

STRAUSS
SAYS:



SALE

IN THE WOMEN'S
SPECIALTY SHOP!
DRESS SHOES

Several famous brands— noted
for high style—fine leathers—
beautiful fit. Suedes and calf-
in pumps, ties, sling pumps,
ankle straps, etc. Medium to
high heels.

239 Pns. that were 22.95
to 27.95—while they last— 17.85
114 Pns. that were 16.95
to 17.95—while they last— 11.85
109 Pns. that were 12.95
and 14.95—while they last— 9.85
64 Pns. that were 7.95—
while they last— 5.85

CASUAL, SPORT SHOES

A big variety of leathers and
styles—from well known
makers. There are loafers, flats,
pumps, etc.

137 Pns. that were 13.95
and 15.95—while they last— 9.85
76 Pns. that were 7.95 to
8.95—while they last— 5.85

L. STRAUSS & CO., INC.
SPECIALTY SHOP—THIRD FLOOR

STRAUSS
SAYS:



THIS IS IT! THESE ARE THEY!
TWO EXCITING DAYS IN THE
BOYS' SHOPS (Fourth Floor)—
WITH PRICES REDUCED FOR
AT-ONCE CLEARANCE!

THESE AND DOZENS OF
OTHER ITEMS!

96 STUDENT SUITS

Single- and double-breasted styles—
coverts, chalk stripes, flannels and
Saxony fabrics—Regular and LONGS—
sizes 33 to 40—were \$35 to \$52.50—
now \$29 to \$43

221 PAIRS

BOYS' SLACKS

Corduroy slacks and Wool slacks—
an OPPORTUNITY! Sizes 6 to 12—
were 4.98 to 7.98—now 3.49 to 5.49

60 PAIRS HUSKY BOYS' SLACKS—
5.49—Wool Slacks for Fat

Boys—Sizes 8 to 12—
Were 6.98—While 60 Pairs Last—
5.49

30 BOYS' SNOW SUITS—\$16
All wool—3-piece—two-tone—
sizes 3 to 12—were 19.95—now
\$16

L. STRAUSS & CO.
THE MAN'S STORE

STRAUSS SAYS: TRADITION WITH A TOUCH OF TOMORROW.



Ready in the morning as the
doors open—close to 1000

TOPCOATS IN A

SALE



LISTEN!

As the doors open—
tomorrow—
there will be
150 MEN'S SUITS
to be cleared at

\$25

Coverts, tweeds,
shetland types, flannels
and twists—
The 150 suits are apt
to sell in 150
minutes. (Doors
open at 9:30.)

They're from a man who is known and respected as the top
maker in his field. They're \$35 coats—\$40 coats and plenty of
\$45 coats (we said plenty)—sale price—

\$25

The first 150 men to attend the
sale—will have the opportunity to
buy all wool

ZIPPER LINED COATS

(with all wool linings)—at \$25.

TUXEDOS!

Just one hundred—
Tuxedos—
Jacket and Trousers—
really great
buys—
while they
last

49.75

SORRY!
No Mail, Phone
or C.O.D. Orders—
No layaways, exchanges
or refunds—
All Sales Final

There are thousands and thousands of men—
who had hoped that some day soon the opportunity
would arise—whereby they could buy a Good
coat—really GOOD—at a price like this (\$25)—

And the opportunity is right upon you—
beginning tomorrow—It's something beyond your
fondest hopes!

Here you see the working of a Strauss Annual
Custom—to provide, right after Thanksgiving, a
series of clearances—a series of spectacular values
highlighted at regular prices—and a broad
gauged sale in the field of clothing—
this is it!

FABRICS—

COVERTS
CHEVOITS
TWEEDS
USA Coatings that
are replicas of
"WEST OF
ENGLAND" Cloth
KNIT TWEEDS
WORSTED-BACK
COATINGS
FLEECES

COLORS—

Light and
Dark shades
for example—
BLUES
BROWNS
TANS
GRAYS
PATTERNED
and PLAIN

STYLES—

Zipper Lined Coats
Button Through
Fly Front
Set-In Sleeves
Raglans
Bel Collared
MEDIUM WEIGHT
LIGHT WEIGHT
COAST WEIGHT
HEAVY WEIGHT

SIZES—

Regulars,
34 to 46
Shorts,
35 to 42
Longs,
36 to 44

JUST 150 TOPCOATS of imported British Tweeds—
(Deluxe)—Usually \$68 to \$75—while they last—59.75

SUIT SALE—Something like 1,000 suits—
all-wool FLANNELS—all-wool COVERTS—all-wool
WORSTEDS—all builds of men can be fitted. They are
among the best \$45 and \$50 suits
the market affords—in the sale at that 39.75

SLACK SALE—More than 1,000 of them—All-Wool
GABARDINES—all-wool COVERTS—all-wool FLANNELS—
The celebrated California Styles from an EASTERN
maker of renown!

Also slacks in the more regulation cuts—but very smart—
regular 12.95, 14.95 and 16.50 values.
Out on tables—(Second Floor) 10.95

The clothes are out
where you can see them
—and get at them—
And they are easily
gotten at—
it takes only 45 seconds
from the time you
come through the
Washington store doors
(to be on the Second
Floor)—(in comfort)—
via the Electric Stairway!

L. STRAUSS & COMPANY, INC., THE MAN'S STORE