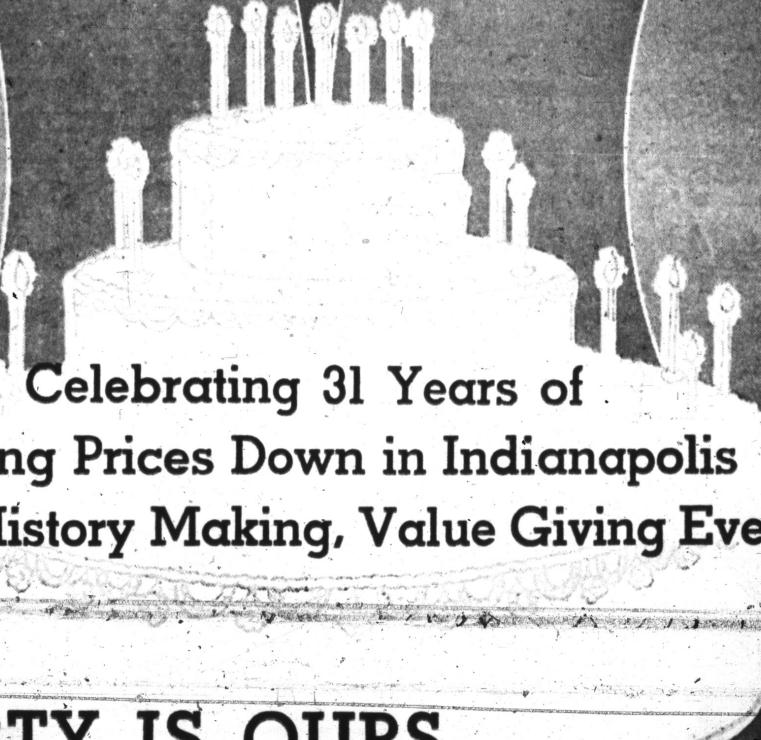


The GREATER LEADER'S Gigantic

31st ANNIVERSARY

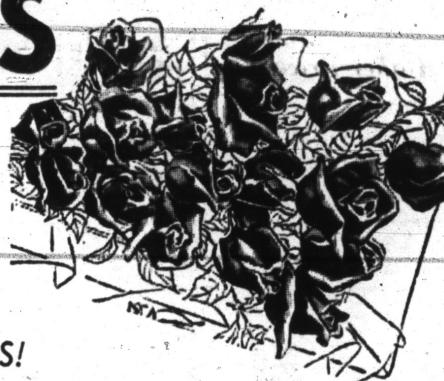
Celebration Starts Tomorrow at 9:30 a.m.



Celebrating 31 Years of
Keeping Prices Down in Indianapolis
With a History Making, Value Giving Event!

THE PARTY IS OURS...
THE GIFTS ARE YOURS

FREE ROSES



OUR ANNIVERSARY GIFT TO EACH
AND EVERY LADY CELEBRATING
WITH US TOMORROW! JUST COME
IN AND GET A BEAUTIFUL ROSE WITH
THE GREATER LEADER'S COMPLIMENTS!

17 BIG MERCHANDISE PRIZES GIVEN AWAY IN THE LEADER'S

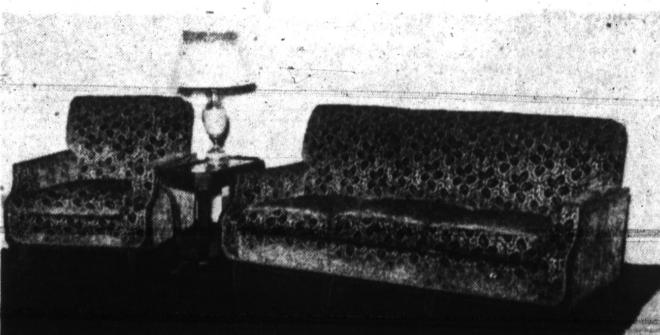
LUCKY NUMBER CONTEST

ABSOLUTELY FREE • NOTHING TO BUY • NO JINGLE TO COMPLETE
—JUST GET YOUR FREE NUMBER AT THE DOOR!

FIRST PRIZE... LUXURIOUS \$200 LIVING ROOM SUITE!
SECOND PRIZE... Beautiful \$100 DIAMOND (MEN'S OR WOMEN'S) RING!
AND 15 OTHER BIG PRIZES!

