

**Lord Jewelers**  
The Magnificent Beauty of Her Diamond From LORD Jewelers

Choose a diamond of glorious color, cut and clarity. Your choice of ultra-smart settings of precious yellow gold.

**\$49.50**

Other Ensembles Priced from \$37.50 to \$1250.00

Visit Lord Jewelers now... See the beautiful display of better-quality diamonds that we have assembled for your selection... traditional Tiffany... lovely fishtail and modern miracle settings in yellow gold, white gold or platinum. We invite you to inspect this brilliant display!

Open A Charge Account at LORD'S!

4 Ways To Buy:  
1-Cash  
2-30-Day Charge  
3-Weekly or Monthly Payments  
4-Lord's Layaway Plan

47 MONUMENT CIRCLE  
CIRCLE THEATRE BUILDING

**Pollman Venetian Blinds**  
It's New—It's Here—We Make It!

5 Days Delivery

ENCLOSED METAL HEAD  
NON-RUSTING (Galvanized) CHANNEL  
BONDERIZED—ALL WORKING PARTS  
PLATES—CAN'T RUST  
ALWAYS WORKS SMOOTHLY  
LORNTZEN LEVELOR SELF-ADJUSTING FILTER—"WHEN CORDS CRACK... JUST PULL THE SHORT CORD... AND QUICK THEY COME BACK EVEN"

Custom-Made Right Here in Our Own Factory

**FLEXIBLE STEEL-ALUMINUM AND WOOD SLATS**

Highest Quality—Made to Fit Your Windows  
LEVELOR feature covered by Good Housekeeping guarantee.

Pollman's Service Is Complete  
Manufacturing—Servicing—Laundry

Serving You For 30 Years

**Dopester Sees Tighter Race Than Predicted**

Dewey Still Ahead But Truman Closes In

By JAMES M. HANWELL  
Times Staff Writer

WASHINGTON, Oct. 7—Dr. Louis H. Bean, the statistical wizard who wrote the book on predicting elections, says it's too soon to predict this one.

Dr. Bean predicts coming polls will show President Truman and Gov. Dewey much closer together than they have been before.

He thinks Mr. Dewey has about 52 per cent and Truman 48 per cent of the two-party vote, a 4 per cent margin for Mr. Dewey.

According to the Bean analysis the Republicans need only 48 per cent of the national voting average to win, because of the strategic location of their voting strength.

Dr. Bean says shifts of sentiment are taking place in this campaign as they did in the Roosevelt-Willkie campaign of 1940.

"I'm not one of those who think people always vote in November as they had though they would last May," he says. "Sometimes they do. But sometimes they don't."

Didn't in 1940

"They certainly didn't in 1940. The growing impact of the European war created votes for Roosevelt in the East and the Far West as that campaign went along. Voters in the Middle West, on the other hand, reacted differently."

Dr. Bean is economic adviser to the Secretary of Agriculture.

But his real love is political statistics. He is a Democrat. While he sorrows over the situation today, he sees rays of hope.

Dr. Bean points out that current Gallup polls show Mr. Dewey with 55 per cent of the two-party vote, and Mr. Truman with 45 per cent.

(These are not Dr. Gallup's published figures, they are Dr. Bean's own estimates.)

State-by-state polls, on the other hand, show a more pronounced Democratic sentiment, which may be compared with long-term state voting habits, according to Dr. Bean's table.

Dr. Bean also is interested in the undecided opinion reported in the Roper polls.

Copyright, 1948, by The Indianapolis Times and Chicago Daily News, Inc.

**False Teeth**

False teeth plates with new cushion plastic. ONE application fits like new for weeks, permits proper chewing. Best comfort by Dentur-Eze. Master-built construction. 50¢ & 75¢ tubes of denture glue.

**DENTUR-EZE**  
Hooks Dependable Drug Stores

**BIG FURNITURE EVENT**  
IS  
COMING SOON!  
Watch Your Daily Papers

**Hook's Complete DRUG STORE SERVICE!**  
DEPENDABLE DRUG STORES

**New Custombuilt Pipes**  
Handcrafted From Imported Briar  
**3.50**  
Made for cool, mellow smoking. Beautifully carved bowls. Wide selection of shapes and sizes.

