

Kroger

RATTALE

KROGER CUSTOMERS CAN WIN

FREE FOOD FOR ONE YEAR\*

PLUS A TOTAL OF

\$415,000.00

\*Based on U.S. Govt. estimates for a family of four, at current prices, \$1,200.00 in certificates redeemable at any Kroger Store.

IN CASH AND MERCHANDISE PRIZES IN EIGHT NATIONAL CONTESTS

• GET RULES, ENTRY BLANKS, AND PRODUCTS FOR THESE CONTESTS AT YOUR KROGER STORE • WRITE THE NAME AND ADDRESS OF YOUR KROGER STORE ON EVERY ENTRY

\$10,000.00 IN CASH!  
\$36,117.00 IN PRIZES!

20 NEW '49 FORDS  
\$36,000.00 IN PRIZES!

\$100 A MONTH FOR LIFE, OR  
\$25,000.00 IN CASH  
\$47,000.00 IN PRIZES!

30 NEW MERCURYS  
\$100,000.00 IN PRIZES!

\$10,000.00 IN CASH!  
\$36,000.00 IN PRIZES!

24 NEW '49 FORDS  
\$47,000.00 IN PRIZES!

A TRIP TO HOLLYWOOD  
AND A WEEK WITH ROY ROGERS!  
101 SCHWINN BICYCLES!

WIN ONE OF  
20 NEW '49 FORDS  
IN THE PARKAY MARGARINE CONTEST

\$50,000 in prizes, 4 Fords, 20 Cory Coffee Makers, 20 Toastmaster toasters, 40 G.E. Table Radios, 60 \$10 bills every week for five weeks plus \$1,000 jackpot for final winner. Plus 3 Kroger Free-Food prizes in entire Parkay Contest.



PARKAY lb. 39¢

WIN \$10,000.00 IN CASH  
FIRST PRIZE IN THE  
OXYDOL CONTEST

\$50,000 in cash prizes, 10 \$1000 bills and 3000 \$10 bills.

Plus 3 Kroger Free-Food prizes in the Oxydol Contest.



OXYDOL large box 34¢

WIN A TRIP TO HOLLYWOOD  
AND A WEEK WITH ROY ROGERS  
IN THE QUAKER OATS AND  
MOTHER'S OATS CONTEST

22,501 Roy Rogers merchandise prizes.

Plus 3 Kroger Free-Food prizes in the Quaker Contest.



QUAKER OATS 2 pks 33¢

To three prize winners in each of these eight contests, who buy the products at a Kroger Store and write the name and address of that store on their winning entries, Kroger will award a year's supply of groceries for a family of four.\*

The judges of these eight contests will select from the winners of their respective contests the three best "Kroger entries" as Kroger winners. The decisions of the judges, based upon the rules of their respective contests, will be final. "Kroger entries" will be those that bear the name and address of a Kroger Store.

WIN \$100.00 A MONTH FOR LIFE  
OR \$25,000.00 IN CASH  
IN THE PALMOLIVE CONTEST

\$67,000 in prizes, 10 new Fords, 25 Westinghouse Laundromats, 50 Fromm Silver Fox Scarves, 250 Toastmaster toasters, 2000 Colgate Treasure Chests.

Plus 3 Kroger Free-Food prizes in Palmolive Contest.



PALMOLIVE 2 cakes 19¢

WIN ONE OF 30 NEW 1949 MERCURYS  
IN THE LEVER MERCURY-A-DAY CONTEST

\$100,000 in prizes. A Mercury and 100 \$10 bills five days a week for six weeks.

Plus 3 Kroger Free-Food prizes in the entire Lever Bros. Contest.



WIN ONE OF  
24 NEW '49 FORDS  
IN THE SUPER SUDS CONTEST

\$67,000 in prizes, 4 Fords, 8 G.E. Ironers, 100 G.E. Irons, 150 prizes of a year's supply of Super Suds each week for six weeks.

Plus 3 Kroger Free-Food prizes in entire Super Suds Contest.



SUPER SUDS pkg. 34¢

WIN \$10,000.00 IN CASH  
FIRST PRIZE IN THE  
LIPTON TEA CONTEST

\$36,117 in prizes, 5 \$1000 and 50 \$100 cash prizes, 300 merchandise prizes. \$1000 extra to grand prize winner if official entry blank is used.

Plus 3 Kroger Free-Food prizes in Lipton Tea Contest.



LIPTON TEA 1/4-lb. 33¢

WIN ONE OF  
101 SCHWINN BICYCLES  
IN THE QUAKER PUFFED WHEAT & RICE CONTEST

Models for boys and girls.

Plus 3 Kroger Free-Food prizes in the Quaker Contest.



QUAKER Puffed Wheat 2 pks 29¢ Puffed Rice 2 pks 29¢