

**L. S. Ayres & Co.**

FRANKLIN 4411

SHOP TUESDAY THRU SATURDAY  
9:00 to 5:25  
CLOSED THURSDAY



Now in Ayres' new

**MERIDIAN SHOPS**

Our Famous *McKettrick Classics*

15.95 and 16.95

So many wonderful colors! Such very becoming styles! All-season, all-occasion dresses of soft-rayon crepe, beautifully fashioned with the careful attention to detail for which McKettrick is famous!

Ayres' Meridian Shops, Second Floor

Black, brown, green. Sizes 12 to 20. 16.95

Two-tone in brown and gold, black and turquoise. Sizes 12 to 20. 16.95

Green or black. Sizes 14 to 20. 15.95

Black, brown, green. Sizes 10 to 18. 15.95



**Blouses 1.98**

In rayon crepe and cotton

Choose your favorites from many styles, with

Peter Pan collars . . . with long sleeves and

trim, tailored lines . . . with pretty, ladylike

details! In white or pastel colors, sizes 7 to 14.

Ayres' Girls' Shop, Fourth Floor

*Classroom Favorites...for now, for all year 'round!*

**Cotton Dresses 4.98**

as pretty as they are practical!

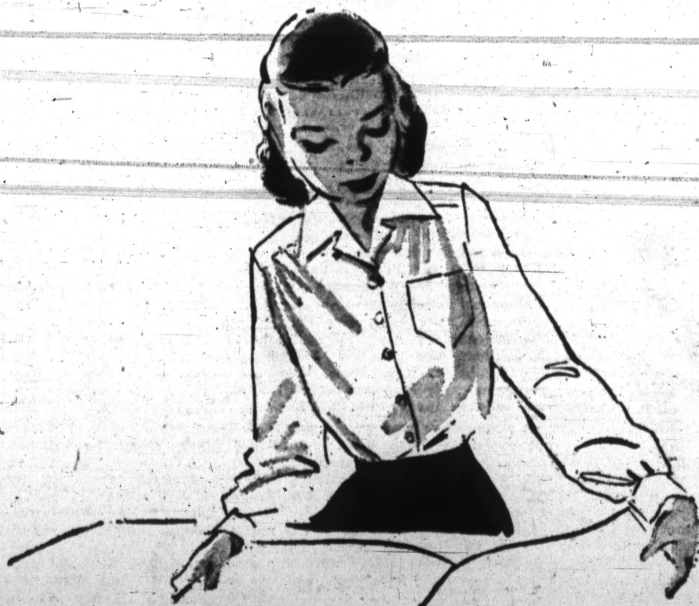
Gay stripes and solid colors . . . appealing fashion

details . . . and a sturdy, sun-fast, easy-to-laundry fab-

ric that's value-wise! Choose from a wide selection,

sizes 7 to 12.

Ayres' Girls' Shop, Fourth Floor



WEDNESDAY  
**Bring To**  
**Finds The**  
**U. S. Gro**  
**Writer 'I**  
**America**  
By J. J. U.  
WASHINGTON  
America's best  
It's kids.  
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Copyright 1948, by  
and Chicago  
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