Mr. Dobbs Pipes Made by Custombuilt for **1.50**

**Book Matches**  
50 Books In a Box  
1,000 Strikes  
**2 for 25¢**

**Gillette Milrod Razor, 2.75**  
Gold-plated one-piece razor. 10 Gillette Blue Blades in Speed-Pak.

**Gillette Blue Blades 10 for 49¢**

**Gillette Brushless Shave Cream 33¢**

**Gillette Super-Speed Razor and Dispenser With 10 Blue Blades 1.00**  
You change blades in a flash with this one-piece razor. Nothing to take apart. The plastic dispenser "shoots" a new blade with a zip.

**Marvelous Lipstick**  
By Huda. Your choice of flattering shades. **2 for 55¢**

**Shasta Shampoo**  
The triple-action beauty cream shampoo. **4 Oz. 79¢**

**Congress Playing Cards**  
Double-Deck New Cellulose finish makes shuffling easier and quicker. Assorted designs. **1.35**  
Single Deck **.75¢**

**Bicycle Playing Cards**  
Preferred by men who play cards. More snap! Better endurance! Deck **59¢**  
2 Decks **1.10**

**Delicious Chocolate Ice Cream Drops 69¢**  
Big, luscious chocolates with rich flowing cream centers, whipped to a delightful texture. Covered with thick, dark chocolate. **8 Ozs. 55¢**

**Chocolate-Covered Peppermint Patties 59¢**  
Creamy centers flavored with finest peppermint. Coated with rich quality chocolate. Always a favorite candy. **8 Ozs. 39¢**

**Electric Heat Pad**  
Automatic safety control switch. Adjustable for 3 heats. **3.95**

**Heat for Cold Rooms**  
Portable electric room heater. Gives quick heat. Cord and plug. **4.95**

**Bayer Aspirin 75¢ Size 59¢**

**Check these A to Z SAVINGS**

20% Federal Tax added to cost of some items.

A B C	M N O
60c Alka Seltzer . . . . . 49c	60c Minit-Rub Ointment . . . 57c
75c Arrid Deodorant Cream . 59c	1.00 Mifex Nervine . . . . . 83c
75c Acidine Remedy . . . . . 59c	Mead's Pabulum, 18 Ozs. . . 45c
50c Barbasol Brushless . . . 29c	75c Nair Depilatory . . . . . 59c
75c Ben Gay Baume . . . . . 69c	Nujol Mineral Oil, Pt. . . . . 69c
Bi So Dol Mints, 100's . . . 49c	50c Nature's Remedy . . . . . 45c
35c Carter's Liver Pills . . . 29c	60c Omega Oil . . . . . 52c
25c Cuticura Soap . . . 3 for 55c	Ocusol Eye Lotion, Norwich . 47c

D E F	P Q R
75c Doan's Kidney Pills . . . 54c	75c Pazo Ointment . . . . . 69c
60c D.D.D. Eczema Remedy . 49c	60c Prell Shampoo . . . . . 49c
75c Dryad Deodorant . . . . . 59c	60c Pond's Face Cream . . . 49c
60c Eye Gene Drops . . . . . 49c	Q-Tips Applicators 54's . . . 29c
60c Edwards' Olive Tablets . 49c	Quinsana Powder, Mennen . 47c
Epsom Salts, 5-Lb. Bag . . . 25c	\$1 Rayve Creme Shampoo . 39c
50c Forhan's Tooth Paste . . 39c	60c Resinol Ointment . . . . 47c
50c Fresh Deodorant . . . . . 43c	\$1 Romind Tablets, 48's . . . 89c

G H I	S T U
Gerber's Baby Food . . 3 for 20c	75c Serutan Laxative . . . . . 59c
Gem S-E Blades . . . . . 5 for 25c	1.25 S.S.S. Tonic . . . . . 99c
Halo Shampoo, 3 1/2 Ozs. . . 49c	Sal Hepatica Lax., 6 Ozs. . . 61c
60c Haley's M-O, 8 Ozs. . . 47c	50c Trushay Hand Lotion . . . 43c
60c Hands Teething Lotion . 49c	1.00 Tangee Lipstick . . . . . 89c
50c Iodent Tooth Paste . . . 43c	50c Teel Liquid Dentifrice . . 39c
50c Ipana Tooth Paste . . . 47c	Unguentine for Burns, Tube . 57c
35c Iodise Corn Remover . . 29c	\$1 Udda Stomach Tablets . . 89c

