

MONDAY... ONE DAY ONLY!
No Mail or Phone Orders

Ayres' E.O.M. Sale

OPEN MONDAYS
FROM NOW UNTIL CHRISTMAS
SHOP 9:00 to 5:25
DAILY

GOWN ROOM

(170) One- and two-piece dresses in rayon crepe, wool. Costume suits and evening wear included. Misses' and women's sizes.
 38 DRESSES, originally 29.95 to 39.95...**22.00**
 42 DRESSES, originally 39.95 to 45.00...**27.00**
 40 DRESSES, originally 49.95 to 79.95...**37.00**
 24 DRESSES, originally 69.95 to 79.95...**47.00**
 26 DRESSES, originally 89.95 to 110.00...**67.00**
AYRES' GOWN ROOM, THIRD FLOOR

Special Purchase! SAMPLE DRESSES 10.89

Mostly small sizes—one and two of a kind sample dresses from well known manufacturers. Rayon crepes, failles and wools included in sizes 10 to 16, half sizes 14½ to 18½. All very specially priced!
AYRES' MERIDIAN SHOPS, SECOND FLOOR

SPORTSWEAR ACCESSORIES

(12) DAMASK SKIRTS, originally 19.95...**9.60**
 (12) DAMASK VESTS, originally 12.95...**5.90**
 (25) ALL-WOOL JACKETS, originally 16.95 and 19.95...**11.00**
 (26) MATCHING JACKETS, all-wool and velveteen, originally 16.95...**12.40**
 (26) MATCHING SKIRTS, all-wool and velveteen, originally 14.95...**9.60**
 (40) CORDUROY JUMPERS, originally 12.95...**5.90**
 (38) JUMPERS, velveteen and rayon faille, originally 10.95 and 12.95...**8.00**
 (20) SKIRTS, rayon crepes and velveteens, originally 10.95 to 16.95...**8.00**
 (40) ALL-WOOL AND CORDUROY SKIRTS, plain and novelty styles, originally 14.95 to 16.95...**11.00**
AYRES' SPORTSWEAR ACCESSORIES, THIRD FLOOR

Very Special Purchase! 50 GOWN ROOM DRESSES 19.00

The group includes wools, wool and rayon gabardines and jerseys... in light and dark shades... all specially purchased and all very special! Misses' sizes.
AYRES' GOWN ROOM, THIRD FLOOR

MILLINERY

(100) FELT HATS, dressy and casual styles for immediate wear. Originally 2.95 to 16.95...**1.99, 2.99, 3.99**
 (50) FELT HATS, ½ price, originally 7.95 to 15.00...**3.95 to 7.50**
AYRES' MILLINERY, THIRD FLOOR

(260) TAILORED COTTON SHIRTS ½ Price

Mostly white cotton, broken sizes. Originally 3.50 to 7.98...**1.75 to 3.99**
AYRES' BLOUSES, THIRD FLOOR

LINGERIE

(75) RAYON CREPE GOWNS, originally 5.95 to 7.95...**2.90**
 (44) COTTON NIGHTSHIRTS, originally 7.95...**4.90**
 (100) FLANNELETTE PAJAMAS, originally 3.98...**2.90**
 (50) RAYON CREPE GOWNS, with applique or embroidery design, originally 5.95-3.90
AYRES' LINGERIE, SECOND FLOOR

COLLEGIENNE SHOP

(35) DRESSES, including wools and rayons, originally 10.95 to 19.95...**8.00**
 (50) DRESSES, including wools and rayons, originally 22.95 to 29.95...**11.00**
 (35) DRESSES, including wools and rayons, originally 22.95 to 35.00...**18.00**
 GROUP OF SUITS, originally 69.95...**48.00**
 FUR TRIMMED COATS, originally 135.00-99.00
AYRES' COLLEGIENNE SHOP, SECOND FLOOR

SLIPS

(280) SLIPS, originally 3.98 to 5.95...**2.49**
 (150) RAYON CREPE PANTIES, originally 3.00 and 3.50...**1.49**
AYRES' LINGERIE, SECOND FLOOR

ROBES

(55) FLANNELETTE ROBES, originally 8.95-5.90
 (33) RAYON CREPE ROBES, originally 10.95 to 16.95...**7.90**
 (16) RAYON CREPE ROBES AND NEGLIGES, originally 24.95 to 39.95...**11.90**
 (9) CREPE-BACK RAYON SATIN ROBES AND NEGLIGES, originally 65.00 to 69.95...**24.90**
AYRES' ROBES, SECOND FLOOR

