

The GREATER LEADER'S Gigantic 31st ANNIVERSARY

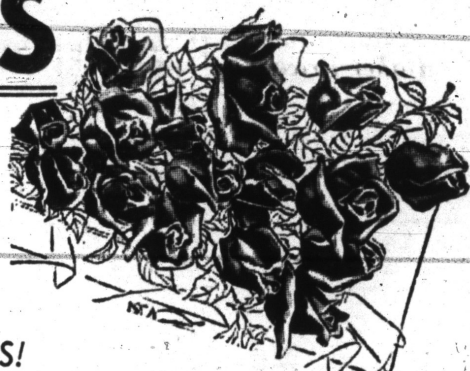
Celebration Starts Tomorrow at 9:30 a.m.

Celebrating 31 Years of
Keeping Prices Down in Indianapolis
With a History Making, Value Giving Event!

THE PARTY IS OURS ...
THE GIFTS ARE YOURS

FREE ROSES

OUR ANNIVERSARY GIFT TO EACH
AND EVERY LADY CELEBRATING
WITH US TOMORROW! JUST COME
IN AND GET A BEAUTIFUL ROSE WITH
THE GREATER LEADER'S COMPLIMENTS!



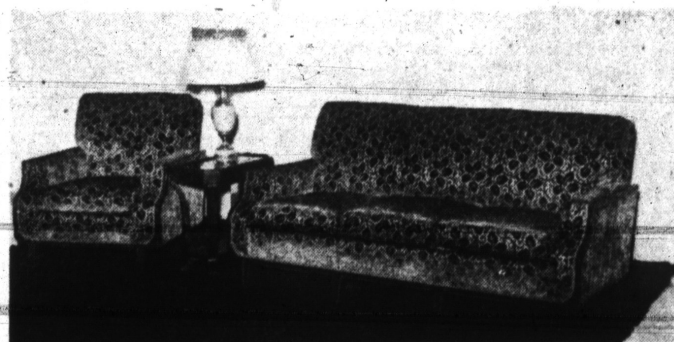
17 BIG MERCHANDISE PRIZES GIVEN AWAY IN THE LEADER'S LUCKY NUMBER CONTEST

ABSOLUTELY FREE • NOTHING TO BUY • NO JINGLE TO COMPLETE
—JUST GET YOUR FREE NUMBER AT THE DOOR!

FIRST PRIZE ... LUXURIOUS \$200 LIVING ROOM SUITE!
SECOND PRIZE ... Beautiful \$100 DIAMOND (MEN'S OR WOMEN'S) RING!
AND 15 OTHER BIG PRIZES!

CONTEST RULES

1. EVERYONE ENTERING THE GREATER LEADER DURING THIS EVENT WILL RECEIVE A LUCKY NUMBER ABSOLUTELY FREE ... NOTHING TO BUY ... NOTHING TO DO BUT DROP YOUR STUB IN CONTEST BOX.
2. YOU DO NOT HAVE TO BE PRESENT TO WIN A PRIZE ... ALL WINNERS WILL BE PUBLISHED IN THREE LOCAL NEWSPAPERS AT TERMINATION OF CONTEST, OCT. 25th.
3. ALL WINNERS WILL BE DECIDED BY JUDGES FROM THREE LOCAL NEWSPAPERS. ALL JUDGES' DECISIONS ARE FINAL.
4. NO EMPLOYEES OF THE GREATER LEADER OR RELATIVES ARE PERMITTED TO ENTER THIS CONTEST.



THE GREAT LEADER CORNER OF WASHINGTON AND DELAWARE STREETS

600 BOXES OF
"BREEZE" SUDS
2 BOXES 31^c

While quantity lasts! So that more may save we must limit 4 boxes to a customer!

FAMOUS "CAMAY"
BATH SOAP
LARGE BATH SIZE
3 BARS 31^c

Stock up on this wonderful soap while supply lasts—tomorrow!

36-in. BLEACHED
"HOPE" MUSLIN
Famous the nation over for excellent quality! So that more may save, we are forced to limit 10 yards to each customer!

WHILE 1,000 LAST
LARGE FLOUR SACKS
2 FOR 31^c

Generous big size sacks for tea towels or super-size dust cloths! Fully bleached and mangled!

54x54-IN. CLEAR
PLASTIC TABLECLOTHS
Good heavy quality to protect your better cloths and save laundry bills! Transparent plastic that cleans easily!

HEAVY GALVANIZED
12-QT. WATER PAILS
Galvanized finish that resists the rust! Full 12-quart size that usually sells at 59c each! While they last!

DECORATED POTTERY
SUGAR-CREAMER SETS
Attractive apple, cat and pig design on fine pottery pieces! Actual 69c a set value! Only—

"CANNON" WASH CLOTHS
AND DISH CLOTHS
4 FOR 31^c

12x12-Inch wash cloths in pastel colors! 15x17-Inch dish cloths in a fine mesh weave!

SCOOP! STAINLESS STEEL
TABLE FLATWARE
Knives! Forks! Teaspoons! Tablespoons! Gleaming stainless steel with bright red or ivory catalin handles!

ALL FIRST QUALITY
2 1/2-YD. PAPER DRAPES
Discontinued styles of regular 98c quality! Beautiful patterns that resemble higher price fabrics.

500 POUNDS! CANDY
ORANGE SLICES
Placed on sale tomorrow at 9:30 a. m. sharp. Strictly fresh stock!

1800 PAIR OF INFANTS'
COTTON ANKLETS
Good quality cotton in pink or white. All perfect quality! Sizes 4 to 8 PAIR, 25c 6%.

BOYS' AND GIRLS'
5/8 COTTON HOSE
Good weight ribbed cotton in Asst. dark colors! Mill rejects of better grades! 3 PAIR, 25c

CHILDREN'S & MISSES'
COTTON ANKLETS
3 PAIR 48^c

Ribbed, turn down cuff styles in pastel or dark shades! Sizes 6 to 10 1/2. Firsts and irregulars!

WOMEN'S FINE COMBED
COTTON UNION SUITS
Selected irregulars of \$1.00 quality! Tearose or white. Tight knee, open crotch style in sizes 36 to 44!

VALUES TO \$2.98!
CORSETS AND GIRDLES
Pantie girdles included! White, blue or pink in small medium and large sizes! See these values—tomorrow!

"FRUIT OF THE LOOM"
WOMEN'S HANKIES
6 FOR 31^c

Regular 10c values! Full size white cotton with neat hemstitched hems! What a Value!

SPECIAL PURCHASE!
RAYON KNIT GOWNS
6 Lovely styles! Square or V-necks! Rayon stripe or corded rayons! Blue, pink or maize! 34 to 46. EACH

MEN'S HEAVY FLEECE
COTTON SWEAT SHIRTS
Selected irregulars of \$1.00 quality! Good heavy fleece lining to absorb perspiration! Priced to sell fast!

SPECIAL PURCHASE! MEN'S
RAYON KNITTED TIES
Made to sell at a much higher price! Rich solid colors and assorted fancy stripes! Regular lengths! Very special!

TURN TO THE NEXT FIVE PAGES FOR TERRIFIC VALUES