC.
2907-17 CENTRAL AVE.
INDIANAPOLIS, IND.
Phone WA-1581
Plymouth
Passenger Cars
November, 1948

Mr. Car Owner—Dear Sir:
Bitter winter weather is almost on us. We want to offer
a suggestion that will mean many dollars in your pocket, plus a
considerable saving in time and trouble to you.
Have your car checked for quick starting and efficient
cold weather performance. Do it at once! Bring it in now...
Have us check ignition, carburetion, timing, etc.
Save yourself the annoyance and expense of unexpected
failure to start in the 1st bitter weather which is just around the
corner.

You are important to us... your troubles, your needs,
your problems are ours. Bring them in... you'll like
our policy of courteous, considerate treatment.

Very truly yours,
TED EVERROADE.

P.S. See me for a clear plastic windshield scraper—another
John Ramp service! They are FREE!

COMPLETE SERVICE FACILITIES FOR ALL MAKES CARS & TRUCKS

JOHN RAMP, INC.

YOUR NORTHSIDE DODGE and PLYMOUTH DEALER

2917 CENTRAL AVE. WA. 1581

NEW CARBURETORS FOR

'38 THRU '48 V-8 FORDS

Installed Complete With Gaskets
For the Balance of the Month

ONLY \$8.25
Parts & Labor Included

"Be Wiser—See Hiser"

WALTER HISER, INC.

"Your North Side Ford Dealer"

39TH AND ILLINOIS

HU-1314

IF

YOU OWN A FORD
AND
YOU NEED GOOD SEAT COVERS
THIS

IS YOUR OPPORTUNITY!
GENUINE



TAILORED BUILT

SEAT COVERS

ATTRACTIVE COLORFUL MATTING

ONLY \$9.75

WHY NOT BUY AN EXTRA SET?

HATFIELD MOTORS, Inc.

623 N. CAPITOL

RI-9326

94 Trucks, Semi-Trailers

See

SUPERIOR

CHEVROLET, INC.

522 E. Washington St., for

Complete Line of

New Chevrolet Trucks

Immediate Delivery on

School Busses and

1½-2 Ton Trucks and

Special Equipment

SCHOOL BUS

'38 CHEVROLET 1½-TON

Good motor and tires. Body is in

good shape, with seats. E-Z terms.

The Smiling Irishman

419 MASS. AVE.

1948 ENGINES

CHRYSLER—DODGE—DeSOTO

PLYMOUTHS

Assembled and

Block Tested at

Factory

Factory

Engineered and

Inspected

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