

Help Relieve Distress of "Periodic" Complaints

FEMALE COMPLAINTS

Are you troubled by distress of female functional periodic disturbances? Does this make you suffer from pain, feel so nervous, tired and weak? Then try Lydia E. Pinkham's Vegetable Compound to relieve such symptoms. Pinkham's has a grand soothing effect on one of women's most important organs! **LYDIA E. PINKHAM'S COMPOUND**



Yes!
Half fare for wife
... half fare for the family on
American Airlines—when you
buy one regular-fare ticket!

Mondays, Tuesdays, Wednesdays
(Except November 24)

Phone Franklin 1501
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Ticket Office,
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AMERICAN AIRLINES

**Heads Borden Co.
Ice Cream Unit****Walter R. Kemper
Succeeds Hill Here**

Walter R. Kemper has been appointed general manager of the Furnas Ice Cream division of the Borden Co. to succeed Clarence J. Hill, widely known civic and business leader, it was announced by the company today.

Mr. Hill resigned at retirement age.

Mr. Kemper will supervise Borden ice cream operations in Indianapolis, Kokomo, Shelbyville, Morristown, Lafayette, Muncie, Crawfordsville and Columbus, and Danville and Mattoon in Illinois.

40-Year Worker

Mr. Kemper has been with the company more than 40 years, joining Furnas as a plant worker in 1910.

Mr. Hill served as president of the Indianapolis Board of Trade, 1942-43, and president of the Associated Employers of Indiana, Inc., 1946-47. He is a director of the International Association of Ice Cream Manufacturers and for 10 years was treasurer and director of the Indiana Dairy Products Association. He also served as a director of the Rotary Club of Indianapolis and a member of the Finance Committee of the Broadway Methodist Church.

**Butler Professor
To Address Alumni**

Chester Egner, professor in the College of Business Administration of Butler University, will speak on "My Experiences in Germany" at a meeting of the university Alumni Club of Indianapolis in the university cafeteria at 6:15 p.m. today.

Prof. Egner, a former member of the American Military Government commission in Germany, joined the staff of Butler after returning recently from there.



'WATCH YOUR STEP—OR ELSE'—Burton Davis (left) of Indianapolis, retiring great sachem of Indiana Red Men, emphasizes his points with a tomahawk as he instructs Emerson Calvert, Bloomington, in the duties of the office. Mr. Calvert was elected head of the Hoosier Red Men at the 77th annual convention here yesterday.

Stubborn Trout Nets Angler 3 Records

SAND POINT, Idaho, Oct. 13—Believed to be the largest fish of its variety ever taken on spinning tackle.

THREE: He landed the largest Kamloops taken here since the season opened.

ONE: Bates landed the largest Kamloops Rainbow trout ever taken on light tackle.

TWO: He caught what is believed to be the largest fish of its variety ever taken on spinning tackle.

These records were set with a 31 pound, 12 ounce, Kamloops trout which fought Bates for 46 minutes before being brought in.

AYRES' A DOWNSTAIRS A STORE

The "BUY WAY" of Indianapolis

**Beloved Coat Style
With Smart Button Trim**

\$8.95

Rayon Faille Coat Dress**Misses' and Women's Sizes, 12 to 20 and 16½ to 24½**

"Versatile" is the word to describe this stunning rayon faille coat dress, for it will flatter you from desk to date! Carefully tailored in simple straight lines, it has three-quarter sleeves with wide cuffs, self-trim belt, convertible neckline and two large patch pockets trimmed with the same shiny buttons that march down the front. Sizes 12 to 20 in black, teal, wine, green, grey; 16½ to 24½, royal, teal, brown, grey, green and black.

FASHION DRESSES—Downstairs at **AYRES'**

CLOSED MONDAYS
SHOP TUESDAY THRU SATURDAY
9:00 TO 5:25

**Flattering, Fashionable New
Ostrich Trimmed Hats**

\$3.98

Forward Styles, Off Face Styles
Black, Brown, Navy, Grey, Continental Green,
Coffee, White Cloud

It's easy to look smart when you can have ostrich pompon trimmed hats like these for such a small price! Many different styles and colors from which to choose. They'll make a wonderful change in your Fall wardrobe.

FASHION MILLINERY—Downstairs at **AYRES'****A DEPOSIT IN ROGERS
"Lay-away Sale"****IS LIKE MONEY IN YOUR BANK**

Our large selection of the latest styles in diamonds, watches, jewelry, and gifts for the home enables you to select the right gift for everyone on your Christmas list.

Layaway that gift today ... at a saving you can bank on!

ONLY**\$1**

**DEPOSIT
LAYS AWAY
YOUR GIFT
TODAY**

\$275

CLASSIC DESIGN
In 14K Gold
\$59.50

3-DIAMOND RING
Fine Quality Diamonds
\$100

DISTINCTIVE
In 10K Gold
\$150

BRIDAL DUET
10-Diamond Pair
\$150

BIRTHSTONE RING

For Men & Ladies
\$9.95
up

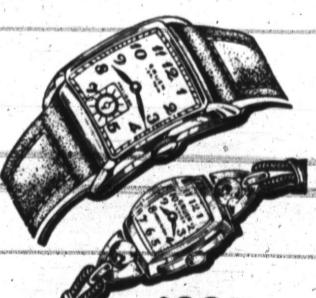
WEDDING BANDS

Matched Design
\$22.50
pr.

MAN'S RING

In 14K Gold
\$89.50

MAN'S DIAMOND
Handmade Set
\$225

Fine New GRUENS\$33.75
up

Precision timepiece in thrilling new models for men and women. The famous name they bear is your assurance of lasting smart service!

**Rogers Has The
Finest Silverplate
FOR YOU!**

Complete 52-piece Service for 8

1847 ROGERS BROS. \$64.75

COMMUNITY PLATE. \$69.75

HOLMES & EDWARDS, \$68.50

NO TAX

ALL PRICES
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