

MONDAY... ONE DAY ONLY!  
No Mail or Phone Orders

# Ayres' E.O.M. Sale

\* Registered

OPEN MONDAYS  
FROM NOW UNTIL CHRISTMAS  
SHOP 9:00 to 5:25  
DAILY

## GOWN ROOM

(170) One- and two-piece dresses in rayon crepe, wool. Costume suits and evening wear included. Misses' and women's sizes.  
38 DRESSES, originally 29.95 to 39.95... \$22.00  
42 DRESSES, originally 39.95 to 45.00... \$27.00  
40 DRESSES, originally 49.95 to 79.95... \$37.00  
24 DRESSES, originally 69.95 to 79.95... \$47.00  
26 DRESSES, originally 89.95 to 110.00... \$67.00  
AYRES' GOWN ROOM, THIRD FLOOR

**Special Purchase!**  
**SAMPLE DRESSES**  
**10.89**

Mostly small sizes—one and two of a kind sample dresses from well known manufacturers. Rayon crepes, failles and wools included in sizes 10 to 16, half sizes 14 1/2 to 18 1/2. All very specially priced!

AYRES' MERIDIAN SHOPS,  
SECOND FLOOR

## SPORTSWEAR ACCESSORIES

(12) DAMASK SKIRTS, originally 19.95... \$9.60  
(12) DAMASK VESTS, originally 12.95... \$5.90  
(25) ALL-WOOL JACKETS, originally 16.95 and 19.95... \$11.00  
(26) MATCHING JACKETS, all-wool and velvet, originally 16.95... \$12.40  
(26) MATCHING SKIRTS, all-wool and velvet, originally 14.95... \$9.60  
(40) CORDUROY JUMPERS, originally 12.95... \$5.90  
(38) JUMPERS, velvet and rayon faille, originally 10.95 and 12.95... \$8.00  
(20) SKIRTS, rayon crepes and velveteens, originally 10.95 to 16.95... \$8.00  
(40) ALL-WOOL AND CORDUROY SKIRTS, plain and novelty styles, originally 14.95 to 16.95... \$11.00  
AYRES' SPORTSWEAR ACCESSORIES, THIRD FLOOR

**Very Special Purchase!**  
**50 GOWN ROOM DRESSES**  
**19.00**

The group includes wools, wool and rayon gabardines and jerseys... in light and dark shades... all specially purchased and all very special! Misses' sizes.

AYRES' GOWN ROOM, THIRD FLOOR

## MILLINERY

(100) FELT HATS, dressy and casual styles for immediate wear. Originally 2.95 to 16.95... \$1.99, 2.99, 3.99  
(50) FELT HATS, 1/2 price, originally 7.95 to 15.00... \$3.95 to 7.50  
AYRES' MILLINERY, THIRD FLOOR

**(260) TAILORED COTTON SHIRTS**

**1/2 Price**

Mostly white cotton, broken sizes. Originally 3.50 to 7.98... \$1.75 to 3.99

AYRES' BLOUSES, THIRD FLOOR

## LINGERIE

(75) RAYON CREPE GOWNS, originally 5.95 to 7.95... \$2.90  
(44) COTTON NIGHTSHIRTS, originally 7.95... \$4.90  
(100) FLANNELETTE PAJAMAS, originally 3.98... \$2.90  
(50) RAYON CREPE GOWNS, with applique or embroidery design, originally 5.95-3.90  
AYRES' LINGERIE, SECOND FLOOR

## COLLEGIENNE SHOP

(35) DRESSES, including wools and rayons, originally 10.95 to 19.95... \$8.00  
(50) DRESSES, including wools and rayons, originally 22.95 to 29.95... \$11.00  
(35) DRESSES, including wools and rayons, originally 22.95 to 35.00... \$18.00  
GROUP OF SUITS, originally 69.95... \$48.00  
FUR TRIMMED COATS, originally 135.00-99.00  
AYRES' COLLEGIENNE SHOP, SECOND FLOOR

## SLIPS

(280) SLIPS, originally 3.98 to 5.95... \$2.49  
(150) RAYON CREPE PANTIES, originally 3.00 and 3.50... \$1.49  
AYRES' LINGERIE, SECOND FLOOR

## ROBES

(55) FLANNELETTE ROBES, originally 8.95-5.90  
(33) RAYON CREPE ROBES, originally 10.95 to 16.95... \$7.90  
(16) RAYON CREPE ROBES AND NEGLIGEES, originally 24.95 to 39.95... \$11.90  
(9) CREPE-BACK RAYON SATIN ROBES AND NEGLIGEES, originally 65.00 to 69.95... \$24.90  
AYRES' ROBES, SECOND FLOOR

