

Store Opens Monday at 12:15 Noontime—Open Monday Night Until 9 O'Clock



Save For Santa!
LAY-AWAY
Toys at Sears

BABY DOLLS!
A LITTLE GIRLS' FAVORITE!



With Composition Heads
Go-To-Sleep Eyes

4.98

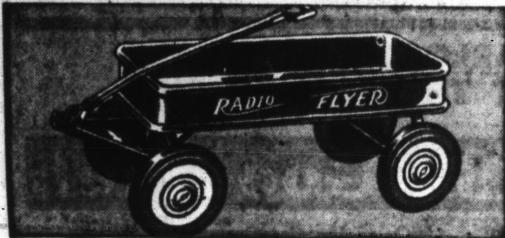
Pretty, life-like dolls with beautifully shaped composition heads, arms and legs. Sparkling glassine, go-to-sleep eyes with long lashes. Dressed in dainty organdy dresses with matching bonnets, rayon socks, shoes, and panties.



Folding Doll Buggy

25-In. High **5.29**

Handsome dark gray artificial leather with white binding. Steel framework and handle. Sun visor on hood.



Radio Flyer Wagon
All-Steel Construction

10.49

Radio Flyer wagon. Bright red enamel. Its big semi-pneumatic tires give a floating ride. Big 10-inch double disc wheels roll smoothly on "Congo" wooden bearings that never need oiling. 34x15 1/2 x 4 1/2-In. box. Lay-it-away for Christmas.



Little Chef Range

Electric **4.95**

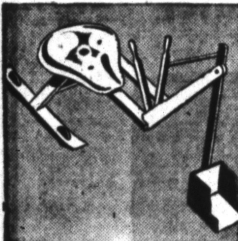
A must for a young miss' kitchen! Safety aluminum surface, warming oven really cooks tasty treats. Gleaming white baked enamel finish.



Uncle Sam Bank

Holds \$50 **3.49**

It's lots of fun to save nickels, dimes and quarters in this all-steel bell-ringing bank. Opens at every \$10. Registers automatically.



Junior Excavator

Swivel Action **2.98**

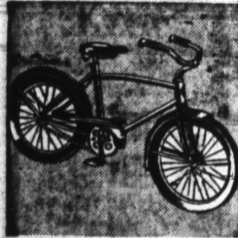
Fun for the sand pile or nursery floor. Driven by the small operator, the boom actually lifts loads, swings around in a circle.



Velocipede

Ball Bearing Wheels **16.98**

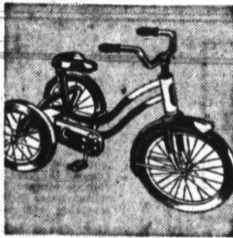
Big 1 1/4-in. tires. Bright red and silver-color de luxe tri-cycle with 16-in. front wheel. Adjustable saddle. A favorite with youngsters.



Sidewalk Bikes

Boys' or Girls' **33.95**

Master brakes. Gleaming tubular steel frame, semi-pneumatic tires. 16-in. adjustable spoke wheels. Ball bearing pedals.



3-Wheel Cycles

Chain Drive **39.95**

20-In. wheel. Ball bearing construction throughout. Puncture-proof semi-pneumatic tires. Streamlined beauty—a thrill to own!

Satisfaction guaranteed or your money back SEARS

ALABAMA AT VERMONT ST. FREE PARKING—LI. 8531

SEARS KNOCKS FUR PRICES FOR A LOOP!



If You Have Waited For Terrific Values In Furs
Then Here and Now Is Your Opportunity!!!

\$27

check these values

- Lynx-Dyed Alpine Lamb
- Wild Mink-Dyed Coney
- Summer Ermine-Dyed Coney
- Sable-Dyed Coney

Quality at a Savings!

\$47

low-priced

- Beaver-Dyed Mouton Lamb
- Black-Dyed South American Kidskin
- Silver Blue-Dyed Coney

\$57

lavish values

- Mink-Dyed Pieced Marmot
- Silver Blue-Dyed South American Kidskin
- Striped-Dyed Coney
- Gray-Dyed Caracul Lamb Paws
- Sable-Dyed Coney
- Beaver-Dyed Mouton Lamb
- Beige-Dyed Chekiang Lamb Paws

here's a price that shouts!

REDUCED TO ONLY

\$77

- Gray-Dyed Chinese Kid Paws
- Gray-Dyed Caracul Lamb Paws
- Beaver-Dyed Mouton Lamb

- Kaffa-Dyed Caracul Lamb Paws
- Black-Dyed Skunk
- Pieced Chinese Kidskin



\$5

HOLDS YOUR FUR COAT ON "WILL CALL" 'TIL NOV. 15

- ★ Use Sears "Will Call" Plan or
- ★ Sears Easy Payment Plan

Extra Salespeople to Give Prompt, Courteous Service

★ These terrific fur coat savings are the REAL thing. They astonish us, too.

★ We were mystified yet delighted that Sears buyers could get such fabulous values to sell at such ridiculous prices.

★ EACH AND EVERY FUR COAT IS DESIRABLE. You'll see THAT for yourself.

★ "ONLY QUALITY MAKES A BARGAIN" ... that is why the excellence of the furs and workmanship make these low prices shout their importance.

- Logwood-Dyed Mouton Lamb
- Beaver-Dyed Sheared Raccoon Sides
- Gray-Dyed South American Broadtail
- Gray-Dyed Indian Lamb Paws

\$97

Other Sensational Values Up To \$359

Last-Minute Arrivals

- Sable-Dyed Coney
- Beaver-Dyed Mouton Lamb

\$37

*All Prices Subject to Federal Excise Tax

Alabama at Vermont St. Free Parking—LI-8531

Satisfaction guaranteed or your money back SEARS