

Kroger

KROGER'S  
BETTER VALUE

KROGER CUSTOMERS CAN WIN

FREE FOOD FOR ONE YEAR\*

PLUS A TOTAL OF

\$415,000.00

\* Based on U.S. Govt. estimates for a family of four, at current prices, \$1,200.00 in certificates redeemable at any Kroger Store.

IN CASH AND MERCHANDISE PRIZES IN EIGHT NATIONAL CONTESTS

• GET RULES, ENTRY BLANKS, AND PRODUCTS FOR THESE CONTESTS AT YOUR KROGER STORE • WRITE THE NAME AND ADDRESS OF YOUR KROGER STORE ON EVERY ENTRY

WIN ONE OF  
20 NEW '49 FORDS  
IN THE PARKAY MARGARINE CONTEST

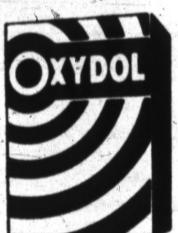


lb. 39¢

\$50,000 in prizes, 4 Fords, 20 Cory Coffee Makers, 20 Toastmaster toasters, 40 G.E. Table Radios, 60 \$10 bills every week for five weeks plus \$1,000 jackpot for final winner. Plus 3 Kroger Free-Food prizes in entire Parkay Contest.

PARKAY

WIN \$10,000.00 IN CASH

FIRST PRIZE IN THE  
OXYDOL CONTEST

large box 34¢

\$50,000 in cash prizes. 10 \$1000 bills and 3000 \$10 bills. Plus 3 Kroger Free-Food prizes in the Oxydol Contest.

OXYDOL

WIN A  
TRIP TO  
HOLLYWOOD  
AND A WEEK WITH ROY ROGERS

IN THE QUAKER OATS AND  
MOTHER'S OATS CONTEST

22,501 Roy Rogers merchandise prizes. Plus 3 Kroger Free-Food prizes in the Quaker Contest.

QUAKER OATS 2 pkgs. 33¢

To three prize winners in each of these eight contests, who buy the products at a Kroger Store and write the name and address of that store on their winning entries, Kroger will award a year's supply of groceries for a family of four.

The judges of these eight contests will select from the winners of their respective contests the three best "Kroger entries" as Kroger winners. The decisions of the judges, based upon the rules of their respective contests, will be final. "Kroger entries" will be those that bear the name and address of a Kroger Store.

WIN ONE OF  
24 NEW '49 FORDS  
IN THE SUPER SUDS CONTEST



pkg. 34¢

SUPER SUDS

WIN \$10,000.00 IN CASH

FIRST PRIZE IN THE  
LIPTON TEA CONTEST

\$36,117 in prizes. 5 \$1000 and 50 \$100 cash prizes. 300 merchandise prizes. \$1000 extra to grand prize winner if official entry blank is used.

Plus 3 Kroger Free-Food prizes in Lipton Tea Contest.

LIPTON TEA

1/4-lb. 33¢

WIN \$10,000.00 A MONTH FOR LIFE  
OR \$25,000.00 IN CASH  
IN THE PALMOLIVE CONTEST



\$67,000 in prizes. 10 new Fords, 25 Westinghouse Laundry Mats, 50 Fromm Silver Fox Scarves, 250 Toastmaster toasters, 2000 Colgate Treasure Chests. Plus 3 Kroger Free-Food prizes in Palmolive Contest.

PALMOLIVE 2 cakes 19¢

WIN ONE OF 30 NEW MERCURYS  
IN THE LEVER MERCURY-A-DAY CONTEST

\$100,000 in prizes. A Mercury and 100 \$10 bills five days a week for six weeks.

Plus 3 Kroger Free-Food prizes in the entire Lever Bros. Contest.



LIFEBOY 2 cakes 19¢ SPRY 3 lbs. \$1.15  
RINSO 34¢ SWAN 2 cakes 21¢  
LUX SOAP 2 cakes 19¢ SILVER DUST 35¢  
LUX FLAKES 34¢

IN THE QUAKER PUFFED WHEAT &amp; RICE CONTEST

Models for boys and girls.

Plus 3 Kroger Free-Food prizes in the Quaker Contest.

QUAKER

Puffed Wheat 2 pkgs. 29¢ Puffed Rice 2 pkgs. 29¢

EMBA  
Special  
right"  
BuyMirac  
Salad DreMarsh  
Campfire.Catsu  
Packer's L  
VegetKRO  
Get A  
Easy, e  
Choco  
buttersKroge  
or SpaghetKroge  
Root Beer.Butte  
Kroger Ro

Navy

Kroger ne

Popul

Popular

CAND

Favorite

Mars

Snicker, M

Sunsh

Sandwich

Vienn

Armour S

Cloro

Safe for b

KRO  
Save  
orange  
and pa

tea

Toile

Northern.

Paper

Northern.

Spic

No-rinsing

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