## WOMEN'S AND MISSES' COATS AND SUITS

16 BETTER SUITS, originally 149.95 to 198.95... \$119.00  
2 BETTER SUITS, originally 239.95 to 298.95... \$158.00  
4 THREE-PIECE SUITS, tweed coat and suit ensembles. Suits originally 129.95, now 88.00  
Coats originally 169.95, now 119.00  
10 SUITS, casual styles, originally 89.95 and 98.95... \$62.00  
10 SUITS, casual styles in wool, covert, originally 39.95... \$26.00  
8 SUITS, pastel casuals, originally 69.95... \$48.00  
17 CASUAL FLEECE COATS, originally 59.95... \$44.00  
3 CASUAL FLEECE COATS, originally 129.95... \$88.00  
11 UNTRIMMED COATS, misses' sizes, originally 69.95 to 79.95... \$56.00  
AYRES' COATS AND SUITS, THIRD FLOOR

**(150) MERIDIAN SHOP DRESSES**  
**7.00**

Misses' and Women's sizes in rayon crepes and wools, one and two-piece styles, originally 10.95 to 19.95.

AYRES' MERIDIAN SHOPS,  
SECOND FLOOR

## MERIDIAN SHOPS—SHOES

(165) PRS. DEBONAYRE SPORT SHOES, originally 8.95 and 9.95... \$4.45  
(225) PRS. DAYNE TAYLOR SANDALS, originally 8.95 and 9.95... \$5.85  
AYRES' MERIDIAN SHOPS, SECOND FLOOR

**Special Purchase!**  
**FUR-TRIMMED WOOL COATS**  
**58.00**

Squirrel trimmed! Mink trimmed! All-wool fabric in a choice of beautiful fall colors... misses' sizes. Specially purchased and specially priced!

AYRES' MERIDIAN SHOPS,  
SECOND FLOOR

## MERIDIAN SHOPS

(110) MISSES' AND WOMEN'S DRESSES, including tiptoe and proportionate sizes, rayon crepes, failles, gabardines, wools and satins. Originally 14.95 to 19.95-11.00  
(120) MISSES' DRESSES in rayon satin, faille, crepe, taffeta and wool, one-and two-piece styles. Originally 22.95 to 35.95... \$15.00  
GROUP OF EVENING DRESSES—less than half price! Mostly taffeta formals, a few dinner dresses. Originally 24.95 to 34.95... \$11.00 and 15.00  
AYRES' MERIDIAN SHOPS, SECOND FLOOR

**(2400) SILK SCARFS**  
**1.59**

Pure silk scarfs, including long and square styles in prints, plain colors and ombres.

AYRES' NECKWEAR, STREET FLOOR

## DAYTIME DRESSES

(25) DRESSES, including printed rayons and plain colored rayon gabardines, originally 12.95 to 14.95... \$9.90  
(70) DRESSES, including printed rayons and plain colored rayon gabardines, originally 8.95 to 12.95... \$6.90  
(70) DRESSES, including printed rayons and cottons, originally 5.95 to 10.95... \$3.90  
AYRES' DAYTIME DRESSES, FOURTH FLOOR

## CORSETS

(110) BRASSIERES, GIRDLES AND PANTY GIRDLES, originally 1.50 to 5.95... \$1.19  
(109) CORSETTES, GIRDLES, PANTY GIRDLES AND BRASSIERES, originally 7.95 to 12.50... \$3.39  
AYRES' CORSETS, SECOND FLOOR

**(48) RAYON JUMPERS**  
**5.00**

Plain colors, red, brown, grey and black included. Originally 10.95.

AYRES' COLLEGIENNE SHOP,  
SECOND FLOOR

**OPEN ALL DAY TOMORROW!**  
**MONDAY... 9:00 to 5:25**

**84 MEN'S WOOL SWEATERS**

**2.89**

Originally 4.50. Imported yarns. Pastel tones in long sleeve pullovers.

AYRES' MEN'S STORE,  
STREET FLOOR, SOUTH BUILDING

## MEN'S SUITS

WOOL SUITS, year round weights, originally 65.00... \$44.95  
WOOL SUITS, year round weights, originally 75.00... \$54.95  
AYRES' MEN'S STORE, STREET FLOOR  
SOUTH BUILDING

**279 Pcs. Men's WOOL-LINED STRING GLOVES**

**1.59**

White, canary, maroon, natural and grey. Special purchase.

AYRES' MEN'S STORE,  
STREET FLOOR, SOUTH BUILDING

## MEN'S FURNISHINGS

(209) PRS. 6x3 RIBBED HOSE, plain colors, originally 55c... \$3.90  
(52) WHITE SHIRTS, California collar style, originally 4.95... \$2.89  
(298) PRS. COTTON FABRIC GLOVES, washable, grey, canary and tan, originally 3.00... \$1.19  
SAMPLE GLOVES including pigskin, cape, suede, wool and fur lined styles, special purchase... \$2.89  
AYRES' MEN'S STORE, STREET FLOOR  
SOUTH BUILDING

## 426 MEN'S WHITE SHIRTS

**1.89 and 2.39**

Broken sizes. Fused collar style. Originally 3.95 and 4.50.