WOMEN'S AND MISSES' COATS AND SUITS

16 BETTER SUITS, originally 149.95 to 198.95...**119.00**
 2 BETTER SUITS, originally 239.95 to 298.95...**158.00**
 4 THREE-PIECE SUITS, tweed coat and suit ensembles. Suits originally 129.95, now **88.00**
 Coats originally 169.95, now **119.00**
 10 SUITS, casual styles, originally 89.95 and 98.95...**62.00**
 10 SUITS, casual styles in wool, covert, originally 39.95...**26.00**
 8 SUITS, pastel casuals, originally 69.95...**48.00**
 17 CASUAL FLEECE COATS, originally 59.95...**44.00**
 3 CASUAL FLEECE COATS, originally 129.95...**88.00**
 11 UNTRIMMED COATS, misses' sizes, originally 69.95 to 79.95...**56.00**
AYRES' COATS AND SUITS, THIRD FLOOR

(160) MERIDIAN SHOP DRESSES 7.00

Misses' and Women's sizes in rayon crepes and wools, one and two-piece styles, originally 10.95 to 19.95.
AYRES' MERIDIAN SHOPS, SECOND FLOOR

MERIDIAN SHOPS—SHOES

(165) PRS. DEBONAYRE SPORT SHOES, originally 8.95 and 9.95...**4.45**
 (225) PRS. DAYNE TAYLOR SANDALS, originally 8.95 and 9.95...**5.85**
AYRES' MERIDIAN SHOPS, SECOND FLOOR

Special Purchase! FUR-TRIMMED WOOL COATS 58.00

Squirrel trimmed! Mink trimmed! All-wool fabric in a choice of beautiful fall colors... misses' sizes. Specially purchased and specially priced!
AYRES' MERIDIAN SHOPS, SECOND FLOOR

MERIDIAN SHOPS

(110) MISSES' and WOMEN'S DRESSES, including tiptoe and proportionate sizes, rayon crepes, failles, gabardines, wools and satins. Originally 14.95 to 19.95-11.00
 (120) MISSES' DRESSES in rayon satin, faille, crepe, taffeta and wool, one and two-piece styles. Originally 22.95 to 35.95...**15.00**
 GROUP OF EVENING DRESSES—less than half price! Mostly taffeta formal, a few dinner dresses. Originally 24.95 to 34.95...**11.00 and 15.00**
AYRES' MERIDIAN SHOPS, SECOND FLOOR

Special Purchase! (2400) SILK SCARFS 1.59

Pure silk scarfs, including long and square styles in prints, plain colors and ombrés.
AYRES' NECKWEAR, STREET FLOOR

DAYTIME DRESSES

(25) DRESSES, including printed rayons and plain colored rayon gabardines, originally 12.95 to 14.95...**9.90**
 (70) DRESSES, including printed rayons and plain colored rayon gabardines, originally 8.95 to 12.95...**6.90**
 (70) DRESSES, including printed rayons and cottons, originally 5.95 to 10.95...**3.90**
AYRES' DAYTIME DRESSES, FOURTH FLOOR

CORSETS

(110) BRASSIERES, GIRDLES AND PANTY GIRDLES, originally 1.50 to 5.95...**1.19**
 (109) CORSETTES, GIRDLES, PANTY GIRDLES AND BRASSIERES, originally 7.95 to 12.50...**3.39**
AYRES' CORSETS, SECOND FLOOR

(48) RAYON JUMPERS 5.00

Plain colors, red, brown, grey and black included. Originally 10.95.
AYRES' COLLEGIENNE SHOP, SECOND FLOOR

OPEN ALL DAY TOMORROW!

MONDAY... 9:00 to 5:25

84 MEN'S WOOL SWEATERS 2.89

Originally 4.50. Imported yarns. Pastel tones in long sleeve pullovers.
AYRES' MEN'S STORE, STREET FLOOR, SOUTH BUILDING

MEN'S SUITS

WOOL SUITS, year 'round weights, originally 65.00...**44.95**
 WOOL SUITS, year 'round weights, originally 75.00...**54.95**
AYRES' MEN'S STORE, STREET FLOOR, SOUTH BUILDING

279 Prs. Men's WOOL-LINED STRING GLOVES 1.59

White, canary, maroon, natural and grey. Special purchase.
AYRES' MEN'S STORE, STREET FLOOR, SOUTH BUILDING

MEN'S FURNISHINGS

(209) PRS. 6x3 RIBBED HOSE, plain colors, originally 55c...**39c**
 (52) WHITE SHIRTS, California collar style, originally 4.95...**2.89**
 (298) PRS. COTTON FABRIC GLOVES, washable, grey, canary and tan, originally 3.00...**1.19**
 SAMPLE GLOVES including pigskin cape, suede, wool and fur lined styles, special purchase...**2.89**
AYRES' MEN'S STORE, STREET FLOOR, SOUTH BUILDING