J K L	V TO Z
50c Jergens Lotion . . . . . 43c	40c Vick's Vapo Rub . . . . . 33c
Johnson's Glo-Coat, Qt. . . 98c	Veto Deodorant . . . . . 39c
Kurb Pain Tablets . . . . . 23c	Vaseline, White or Yellow . 15c
Kreml Kreme Hair Tonic . . 49c	Windex, 20-Oz. Size . . . . . 35c
Kleerex for Pimples, 1/2-Oz. 47c	Woodbury Soap . . . 3 for 27c
50c Lavis Antiseptic . . . . . 45c	50c William's Aqua Velva . 43c
60c Lysol Disinfectant . . . 49c	Yeast Foam Tablets, 60's . . 49c
55c Lady Esther Cream . . . 50c	Zemacol, Norwich 4 Ozs. . 57c

<b>Band-Aid Bandages</b> 36's <b>29¢</b> Protect small cuts or wounds from infection.	<b>Wildroot Cream-Oil</b> 1.00 Size <b>89¢</b> Restores natural oils to hair and scalp. Contains lanolin.	<b>Com-Fit Denture Pads</b> each <b>59¢</b> Enables you to eat almost anything. Soft, sanitary.	<b>Sweetheart Toilet Soap</b> 3 bars <b>25¢</b> The soap that agrees with your skin.
<b>Lotshaw Body Rub</b> 6-Oz. Size <b>59¢</b> An effective greaseless body rub. Stainless.	<b>Fairyfoot for Bunions</b> 50c Size <b>39¢</b> Enables you to wear proper-fitting shoes.	<b>Sanex Powder</b> 50c Size <b>42¢</b> A mild, effective, slightly astringent gentle douche powder.	<b>Old at 40, 50 or 60?</b> Thousands are peppy at 70. Try "Younging Up" with <b>OROTON</b> . Contains tonic for weak, rundown feeling due solely to body's lack of iron which many men and women call "old" New "ret" acquired" package. <b>50c Size, 39c</b>

**Gerber's Baby Foods**  
Strained or chopped fruits, soups, vegetables and desserts. **3 for 20¢**

S. M. A. Powder, 16 oz. . . . . 1.08	Dexin for Formulas, 16 oz. . . 73c	Eagle Brand Milk . . . . . 29c	Borden's Biotac . . . . . 28c	Dextrogen for Formulas . . . 23c	Similac for Formulas . . . . . 99c	Oval Nipples, 8-oz. 3 for 10c	Bottle Brush . . . . . 10c
--------------------------------------	------------------------------------	--------------------------------	-------------------------------	----------------------------------	------------------------------------	-------------------------------	----------------------------

**Anti-Colic Nipples 3 for 27c**

**Renuzit Special Offer**  
Pint Can of Renuzit Self-Polishing Wax **GIVEN**  
With purchase of 2-gallon can of Super-Renuzit French Dry Cleaner **2.39**  
1/2 Pint of wax given with purchase of gallon can of Super-Renuzit at **1.29**

Glass Wax Gold Seal, pt. . . . . 59c	Bon Ami Powder . . . 2 for 25c	Drano For Drains . . . . . 25c	Dri-Brite Liquid Wax, qt. . . 77c	Ammonia Household, qt. . . . 15c	Plunder Tablets 25's <b>1.00</b>
Sani-Flush For Toilet Bowls . . 24c	Floor Cleaner Bruce, qt. . . . . 68c	Spic and Span Cleaner, lb. . . 23c			

**Hook's Stores Are First of All Drug Stores**

**Coming! . . . . .**

The Indianapolis

**SUNDAY TIMES**

A New Kind of Sunday Newspaper

**Sunday . . . Oct. 17**

PHONE YOUR ORDER NOW TO  
**Riley 5551, Circulation Dept.**