AYRES' MEN'S STORE,  
STREET FLOOR, SOUTH BUILDING

## MEN'S SPORTSWEAR

(80) SPORT SHIRTS, originally 4.50 and 5.00... \$2.89  
(30) DIAGONAL ZIPPER SPORT SHIRTS, originally 7.95... \$4.89  
(32) PULLOVER SWEATERS, long sleeves, originally 5.95 to 7.95... \$3.89  
(48) PRS. ALL-WOOL SLACKS, originally 13.50 to 16.00... \$9.89  
(17) LEATHER COATS, originally 20.00 to 35.00... \$14.89  
(84) PRS. CORDUROY SLACKS, cream only, originally 8.95... \$5.89  
AYRES' MEN'S STORE, STREET FLOOR  
SOUTH BUILDING

## 171 Men's Long Sleeve SPORT SHIRTS

**3.89**

Shadow check and Teca rayons in assorted colors. Originally 5.50 to 5.95.

AYRES' MEN'S STORE,  
STREET FLOOR, SOUTH BUILDING

**600 MEN'S FANCY TIES**  
**49c**

Varied colors and patterns. Special purchase. Wonderful for gifts.

AYRES' MEN'S STORE,  
STREET FLOOR, SOUTH BUILDING

## KNIT UNDERWEAR

(256) COTTON-AND-RAYON KNIT UNION SUITS, small, medium, large and extra large, originally 1.25... \$88c  
(120) WARM SLEEPING PAJAMAS, with feet. Tearose or blue, small, medium or large. Originally 4.00... \$2.98  
(240) NYLON BRIEFS, specially purchased. Tearose or white, sizes 5 to 7... \$1.59  
AYRES' KNIT UNDERWEAR,  
STREET FLOOR

## KIDDIE MIX CANDY

**29c lb.**

Assorted flavors in designs to please the youngsters. Originally 60c lb.

AYRES' CANDY AND EPICURE,  
STREET FLOOR

## CANDY AND EPICURE

FONDANT LEAVES, red and green, originally 80c lb... \$50c  
ODDS AND ENDS of epicure items, originally 20c to 3.95... 10c to 2.00

AYRES' CANDY AND EPICURE,  
STREET FLOOR

## NECKWEAR

(347) TIES and SCARFS, originally 89c and 1.00... \$39c  
AYRES' NECKWEAR, STREET FLOOR

## (332) Rayon Tricot Short TWO-PIECE PAJAMAS

**1.48**

Gay, ruffle-trimmed two-piece style, in broken sizes and colors, white, yellow, and blue included. Originally 3.95.

AYRES' KNIT UNDERWEAR,  
STREET FLOOR

## WOMEN'S SHOES

(83) PRS. ALLIGATOR SHOES, black, brown and red, originally 28.95... \$16.85  
(181) PRS. ARNOLD AUTHENTIC SHOES, originally 15.95... \$9.85  
(146) PRS. BETTER SHOES, dark colors, originally 18.95 to 22.95... \$6.85  
(65) PRS. SHOES, dark colors, broken sizes, originally 13.95 to 16.95... \$4.45  
(351) PRS. GOLD CROSS SHOES, dark colors, originally 10.95... \$5.85  
AYRES' SHOES, SECOND FLOOR

## FABRICS

(1300 Yds.) WHITE OUTING FLANNEL, 27 in. wide, originally 39c a yd... 19c a yd.  
(1100 Yds.) COTTONS, originally 1.19 to 1.39 a yd... \$39c a yd.  
(600 Yds.) PRINTED RAYON CREPES, specially purchased... \$1.69 a yd.  
(600 Yds.) WOOLENS, originally 3.95 to 6.50 a yd... \$1.98 a yd.

AYRES' FABRICS, FOURTH FLOOR

## TRIMMINGS

(1000 Yds.) SLIP LACE, three inches wide, in white, ecru or black. Specially purchased... \$45c a yd.  
(400 Yds.) SEQUIN BANDING, patterns in colors or black. Originally 2.98 to 7.98 a yd... \$99c a yd.

AYRES' TRIMMINGS, FOURTH FLOOR

## CHINA AND CRYSTAL

POLKA DOT TUMBLERS, in many colors, originally 20c... \$12c  
CANDLESTICKS, one light, originally 1.75... \$1.29  
ICE BOWLS, plain crystal, originally 1.95... \$1.39  
SWEDISH STEMWARE, originally 5.50... \$1.95 ea. piece  
AYRES' CHINA AND CRYSTAL, FIFTH FLOOR

## CURTAINS AND DRAPERYES