426 MEN'S WHITE SHIRTS 1.89 and 2.39

Broken sizes. Fused collar style. Originally 3.95 and 4.50.
AYRES' MEN'S STORE, STREET FLOOR, SOUTH BUILDING

MEN'S SPORTSWEAR

(80) SPORT SHIRTS, originally 4.50 and 5.00...**2.89**
 (30) DIAGONAL ZIPPER SPORT SHIRTS, originally 7.95...**4.89**
 (32) PULLOVER SWEATERS, long sleeves, originally 5.95 to 7.95...**3.89**
 (48) PRS. ALL-WOOL SLACKS, originally 13.50 to 16.00...**9.89**
 (17) LEATHER COATS, originally 20.00 to 35.00...**14.89**
 (84) PRS. CORDUROY SLACKS, cream only, originally 8.95...**5.89**
AYRES' MEN'S STORE, STREET FLOOR, SOUTH BUILDING

171 Men's Long Sleeve SPORT SHIRTS 3.89

Shadow check and Teca rayons in assorted colors. Originally 5.50 to 5.95.
AYRES' MEN'S STORE, STREET FLOOR, SOUTH BUILDING

600 MEN'S FANCY TIES 49c

Varied colors and patterns. Special purchase. Wonderful for gifts.
AYRES' MEN'S STORE, STREET FLOOR, SOUTH BUILDING

KNIT UNDERWEAR

(256) COTTON-AND-RAYON KNIT UNION SUITS, small, medium, large and extra large, originally 1.25...**88c**
 (120) WARM SLEEPING PAJAMAS, with feet. Tealose or blue, small, medium or large. Originally 4.00...**2.98**
 (240) NYLON BRIEFS, specially purchased. Tealose or white, sizes 5 to 7...**1.59**
AYRES' KNIT UNDERWEAR, STREET FLOOR

Special Purchase and Sale! SIMULATED PEARL NEGLACES 1.79*

Two strands! Three strands! Sixty-inch ropes! Beautiful lustrous imitation pearls in the season's most popular styles—all very specially priced!
 *Plus 20% tax.
AYRES' COSTUME JEWELRY, STREET FLOOR

HOSIERY

DAYTIME AND EVENING SHEER NYLONS, broken assortment of sizes and colors, including short and long lengths, originally 1.50 to 1.95...**1.19**
 WOOL ANKLETS, white with colored tops in high school colors, originally 85c...**39c**
AYRES' HOSIERY, STREET FLOOR

WOMEN'S GLOVES

(110 Pairs) LEATHER GLOVES, originally 5.00 to 7.50...**3.89**
 (40 Pairs) LEATHER GLOVES, originally 8.50 to 10.00...**4.89**
 (104 Pairs) FABRIC GLOVES, originally 3.00...**1.89**
 FABRIC GLOVES, originally 2.00 to 2.50...**89c**
AYRES' GLOVES, STREET FLOOR

HANDKERCHIEFS

(180) LINEN PRINT HANDKERCHIEFS, originally 1.00...**69c**
 (180) BETTER PRINT HANDKERCHIEFS, originally 2.00...**1.29**
 (180) MEN'S INITIAL HANDKERCHIEFS, originally 2.00...**1.29**
 (240) WOMEN'S INITIAL HANDKERCHIEFS, originally 75c...**49c**
 (240) WOMEN'S INITIAL HANDKERCHIEFS, originally 1.00...**69c**
AYRES' HANDKERCHIEFS, STREET FLOOR

HANDBAGS

GROUP OF HANDBAGS, including Evening Bags, Rayon Faille, Broadcloth, Alligator, Snake, Plastic Patent, Patent Leather, Suede, Cord, Leather and Plastic Calf.
 (45) HANDBAGS, originally 3.95 to 11.95-1.99*
 (37) HANDBAGS, originally 8.50 to 18.50-4.99*
 (99) HANDBAGS, originally 15.00 to 28.50...**8.99***
 (83) HANDBAGS, originally 18.50 to 35.00...**10.99***
 (24) HANDBAGS, originally 18.50 to 37.50...**12.99***
 (27) HANDBAGS, originally 29.95 to 35.00...**18.99***
 (69) HANDBAGS, originally 32.50 to 39.50...**22.99***
 (26) HANDBAGS, originally 32.50 to 125.00...**26.99* to 76.99***
 *Plus 20% tax
AYRES' HANDBAGS, STREET FLOOR

