



Save For Santa!  
LAY-AWAY  
Toys at Sears

BABY  
DOLLS!  
A LITTLE  
GIRLS'  
FAVORITE!



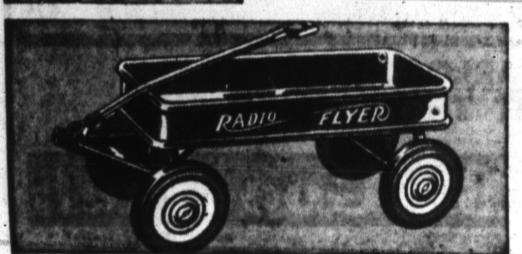
With Composition Heads  
Go-To-Sleep Eyes **4.98**

Pretty, life-like dolls with beautifully shaped composition heads, arms and legs. Sparkling glassine, go-to-sleep eyes with long lashes. Dressed in dainty organdy dresses with matching bonnets, rayon socks, shoes, and panties.



Folding Doll Buggy  
25-In. High **5.29**

Handsome dark gray artificial leather with white binding. Steel framework and handle. Sun visor on hood.



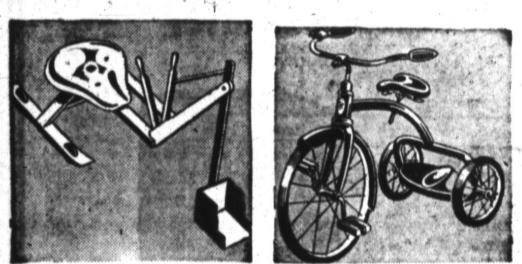
Radio Flyer Wagon  
All-Steel Construction **10.49**

Radio Flyer wagon. Bright red enamel. Its big semi-pneumatic tires give a floating ride. Big 10-inch double disc steel wheels roll smoothly on "Congo" wooden bearings that never need oiling. 34x15 1/2x4 1/2-in. box. Lay-it-away for Christmas.



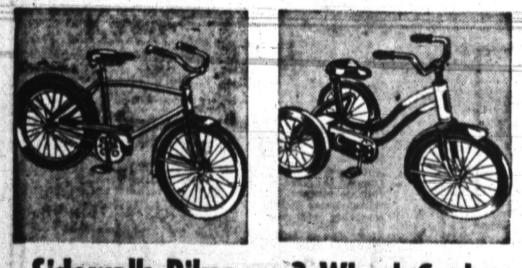
Little Chef Range  
Electric **4.95**  
Holds \$50 **3.49**

A must for a young miss' kitchen! Safety aluminum surface, warming oven really cooks tasty treats. Gleaming white baked enamel finish.



Junior Excavator  
Swivel Action **2.98**  
Ball Bearing Wheels **16.98**

Fun for the sand pile or nursery floor. Driven by the small motor, the boom actually lifts loads, swings around in a circle.



Sidewalk Bikes  
Boys' or Girls' **33.95**  
Chain Drive **39.95**

Master brakes. Gleaming tubular steel frame, semi-pneumatic tires. 16-in. adjustable spoke wheels. Ball bearing pedals.

*Satisfaction guaranteed or your money back* SEARS ALABAMA AT VERMONT ST. FREE PARKING—LI-8531

Store Opens Monday at 12:15 Noontime—Open Monday Night Until 9 O'Clock

# SEARS KNOCKS FUR PRICES FOR A LOOP!

SEARS  
ROEBUCK AND CO.  
Since 1886

If You Have Waited For Terrific Values In Furs  
Then Here and Now Is Your Opportunity!!!



**\$27**

check these values

Lynx-Dyed  
Alpine Lamb  
Wild Mink-Dyed  
Coney  
Summer Ermine-Dyed  
Coney  
Sable-Dyed  
Coney

**\$47**  
low-priced

Beaver-Dyed  
Mouton Lamb  
Black-Dyed South  
American Kidskin  
Silver Blue-Dyed  
Coney

**\$57**  
lavish values

Mink-Dyed Pieced  
Marmot  
Silver Blue-Dyed South  
American Kidskin  
Striped-Dyed Coney  
Gray-Dyed Caracul  
Lamb Paws  
Sable-Dyed Coney  
Beaver-Dyed  
Mouton Lamb  
Beige-Dyed Chekiang  
Lamb Paws

**\$5**

HOLDS YOUR FUR  
COAT ON "WILL  
CALL" 'TIL NOV. 15

★ Use Sears "Will Call" Plan or  
★ Sears Easy Payment Plan

Extra  
Salespeople  
to Give  
Prompt,  
Courteous  
Service

★ These terrific fur coat savings are the REAL thing. They astonish us, too.

★ We were mystified yet delighted that Sears buyers could get such fabulous values to sell at such ridiculous prices.

★ EACH AND EVERY FUR COAT IS DESIRABLE. You'll see THAT for yourself.

★ "ONLY QUALITY MAKES A BARGAIN" . . . that is why the excellence of the furs and workmanship make these low prices shout their importance.

**\$97**

—Logwood-Dyed  
Mouton Lamb  
—Beaver-Dyed Sheared  
Raccoon Sides  
—Gray-Dyed South  
American Broadtail  
—Gray-Dyed Indian  
Lamb Paws

Other  
Sensational  
Values  
Up To  
\$359

REduced  
TO  
ONLY  
**77**

Gray-Dyed Chinese  
Kid Paws  
Gray-Dyed Caracul  
Lamb Paws  
Beaver-Dyed  
Mouton Lamb  
Kappa-Dyed Caracul  
Lamb Paws  
Black-Dyed Skunk  
Pieced Chinese Kidskin

Last-Minute Arrivals

**37**

—Sable-Dyed  
Coney  
—Beaver-Dyed  
Mouton Lamb

All Prices Subject to Federal Excise Tax

Alabama at Vermont St. Free Parking—LI-8531