

Campaign Oratory Brings On Many Heated Arguments, Actually Changes Very Few Votes

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HOW WILL YOU vote on election day?

If you are like the majority of American voters, you already know. Maybe you knew last May even before the candidates were nominated. Before Wallace started a third party. Before the Dixiecrats first organized.

All the flood of impassioned campaign oratory you have been listening to, the newspaper editorials, the television programs, the handbills and airplane sky

writing have not actually changed many votes.

What the campaign propaganda has done, mostly is to make the Truman supporters more enthusiastic about their choice and to make the Dewey fans more than ever determined to put a Republican President in office.

And that is important. The voter likes to be bolstered in his political faith.

ABOUT HALF the voters, in general, know how they are going to vote long before the formal

campaign opens. But there are a few who do not make up their minds until the morning of election day, or who change their minds before the moment arrives to drop the ballot in the box.

Those few—the uncertain, the "independent voters," the fickle who change with the weather—those are the ones to whom all the high-pressure campaign "salesmanship" is directed.

Why are some uncertain? What causes a man to change his vote? Repeated interviews with voters during the months before presi-

dential elections when Truman was nominated.

In other cases, political traditional choice may conflict with religious prejudice.

PEOPLE ARE greatly influenced by their family and close friends. But sometimes there is disagreement among these so a person may be persuaded in one direction by a brother and in the opposite way by a friend.

In fact, whether you vote for Truman, Dewey, Wallace, Thurmond or Thomas, the chances

are you will do so because you have always been a Democrat, Republican, "liberal," southerner or Socialist or else because your family, friends or the members of an organization you belong to plan to vote the same way.

IF YOU LISTENED last night to a campaign speech, and was influenced by what was said, it was probably because you were already prejudiced in favor of the speaker.

If you are prejudiced strongly against the candidate when you

tuned in the station or went to the auditorium, it is likely that you came away even more strongly determined to vote against him.

So you are a much better campaigner for your favorite candidate than is the candidate himself.

Suggestions dropped at the family dinner table, or by a neighbor over the back fence or in the grocery are much more likely, it seems, to swing a vote at the last minute, than is the carefully planned election propaganda.

Our Fair City

Arguments Over Rent Increases Threaten Rift in Local Board

New Gambling Establishments Spring Up in Obscure Tin Shacks on Fringe of City

WATCH FOR a wide split in the Indianapolis rent board. Arguments heard before Congress last spring are being perpetuated in the local board pro and con rent increases. Board is divided into two factions, one side pumping for recommendation of increases, the other insisting on "hold that line."

New Vice Crackdown in Making

NEW CRACKDOWN on prostitution is in the making. With 10th Air Force in town, police vice squad has been alerted to the fact that prostitution is increasing. Look for a meeting shortly between military and civil authorities to map joint anti-vice campaign.

Main reason is to keep incidence of venereal disease down. City health records are secret, but doctors say disease is increasing. Troops presence is drawing prostitutes from Muncie, Anderson, even as far away as Ft. Wayne, South Bend.

Reports of new gambling establishments are increasing. They're on city fringes, in tin shacks hardly noticeable from road. By scattering slots around, owners hope they'll escape police eyes.

Pre-Election Street Repair Display

IT'S AN old City Hall pre-election trick. Come election, city administration makes grand display of street repair, blocks off streets with barricades, puts up red lanterns. So much in fact on the North Side that traffic has become a problem in places. It all stems from City Hall, where Mayor Feeney is leaving no stone unturned to help his political associates win.

He has formed a united front with George Dailey, prosecutor, and Andy Jacobs, who wants to be Congressman. Disaffected elements of the Demos have been gathered into the fold—all but one group which proposes to rule or rule.

LABOR is rubbing in chin in chargin'. Reason—Labor Secretary Tobin, ill with a sore throat, cold, couldn't fill Wednesday night's speaking engagement. Labor understood, still was disappointed. His appearance would have dramatized first AFL-CIO unity in years in Marion County because of Taft-Hartley Act. Incidentally, labor is more active in campaign this year than ever before.

It's Andy the Hatchetman Now

IT'S ANDY "The Hatchetman" Jacobs after last week's campaigning. With Democrat Jim Cunningham and Republican incumbent Al Magenheimer politely refraining from heaving mud in the Sheriff's race, Congressional aspirant Jacobs regaled his audience at the labor rally with old story of how Magenheimer used jail prisoners to fix up his rumpus room.

Quipped Andy: "That makes the sheriff a labor leader—head of the Incarcerated Construction Workers of Marion County."

Of Jim Cunningham, another political worker bemoaning the general apathy said, "Jim's afflicted with a constructive campaign."

Speedup Needed

POLICEMEN years for day when Indianapolis grows up is able to afford 24-hour operation of a prosecutor's office. At present, warrants can only be obtained couple of hours a day. Victims of misdemeanors, forced to wait, give up, leaving police with only red face after arrests are made.

Prompt action would make police arrests legal, result in successful prosecution of many cases now dismissed, cops point out. Too many miscreants escape the law, thus become bolder because of technical immunity.

As they get, "Looks like it'll take another depression to get folks interested in renting out space for polling places," said a precinct committeeman.

Drive on Molesters

CAMPAIGN to stamp out molesting will be stepped up shortly. Molesting cases have become so general that you can't pin them down to any one section. They're all over the city.

High police brass are fighting for more walking policemen. They asked for 100, expect 25, too few. School principals are being asked to educate children on ways to prevent molesting. Movies have been asked to segregate children from adults, make periodic checks on children to check molesters. PTA groups, churches will be asked to join program.

No News Is Good News—Inflation in Moscow Isn't Red

WASHINGTON, Oct. 23 (UPI)—Inflation isn't news to Soviet newspapers except when it happens in another country, officials said to night.

Here's what happened in Russia in August:

Postal and telegraph rates were boosted 23½ per cent. Train fares and rates for long-distance phone calls were boosted varying amounts. In Moscow, subway fares went up 25 per cent, street car fares were increased 50 to 100 per cent, and the price of a local telephone call jumped 50 per cent.

How did Soviet newspapers report the news? They didn't, according to a "Voice of America" broadcast to Russia and her satellites.

The State Department's "Voice" said that a "first-hand report" revealed the sweeping August price boosts in Russia.

An O'Dwyer Problem

NEW YORK, Oct. 23 (UPI)—Mayor William O'Dwyer's neighbors on Manhattan's Upper East Side complained to say that tenement hoodlums bands are committing acts of terrorism in the area and appealed to authorities for help.

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