NOTIONS

VALLEY FORGE BENT SHEARS, 7½ inches, originally 2.25...**1.69** pr.
 SWIRL WASHERS, for hose and lingerie, originally 1.00...**69c**
 SALEM BODICES, originally 1.98 and 2.98...**39c and 98c** ea.
 CLOTHES LINE, plastic clips, originally 2.75...**1.50** ea.
 CLOTHES DRYER, originally 1.00...**69c** ea.
 KNITTING BAGS, originally 1.25...**98c** ea.
 DARNING THREAD, assorted colors, originally 10c...**5c** spool
AYRES' NOTIONS, STREET FLOOR

PINAFORE SHOP

(350) COTTON PRINT DRESSES, originally 3.95...**1.90**
AYRES' PINAFORE SHOP, FOURTH FLOOR

KIDDIE MIX CANDY 29c lb.

Assorted flavors in designs to please the youngsters. Originally 60c lb.
AYRES' CANDY AND EPICURE, STREET FLOOR

CANDY AND EPICURE

FONDANT LEAVES, red and green, originally 80c lb...**50c**
 ODDS AND ENDS of epicure items, originally 20c to 3.95...**10c to 2.00**
AYRES' CANDY AND EPICURE, STREET FLOOR

NECKWEAR

(347) TIES and SCARFS, originally 89c and 1.00...**39c**
AYRES' NECKWEAR, STREET FLOOR

(332) Rayon Tricot Short TWO-PIECE PAJAMAS 1.48

Gay, ruffle-trimmed two-piece style, in broken sizes and colors, white, yellow, and blue included. Originally 3.95.
AYRES' KNIT UNDERWEAR, STREET FLOOR

WOMEN'S SHOES

(83) PRS. ALLIGATOR SHOES, black, brown and red, originally 28.95...**16.85**
 (181) PRS. ARNOLD AUTHENTIC SHOES, originally 15.95...**9.85**
 (146) PRS. BETTER SHOES, dark colors, originally 18.95 to 22.95...**6.85**
 (65) PRS. SHOES, dark colors, broken sizes, originally 13.95 to 16.95...**4.45**
 (351) PRS. GOLD CROSS SHOES, dark colors, originally 10.95...**5.85**
AYRES' SHOES, SECOND FLOOR

FABRICS

(1300 Yds.) WHITE OUTING FLANNEL, 27 in. wide, originally 39c a yd...**19c** a yd.
 (1100 Yds.) COTTONS, originally 1.19 to 1.39 a yd...**39c** a yd.
 (600 Yds.) PRINTED RAYON CREPES, specially purchased...**1.69** a yd.
 (600 Yds.) WOOLENS, originally 3.95 to 6.50 a yd...**1.98** a yd.
AYRES' FABRICS, FOURTH FLOOR

TRIMMINGS

(1000 Yds.) SLIP LACE, three inches wide, in white, ecru or black. Specially purchased...**45c** a yd.
 (400 Yds.) SEQUIN BANDING, patterns in colors or black. Originally 2.98 to 7.98 a yd...**99c** a yd.
AYRES' TRIMMINGS, FOURTH FLOOR

CHINA AND CRYSTAL

POLKADOT TUMBLERS, in many colors, originally 20c...**12c**
 CANDLESTICKS, one light, originally 1.75...**1.29** ea.
 ICE BOWLS, plain crystal, originally 1.95...**1.39** ea.
 SWEDISH STEAMWARE, originally 5.50...**1.95** ea. piece
AYRES' CHINA AND CRYSTAL, FIFTH FLOOR

CURTAINS AND DRAPERIES

CELANESE NINON TAILORED CURTAINS, white and eggshell color. Washable. ½ price!
 42x72 inches, originally 5.95...**2.95** pr.
 42x81 inches, originally 6.50...**3.19** pr.
 42x108 inches, originally 8.95...**4.45** pr.
 CRETONNE BOLT ENDS, 48 and 50 inches wide, 3 to 7-yd. lengths. Floral designs. Originally 2.75 to 4.50 yd...**1.50 to 3.00** yd.
 PRINTED CELANESE CELALOOM, wide range of patterns, 39 and 48 inches wide. Originally 2.50 to 5.50 yd...**1.95 to 3.95** yd.
 REMNANTS OF DRAPERY, CURTAINS AND UPHOLSTERY FABRIC, ½-yd. to 5-yd. lengths...**10c to 3.95** piece
AYRES' CURTAINS AND DRAPERIES, FIFTH FLOOR