→ CONTEST RULES ←

1. EVERYONE ENTERING THE GREATER LEADER DURING THIS EVENT WILL RECEIVE A LUCKY NUMBER ABSOLUTELY FREE... NOTHING TO BUY... NOTHING TO DO BUT DROP YOUR STUB IN CONTEST BOX.
2. YOU DO NOT HAVE TO BE PRESENT TO WIN A PRIZE... ALL WINNERS WILL BE PUBLISHED IN THREE LOCAL NEWSPAPERS AT TERMINATION OF CONTEST, OCT. 23rd.
3. ALL WINNERS WILL BE DECIDED BY JUDGES FROM THREE LOCAL NEWSPAPERS. ALL JUDGES' DECISIONS ARE FINAL.
4. NO EMPLOYEES OF THE GREATER LEADER OR RELATIVES ARE PERMITTED TO ENTER THIS CONTEST!



THE GREAT LEADER

CORNER OF WASHINGTON
AND DELAWARE STREETS

600 BOXES OF
"BREEZE" SUDS
2 BOXES FOR 31¢

While quantity lasts! So that more may save we must limit 4 boxes to a customer!

FAMOUS "CAMAY"
BATH SOAP
• LARGE BATH SIZE
3 BARS FOR 31¢

Stock up on this wonderful soap while supply lasts—tomorrow!

36-IN. BLEACHED
"HOPE" MUSLIN
Famous the nation over for excellent quality! So that more may save, we are forced to limit 10 yards to each customer!

WHILE 1,000 LAST
LARGE FLOUR SACKS
2 FOR 31¢

Generous big size sacks for tea towels or super-size dust cloths. Fully bleached and mangled!

54x54-IN. CLEAR
PLASTIC TABLECLOTHS
Good heavy quality to protect your better cloths and save laundry bills! Transparent plastic that cleans easily!

HEAVY GALVANIZED
12-QT. WATER PAILS
Galvanized finish that resists the rust! Full 12-quart size that usually sells at 50¢ each! While they last!

DECORATED POTTERY
SUGAR-CREAMER SETS
Attractive apple, cat and pig design on fine pottery pieces! Actual 69¢, a set value! Only—

"CANNON" WASH CLOTHS
AND DISH CLOTHS
4 FOR 31¢

12x12-Inch wash cloths in pastel colors! 15x17-Inch dish cloths in a fine mesh weave!

SCOOP! STAINLESS STEEL
TABLE FLATWARE
Knives! Forks! Teaspoons! 19¢
Tablespoons! Gleaming stainless steel with bright red or ivory catalin handles! EACH

ALL FIRST QUALITY
2 1/2-YD. PAPER DRAPES
Discontinued styles of regular 98¢ quality! Beautiful patterns that resemble higher price fabrics. 55¢ PR.
2 PAIR, \$1

500 POUNDS! CANDY
ORANGE SLICES

Placed on sale tomorrow at 9:30 a.m. sharp. Strictly fresh stock!

16¢
Lb.

1800 PAIR OF INFANTS'
COTTON ANKLETS

Good quality cotton in pink or white. All perfect quality! Sizes 4 to 6 1/2.

10¢
Pr.
3 PAIR, 25¢

BOYS' AND GIRLS'
5/8 COTTON HOSE

Good weight ribbed cotton in pastel, dark colors! Mill rejects of better grades!

10¢
Pr.
3 PAIR, 25¢

CHILDREN'S & MISSES'
COTTON ANKLETS

3 PAIR FOR 48¢

Ribbed, turn down cuff styles in pastel or dark shades! Sizes 6 to 10 1/2. Firsts and irregulars!

WOMEN'S FINE COMBED
COTTON UNION SUITS

Selected irregulars of \$1.00 quality! Tealose or white. Tight knee, open crotch style in sizes 36 to 44!

77¢
EACH

VALUES TO \$2.98!
CORSETS AND GIRDLES

Pantie girdles included! White, blue or pink in small, medium and large sizes! See these values—tomorrow!

\$1.00
EACH

"FRUIT OF THE LOOM"
WOMEN'S HANKIES

6 FOR 31¢

Regular 10¢ values! Full size white cotton with neat hemstitched hems! What a value!

SPECIAL PURCHASE!
RAYON KNIT GOWNS

6 Lovely styles! Square or V-necks! Rayon stripe or corded rayon! Blue, pink or maize! 34 to 46. EACH

\$1.98

MEN'S HEAVY FLEECED
COTTON SWEAT SHIRTS

Selected irregulars of \$1.00 quality! Good heavy reverse lining to absorb perspiration! Priced to sell fast!

\$1.51
EACH

SPECIAL PURCHASE! MEN'S
RAYON KNITTED TIES

Made to sell at a much higher price! Rich solid colors and assorted fancy stripes! Regular lengths! Very special!

39¢
3 FOR \$1.15

>>> TURN TO THE NEXT FIVE PAGES FOR TERRIFIC VALUES >>>